



This is a digital copy of a book that was preserved for generations on library shelves before it was carefully scanned by Google as part of a project to make the world's books discoverable online.

It has survived long enough for the copyright to expire and the book to enter the public domain. A public domain book is one that was never subject to copyright or whose legal copyright term has expired. Whether a book is in the public domain may vary country to country. Public domain books are our gateways to the past, representing a wealth of history, culture and knowledge that's often difficult to discover.

Marks, notations and other marginalia present in the original volume will appear in this file - a reminder of this book's long journey from the publisher to a library and finally to you.

Usage guidelines

Google is proud to partner with libraries to digitize public domain materials and make them widely accessible. Public domain books belong to the public and we are merely their custodians. Nevertheless, this work is expensive, so in order to keep providing this resource, we have taken steps to prevent abuse by commercial parties, including placing technical restrictions on automated querying.

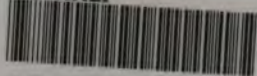
We also ask that you:

- + *Make non-commercial use of the files* We designed Google Book Search for use by individuals, and we request that you use these files for personal, non-commercial purposes.
- + *Refrain from automated querying* Do not send automated queries of any sort to Google's system: If you are conducting research on machine translation, optical character recognition or other areas where access to a large amount of text is helpful, please contact us. We encourage the use of public domain materials for these purposes and may be able to help.
- + *Maintain attribution* The Google "watermark" you see on each file is essential for informing people about this project and helping them find additional materials through Google Book Search. Please do not remove it.
- + *Keep it legal* Whatever your use, remember that you are responsible for ensuring that what you are doing is legal. Do not assume that just because we believe a book is in the public domain for users in the United States, that the work is also in the public domain for users in other countries. Whether a book is still in copyright varies from country to country, and we can't offer guidance on whether any specific use of any specific book is allowed. Please do not assume that a book's appearance in Google Book Search means it can be used in any manner anywhere in the world. Copyright infringement liability can be quite severe.

About Google Book Search

Google's mission is to organize the world's information and to make it universally accessible and useful. Google Book Search helps readers discover the world's books while helping authors and publishers reach new audiences. You can search through the full text of this book on the web at <http://books.google.com/>

UC-NRLF



\$B 106 556



The Thompson
Red Book
On Advertising



J. WALTER THOMPSON CO.
NEW YORK CHICAGO BOSTON



LIBRARY
OF THE
UNIVERSITY OF CALIFORNIA.

GIFT OF
THE BANCROFT LIBRARY.

Class







*The Thompson
Red Book
on
Advertising*

*A Register of Representative Organs
and
How to use Them*

J. Walter Thompson Co.
New York. Chicago. Boston.
UNIV. OF
CALIFORNIA

CONTENTS



Advertisers' Announcements. For list see Index page,	319-321	Ladies' Publications,	205
Advertising Media,	10	Leading Dailies and Weeklies, ..	33-189
Agricultural Papers,	243-253	Leading Magazines,	193-197
Business Chat,	1	Leading Agricultural Publica- tions,	243-263
Cocoanuts and Cocoanuts,	7-9	Leading Religious Publications, ..	219-241
Commercial Papers,	293	Literary and Society Weeklies,....	209
Co-operative Lists,	269-271	Mail Order Papers,	211-217
Copy,	10	Magazines,	193-197
Dailies and Weeklies,	33-189	Medical Publications,	283-291
Danish Papers,	301	Mediums,	10
Educational Publications,	273-281	Monthly Publications,	199-203
Foreign Language Papers,	295-301	Norwegian-Danish Papers,	301
Fraternal Papers,	265-267	Popular Weeklies,	209
French Papers,	295	Religious Papers,	219-241
Geographical Index of States, Dailies and Weeklies,	34	Spanish Papers,	297
High Class Advertising,	12-32	Specimen Advertisements,	11-32
Housekeeping Publications,	205	Story Papers,	209
Illustrations,	11	Swedish Papers,	297-299
Illustrated Announcements of Pub- lications. For list see Index 319-321		Times Building,	Frontispiece.
Illustrated Weeklies,	207	The Thompson Offices,	3-6
Index to Advertisements,	319-321	The Use of Colors,	2
		Trade Papers,	293



A Business Chat.



The aim of this Red Book is to demonstrate the value of first-class advertising as a science and to tell prospective advertisers where, when and how to obtain the best returns for their investments.

We make it our business as advertising agents to advise the best methods of advertising, and we deem nothing that relates to any advertiser's business of indifference to us. We aim to bring results. Over eight hundred regular advertisers show their faith in our methods and our services by continued and extended patronage. Advertisements begin to talk at their birth and are never silent while alive.

The advertisers who entrust to us the details of their work will secure many advantages over those who try to do it themselves. Skilled work, when published, costs no more than the work without skill, and the best work, such as we give, is the cheapest, as it brings the best results. Skilful advertising will make many a feeble business strong and profitable. Our facilities for successfully handling the business of any advertiser are unsurpassed by any firm in the world.

We want as customers those who have sufficient capital to pay all obligations when matured, who feel that they have something to sell which the world will be better for buying, and who desire to tell the world about it. Doubting buyers may be convinced by energetic, vigorous advertisements.

The J. Walter Thompson Company,

C. E. RAYMOND, Vice-President,

JOSEPH R. HALL, Treasurer,

CLARENCE A. HOPE, Secretary.

President.

The Use of Colors.

Desirous of aiding our customers and the advertising public in general, we have purposely made the Red Book more than a simple catalog of publications; we have made it an object lesson in color-combinations and typographical effects. Therefore, to make the work practically helpful and suggestive along these lines, with an educational influence, its pages have been freely illustrated with all sorts of designs, printed on five delicate shades of paper, straw, rose, heliotrope, tea and opal, preserving good color harmony, with various but consonant tints of inks.

There should be suggestions in these effects, of which our customers may make use in planning color schemes for printing of their own. It is to be remarked that the use of these delicate shades of paper is as a rule helpful to the eye of the reader, when combined with a fairly strong color.

Oculists who have investigated in an exhaustive way, specially recommend some of these light hues for the printing of books. Obviously some of the combinations will have as their chief merit the quality of novelty; and though some may criticise adversely the rather bizarre effect, yet as a whole it may be conceded that the purpose in mind justifies the result.

The majority of those to whom this book goes are among the most exacting customers of the printer; they are compilers of catalogs and publishers of pamphlets, booklets and the like. Frequently they are in doubt as to how to make the next "job" more attractive than its predecessors, which may have been printed on white paper with black ink, and proved disappointing because of the gray-black effect. A blue-black or green-black ink in place of ordinary black can be used with better results. No exception can ever be taken to a happy combination of a tinted paper printed with an ink of the same color.

Not all printers are as proficient as they might be in their knowledge of either harmonious or contrasting colors. If the right sort of printer can be secured, it will be found advantageous to consult him as to the scheme of color-work, as well as of typography.

One is led to wonder, when his attention is directed to specimen jobs of printing, why, considering the heavy outlay for composition, presswork, paper and binding, so little thought or time seems to have been devoted to the formulation of plans in typography or color scheme. We trust that the Red Book's mission in this direction will prove of value.

Remember that a tinted paper always gives a warm, pleasant effect, and when this is combined with inks of the proper color, excellent results are obtained. Our experts are always ready to give suggestions and advice along these lines.

The J. Walter Thompson Co.

The Thompson Offices.



The advertising offices of this company in New York, Chicago and Boston are located at the most accessible points, and are typical modern-day business offices, with a corps of trained workers and the usual furnishings and accoutrements necessary for the quick and convenient handling of business. Precision is the watchword and matters of entering and checking orders and the general routine of work run like well-regulated clockwork.

The head offices, where most of the detail is attended to, are located in the famous Printing House Square, New York City, in the well-appointed Times Building, facing on Park Row, Spruce and Nassau Streets, with entrances at 41 Park Row and 147 Nassau. A fine view of the building is shown in the frontispiece. The financial advertising branch offices are located in the Edison Building, 42 and 44 Broad Street, in close touch with Wall Street and its enormous interests.

The Chicago offices are commodiously situated in the enormous office building, quaintly called The Rookery, which stands on the corner of La Salle and Adams Streets, in the center of Chicago's financial district, and convenient to all street and steam transportation lines.

The Boston offices are at 31 Milk Street, nearly opposite the famous Old South Church, and are on historic ground. Benjamin Franklin's father lived in this immediate locality when the printer and philosopher was born.

There are three views from the New York office windows that are always enjoyed by visiting customers. The location is in a large breathing spot that, despite the noise and uproar of passing cars, general traffic and the ever-present shouting newsboy, is far enough away from other buildings to give an ever-varying scene of life.

To the west, across Park Row, is the government building, with the United States Courts and the Post Office, where the busy officials are constantly despatching tons of mail matter day and night, by pneumatic tubes, cable-cars and wagons. The New York Times Building alone furnishes over a ton of mail a day.



CHICAGO OFFICE—THE ROOKERY.



VIEW FROM NEW YORK OFFICE, LOOKING WEST.

In the distance, through the trees, lies Broadway, showing a goodly row of office buildings. Looking northwest, the City Hall of Greater New York is seen—a low, white building beautifully embowered in the trees, while in the background, towering above its modest pretensions, are grouped enormous business buildings.

This is historic ground and its record is practically the history of human progress on Manhattan Island. It has always been a people's park from the time it was known as "The Commons" after it was reclaimed from being "Execution Lot."

In 1766 the odious stamp tax was here denounced, a liberty pole erected and the English governor burned in effigy with all the stamped paper. It was the meeting place for patriots in 1774. "The great meeting in the fields" was held here, when Alexander Hamilton, then only seventeen years of age, called to the colonists and to his fellow patriots to "unite or die." Two years later the Declaration of Independence was read here.

The City Hall was originally built in 1812, and has since been enlarged and improved by the addition of the end wings and an upper story. Forty mayors, from De Witt Clinton, in 1812, to Robert Van Wyck, in 1899, have ruled New York City from this building.

In 1837, and frequently thereafter, lottery drawings took place on the steps, under the auspices of the city government. The building and the park have been the scene of many pageants and imposing funerals in honor of public men.

This is merely reminiscent, but should prove interesting to the present generation, which sees now only a restless, business-seeking throng constantly



VIEW FROM NEW YORK OFFICE, LOOKING NORTHWEST. CITY HALL IN FOREGROUND.

surging across and around City Hall Park, with rarely a thought of how it looked even twenty-five years ago.

Looking to the north the view is kaleidoscopic. At our feet are dignified bronze statues of Benjamin Franklin and Horace Greeley, keeping ward and watch, as it were, over the present generation, though rarely looked at or thought of except by strangers.

The buildings in view are well known. Across Spruce Street stands the Tribune Building, in which are located the offices and editorial rooms of the Journal; next door is the Sun Building, less pretentious in size; and further on the Pulitzer or World Building, with its gilded dome; then the big sheds and awkward entrance to the Brooklyn Bridge, which half screens the granite home of the Staats Zeitung, with the Hall of Records at the left.

To the east is the towering building of the American Tract Society, on the corner of Nassau and Spruce Streets, hiding the Times Building view for twenty-three stories.

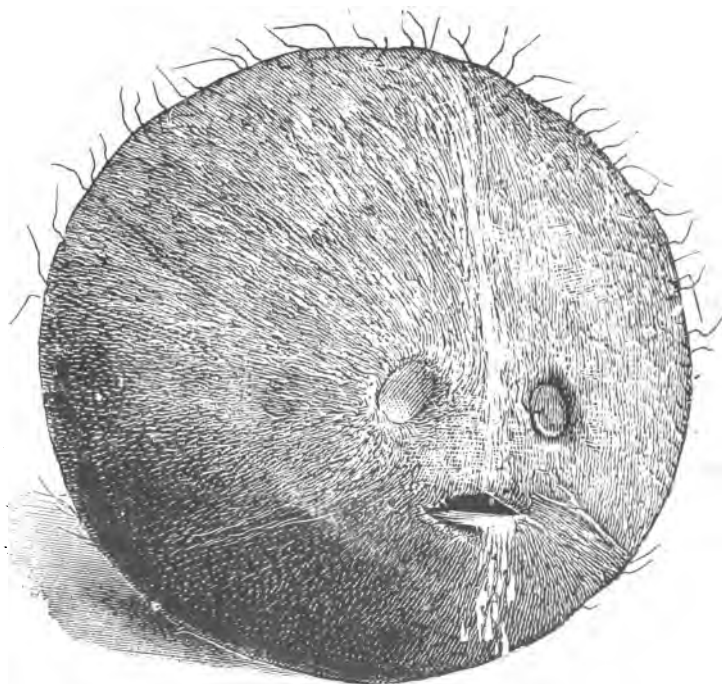
Clustered around in all the streets near or leading from Printing House Square or Newspaper Row, from Fulton Street to beyond the bridge, are mammoth buildings, which not only house complete newspaper plants, but contain offices for all departments, from publisher and editor to special agents of all leading newspapers of other cities. In addition, the representatives of kindred interests, news and press bureaus, type foundries, paper manufacturers, ink dealers, press makers and the like naturally swarm here in droves

Thus within pistol-shot of this office are condensed all the varieties of the printing and allied trades, and this section may well be called "The Headquarters of American Journalism."

No other city in the world has such a concentrated colony of the craft. There is only one Printing House Square and the Thompson Company's offices are in the center of it. They are "The Headquarters of American Advertisers" who come here to put girdles of publicity around the world.



VIEW FROM NEW YORK OFFICE, LOOKING NORTH.



COCOANUTS AND COCOANUTS.

Advertising Talk in a New Dress.

The cocoanut of commerce and the cocoanut of advertising have many points in common, from which a lesson may be learned by comparison. At first glance, both are unprepossessing, apparently hard nuts to crack.

Aborigine though he may have been, he who first tapped the soft spot of the cocoanut and drank the milk, was like the half-venturesome advertiser of years ago who made timid efforts to get the milk of business success from the public.

In both cases the returns were satisfactory, and the investigator was led to go farther and seek something still better and richer. Both found the meat in their respective cocoanuts and profited by it.

There is scarcely any other tree in the world so useful in all its parts as the cocoanut-bearing palm, its trunk being good lumber, its leaves making fibre of all grades, so fine that it can be woven into ropes, lines and garments, besides many other useful things.

In this respect it is like the advertiser's tree of knowledge; every part is of some use and value. It concentrates its fruit in clusters at the top of the tree, away from danger, until ripe and ready for market, and like this should the advertiser concentrate his work, until it makes a goodly showing attractive to customers.



The illustration of the cocoanut-bearing palm carries out this point without the necessity of argument. When each publication can be made as fruitful as the cocoanut tree, the advertiser starts out judiciously to plant more trees or use more mediums.

To bear good fruit, the tree must have great roots, firmly imbedded in the soil; while the advertising mediums used must be those imbedded in the hearts and homes of the people. In both cases, the fruit is ripened in enormous quantities. Poor soil and poor mediums, as well as poor copy, are alike, and can yield no good fruit.

Disappointment awaits him who sits at the foot of either kind of tree expecting

a crop to fall at his feet, without doing something to warrant it by preparation.

The cocoanut grows only in countries where there is an abundance of warmth and moisture, which are equally necessary in a judicious advertising campaign; nourishment is needed, and without it no good results can be obtained. Poor, stunted trees bear but few cocoanuts, while the big sixty and one hundred-foot monsters give enormous crops annually. An advertiser should not patronize stunted trees or publications of any sort unless he is content to gather in limited quantities.

He should aim by good copy and judicious work to get the largest and best fruit. Perfection is hard to attain in human work, but in starting right, the advertiser's ideal should be good seed, *i. e.*, good copy, as half the battle lies in the proper preparation. Copy must not be ungrammatical, unattractive or slipshod if it is expected to attract the dollars from the pockets of the public.

If an advertiser does not know where to seek cocoanuts full of milk and meat, or cannot gather them in sufficient quantities, the J. Walter Thompson Company can point the way to the fruit-bearing palms and can aid him to gather the crop. This company's experience is at the service of customers, both in the preparation of first-class copy and in the selection of mediums from which results can be expected.

As this agency's announcements have stated many times during the last thirty years, advertisers have been increasing their investments in a remarkable manner, and from this have harvested cocoanuts without number, and yet there are many really good things today unadvertised or not properly presented to the public. There is plenty of room for good things now dormant.

The merchant who does not believe in advertising does not believe in banks, insurance or other modern institutions. He is a relic of the lost ages. Vigorous advertisements lead the willing customers and drag the unwilling. Advertisements cannot be too strong or too adroit. You cannot catch the public eye too skilfully or too often.

This agency keeps on hand modern tools and equipment in the shape of ideas and experience that will prove of value even to the veteran advertiser. Keep up with the procession, use the best implements and seed-copy, and get both the milk and the meat of the cocoanut.

The J. Walter Thompson Company refers with pleasure to hundreds of customers who have won success under its direction, and whose confidence has been displayed by continuous orders and friendship. It employs the best specialists in advertising-writing and designing, because the services of any others would be a wilful waste of money both to the company and to its customers.

It believes in fostering customers' business with zealous care, that the results may be a financial harvest worthy of garnering. The man in commerce who fails to avail himself of the publicity which well-written, well-placed advertising gives to his business, and sits calmly waiting for customers, will get none of the milk or the meat in the cocoanut.



ADVERTISING MEDIA

SUGGESTIONS TO ADVERTISERS.

YOUR COPY

One of the necessary qualifications of a man selected to represent a business firm is a good appearance. A representative may have all the graces of speech and charms of manner, but if his attire is careless or untidy, he is worse than useless. He misrepresents his firm.

Your advertisement represents you. It is your most efficient and hardest working agent. Experience makes the successful man of business, and the same factor is essential to the preparation of good advertisements. So your advertisements should be as carefully attired as your human representative. Look to the apparel of your type-agents.

No merchant would allow an inexperienced advertising man to take entire charge of his business; and no merchant, however shrewd, should attempt to prepare his own advertising copy. The essentials of good advertising, speaking type, clever designs, plenty of daylight, forceful arguments, simple, straightforward wording and an attractive appearance, do not come by accident; they are the result of observation, care and study.

Advertising copy that is sent out at the cost of hundreds of dollars to represent reputable concerns can all too easily be marred by careless preparation, and fail to serve its purpose or bring proper returns. Violation of rules of grammar, indulgence in high-sounding language, the creeping in of slang words or flippancy terms, disregard for the mother tongue—are some of the faults that constantly offend the public taste and injure business rather than aid it.

Half the battle is fought before an advertisement is printed, therefore its preparation should be placed in the hands of those who are most competent. A patient would not attempt to fill his doctor's prescription himself, but would seek the druggist who makes it his business; and the advertiser who wishes a tonic for the health of his business should have his advertising remedy compounded by those who have won their spurs in the advertising prescription line. This agency has expert writers and designers to serve its patrons.

YOUR MEDIUMS

The monthly magazines are read from cover to cover by men and women who often read no part of the daily papers but the headlines. Other monthly periodicals have their supporters who content themselves with the stories, essays and household hints. Religious papers have still another set of valuable subscribers, for the character of the publication gives weight to its announcements. The agricultural papers appeal to those whose interests they serve and who often care for no other reading than that pertaining to their own vocation.

The illustrated weeklies, the humorous and society papers, the scientific periodicals and the trade journals all have their especial clientele, while the thousands of local dailies and their weeklies of the towns and cities, with their mighty army of readers, outnumber any other kind of publication. All of these classes should be considered carefully by the advertiser, with the idea of using some and possibly all, with appropriate copy.

If you sent your representative to canvass a special territory in the interests of an article of general use, you would wish him to reach every one, rich and poor, high and low, men, women and children. It cannot be urged with too much emphasis that your advertisement is your tireless, conscientious, painstaking and effective agent; therefore the mediums selected for an article of general use should include, as far as possible all kinds of publications.

There is no danger in duplication, although subscribers to one kind of periodical may take several others. It is true that a reader may see an advertisement in a monthly magazine, and then in his religious paper, and again in his local sheet; but it is not the repetition that tires; it is the emphasis that helps.

During recent years, the circulation of all classes of publications has increased to an extent that is totally disproportionate to the increase in the cost of advertising. The percentage of cost per copy is lower than it was ten years ago.

The increase in circulation may be accounted for in several ways. The price of fine paper for magazines and of white paper for newspapers is far less than it was a decade ago; modern presses enable publishers to turn out more copies than they formerly dreamed of; facilities of transportation enable this increased output to cover a larger territory; and the liberal co-operation of the postoffice department makes it possible to distribute larger editions at a profit.

Have your copy good. Place it wherever there is a chance to catch the eye and open the purse of a customer. As your business expands, see to it that your advertising keeps pace with your prosperity.

YOUR ILLUSTRATIONS

Of late years there is a growing tendency to illustrate advertisements. This is not always wise. A poorly drawn picture, or one inappropriate to the subject, is as bad as a poorly-phrased sentence. Taste and experience, with artistic excellence, determine the effectiveness of illustrated advertising. A great deal can be told in the right kind of picture and a great deal wasted in the wrong.

An apt illustration, well conceived and well executed, will always be an aid to an advertisement if it is true to life and true to the goods it depicts. Advertising illustrations as a rule should show the goods in actual use, and aim to convince possible customers of their merits. In some cases irrelevant pictures and fancy work can be used to advantage, but they are rare.

The J. Walter Thompson Company has artists for every kind of work, and can furnish illustrations that will make advertising more effective and more attractive. It also employs fertile writers who can make simple type-display very effective when placed in the mass of illustrated advertisements. Different subjects require *different* treatments.

SPECIMEN ADVERTISEMENTS

On the twenty pages following will be found a series of carefully-planned and well-considered advertisements, varying in size and style, all inserted by this agency in leading publications of all grades.

There is a pleasing variety; all are clever and effective, and the most exacting will surely find something to admire. The most striking ones are those of few words.

The soft half tones alone, or combined with strong line-work, interspersed with a bit of descriptive type-matter, stand in strong comparison to those of "all-type," and each sets off the other to good advantage.

"From
a 5 lb. Skeleton
to This"

"Our baby now 18
Months old has been taking
ESKAY'S ALBUMENIZED FOOD
for the last 13 months and it
has made a new child of him.
When he was 2 months old
I had to take him from the
breast and we put him on a
prominent Artificial Food
which so constipated him
and reduced him in weight
that we had to abandon it.
He was almost a skeleton
weighing only 5 lbs. but
ESKAY'S FOOD agreed with
him so well from the start that
he rapidly increased in
weight until he is now the
perfect picture of health.
We cannot speak too
highly of it.

Respectfully,
Mrs. G. J. Osameyer.
344 Westmont St. Phila. Penn."

Free Sample on application to
SMITH, KLINE & FRENCH CO. PHILADELPHIA, PENN.

Placed in leading publications by J. Walter Thompson Co.



A CERTIFIED CHECK
IN PAYMENT OF PREMIUMS FOR
\$400,000.00

State Banking Co.
Pay to the order of The Prudential Insurance Co. of America
Four hundred & twenty seven thousand & no/100
\$427,000.00

October 26, 1898
W. H. Kellner, A. J. R., and A. Hahne

PARTNERSHIP
Life Insurance
In THE PRUDENTIAL

WHILE THE PRUDENTIAL DEALS WITH MANY INSURANCES OF SMALL AMOUNT, IT INCLUDES ALSO IN ITS BUSINESS LIFE INSURANCES OF THE GREATEST MAGNITUDE.

Above is a facsimile of check received by The Prudential Insurance Company of America from Messrs. Hahne & Co., of Newark, N. J., to cover the first year's premium on Partnership Life Insurance taken out by Messrs. W. H. Kellner, A. J. R., and A. Hahne, who control the largest department store in the State of New Jersey.



THE PRUDENTIAL
HAS THE
STRENGTH OF
GIBRALTAR

After considering propositions from a number of the leading life insurance companies, the choice fell upon The Prudential as furnishing the most advantageous contract.

The Prudential will gladly receive applications for Partnership Life Insurance, which consists of the insuring of lives of men joined in business partnership.

By this means a fund may be created with which to protect the interests of the survivors in event of death of a member of the firm. A common-sense form of life insurance for business men to make assurance doubly sure.

Write for further information, rates, etc., to

THE PRUDENTIAL
Insurance Co. of America.

JOHN F. DRYDEN, President. Home Office, NEWARK, N. J.

Placed in leading publications by J. Walter Thompson Co.



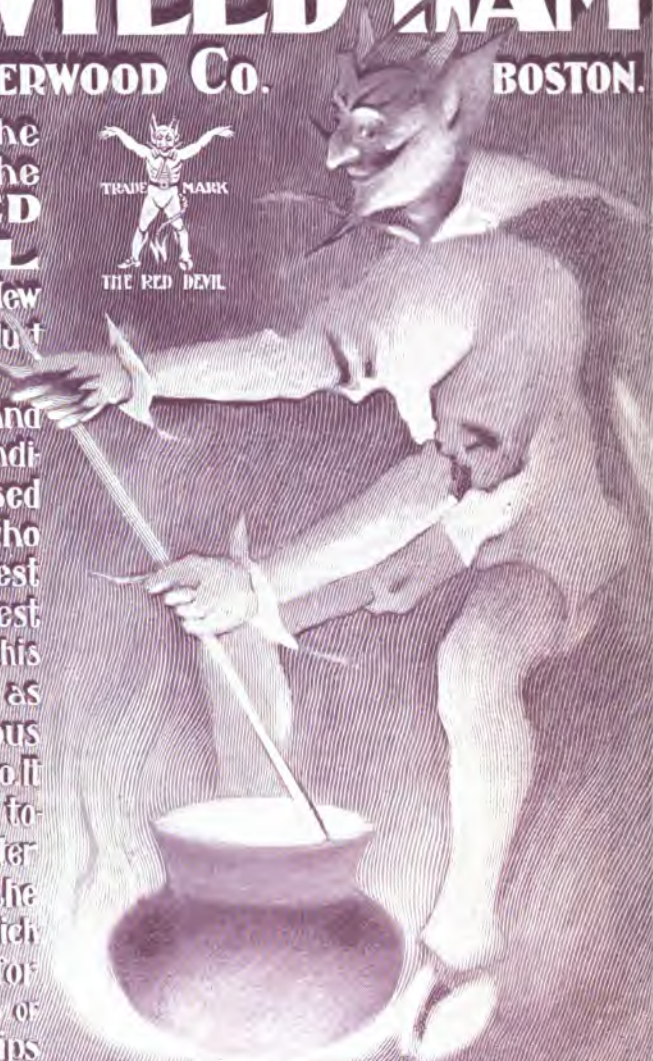
ORIGINAL DEVILED HAM

WM UNDERWOOD Co.

BOSTON.

Look on the
can for the
Little RED
DEVIL

An honest New
England product
put up under
the nicest and
cleanest condi-
tions. It is used
by people who
want the best
not the cheapest.
People knew this
Deviled Ham as
most delicious
30 years ago. It
is the same to-
day only better
and makes the
finest sandwich-
es and rolls for
social events or
pleasure trips.



Send your name on a postal and we will
send you free a 15¢ can as a sample
WM UNDERWOOD Co. Boston Mass., U.S.A.



Many needs supplied by

Mennen's

Borated Talcum TOILET POWDER

The hand of science never conferred a greater comfort on man and womankind than that supplied by MENNEN'S BORATED TALCUM TOILET POWDER. A sanitary preparation of recognized antiseptic properties, composed of purified talcum and boracic acid. Alleviating the troubles of infancy; soothing the skin after shaving; beautifying the complexion; preventing and removing the odor of perspiration; refreshing the body after the bath. A positive relief for

Prickly Heat	Nettle Rash
Sunburn	Measles
Scarlet Rash	Chicken Pox
Chafed Skin	Chapped Hands, etc.

Cooling for Blistered and Sweaty Feet and all afflictions of skin. MENNEN'S BORATED TALCUM TOILET POWDER is entirely different from all toilet, infant and complexion powders in principle and purpose. It is free from starch, rice or other irritants so common in common face powder, and so dangerous to the beauty and health of the skin. The genuine Mennen's can always be identified by the picture of Gerhard Mennen on the cover of the box—a safeguard against counterfeits; a guarantee of absolute purity. Ask for MENNEN'S BORATED TALCUM TOILET POWDER, a little higher in price, perhaps, than worthless substitutes, but a good reason for it. Sold everywhere or mailed for 25 cents. (Sample free. Name this paper.)

GERHARD MENNEN CO., Newark, N. J.

"Autumnal conveniences awaiting your pleasure"

Libby's Luncheons

In their own exclusive class of superlative excellence—ideal appetizers and labor-saving necessities—always all ready—you just serve, that's all—no fire, no trouble, no work.


**Three
Fall
Specials**

Veal Loaf - Beef Loaf - Ham Loaf

Autumnal dainties in the delicate freshness of their original newness—genuine mouth-waterers, and yet substantial enough for a meal.

Put up in convenient size key-opening cans. Our book, "How to Make Good Things to Eat," gives complete list of our Luncheon Specialties, and how to prepare them. Drop postal for it.

LIBBY, McNEILL & LIBBY, CHICAGO



STUDY LAW AT HOME


You can obtain by home study a complete legal education, under the guidance of the most successful correspondence school in the world, without its interfering with your present employment and without the expenditure of much money.

We can convince you of this

if you will write us for particulars. Our students are everywhere—in this and foreign countries. Hundreds of them have completed the course and are practising Law with great success. We are the oldest correspondence Law School in existence, and have the support of leading educators and business men at home and elsewhere. We will refer you to persons right in your own neighborhood.

It matters not how you are situated we can help you get a legal education, which you can use as a lawyer or in general business. A great opportunity! Send today for our Catalogue. It costs nothing and will interest and inspire you. It tells about our three law courses, namely: Preparatory Law, — Business Law, — Regular College Law Course. ADDRESS

**The Sprague Correspondence
School of Law,**
No. 44 Majestic Bldg., DETROIT, MICH.



Yours for the "Young men with no time"
Mr. C. Sprague Reist

*"They do look queer
but Papa says they're Stylish for*



they're **LION BRAND**


LION BRAND SHIRTS mark an advance in the comfort of gentlemen's linen. They are not bags of cloth planned to wrinkle into place, but are carefully patterned on accepted models, and the forms, styles and sizes assorted, so you can always buy a Lion Brand Shirt that will fit easily and well. You will find it provided with all loops, buttons and other convenient accessories, the use of which distinguishes the well dressed man. Sold in different cloth qualities at \$1, \$1.50, \$2. All grades show the same skilled workmanship.

UNITED SHIRT & COLLAR CO., Makers, Troy, N. Y.

Placed in leading publications by J. Walter Thompson Co.

Wool Soap



*is as good
as any
Soap sell-
ing for ten
times the
Wool Soap
price* 

**No chapped or rough hands
from Wool Soap using**

**SWIFT AND COMPANY
CHICAGO**

Placed in leading publications by J. Walter Thompson Co.

THE PERFECTED
DEVELOPMENT OF
TWENTY-ONE YEARS
OF SILK MAKING

RICE'S SEWING SILK

FULL LENGTH
FULL STRENGTH
PURE DYE
NO KINKS (made right)

(STANDARD PRICES)

A PERFECT THING
ASK YOUR DEALER FOR IT

FOR 21 years we have made the highest grade of sewing silk on ounce spools for manufacturers, the hardest buyers to satisfy. Several methods of improving the silk have been developed in our factory. Some years ago we offered this perfected sewing silk on small spools for household use. We also added a system of shade numbers on all 100-yard and 10-yard spools that enables you to match colors perfectly at a distance from the store. Several years' sales have proved that those who have tried **Rice's Sewing Silk** appreciate its merit and prefer to buy it. Therefore we ask you to try it.

To Insure a Trial
of its merits where dealers are not supplied, we will send a
SOLID STERLING SILVER THIMBLE FREE
to anyone sending 30c. for 3 full length, 100-yard spools of Rice's Sewing Silk before Dec. 1st, 1899.
A. H. RICE & CO.
Silk Mills, Box B, Pittsfield, Mass.

"The Curve that Fits"



**Durability,
Elegance,
Supreme Excellence.**

You can't outwear it. Its natural curve naturally rounds it to the rounded skirt. Its surpassing beauty dresses the dress.

Most probably your dressmaker binds with nothing else, but just ask her to make sure; and when you buy a ready-made skirt see that it's bound with S·H·&M· Bias Brush Edge. The observation will pay you.

Be sure that "S·H·&M·" is stamped on back. All shades. If your dealer hasn't it, drop a postal for samples to S·H·&M· Co., Box 6, Station A, New York.

Placed in leading publications by J. Walter Thompson Co.

Pabst Malt Extract

The "Best" Tonic



AT
ALL
DRUGGISTS

BINNER CHI

"A Malt Extract without an Imperfection"

Placed in leading publications by J. Walter Thompson Co.

ED. PINAUD'S VIOLETTE REINE



FRENCH CARNATION PINK

The Two Leading Perfumes of the Season.

These perfumes are quintessences. They are five times as delicate and pungent as most perfumes known heretofore.

"One single drop yields the fragrance of a bouquet of flowers."

No present could be more appropriate, or would be appreciated more, than these exquisite new Extracts. The daintiness and beauty of the packages containing these perfumes have excited universal admiration in Parisian society.

Sold by best dealers, or full size bottle sent express paid on receipt of \$1.50. Address.

ED. PINAUD'S Importation Office, 46 East 14th Street, N. Y.

Syrup of Figs



DELIGHTFUL LIQUID LAXATIVE

TO GET ITS BENEFICIAL EFFECTS
BUY THE GENUINE.

MANUFACTURED BY
CALIFORNIA FIG SYRUP CO.

SAN FRANCISCO, CAL. LOUISVILLE, KY.
NEW YORK, N.Y. U.S.A.

FOR SALE BY ALL DRUGGISTS.
PRICE, 50¢ PER BOTTLE. LONDON, ENG.

Placed in leading publications by J. Walter Thompson Co.

N^o 4711

Captol

(REGISTERED)

**THE ONLY DANDRUFF CURE
AND POSITIVE PREVENTIVE
OF BALDNESS.**

'IT STANDS ALONE,
being prepared on absolutely
scientific principles. *o o o o*



"YOU'D SURELY LIKE IT."



**Essentially an
Ideal Hair Tonic for Ladies,** as it
contains no oily nor fatty substances. It preserves the
hair and keeps the scalp absolutely free from dandruff.
It is the only article of its kind that really accomplishes
all that is claimed for it, and the trademark, No.
4711, is a guarantee of its reliability. It is prescribed
by a large majority of the specialists, and the count-
less numbers of unsolicited testimonials from persons
who have been benefited, are a convincing argument
in its favor.

Invented by Dr. P. J. Eichhoff, the celebrated
Professor of Dermatology, Elberfeld, Germany.

MANUFACTURED SOLELY BY FERD. MÜLHENS, COLOGNE O/R

Send for instructive pamphlet on treatment of the hair.

SOLE U. S. AGENTS
MÜLHENS & KROPFF, 35 and 37 White Street, New York

Placed in leading publications by J. Walter Thompson Co.





(CHICAGO & NORTH-WESTERN RAILWAY
C. ST. P. M. & O. R. Y.
F. E. & M. V. R. R.
AND
S. C. & P. R. R.

THE PIONEER LINE WEST AND NORTHWEST OF CHICAGO.
THE BEST OF EVERYTHING.

CALIFORNIA IN THREE DAYS
THE OVERLAND LIMITED

leaves CHICAGO 6.30 p. m. daily, reaches OMAHA 8.25 next morning, CHEYENNE at 10.30 p. m., SALT LAKE CITY the second day at 3.10 p. m., SAN FRANCISCO the third day at 8.45 p. m., and LOS ANGELES at 1.20 p. m. following day.

This train has New Double Drawing-Room Sleeping Cars, Tourist Sleepers, Dining Cars (all meals are served a la carte), Buffet-Smoking and Library Cars, Free Reclining Chair Cars and Coaches. Is vestibuled, and lighted by gas.

The PACIFIC EXPRESS leaves Chicago daily at 10.30 p. m., reaches Omaha at 4.20 p. m., Salt Lake 3.10 a. m., San Francisco 9.45 the fourth morning, and Los Angeles 7.30 following morning.

Illustrated Booklet "THE HAWAIIAN ISLANDS" for 4c in stamps.

ALL AGENTS SELL TICKETS VIA

CHICAGO & NORTH-WESTERN RAILWAY.

PRINCIPAL AGENCIES:

NEW YORK, 461 Broadway.
 287 Broadway.

BOSTON, 368 Washington Street.
 5 State Street.

CHICAGO, 212 Clark Street.
 206 Clark Street.

Placed in leading publications by J. Walter Thompson Co.





"The ONEITA"
PAT. APR. 25TH 1893.

Elastic Ribbed Union Suits

are complete undergarments,
covering the entire body.
Perfectly elastic, fitting like a glove.


NO BUTTONS DOWN THE FRONT.

Made especially for Women and Misses. Convenient to put on, being entered at top and drawn on like trousers. With no other kind of underwear can ladies obtain such perfect fit for dresses, or wear comfortably so small a corset.

Send for Illustrated Booklet R.

Oneita Knitting Mills,
OFFICE: No. 1 Greene St., New York.

A PROPER UNDERSTANDING OF GILBERT'S HEEL CUSHIONS MEANS THEIR IMMEDIATE USE.



"WORN INSIDE THE SHOES"
Easy Walking, Increased Height, Arched Instep, Better Fitting Shoes, Ease and Comfort.
Made in all sizes of leather, cork and felt. Are scientific and healthful, and recommended by physicians. $\frac{1}{2}$ in. 25c.; $\frac{3}{4}$ in. 35c.; 1 in. 50c. per pair. Ladies' or men's.
FREE TRIAL.—Send name, size of shoe, height desired, and 2c. stamp for pair on 30 days' trial.
Gilbert Mfg. Co., 32 Elm St., Rochester, N. Y.

"Cluett" BRAND 25¢

WASTIC
A FASHIONABLE SHAPE



Coon Brand
THREE FOR 50¢



AND THE ARROW BRAND
2 FOR 25¢

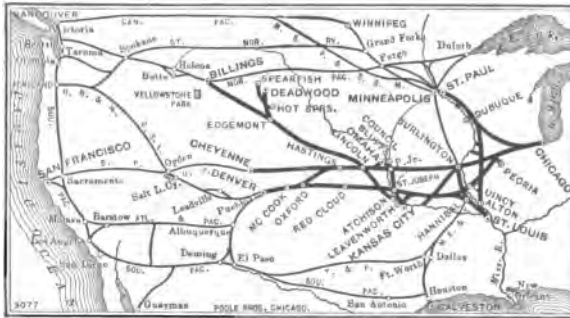


Monarch
PERFECT IN FIT, STYLE & FINISH SHIRTS

CLUETT COON & CO. MAKERS, TROY, N.Y.



THE map shows that the Burlington Route offers three good ways of going. Via Denver, Billings or St. Paul.



BEST LINE CHICAGO OR ST. LOUIS TO

Puget Sound

Wide-vestibuled trains are operated on this line between Chicago or St. Louis and Kansas City, Omaha, Denver, St. Paul and Minneapolis, equipped with modern, roomy comfortable Pullman and Reclining Chair Cars. The European plan Dining Car service employed is a special feature of excellence. Delicate china, roses, spotless linen, perfect ventilation, strictly first-class cooking.

**"Colorado Outings"
"Californian"**

Are the titles of descriptive booklets which can be had without charge upon application to P. S. EUSTIS, Gen'l Passenger Agent, C. B. & Q. R.R., CHICAGO.

If you are suffering from any SKIN DISEASE or IMPURE BLOOD

SULPHUME

will cure you, quickly. Price \$1.00 per bottle express prepaid.

SULPHUME is dissolved sulphur, and will cure all skin diseases. It gives the benefits, at your home, of Sulphur Springs. For Rheumatism and Weak Kidneys it is par excellence.

SULPHUME SOAP is the only soap in the world made with liquefied sulphur. That is why it is the only genuine Sulphur Soap. It has no equal for the toilet and the bath. Price per box (3 cakes) 75 cents, express prepaid.

A trial cake mailed upon receipt of 25 cts.

SKIN BOOK FREE

Drop a postal card and we'll mail you our Sulphume Book—in it you will find solid facts about the care of your skin and blood.

Your druggist can procure Sulphume preparations from his jobber, without extra charge to you.

Sulphume Company, 145 Marine Bldg., Chicago



"Mother, where are the little red spots you had on your face?"



"Gone, my darling. Sulphume and Sulphume Soap have taken them all away."

Placed in leading publications by I. Walter Thompson Co.

Berkshire Hills Sanatorium

FOR THE
SCIENTIFIC
TREATMENT
OF

CANCER

WITHOUT THE USE OF THE KNIFE.

The Largest and Best Equipped
Private Institution in the World

For the exclusive treatment of cancer, tumors and all other forms of malignant and benign new growths, except cancer and tumors within the abdominal cavity. The Berkshire Hills Sanatorium is conducted by a graduate of the regular school of medicine. Remedies are not withheld as secret from physicians of standing. Ask your family physician to make a personal investigation. He will be given every opportunity to gain a knowledge of our method and its success. When writing for information please describe the case as clearly as possible and state its situation.

Address **DRS. W. E. BROWN & SON, North Adams, Mass.**

Placed in leading publications by J. Walter Thompson Co.



*Every piece of NIAGARA HAM and BACON is inspected by an
officer of the United States Government.*

Faultless Food

*Makes Perfect
Health.*



CORN-FED PORKERS

make sweet, health-
ful food. The Jacob
Dold Packing Co.
use exclusively
Corn-Fed Porkers.

DOLD'S

FAMOUS

Niagara Hams and
Niagara Bacon

are Specially Cured and Carefully Prepared.

That's why
they are . . . **FAULTLESS.**

A Slice of Niagara Ham or rasher of crisp
Niagara Bacon is the most appetizing
dish extant. They are tender, sweet, and
a most nutritious food.



Branded in the Skin



of every piece.

*We know how to make them good.
And we make them as good as we know how.*

Ask your dealer to get them for you. If he objects
—you insist. We would like to send you a handsome
little booklet giving information about how Dold's
meats are handled to secure the uniformly high quality
found in Niagara Hams and Bacon. A postal will
bring it to you free.

THE JACOB DOLD PACKING CO., Buffalo, N. Y.

Placed in leading publications by J. Walter Thompson Co.

Buy the Genuine No. 4711

Eau De Cologne

ORIGINAL LONG GREEN BOTTLE
IMPORTED INTO THE U.S. SINCE 1831

The STANDARD of All COLOGNES for over 100 YEARS

Used by the ROYAL and IMPERIAL FAMILIES of EUROPE.

An indispensable Toilet Accessory for all persons of refined taste.

U. S. Agents: MULHENS & KROPPF
35-37 WHITE STREET, NEW YORK

THE NEW BLUE AND GOLD LABEL

No. 4711. WHITE ROSE GLYCERINE SOAP.

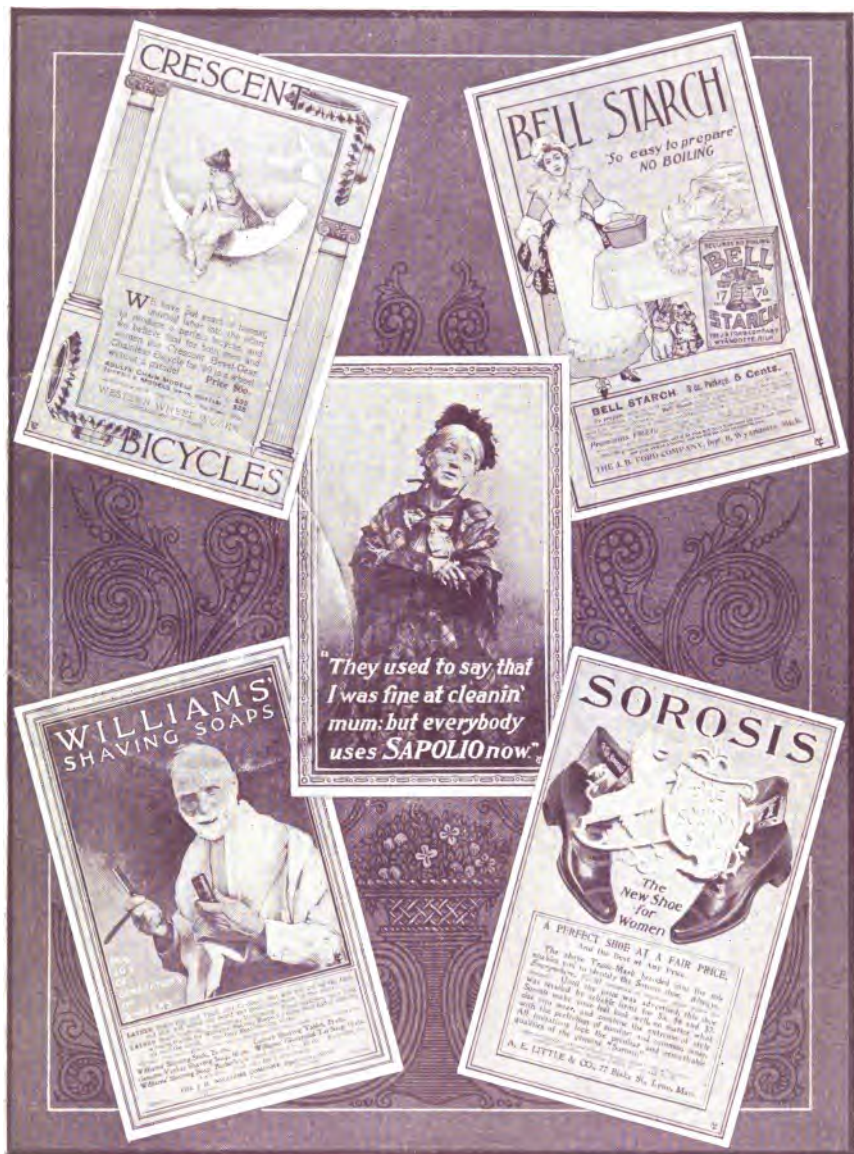
Famed for its purity, beauty and transparency. Delicately perfumed and used by all persons of refinement. Little wonder, indeed, that no toilet soap of modern times has approached its well-merited fame and favor.

Used for years in the Court of H. I. M. the Emperor of Russia.

Manufactured by
FERD. MULHENS, Cologne, G. R. Germany

Send 15c. in stamps for a sample cake.

Sole U. S. Agents:
MULHENS & KROPPF,
35 & 37 White Street, New York.



EACH OF THE ABOVE IS ONE OF A SERIES OF ADVERTISEMENTS DESIGNED BY THE YOUTH'S COMPANION AND PUBLISHED IN THE PAPER.



DOES NOT BEND. SUPER NICKEL PLATE. GUARDED COIL.

THE CLINTON SAFETY PIN

Not Cheapest, but Best.

It has the largest sale of any Safety Pin in the World because of its Absolute Superiority.

Fastens on either side, is almost automatic.
Super nickel-plated, doesn't turn brassy.
Made in 9 sizes, from $\frac{1}{8}$ inch to $4\frac{1}{2}$ inches.
Finished in nickel, black enamel, gold and silver.

A Perfect Guard
Prevents Clothing
Catching in Coil.

Send six cents in stamps for 12 Clinton Safety Pins (assorted sizes) and a card of our new Seven Dress Pins. They will demonstrate the inferiority of other imitations.

OAKVILLE CO.,
WATERBURY, CONN.



DO THIS —

PUT A

Veeder

Actual Size

CYCLOMETER

on your wheel.

It is as useful as your watch. One measures distance, the other time—both are essential factors of every business or pleasure trip. To every cyclist the Veeder Cyclometer is a necessity.

Its merit has eliminated competition—90% of modern cyclometers are Veeder Cyclometers.

Price, \$1. 10,000 miles and repeat. Dust-proof, water-proof, positive action. On the "Trip" Cyclometer, price \$2, the small indicator can be set back to zero separately like a stem-wind watch, after each trip. Parts cannot become disarranged. Cannot register falsely unless actually broken. No springs. No delicate parts.

Made for 24, 26, 28, and 30-inch wheels.

Booklet free.

VEEDER MFG. CO., HARTFORD, CONN.



THAT SOUR SPOT IN DIGESTIVE ORGANS IS

TOUCHED By

JOHNSON'S DIGESTIVE TABLETS



IF THEY HURT YOU

TAKE

JOHNSON'S DIGESTIVE TABLETS

FOR INDIGESTION AFTER EATING



DON'T TAKE THE "JUST AS GOOD"—
INSIST on the

USE THE 1999 MODELS.

20TH CENTURY

BICYCLE & DRIVING

HEADLIGHTS

GAS CATALOGUE FREE

20TH CENTURY MFG CO.

17 WARREN ST. NEW YORK



Placed in leading publications by J. Walter Thompson Co.

The **STOCKING** is perfectly protected by the **ROUND-EDGE LOOP** and the **CUSHION** surrounding the **ENTIRE BUTTON** in the **CLASP** of the


Black Grip

CUSHION BUTTON

HOSE SUPPORTER

NEVER SLIPS OR TEARS.
No Stitching in the Elastic.
OF ALL DEALERS.

Sample pair, by mail, 25 cts.



Catalogue Free.

George Frost Co., Makers, 551 Tremont St., Boston.

Canfield Dress Shields



See that your dress-maker uses them in your new waists. No other dress shields will give the satisfaction, as none have the superior merits of Canfield Dress Shields.

RELIABLY WATERPROOF.
SOFT AS KID. EASILY WASHED

and guaranteed to protect the waist from damage by perspiration.

Insist on having the Canfield Dress Shield.

For Sale Everywhere.



Canfield Rubber Co., 73 Warren St., N. Y.

SUGGESTIONS.

The man who forgets to advertise is soon forgotten.

Advertising awakens demand and encourages supply.

Advertise wisely and forcibly or do not advertise at all.

Strong advertisements are good medicine for sickly business.

An article well advertised is known to the public as a personal friend.

The foundation of most fortunes may be directly traced to advertising.

Little, wide-awake advertisements often prove to be giants in disguise.

Wide-awake advertisements and profitable trade generally go hand in hand.

New advertisements with germs of life in them will remind old customers that you are still alive.

The J. Walter Thompson agency recommends to its clients such publications as it believes will pay them.

Good, plain, everyday common sense is the real motive which underlies the advertisement-writing of the day.

The J. Walter Thompson advertising agency of today is a creator. We make new business for shrewd business men.

THE THOMPSON RED BOOK

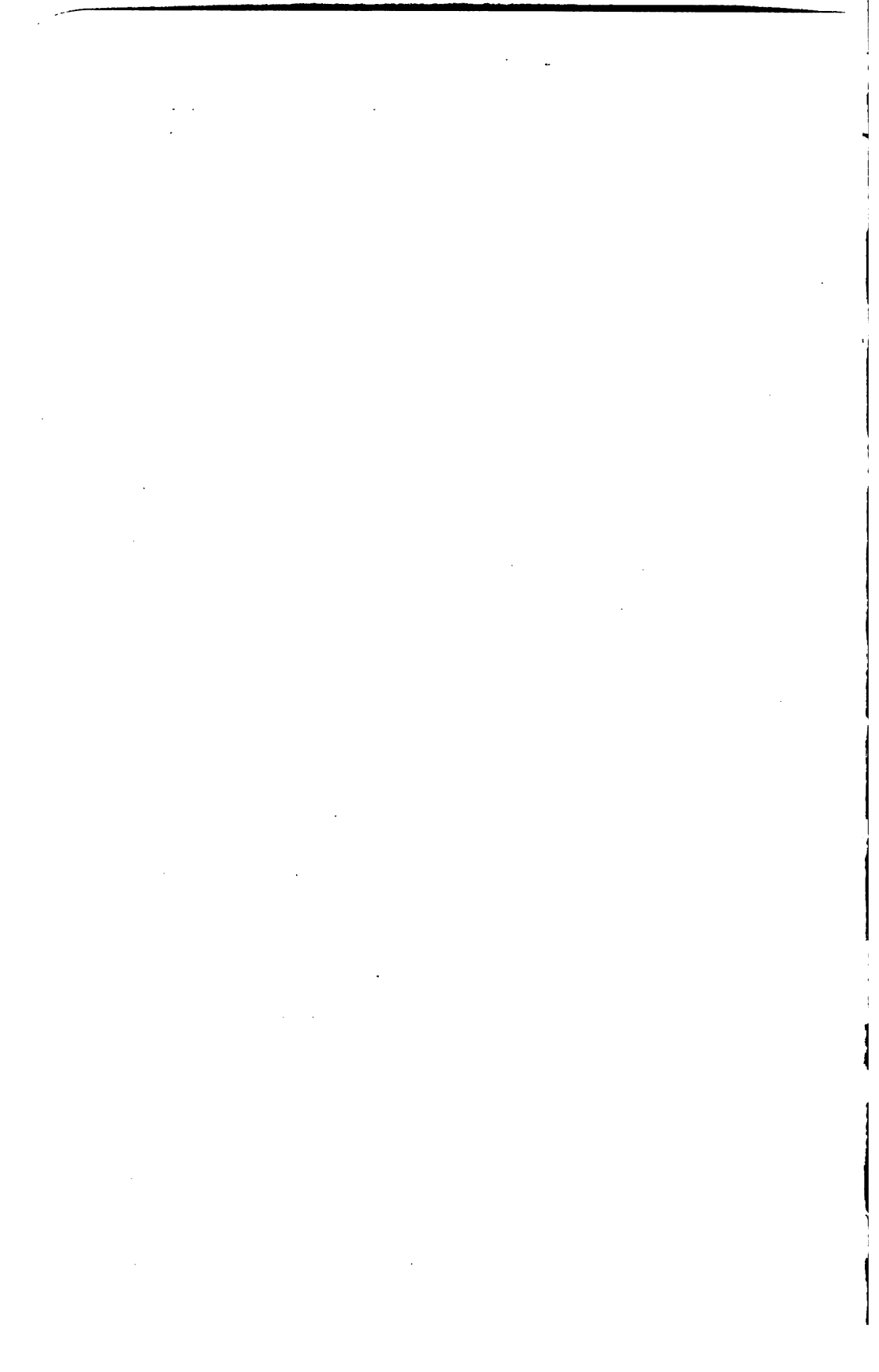
Omissions and Errors Will Unintentionally Creep into the Most Carefully Edited Book. The Following Addenda, Variations and Changes are Sent Out as Coming in Since its Going to Press. Paste in Back of Book, or Alter on Pages Specified.


OMISSIONS.

Abend Presse, Ger., Chicago; evening edition of Freie Presse; should be in list on page 111.
American Hebrew, New York, W., 8,000 circulation, should be in list on page 223.
American Messenger, New York, M., 40,000 circulation, should be in list on page 223.
Daheim, Ger., Chicago; Sunday Freie Presse, 40,000; should be in list on page 111.
Journal of Finance, New York, D., 6,000 circulation, should be on page 61 in list of New York Dailies.
National Rural and Family Magazine, Chicago; 45,000 weekly, add on page 251.
Newark, N. J., Sunday Call, should be on page 69; circulation claimed, 21,000; 10c.
Observer, Troy, N. Y., Sunday, 18,000 circulation, should be in list on page 67.
Rundschau, Chicago, W., Ger.-Ind., 27,000; should be in list on page 113.
Staats-Zeitung, Chicago, D. 23,000, and W. 38,000; should be in list on page 113.
Union Signal, Chicago, 72,000 circulation; should be in Religious list, page 231.
Worcester, Mass., Opinion Publique, D., 7,200 circulation, should be in list on page 74.

CHANGES AND VARIATIONS.

Ainslee's Magazine, New York, page 193; circulation is now sworn to as 125,000.
Argosy, New York, page 193, publisher's statement, 77,412 net circulation.
Birmingham, Ala., Ledger, D., page 157, circulation guaranteed, 6,900.
Buffalo, N. Y., Express, D. and Su., page 55; line rates should be, D., 12½c., and Su., 20c., instead of 20c. and 25c.
Burlington, Iowa, Gazette, page 133, should be rated as a Democratic and not Republican paper.
Catholic World Magazine, New York, page 223; circulation claimed, 60,000.
Charlotte, N. C., Observer, page 151; line rate, 7¼c.
Chicago, Ill., School Review, M., page 273, circulation is guaranteed 4,500 per month.
Christliche Apologete, Cincinnati, Ohio, page 229, claim 21,000 circulation.
Cosmopolitan Magazine, Irvington, N. Y., page 195; publisher's statement, 350,000 circulation.
Covington, Ky., Commonwealth, D., page 161; merged into weekly.
Donahoe's Magazine, Boston, page 221; circulation claimed, 38,000.
Farm and Fireside, Springfield, Ohio, S. M., pages 217 and 249; circulation should be 310,000 guaranteed.
Green Bay, Mich., Advocate, page 125, D. discontinued.
International Journal of Surgery, New York, M., page 289, should read 28,000 circulation, instead of 2,800.
Leader and News-Herald, Cleveland, O., M. and E.; rate should be 20c. for both; page 91.
Marion, Ohio, Transcript, page 97; D. discontinued.
McCall's Magazine, New York, page 195; circulation guaranteed, 200,000.
Munsey's Magazine, New York, page 197, publisher's statement, 605,583 net circulation.
New Orleans, La., States, page 165, guarantee a daily circulation of over 18,000, and Sunday of over 20,000.
Northwestern Christian Advocate, Chicago, W., page 231, claim 26,000 circulation.
Peoria, Ill., Times and Transcript, page 117; have been consolidated with the Herald, now known as Herald-Transcript.
Philadelphia Baptist Commonwealth, W., claims 12,000 circulation, should be in list on page 225. It combined The Commonwealth, The Evangel and The Atlantic Baptist.
Philadelphia Record, D., page 79; circulation reads 105,000; should be 195,000, the tail of figure 9 being broken.
Puritan, New York, page 197; publisher's statement, 147,148 net circulation.
Quaker, New York, page 197; publisher's statement, 44,929 net circulation.
Reading, Pa., Eagle, W., page 81, should have been 4,300 circulation, instead of 3,300.
Rochester, N. Y., Evening Times, page 65; publishers claim 13,000 daily circulation.
St. Paul, Minn., Farmer, page 253; circulation is guaranteed to exceed 45,000; S. M.
Sunday School Journal, Cincinnati, Ohio, M., page 229; claim 109,000 circulation.
Toronto, Ont., Globe, D., page 189, guarantee 35,664 average circulation.
Woman's Home Companion, Springfield, Ohio, M., pages 203, 205 and 217; circulation should be 325,000, guaranteed by publishers.
Young Catholic, New York, page 223, should be B. M.; claim 40,000 circulation.





The LEADING

DAILIES AND WEEKLIES

Moulders of Public Thought

PUBLISHED IN

THOSE CITIES OF UNITED STATES AND CANADA HAVING A
POPULATION OF 5,000 AND OVER.

ARRANGED BY GEOGRAPHICAL SECTIONS.

In most families of this broad land, political inspiration is derived from the local dailies and weeklies, in addition to local news. They have therefore a strength peculiarly their own, and are the means to stimulate local demand for goods sold through dealers.

An advertiser using this list would cover the entire country in a judicious and systematic manner. It is easy to waste money advertising in dailies or weeklies because of the supposed necessity for frequent repetition. Large advertisements for impressions and smaller ones for reminders are unusually effective. Our experience in this line has taught us some economies not generally understood, which, when tested, are appreciated by careful advertisers. The populations are from latest reports.

All principal papers in foreign languages are included in each city where published. Papers included in brackets are all published in one office.

A few places of less than 5,000 population have been included where they are important centers, with large outlying territory. Some of over 5,000 have been omitted, as being contiguous to large cities, and not having publications of value.

WENDELL PHILLIPS *paid this tribute to newspapers*: "Not one man in ten reads books. The newspaper is parent, school, college, pulpit, theatre, example, counsellor, all in one. Every drop of our blood is colored by it. Let me make the newspapers, and I care not who makes the religion or the laws."

These papers are the bone and sinew of the press, and represent at one glance a striking example of newspaper enterprise and newspaper appreciation. The papers in this list are as familiar as household words to the American reading public. They are all read carefully, and an advertisement placed in one, a part, or the whole of them, is as sure to be felt by the advertiser as the sun is sure to produce light.



Geographical Order of States

For the convenience of advertisers, in classifying these dailies and weeklies geographically, we have arranged them, by sections, in the order in which the states are usually listed, this being preferable to alphabetical order.

NEW ENGLAND	
	Page
Maine	35
New Hampshire	37
Vermont	39
Massachusetts	39
Rhode Island	47
Connecticut	47

MIDDLE STATES	
New York	53
New Jersey	67
Pennsylvania	71
Delaware	85
Maryland	87
District of Columbia	87

CENTRAL STATES	
Ohio	89
Indiana	101
Illinois	109
Michigan	119
Wisconsin	125

WESTERN STATES	
	Page
Minnesota	131
Iowa	133
Missouri	139
Kansas	143
Nebraska	145
North Dakota	147
South Dakota	147

SOUTHERN STATES	
Virginia	149
West Virginia	151
North Carolina	151
South Carolina	153
Florida	157
Alabama	157
Mississippi	159
Tennessee	159
Kentucky	161

SOUTH-WESTERN STATES	
Louisiana	165
Arkansas	165
Oklahoma	167
Texas	167
New Mexico	169
Arizona	169

ROCKY MOUNTAIN STATES	
	Page
Montana	171
Wyoming	171
Colorado	171
Idaho	173
Utah	173

PACIFIC COAST STATES	
California	175
Nevada	179
Oregon	179
Washington	181

DOMINION OF CANADA	
Newfoundland	183
New Brunswick	183
Nova Scotia	183
Prince Edward Island	183
Quebec	183
Ontario	185
Manitoba	189
British Columbia	189

Leading Dailies and Weeklies—Continued.

The circulations quoted are estimated from the most conservative sources and are believed to be practically correct.

The single time line rates are given simply to enable our customers to form an idea of the relative cost. In most cases, however, for extensive work these would be misleading, as the papers give discounts for time or space, or both. The safest way is to send to us for a detailed estimate.

State capitals are in FULL FACE CAPITALS. c.h. signifies county seat or courthouse. Figures following indicate population.

ABBREVIATIONS.—Rep., Republican. Dem., Democratic. Ind., Independent. Morn., Morning. Eve., Evening. Su., Sunday. Mo., Monday. Tu., Tuesday. We., Wednesday. Th., Thursday. Fr., Friday. Sa., Saturday. D., Daily. W., Weekly. SW., Semi-Weekly. TW., Tri-Weekly.

NEW ENGLAND.

MAINE.

Esti- Pubs.
mated one t.
Circ. rate.

Memorandum.

AUGUSTA, c.h., 10,527—Kennebec Co.

Journal	Rep—Morn ex Su—D	3,600	.03 ½
Kennebec Journal	Rep—We—W	3,800	.05 ½

Bangor, c.h., 19,103—Penobscot Co.

Commercial	Ind—Eve—D	6,000	.03 ½
Commercial	Agri—Fr—W	28,500	.10 ¾
News	Rep—Morn ex Su—D	5,000	.03 ½
News	Rep—Th—W	2,700	.10 ¾

Whig and Courier,	Rep—Morn ex Su—D	2,200	.05 ½
Courier	Rep—Fr—W	2,700	.05 ½

Bath c.h., 8,723—Sagadahoc Co.

Times	Rep—Eve—D	1,650	.03 ½
Independent	Ind—Sa—W	1,550	.03 ½
Enterprise	We and Sa—SW	1,950	.05 ½

Belfast, c.h., 5,235—Waldo Co.

Age	Dem—Th—W	2,500	.05 ½
Republican Journal	Rep—Th—W	2,850	.05 ½

Biddeford, 14,443—York Co.

Journal	Rep—Eve—D	2,100	.03 ½
Journal	Rep—Fr—W	2,250	.03 ½

Gardiner, 5,941—Kennebec Co.

Reporter-Journal	Ind—Eve—D	800	.03 ½
Reporter-Journal	Ind—Fr—W	1,500	.03 ½

Lewiston, 21,701—Androscoggin Co.

Evening Journal	Rep—Eve—D	6,450	.05 ½
Journal	Rep—Th—W	18,000	.12 ½
Sun	Dem—Morn ex Su—D	3,600	.07 ½



THE WISE OWL,

The Emblem of Wisdom with the Lamp of Science.

This has been the trademark of the Thompson agency since its establishment in 1864. It is symbolical of the widespread and thorough work done by the agency in the advertising field.

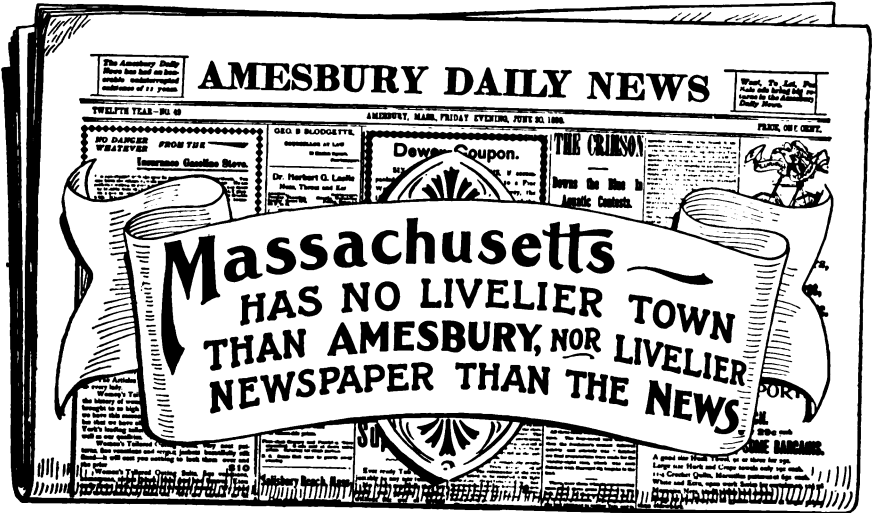
Leading Dailies and Weeklies—Continued.

NEW ENGLAND—Maine.		Esti- mated Circ.	Pubs. one t. rate.
Portland , c.h., 36,425—Cumberland Co.			
Advertiser	Rep—Eve—D	2,500	.07 ¼
Advertiser	Rep—Sa—W	900	.07 ¼
Argus	Dem—Morn ex Su—D	5,800	.07 ¼
Eastern Argus	Dem—Th—W	2,000	.07 ¼
Evening Courier	Eve—D	3,500	.03 ½
Evening Express	Rep—Eve—D	6,000	.05 ½
Express	Rep—Th—W	2,000	.01 ¾
Press	Rep—Morn ex Su—D	5,200	.07 ¼
Maine State Press	Rep—Th—W	2,400	.03
Rockland , c.h., 8,174—Knox Co.			
Star	Rep—Morn ex Su—D	3,300	.03 ½
Courier-Gazette			
	Rep—Tu and Sa—SW	5,250	.05
Waterville , 7,100—Kennebec Co.			
Evening Mail	Rep—Eve—D	1,200	.03 ½
Mail	Rep—We—W	1,250	.03 ½

NEW HAMPSHIRE.

CONCORD , ch., 17,004—Merrimack Co.			
Evening Monitor	Rep—Eve—D	2,900	.05 ½
Statesman	Rep—Th—W	7,000	.07 ¼
People and Patriot	Dem—Eve—D	3,000	.05 ½
People and Patriot	Dem—Th—W	7,000	.07 ¼
Dover , c.h., 12,790—Strafford Co.			
Foster's Democrat	Rep—Eve—D	2,800	.05 ½
Foster's Democrat	Rep—Fri—W	1,900	.05 ½
Republican	Rep—Eve—D	1,400	.05
Enquirer	Rep—Fr—W	1,750	.05 ½
Exeter , c.h., 4,284—Rockingham Co.			
Evening Gazette	Rep—Eve—D	1,200	.02
Gazette	Rep—Fr—W	3,500	.05
News-Letter	Rep—Fr—W	2,500	.03 ½
Keene , c.h., 7,446—Cheshire Co.			
Evening Sentinel	Rep—Eve—D	1,500	.05 ½
N. H. Sentinel	Rep—We—W	4,500	.07 ¼
Republican	Dem—Fr—W	2,200	.07 ¼
Laconia , c.h., 6,200—Belknap Co.			
Press	Eve—D	1,000	.02
Democrat	Ind—Fr—W	3,600	.05
News and Critic	Rep—We—W	3,125	.07 ¼
Manchester , c.h., 44,126—Hillsboro Co.			
Mirror and American			
	Rep—Eve—D	8,000	.10 ¾
Mirror and American			
	Agri—Th—W	34,000	.25
Union			
	Dem—Morn and Eve ex Su—D	12,600	.10
Union	Agri—We—W	17,000	.07 ¼

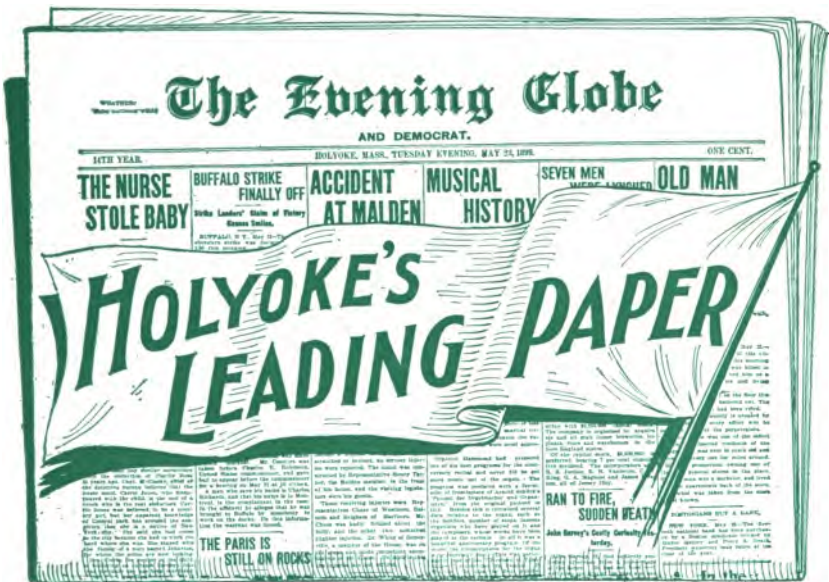
Memorandum.



Population including Suburbs, 26,000

Published from same office The Amesbury and Salisbury Villager, and The Weekly News, a society paper. The three cover the field.

AMESBURY PUBLISHING CO., AMESBURY, MASS.



ALL leading local merchants appreciate its value and use its columns constantly and liberally. — Good testimony.

Leading Dailies and Weeklies—Continued.

NEW ENGLAND—New Hampshire.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Nashua , c.h., 19,311—Hillsboro Co.				
Press	Rep—Eve—D	4,000	.05½	
Telegraph	Rep—Eve—D	3,250	.05½	
Telegraph	Rep—Sa—W	1,850	.03½	
Portsmouth , c.h., 9,827—Rockingham Co.				
Chronicle	Rep—Morn ex Su—D	1,000	.05½	
N. H. Gazette	Rep—Th—W	1,000	.05½	
Herald	Ind—Eve—D	3,500	.05½	
Evening Times	Dem—Eve—D	3,900	.05½	
States and Union	Dem—Th—W	3,000	.05½	
VERMONT.				
Bennington , c.h., 7,000—Bennington Co.				
Banner	Rep—Tu and Fr—SW	2,000	.02	
Reformer	Dem—Fr—W	2,000	.02	
Brattleboro , 6,000—Windham Co.				
Phoenix	Rep—Eve—D	1,000	.05	
Vermont Phoenix	Rep—Fr—W	4,500	.09	
Reformer	Dem—Tu and Fr—SW	5,900	.07¼	
Burlington , c.h., 14,590—Chittenden Co.				
Free Press	Rep—Morn ex Su—D	4,800	.07¼	
Free Press	Rep—Th—W	5,100	.07¼	
News	Eve—D	5,841	.03½	
MONTPELIER , c.h., 5,000—Washington Co.				
Evening Argus	Ind—Eve—D	2,000	.02½	
Argus and Patriot	Dem—We—W	4,900	.05½	
Journal	Rep—Eve—D	2,000	.02½	
Watchman	Rep—We—W	4,400	.10¾	
Rutland , c.h., 11,760—Rutland Co.				
Herald	Rep—Morn ex Su—D	3,150	.07	
Herald	Rep—Th—W	4,100	.15	
St. Albans , c.h., 7,771—Franklin Co.				
Messenger	Rep—Eve—D	1,300	.03	
Messenger	Rep—Th—W	4,500	.03½	
St. Johnsbury , c.h., 6,567—Caledonia Co.				
Caledonian	Rep—We—W	2,000	.02	
Republican	Rep—We—W	2,700	.03	
MASSACHUSETTS.				
Amesbury , 9,800—Essex Co.				
Daily News	Ind—Eve—D	2,440	.07¼	
Villager	Ind—Th—W	1,000	.07¼	
News	Society—Sat—W	1,200	.07	
Athol , 6,319—Worcester Co.				
Transcript	Rep—Tu—W	1,650	.02	
Chronicle	Ind—Th—W	2,500	.03	
Attleboro , 7,577—Bristol Co.				
Sun	Rep—Eve—D	2,500	.05½	

THE BOSTON HERALD.

THE BOSTON HERALD CO., Proprietors.

FRIDAY MORNING, JUNE 16, 1899.

PRICE TWO CENTS.



The Largest Cigar Factory In the United States
Employing Union Labor. Make more cigars than any other two factories in New England. Sales totaled between '96 & '98 over 100,000,000 cigars. The only cigar factory in the United States that has been awarded a gold medal by the World's Columbian Exposition, Chicago, 1893. Quality guaranteed. Write for circulars. **Harvard 10c. Cigar Co.** Boston. **Pippins 5c. Cigar Co.** Boston. **H. Traister & Co.,** Boston.

TRUSTS AS AN ISSUE
President Havemeyer Has Aroused the Country.
His Attack on the Tariff Startles Politicians of Both Parties.

A GREAT DAY
Gampson's Fleet Is Due in Boston.
Should Arrive by This Afternoon Anyway.
Warships Left Newport.

IMUS WON BY LAWTON.
The City Surrenders Without a Shot.

W.L. DOUGLAS
\$3.50 SHOE
BEST QUALITY
MADE IN U.S.A.
FOR \$3.50
THE DOUGLAS SHOE CO.
BOSTON, MASS.

You can OBTAIN RESULTS

When you ADVERTISE in the

BOSTON HERALD

EBEL ARMY SHATTERED.
Filipinos Take to the Hills, Pursued by Americans.

PHILIPPINE RIVE FLEET.
The U.S. Navy's fleet of 100 ships, including the battleship Oregon, is expected to arrive in Manila Bay by the end of the month.

"THE TRUTH, THE WHOLE TRUTH."
The new book by the author of "The Truth, the Whole Truth, and Nothing but the Truth" is now available.

NEW 5c. CIGAR
The new 5c. cigar is now available. It is made of the finest tobacco and is guaranteed to be of the highest quality.

WALKER-BUTTELL DRESS CO.
NABBY'S WAY.
The new dress by Walker-Buttelle is now available. It is made of the finest fabric and is guaranteed to be of the highest quality.

PERFECT SALADS
The new salad is now available. It is made of the finest ingredients and is guaranteed to be of the highest quality.

SNOWED UNDER
The new snowed under is now available. It is made of the finest material and is guaranteed to be of the highest quality.

VICTOR BICYCLES '28.
The new Victor bicycle is now available. It is made of the finest material and is guaranteed to be of the highest quality.

Smokeless Fuel Coke
The new smokeless fuel coke is now available. It is made of the finest material and is guaranteed to be of the highest quality.

COTTON MILL
The new cotton mill is now available. It is made of the finest material and is guaranteed to be of the highest quality.

Summer Livery
The new summer livery is now available. It is made of the finest material and is guaranteed to be of the highest quality.

LEMP'S
The new Lemp's is now available. It is made of the finest material and is guaranteed to be of the highest quality.

Paine Furniture Co.
The new Paine Furniture Co. is now available. It is made of the finest material and is guaranteed to be of the highest quality.

Leading Dailies and Weeklies—Continued.

NEW ENGLAND—Massachusetts.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Beverly , 10,821—Essex Co.				
Evening Times	Rep—Eve—D	3,000	.02	
Times	Rep—We—W	1,000	.02	
BOSTON , c.h., 448,477—Suffolk Co.				
Advertiser	Rep—Morn ex Su—D	24,900	.12½	
Evening Record	Rep—Eve—D	115,000	.12½	
Advertiser	Rep—Fr—W	9,000	.07½	
Transcript	Ind Rep—Eve—D	23,342	.12½	
Transcript	Ind Rep—Fr—W	4,500	.10	
Globe	Dem—Morn and Eve—D	200,000	.20	
Sunday Globe	Su	250,000	.20	
Herald	Ind—Morn and Eve—D	150,000	.25	
Sunday Herald	Su	140,000	.20	
Journal				
	Rep—Morn and Eve—D	78,000	.15	
Journal	Su	75,000	.15	
Journal	Rep—Fr—W	11,000	.07½	
Post	Dem—Morn—D	130,000	.12½	
Post	Dem—Su—W	90,000	.12½	
Traveler	Rep—Eve—D	70,000	.10	
Traveler	Rep—Fr—W	5,000	.10	
Brockton , 27,294—Plymouth Co.				
Enterprise	Ind—Eve—D	7,000	.01¾	
Times	Ind—Eve—D	13,500	.03½	
Cambridge , c.h., 70,028—Middlesex Co.				
Chronicle	Rep—Sa—W	4,000	.07¼	
Tribune	Ind—Sa—W	3,800	.07¼	
Fall River , 80,000—Bristol Co.				
Evening News	Rep—Eve—D	5,500	.05¾	
Globe	Dem—Eve—D	6,600	.06½	
Herald	Dem—Eve—D	5,250	.06¼	
Fitchburg , c.h., 25,000—Worcester Co.				
Sentinel	Rep—Eve—D	4,100	.03½	
Sentinel	Rep—Fr—W	1,950	.03½	
Gloucester , 28,000—Essex Co.				
Breeze	Rep—Eve—D	2,850	.03½	
Times	Ind—Eve—D	5,200	.03½	
Advertiser	Ind—Fr—W	3,100	.03½	
Greenfield , c.h., 6,250—Franklin Co.				
Gazette and Courier				
	Rep—Sa—W	5,820	.07¼	
Haverhill , 27,412—Essex Co.				
Evening Gazette				
	Rep—Eve—D	8,800	.05½	
Holyoke , 40,000—Hampden Co.				
Globe	Ind—Eve—D	4,500	.07	
Transcript	Rep—Eve—D	6,500	.08⅓	
Transcript	Rep—Sa—W	1,200	.02	

Boston Morning Journal
MAYOR BARRY WANT PEACE FOR MEXICO NOT FRIENDS.
Secretaries Alger and Gage Are Openly at War.
The Former Said to Have Been the Aggressor.
President Keeping Peace, but Will Let Alger Go.

Boston Sunday Journal
Photographic News
The New England Home Magazine

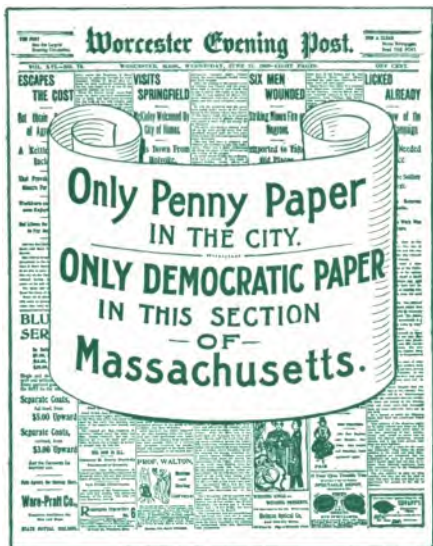
CIRCULATION
OVER 78,000 Copies Daily
75,000 Copies Sunday

ADVERTISERS cannot cover the New England field without the Boston Journal as it is the leading Republican newspaper of Boston and New England. It combines home circulation, political prestige, and the lowest rates to advertisers for service rendered.

Leading Dailies and Weeklies—*Continued.*

NEW ENGLAND—Massachusetts.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Lawrence, c.h., 52,000—Essex Co.				
American	Rep—Eve—D	4,900	.03½	
American and Advertiser	Rep—Fr—W			
Sun	Rep—Morn—D	1,600	.03½	
Sun	Su	3,000	.05½	
Eagle	Dem—Morn ex Su—D	4,000	.05½	
Tribune	Dem—Eve—D	3,000	.03½	
Telegram	Rep—Eve—D	6,450	.03½	
		5,000	.05½	
Lowell, c.h., 84,300—Middlesex Co.				
Citizen	Rep—Morn ex Su—D	8,100	.02¼	
Courier	Rep—Eve—D	3,800	.01¼	
Journal	Rep—Fr—W	3,400	.02¼	
Mail	Rep—Morn ex Su—D	5,600	.07¼	
Mail	Rep—Eve—D			
Mail	Rep—Sa—W	2,100	.05½	
News	Dem—Eve—D	8,000	.05½	
Sun	Dem—Eve—D	12,700	.05½	
Lynn, 55,727—Essex Co.				
Evening Item	Rep—Eve—D	12,600	.08½	
City Item	Rep—Fr—W	1,350	.02	
Milford, 8,780—Worcester Co.				
Journal	Rep—Eve—D	2,500	.03½	
Journal	Rep—We—W	1,000	.05½	
News	Ind—Eve—D	3,100	.03½	
New Bedford, c.h., 55,200—Bristol Co.				
Standard	Rep—Eve—D	12,000	.08½	
Republican Standard	Rep—Th—W	3,700	.08½	
Mercury	Ind—Morn ex Su—D	3,600	.06¾	
Newburyport, c.h., 14,947—Essex Co.				
Herald	Rep—Morn and Eve—D	3,000	.07¼	
Herald	Rep—Fr—W	1,500	.02½	
News	Ind—Eve—D	4,400	.07¼	
Item	Dem—Sa—W	2,900	.02	
Newton, 23,000—Middlesex Co.				
Journal	Rep—Fr—W	4,300	.07¼	
North Adams, 19,074—Berkshire Co.				
Evening Herald	Eve—D	2,800	.03½	
Transcript	Rep—Eve—D	3,520	.03½	
Transcript	Rep—Th—W	3,574	.03½	
Northampton, c.h., 16,900—Hampshire Co.				
Hampshire Gazette	Rep—Eve—D	3,400	.03½	
Hampshire Gazette	Rep—Tu—W	2,600	.03½	
Herald	Rep—Eve—D	3,100	.03½	

The Evening Post has an average daily circulation of 11,756



No other evening newspaper in central or western Massachusetts has a circulation as large as that of the Post.

It is the only penny paper in Worcester and the only democratic daily in central Massachusetts. Its rates are cheaper in proportion to circulation than any other paper in this section of the state. It reaches the homes of that great army of consumers that every advertiser desires to reach.

It has undergone a complete transformation since January 1, 1899. New machinery, new capital, and new management have wrought a great change in the Post and made it a real, live, up-to-date newspaper. It is free and untrammelled, independent, democratic newspaper. No man can make it dance to his music by pulling a string.

The Springfield Republican

SPRINGFIELD, MASSACHUSETTS

Leading
Independent Newspaper

Established in 1824 by Samuel Bowles

DAILY (Morning), \$8;
SUNDAY, \$2; WEEKLY, \$1.

*Attractive and Interesting to
Readers ;
Valuable to Advertisers*

The Parisian Magazine

FRENCH LITERATURE AND ART

ILLUSTRATED

THE PARISIAN, as the only representative in English of the French Academicians and the leading French Reviews, offers the advertiser an opportunity to reach the intellectual and wealthy classes; the people who have the intelligence to choose and the money to purchase.

To advertise itself, THE PARISIAN'S method has been: First, to attract attention; second, to hold it. Its illustrations and style have done the first; the merit of its literature has done the second.

Guaranteed Circulation for the ensuing year not less than 50,000 copies per month.

THE PARISIAN will pay the advertiser of First-class Goods.
Rates furnished on application.

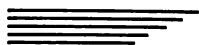
Published at
CARNegie HALL, NEW YORK

Leading Dailies and Weeklies—*Continued.*

NEW ENGLAND—Massachusetts.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
North Attleboro , 6,727—Bristol Co.				
Chronicle	Ind—Eve—D	2,200	.03	
Palmer , 6,520—Hampden Co.				
Journal	Rep—Fr—W	2,200	.05½	
Pittsfield , c.h., 22,000—Berkshire Co.				
Evening Eagle	Rep—Eve—D	4,100	.05	
Eagle	Rep—We—W	5,400	.05	
Journal	Dem—Eve—D	2,750	.01	
Plymouth , c.h., 7,914—Plymouth Co.				
Free Press	Ind—Fr—W	1,450	.03	
Old Colony Memorial	Rep—Sa—W	1,650	.07¼	
Quincy , 21,000—Norfolk Co.				
Ledger	Ind—Eve—D	1,500	.03½	
Patriot	Ind—Sa—W	1,825	.05½	
Salem , c.h., 34,000—Essex Co.				
Evening News	Ind—Eve—D	16,500	.05½	
Gazette	Rep—Eve—D	7,000	.05½	
South Framingham , 10,000—Middlesex Co.				
Evening News	Ind—Eve—D		.03½	
Gazette	Ind—Fr—W	2,500	.03	
Springfield , c.h., 44,179—Hampden Co.				
News	Dem—Eve—D	7,800	.03½	
Republican	Ind—Morn—D	14,100	.05	
Republican	Su	12,300	.05	
Republican	Ind—Fr—W	3,700	.08⅓	
Union Rep	Morn and Eve—D	22,000	.10	
Union	Su	11,200	.05	
Union	Rep—Th—W	1,600	.05	
Homestead	Society—Sa—W	6,200	.05	
Taunton , c.h., 27,448—Bristol Co.				
Herald	Ind—Eve—D	5,100	.07	
Evening News	Rep—Eve—D	3,450	.05	
Gazette	Rep—Eve—D	4,300	.07¼	
Bristol Co. Republican	Rep—Fr—W	1,600	.07¼	
Waltham , 20,600—Middlesex Co.				
Evening News	Rep—Eve—D	3,300	.05½	
Free Press-Tribune	Rep—Eve—D	3,450	.03½	
Free Press-Tribune	Rep—Fr—W	1,200	.03½	
Westfield , 10,650—Hampden Co.				
Times and News-Letter	Ind—We—W	2,000	.05	



An introduction
to the
cultured homes
of Canada
can be secured
by placing your
advertising
in the



WILLIAM BRIGGS
Publisher
31-33 RICHMOND ST. WEST
TORONTO

Methodist Magazine and Review

The oldest and best known
illustrated literary magazine
published in Canada. ❀ ❀ ❀

Leading Dailies and Weeklies—Continued.

NEW ENGLAND—Massachusetts.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Woburn , 13,500—Middlesex Co.				
Journal	Rep—Fr—W	1,400	.02	
News	Rep—Sa—W	1,300	.02	
Worcester , c.h., 98,700—Worcester Co.				
Evening Gazette	Rep—Eve—D	7,100	.07½	
Evening Post	Ind—Eve—D	12,000	.01½	
Spy	Rep—Morn—D	8,500	.03½	
Spy	Su	8,300	.04½	
Spy	Rep—Fr—W	3,000	.04½	
Telegram	Rep—Morn—D	16,500	.05½	
Sunday Telegram	Su	17,000	.07½	

RHODE ISLAND.

NEWPORT , c.h., 21,600—Newport Co.				
Herald	Ind—Morn ex Su—D	2,600	.10	
News	Ind—Eve—D	3,700	.10	
Mercury	Ind—Sa—W	3,000	.10	
Pawtucket , 32,500—Providence Co.				
Times	Rep—Eve—D	15,500	.10	
Tribune	Dem—Eve—D	3,850	.03½	
PROVIDENCE , c.h., 145,400—Providence Co.				
Bulletin	Ind—Eve—D	35,000	.10	
Journal	Ind—Morn—D	16,000	.10	
Sunday Journal	Su	15,000	.10	
Telegram	Ind—Eve—D	33,000	.10	
Sunday Telegram	Su	34,000	.10	
News	Rep—Eve—D	9,000	.07½	
Westerly , 7,800—Washington Co.				
Sun	Rep—Eve ex Sa—D	4,000	.05½	
Woonsocket , 24,830—Providence Co.				
Evening Call	Ind—Eve—D	6,000	.05	
Reporter	Ind—Eve—D	6,250	.05	
Patriot	Fr—W	1,900	.08½	

CONNECTICUT.

Ansonia , 10,342—New Haven Co.				
Sentinel	Local—Eve—D	3,800	.02	
Sentinel	Local—We—W	4,500	.02	
Bridgeport , c.h., 48,866—Fairfield Co.				
Farmer	Dem—Eve—D	4,000	.07½	
Farmer	Dem—Fr—W	4,200	.07½	
News	Rep—Eve—D	5,000	.07	
Evening Post	Ind—Eve—D	10,500	.07½	
Morning Telegram	Ind—Morn ex Su—D	4,200	.05	

Connecticut.

THE MERIDEN MORNING RECORD

BEST PAPER

For Advertisers. It has the largest circulation. It covers Florida, 80% of the U.S. population, and 90% of the U.S. income.

AND REPUBLICAN.

WEATHER

**Forecast for Today and Tomorrow
For New England and Eastern New
York**

THIRTY-NINTH YEAR.

MERIDEN, CONNECTICUT, THURSDAY, JULY 6, 1899.

TWO CENTS

Military Services Held.

IMPRESSIVE CEREMONY OVER REMAINS OF SERGT. LEAMY.

GENERAL COTTON UNDER 25-

Accident on Cliff Drive

**JAMES E. FAIRBANKS THROWN
FROM HIS BICYCLE.**

LOST CONTROL OF WHEEL

Sentenced On Insanity.

HARRY COLLINGTON. THE
HALE WITTED BOY.

WAS CHANGED WITH CHINA.

Big Blaze In Boston.

**DISTRICT HAS BEEN TERROR
TO FIREMEN.**

ALL PLAINING MILLS AND LUM.

Death of Bishop Newman

INTIMATE FRIEND OF PRESIDENT GRANT.

PAID AWAY AT NEW BARR.

Honors For R. A. H. Clarke.

BOOK EXAMINATION FOR
BUILD OF ORGANISTS.

UNIFORM A COMMITTEE OF NOT. V

**Mme. Dreyfus
With Husband.**

PENT AN HOUR WITH HIM
YESTERDAY.

WILL REMAIN IN MOVING

Meriden is in center of state and The Record covers ten miles square—three towns—all manufacturing—with over 50,000. Population. Only morning paper in city. 7000 Circulation

Leading Dailies and Weeklies—Continued.

NEW ENGLAND—Connecticut.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>BRIDGEPORT.—Continued.</i>				
Union	Ind—Morn ex Su—D	7,500	.07¼	
Standard	Rep—Eve—D	4,100	.07¼	
Standard	Rep—Fr—W	3,200	.07¼	
Danbury , c.h., 16,552—Faifireld Co.				
Dispatch	Morn—D	2,000	.03½	
News	Ind—Eve ex We—D	4,600	.03½	
News	Ind—We—W	4,000	.09	
HARTFORD , c.h., 53,300—Hartford Co.				
Courant	Rep—Morn ex Su—D	8,600	.07¼	
Connecticut Courant	Rep—Mo and Th—SW	8,500	.07¼	
Evening Post	Rep—Eve—D	6,000	.07¼	
Connecticut Post	Rep—Th—W	2,700	.07¼	
Telegram	Dem—Morn ex Su—D	9,500	.08½	
Times	Dem—Eve—D	15 000	.10	
Times	Dem—Th—W	7,500	.07	
Meriden , 21,652—New Haven Co.				
Journal	Ind—Eve—D	6,000	.07¼	
Record and Republican	Ind—Morn ex Su—D	7,000	.07¼	
Middletown , 15,000—Middlesex Co.				
Penny Press	Dem—Eve—D	6,550	.05	
Sentinel and Witness	Dem—Th—W	1,600	.02	
New Britain , 19,007—Hartford Co.				
Herald	Ind—Eve—D	2,800	.01	
Bristol Herald	Rep—Th—W	2,000	.01	
Record	Rep—Eve—D	3,400	.07¼	
Record	Rep—Fr—W	1,300	.07¼	
New Haven , c.h., 100,000—New Haven Co.				
Evening Leader	Rep—Eve—D	7,500	.10	
Register	Dem—Eve—D	10,000	.10	
Sunday Register	Dem—Su—W	9,500	.12½	
Journal and Courier	Rep—Morn ex Su—D	5,100	.10	
Connecticut Herald and Journal	Rep—Th—W	1,500	.08½	
Palladium-News	Rep—Morn ex Su—D	7,500	.10	
Palladium	Rep—Th—W	2,000	.03	
Union	Dem—Eve—D	14,000	.10	
Sunday Union	Dem—Su—W	7,500	.10	
New London , c.h., 13,757—New London Co.				
Day	Rep—Eve ex We—D	4,000	.05½	
Day	Rep—We—W	1,000	.03½	
Globe	Ind—Eve—D	3,000	.03	
Morning Telegraph	Dem—Morn ex Su—D	4,500	.03½	

THE NATIONAL MAGAZINE

An Illustrated Monthly that is

National
in Name

National
in Scope

National
in Character



With its moderate rates and rapidly increasing circulation, *IT IS A GOOD PROPOSITION* for the general advertiser, whose investigation we earnestly solicit. Particulars of

**THE THOMPSON ADVERTISING AGENCY
or THE NATIONAL MAGAZINE**

91 BEDFORD STREET, BOSTON, MASS.

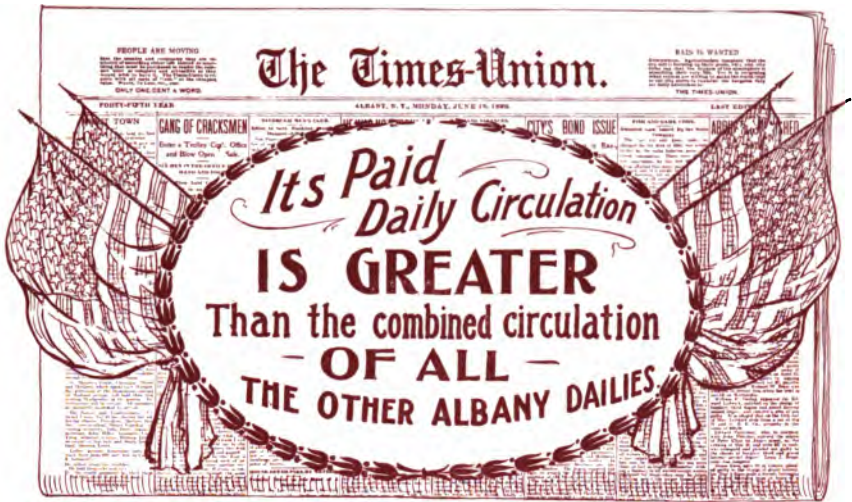
JOE MITCHELL CHAPPLE, Publisher

Leading Dailies and Weeklies—*Continued.*

NEW ENGLAND—Connecticut.			Esti- mated Circ.	Pubs. one t. rate.	Memorandum.	
Norwalk , 17,747—Fairfield Co.						
Evening Hour	Ind—Eve—D	}	1,100	.03½		
Hour	Ind—Sa—W		3,900	.07¼		
Gazette	Ind—Eve—D	}	1,100	.02		
Gazette	Ind—Fr—W		1,500	.02		
Norwich , c.h., 16,156—New London Co.						
Bulletin	Rep—Morn ex Su—D	}	4,300	.07¼		
Courier	Rep—Tu and Fr—SW		6,500	.05½		
Evening Record	Ind—Eve—D	}	3,000	.05½		
Cooley's Weekly	Ind—Fr—W		3,500	.05½		
Stamford , 15,700—Fairfield Co.						
Advocate	Rep—Eve ex Th—D	}	2,650	.07¼		
Advocate	Rep—Th—W		2,450	.07¼		
Telegram	Dem—Eve—D		1,100	.02		
Torrington , 9,500—Litchfield Co.						
Register	Ind—Eve—D		1,300	.02		
Waterbury , 40,000—New Haven Co.						
American	Ind—Eve—D	}	5,700	.10		
American	Ind—Fr—W		4,200	.10		
Democrat	Dem—Eve—D		2,650	.07		
Republican	Rep—Morn—D		2,850	.07¼		
Willimantic , 8,648—Windham Co.						
Chronicle	Ind—Eve—D	}	3,200	.07¼		
Chronicle	Ind—We—W		2,000	.07¼		
Winsted , 6,183—Litchfield Co.						
Evening Citizen	Ind—Eve—D	}	1,800	.07¼		
Leader	Dem—Fr—W		1,750	.07¼		



The J. Walter Thompson Co. furnish sharp tools for the use of their patrons.



The Times-Union makes advertising contracts on the above basis. A certain class of advertising is *refused admission* to its columns, for the reason that it is the favorite Home Newspaper at Albany, N. Y.

The Trade OF THE Religious Institution

is desirable, but it is generally considered hard to reach. That's true, because the average advertising medium, containing news and advertising features which are objectionable, is not admitted there. But

THE CATHOLIC STANDARD AND TIMES

goes into thousands of Catholic institutions and private homes, because

CLEAN NEWS and CLEAN ADVERTISING ONLY

find place in its columns.

Our Advertising Rates should interest YOU.

THE CATHOLIC STANDARD AND TIMES,
Philadelphia, Pa.

N. M. SHEFFIELD,
Manager Foreign Advertising,
85 Tribune Building, New York City.

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES.

NEW YORK.

Esti- Pubs.
mated one t.
Circ. rate.

Memorandum.

ALBANY, c.h., 97,000—Albany Co.

Argus	Dem—Morn—D	15,000	.08½
Argus	Dem—Su—W	14,800	.08½
Argus	Dem—We and Sa—SW	16,400	.05
Journal	Rep—Eve—D	15,000	.10
Journal	Rep—Mo and Th—SW	4,300	.15
Journal	Rep—We—W	32,000	
Press, Knickerbocker and Ex-			
press	Ind—Morn ex Su—D	18,000	.10
Press and Knickerbocker			
	Ind—Su—W	28,000	.15
Times-Union	Ind—Eve—D	26,000	.10
Times	Ind—Th—W	5,200	.05

Amsterdam, 17,336—Montgomery Co.

Democrat	Rep—Eve—D	2,700	.05½
Democrat	Rep—Th—W	1,800	.07¼
Sentinel	Dem—Morn—D	2,000	.05
Sentinel	Dem—Su—W	2,200	

Auburn, c.h., 28,800—Cayuga Co.

Advertiser	Rep—Eve—D	2,600	.04½
Journal	Rep—Tu and Fr—SW	2,150	.04½
Bulletin	Ind—Eve—D	4,000	.05½
Bulletin	Ind—Th—W	1,676	.04¼
News and Democrat			
	Dem—We—W	1,500	.04¼

Binghamton, c.h., 45,000—Broome Co.

Herald	Ind—Eve—D	8,700	.07¼
Herald	Ind—We—W	1,100	.07¼
Leader	Dem—Eve—D	12,000	.08⅓
Leader	Dem—Fr—W	7,600	.08⅓
Republican			
	Rep—Morn ex Su—D	7,500	.08⅓
Republican	Rep—Sa—W	1,300	.08⅓
Sunday Times	Ind—Su—W	6,000	.08

Brooklyn—See New York City.**Buffalo**, c.h., 354,000—Erie Co.

Commercial	Rep—Eve—D	14,000	.15
Commercial	Rep—We—	3,000	.10
Courier	Dem—Morn—D	28,000	.12½
Courier	Dem—Su—W	40,000	.12½
Courier	Dem—We—W	4,500	.08
Enquirer	Ind—Eve—D	36,400	.12½

CLEAN, HONEST, RELIABLE



48 to 76 pages

21 years old

Well Illustrated

Independent
of Cliques
and Factions

Has always had the
most intelligent and
progressive mem-
bers of the poultry
industry as readers

Its advertisers have
been the best in
the fancy.

It has not, knowingly, carried the ad. of a crook, and spares neither time nor expense to keep its pages free from them.

It declines hundreds of dollars' worth of advertising every year from doubtful advertisers and of unsuitable ads.

It has just reduced its subscription price from \$1.00 to 50 cents a year. This will undoubtedly add largely to its circulation and thus to its value as an advertising medium.

As an argument in its favor as an advertising medium it points to many advertisers who have appeared in it continuously for from ten to twenty years.

From its circulation among the well-to-do farmers and fruit men who are also poultrymen, it should prove a good medium for MOST of the general advertisers.

POULTRY MONTHLY, Albany, N. Y.

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
MIDDLE STATES—New York.				
<i>BUFFALO—Continued.</i>				
Demokrat (German)				
Ind—Eve—D	6,500	.05½		
Demokrat (German)				
Ind—Su—W	5,000	.05½		
Demokrat (German)				
Dem—Th—W	3,500	.05½		
News	Rep—Eve—D	68,900	.20	
News	Rep—Su—W	24,800	.08	
Freie Presse (German)				
Rep—Eve—D	4,800	.05		
Tribuene (German)				
Rep—Su—W	3,000	.03		
Freie Presse (German)				
Rep—Th—W	3,750	.04		
Express				
Rep—Morn ex Su—D	15,000	.20		
Illustrated Express				
Rep—Su—W	62,000	.25		
Express	Rep—Th—W	1,000	.05½	
Times	Dem—Eve—D	39,000	.15	
Sunday Times	Dem—Su—W	21,500	.15	
Volksfreund (German)				
Dem—Eve—D	4,500	.03½		
Volksfreund (German)				
Dem—Fr—W	4,300	.03½		
Cohoes, 22,509—Albany Co.				
Dispatch	Ind—Eve—D	7,500	.07¼	
News	Rep—Eve—D	2,500	.03	
Regulator	Rep—Su—W	2,200		
Republican	Rep—Eve—D	3,140	.03½	
Corning, c. h., 8,550—Steuben Co.				
Democrat	Dem—Eve—D	1,000	.02	
Democrat	Dem—Th—W	500	.01	
Journal	Rep—Eve—D	1,500	.02	
Journal	Rep—We—W	550	.01	
Cortland, c. h., 8,800—Cortland Co.				
Standard	Rep—Eve—D	1,500	.07	
Standard				
Rep—Tu and Fr—SW	2,400	.10¾		
Elmira, c. h., 40,000—Chemung Co.				
Advertiser				
Rep—Morn ex Su—D	8,000	.06		
Advertiser	Rep—Th—W	12,000	.07	
News	Rep—Eve—D	3,000	.05½	
Star	Ind—Eve—D	8,600	.06	
Gazette and Free Press				
Dem—Eve—D	5,400	.06¼		
Gazette and Free Press				
Dem—Th—W	9,000	.06¼		
Telegram	Ind—Su—W	100,000	.30	

The Forum

QUALITY

How many advertisers give serious consideration to the exact class of people to whom they wish to appeal? No farmer throws his seed broadcast. He selects a certain piece of land, and plants that with a certain kind of seed, and thereby reaps a certain harvest.

An immense circulation is a good thing, but to each advertiser the only part of the circulation of any publication which he should be interested in is that part which benefits him individually.

When the pages of THE FORUM are used, the advertiser is reaching the most intelligent, the most thrifty, the most sensible class in the United States. People who do good, sound reading are invariably people of taste and discrimination and are always ready to pay a good price for a good article.

No money spent for advertising in THE FORUM is ever wasted. The seed is sown on good ground and the result will show for itself. We are waiting to hear from you and to send you our advertising rates.

They are very, very low.

THE FORUM PUBLISHING CO.

111 Fifth Avenue, New York

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
MIDDLE STATES—New York.				
Flushing —See New York City.				
Geneva , 10,000—Ontario Co.				
Times	Ind—Eve—D	2,300	.03½	
Courier	Rep—We—W	1,800	.02	
Glens Falls , 13,000—Warren Co.				
Star	Ind—Morn ex Su—D	2,100	.03	
Star	Fr—W	1,300	.02	
Times	Rep—Eve—D	1,500	.05	
Messenger	Rep—Fr—W	1,200	.05	
Gloversville , 18,000—Fulton Co.				
Leader	Rep—Eve—D	3,000	.03½	
Intelligencer	Rep—Th—W	800	.03½	
Herald	Dem—Morn—D	1,000	.03½	
Hornellsville , 13,000—Steuben Co.				
Tribune	Dem—Eve—D	2,600	.03	
Tribune	Dem—Fr—W	1,700	.02	
Times Rep	Morn ex Su—D	1,300	.05½	
Times	Rep—Th—W	2,200	.03	
Hudson , c.h., 10,000—Columbia Co.				
Register	Dem—Eve—D	2,400	.03	
Gazette	Dem—Th—W	3,900	.04	
Republican	Rep—Morn ex Su—D	1,000	.05½	
Republican	Rep—Th—W	2,400	.07¼	
Ithaca , c.h., 15,000—Tompkins Co.				
Journal	Rep—Eve—D	2,000	.02	
Journal	Rep—Th—W	2,800	.03	
News	Ind—Eve—D	1,600	.03½	
Ithacan	Th—W	2,550	.03	
Jamestown , 22,000—Chautauqua Co.				
All	Ind—Eve—D	1,700	.02	
All	Ind—Sa—W	2,350	.03	
Journal	Rep—Eve—D	2,400	.01¾	
Journal	Rep—Tu and Fr—SW	4,700	.03½	
Johnstown , c.h., 9,000—Fulton Co.				
Republican	Rep—Eve—D	1,500	.02	
Republican	Rep—Th—W	900	.01	
Kingston , c.h., 25,000—Ulster Co.				
Express	Ind—Eve—D	2,700		
Freeman	Rep—Eve—D	4,000	.06½	
Freeman and Journal	Rep—Th—W	1,200	.03	
Leader	Dem—Morn ex Su—D	2,900	.03	
Leader	Dem—Sa—W	2,900	.03	
Little Falls , 11,000—Herkimer Co.				
Times	Ind—Eve—D	1,800	.02	

"A Triumphant Trio"



Established 1845. Weekly. Subscription \$3 a year.

ONE of the best *result-producing* mediums in the country—and *the* best, considering the cost—is the **Scientific American**, now in its *fifty-fourth* year of publication. It is the standard authority on all scientific matters, but it is by no means exclusively technical. It interests intelligent people everywhere, particularly professors, teachers, students, engineers, mechanics and progressive manufacturers in *all* lines of business. Read weekly by over a *quarter of a million* of interested readers, who have money and good judgment.

The Building Edition of the Scientific American is published monthly in the interests of building and architecture. It is read by all the architects, builders, contractors and house-owners who desire to be thoroughly up-to-date in their knowledge of building construction. It is a book of reference for those intending to build, and is considered an authority on hygienic sanitation as applied to domestic dwellings.



Established 1878. Monthly. Subscription, \$3 a year.

The Export Edition of the Scientific American is also published monthly—in both English and Spanish—and it circulates throughout the world, but largest in the Spanish-speaking countries. It reaches all the leading foreign merchants who buy American-made goods, and it is a valuable medium to promote the expansion of American trade abroad.

Rates and Sample Copies of each paper sent by



Established 1885. Monthly. Subscription, \$2.50 a year.

MUNN & CO., Publishers, 361 Broadway, New York City

Leading Dailies and Weeklies—Continued.

		Esti- mated Circ.	Pubs. one t. rate	Memorandum.
MIDDLE STATES—New York.				
Lockport, c.h., 20,000—Niagara Co.				
Journal	Rep—Eve—D	1,900	.05½	
Journal	Rep—We & Sa—SW	2,350	.05½	
Review	Ind—Eve—D	1,800	.02	
Review	Ind—We and Sa—SW	800	.01	
Union Sun	Dem—Eve—D	2,300	.05½	
Democrat and Sun	Dem—Tu—W	2,500	.07¼	
Long Island City—See New York City.				
Middletown, 13,000—Orange Co.				
Argus	Dem—Eve—D	1,400	.04¼	
Mercury	Dem—Tu and Fr—SW	3,300	.07¼	
Press	Rep—Eve—D	1,650	.05	
Press	Rep—Tu and Fr—SW	3,300	.08½	
Times	Rep—Eve—D	2,990	.03½	
Times	Rep—Tu and Fr—SW	2,800	.07¼	
Mount Vernon, 20,000—Westchester Co.				
Argus	Dem—Eve—D	1,600	.03½	
Argus	Dem—Th—W	1,000	.03½	
Newburgh, c.h., 23,087—Orange Co.				
Journal	Rep—Eve—D	2,000	.10¾	
Journal	Rep—Tu and Fr—SW	940	.09	
News	Rep—Eve—D	4,100	.07¼	
Press	Dem—Morn ex Su—D	1,100	.03	
Register	Dem—Eve—D	3,000	.10¾	
Sunday Telegram	Ind—Su—W	3,500	.05	
NEW YORK CITY (Greater New York)—				
3,400 000.				
Manhattan (Borough of) c.h., formerly New				
York—1,884,436—New York Co.				
Commercial Advertiser				
	Rep—Eve—D	25,000	.15	
Courrier des	Etats Unis			
(French)	Ind—Morn—D	14,000	.12	
Courrier des	Etats Unis			
(French)	Ind—Su—W	24,000	.15	
Courrier des	Etats Unis			
(French)	Ind—Sa—W	26,000	.25	
Post	Ind—Eve—D	25,000	.20	
Nation	Ind—Th—W	9,000	.15	
Telegram	Ind—Eve—D	50,000	.20	
Herald	Ind—Morn—D	140,000	.40	
Herald	Ind—Su—W	250,000	.40	
Jewish News	Ind—Eve ex Sa—D	34,000	.15	
Jewish News	Ind—Su—W	23,000	.20	
Jewish Gazette	Ind—Fr—W	25,000	.20	



Harper's Travels Everywhere

Harper's Magazine journeys the continent over. It finds its way into the most distant communities, and is read always by the best class of people in each community—near and far; people whose means are adequate to supply their many wants. The oldest of first-rate American publications—


Harper's Magazine

has always ranked highest among advertising mediums and in the favor of each succeeding generation of leading advertisers.

HARPER & BROTHERS, New York and London.

Leading Dailies and Weeklies—Continued.

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>MANHATTAN—Continued.</i>				
Journal	Ind—Morn—D	300,000	.40	
Journal	Ind—Su—W	520,000	.45	
Journal	Ind—Eve—D	250,000	.40	
Morgen Journal (German)				
	Ind—Morn—D	60,000	.15	
Journal of Commerce				
	Com'l—Morn ex Su—D	13,000	.20	
Mail and Express				
	Rep—Eve—D	35,000	.20	
News	Dem—Eve—D	175,000	.30	
News	Dem—Su—W	100,000	.25	
Press	Rep—Morn—D	125,000	.30	
Press	Rep—Su—W	115,000	.30	
Press	Rep—We—W	8,000		
Staats Zeitung	Ind—Morn—D	58,000	.22½	
Sonntagsblatt	Ind—Su	75,000	.22½	
Staats Zeitung	Ind—Sa—W	34,000	.25	
Sun	Ind—Morn—D	130,000	.40	
Sun	Ind—Su—W	150,000	.40	
Sun	Ind—Eve—D	175,000	.30	
Times	Dem—Morn—D	85,000	.30	
Times	Dem—Su—W	80,000	.30	
Tribune	Rep—Morn—D	90,000	.30	
Tribune Rep—Tu and Fr—SW		12,000	.30	
Tribune	Rep—Su—W	95,000	.30	
Tribune	Rep—We—W	150,000	1.00	
Wall Street Journal				
	Fin'l—Morn & Eve ex Su—D	25,000	.20	
Wall Street News				
	Fin'l—Morn ex Su—D	9,800	.25	
World	Dem—Morn—D	360,000	.40	
World	Dem—Su—W	500,000	.45	
World	Dem—Eve—D	300,000	.40	
World	Dem—Mo We and Fr—TW	140,000	.60	
Zeitung	Ind—Morn ex Su—D	48,000	.15	
Herold	Ind—Eve—D	57,000	.15	
Revue	Ind—Su—W	70,000	.15	
Brooklyn (Borough of), c. h., 1,189,000—Kings Co.				
Citizen	Dem—Eve—D	8,000	.15	
Citizen	Dem—Su—W	10,000	.15	
Eagle	Dem—Eve—D	55,000	.15	
Eagle	Dem—Su—W	56,000	.15	
Freie Presse (German)				
	Rep—Eve—D	14,500	.15	
Long Islaender (German)				
	Rep—Su—W	8,400	.15	
Standard-Union				
	Rep—Eve—D	6,000	.15	
Times	Rep—Eve—D	37,000	.12	
Flushing (Borough of Queens). 9 000.				
Journal	Dem—Eve—D	1,600	.02	
Journal	Dem—Sa—W	2,200	.02	



PLATTSBURGH DAILY PRESS.

VOL. IV, NO. 1468 PLATTSBURGH, N. Y. TUESDAY, FEB. 21, 1899 Price 2 Cents.

The Weather. For the day Clear, cold, with faint snow showers in the evening.	PAUSE IS QUET. The morning was calm and clear, with a light frost.	WILES AND THE BEET. The beet is now in the ground, and the farmers are beginning to plant.	ANOTHER SHOWER. The rain is now in the ground, and the farmers are beginning to plant.	THE FELLOW CASE. The fellow is now in the ground, and the farmers are beginning to plant.	DO HOW YOU GREAT HOW YOU GREAT The fellow is now in the ground, and the farmers are beginning to plant.
--	--	---	---	--	--

LET DRUGS ALONE.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

SMITH & LAMARQUE.
City Pharmacy.

CLOTHING.
H. A. WOOD.

COULDS COLLARS.
They are the best.

ONE PRISON.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

WOMEN ARE DELIGHTED.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

LEOPARD.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

\$2.50.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

WE GET THEM.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

W. L. GORDON IS COMING.
The fellow is now
in the ground, and
the farmers are
beginning to plant.

**THE ONLY DAILY IN
North-eastern New York.**

**CIRCULATION
2500 Daily.**

In three Counties.

The Plattsburgh Sentinel.

VOL. 44, NO. 1 PLATTSBURGH, N. Y. FRIDAY, MAY 10, 1899. WHOLE NO. 5891.

Plattsburgh and Vicinity.

**Established in
1838**

LEADING WEEKLY

For Four Counties.

**CIRCULATION
4500.**

LATE NEWS

Leading Dailies and Weeklies—Continued.

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>FLUSHING.—Continued.</i>				
Times	Rep—Eve—D	1,200	.02	
Long Island Times	Rep—Sa—W	1,000	.02	
Long Island City (Borough of Queens), 30,506				
Star	Dem—Eve—D	1,100	.02	
Star	Dem—Fr—W	2,700	.03	
Niagara Falls , 20 000—Niagara Co.				
Cataract	Dem—Eve—D	2,100	.05½	
Gazette	Rep—Eve—D	2,400	.05½	
Norwich , c. h., 6,000—Chenango Co.				
Sun	Ind—Morn ex Su—D	1,860	.02	
Telegraph	Rep—We & Sa—SW	2,700	.07¼	
Union	Dem—Th—W	2,400	.03	
Nyack , 5,000—Rockland Co.				
Journal	Rep—Eve—D	1,500	.02	
Journal	Rep—Sa—W	1,100	.02	
Star	Dem—Eve—D	1,400	.02	
City & Country	Dem—Sa—W	1,200	.02	
Ogdensburg , 14,000—St. Lawrence Co.				
Journal Rep—Morn ex Su—D		1,000	.07	
Republican	Rep—We—W	4,000	.07	
News Dem—Morn ex Mo—D		1,700	.05½	
News	Dem—Su—W	1,800	.10¾	
Courier	Dem—Th—W	1,000		
Olean , 15,000—Cattaraugus Co.				
Herald	Dem—Eve—D	1,400	.02	
Democrat	Dem—Tu & Fr—SW	1,800	.02	
Times Rep—Morn ex Su—D		1,300	.02	
Times	Rep—Th—W	1,200	.02	
Oneonta , 9,000—Otsego Co.				
Star	Ind—Morn ex Su—D	2,400	.06½	
Times	Ind—Eve—D	1,200	.02	
Spy	Tu—W	1,000	.02	
Oswego , c. h., 21,842—Oswego Co.				
Palladium	Dem—Eve—D	3,200	.06¼	
Palladium	Dem—Fr—W	4,900	.06¼	
Times	Rep—Eve—D	2,800	.06¼	
Times Rep—Tu and Fr—SW		5,000	.08½	
Peekskill , 9,676—Westchester Co.				
Democrat	Dem—Sa—W	2,300	.03	
Plattsburg , c. h., 10,000—Clinton Co.				
Press	Rep—Morn ex Su—D	2,500	.07¼	
Sentinel	Rep—Fr—W	4,500	.07¼	

The Rochester Herald

**LARGEST CIRCULATION OF ANY
DEMOCRATIC MORNING PAPER IN THE
STATE OUTSIDE THE METROPOLIS**

REACHES EVERY TOWN, VILLAGE AND
HAMLET IN WESTERN NEW YORK :: ::

Has Largest Circulation by Mail (with one exception) of any Paper in Rochester.

ADVERTISERS GET RESULTS :: ::
FROM THE HERALD COLUMNS

The Herald, Rochester, N. Y.

THE PEACE CONFERENCE

[illegible]

DAILY GAZETTE.

VOL. V NO. 22

SCHENECTADY, N. Y., WFTU

SOUTHERN

Alabama Riot Resu
Negroes and W

A BIG BATTLE

**Negroes Are Rallying
Threaten to Devasta
Their Banks Are Ru**

Birmingham, Ala., June 27 -Three negroes are dead and one is not reported to live until morning, on a result of a riot between the whites and negro miners at the ore mine near Cardiff in Jefferson county.

THE dead are,
TED ELLIS
JIM DILL
ADAM HAMMILL
The wounded
Rudolph Williams.

The two raves came to a clash today in Glasgow Hollow, where the negroes had congregated armed with Winchester rifles.

A white was passing along the road
was held up and drivers being stunned
was roughly handled. This was soon
ended and a lady of white passed

The Gazette
has a larger circ-
ulation than all other
Schenectady Dailies
Combined —

THE LABOR TROUBLES

[illegible]

THE DAILY GAZETTE

PRICE ONE CENT

ASSOCIATED PRESS.

PENNSYLVANIA WINS

**Wrested the Victory from
by Winconsin Badgers.**

W-LENDERS THIRD

**In the Race After the First Mile,
at the Finish of the London
Marathon Far Behind**

[illegible]

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Port Jervis, 12,000—Orange Co.				
Gazette	Dem—Eve—D	2,300	.04¼	
Gazette	Dem—Tu and Fr—SW	4,500	.04¼	
Union	Rep—Eve—D	1,700	.04¼	
Union	Rep—Th—W	3,800	.11½	
Poughkeepsie, c. h., 24,000—Dutchess Co.				
Eagle	Rep—Morn ex Su—D	1,800	.03½	
Eagle	Rep—Tu and Fr—SW	2,800	.05½	
Enterprise	Ind—Eve—D	2,000	.03	
Enterprise	Ind—Th—W	1,000	.05	
Star	Rep—Eve—D	3,200	.04¼	
News Press	Dem—Morn—D	3,800	.05½	
News Telegram	Dem—Sa—W	8,000	.10¾	
Rochester, c. h., 160,000—Monroe Co.				
Democrat and Chronicle	Rep—Morn—D	28,000	.15	
Democrat and Chronicle	Rep—Su—W	20,000	.18	
Democrat and Chronicle	Rep—We—W	12,300	.15	
Times	Ind—Eve—D	6,000	.07½	
Herald	Dem—Morn—D	14,000	.12	
Herald	Dem—Su—W	7,000	.12	
Herald	Dem—We—W	3,000	.05½	
Post-Express	Rep—Eve—D	12,000	.15	
Post-Express	Rep—We—W	7,500	.15	
Union and Advertiser	Dem—Eve—D	27,000	.15	
Union and Advertiser	Dem—We—W	5,400	.10	
Volksblatt (German)	Rep—Morn ex Su—D	2,400	.03½	
Sonntags Journal (German)	Rep—Su—W	3,100	.05½	
Volksblatt (German)	Rep—We—W	4,600	.05½	
Rome, 15,500—Oneida Co.				
Sentinel	Dem—Eve—D	3,100	.05½	
Sentinel	Dem—Tu & Fr—SW	5,100	.10¾	
Saratoga Springs, 13,500—Saratoga Co.				
Saratogian	Rep—Eve—D	2,200	.03	
Saratogian	Rep—Th—W	2,800	.03	
Schenectady, c. h., 25,000—Schenectady Co.				
Star	Dem—Eve—D	1,200	.03	
Reflector	Dem—Th—W	1,100	.02	
Gazette	Dem—Morn—D	4,641	.03½	
Gazette	Dem—Fr—W	600	.01	
Union	Rep—Eve—D	2,000	.03½	
Union	Rep—Tu and Fr—SW	2,700	.03½	

Good Housekeeping

Established 1885

A Monthly Magazine devoted to Good Homemaking

Its readers are an intelligent, well-to-do class of women, who manage the household and purchase the supplies.

Its contributors are writers of ability and national reputation on subjects most interesting and helpful to women.

The best value to advertisers who want to reach American homes. Circulation national. Send for full information.

E. C. LOCKE, Adv. Mgr.,
50 Times Bldg., New York.

Good Housekeeping, Springfield, Mass.

The Sunday Regulator

COHOES, N. Y.

Established 1879

The only Sunday paper
in this live city. Every-
body looks for it because
it is full of life and spice.

ADVERTISERS USE IT
BECAUSE IT SELLS GOODS

M. ROSENTHALL, Prop.

The only paper in New York that
Dares to Permit Its Circulation
to be Investigated
by Every Advertiser

is

The Jewish Daily News

56 and 84 columns.

ONE CENT.

It has a bona-fide **circulation of 33,000** and over, guaranteed by The Advertisers' Guarantee Co., of Chicago, Ill.

THE JEWISH DAILY NEWS, printed in English and Yiddish, is the **organ of the 500,000 Jews in and around New York.**

"The news of the day in Yiddish; Jewish topics and special features in English." The English Department devoted to young folks.

The Troy Observer

**PUBLISHED
EVERY
SUNDAY
MORNING**

The Official Paper of the City of Troy and County of Rensselaer. The most spicy, spirited and widely circulated Sunday Newspaper in Northern and Northeastern New York.

Circulates in Round Lake, Bennington, Manchester, Wallingford, Melrose, Rutland, Danby, Arlington, North Bennington, South Shaftsbury, Montreal, Gansevoort, Stillwater, Fort Edward, St. Albans, Sandy Hill, Glens Falls, Whitehall, Ticonderoga, Smith's Basin, Crown Point, Fort Ann, Burlington, Comstock's, Port Henry, Plattsburg, Troy, West Troy, Cohoes, Lansingburg, Waterford, Green Island, Saratoga, Albany, Hoosick Falls, Castleton, Mechanicville, Valley Falls, Johnsonville, North Adams, Eagle Bridge, Buskirk, Walloomsac, North Hoosic, Pownal, North Pownal, Greenbush, Williamstown, Hoosick, Schaghticoke, Blackinton, Petersburg, Balls-ton, Bath. Advertising Rates very liberal and furnished on application to

TROY OBSERVER PUBLISHING CO., 285 River St., Troy, N. Y.

M. F. COLLINS, PRESIDENT.

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Syracuse, c. h., 130,000—Onondaga Co.				
Courier	Dem—Morn—D	6,000	.05½	
Courier	Dem—Tu and Fr—SW	5,000	.04	
Telegram	Dem—Eve—D	10,000	.01¾	
Telegram	Dem—Tu and Fr—SW	5,800	.01¾	
Herald	Ind—Eve—D	31,000	.12½	
Herald	Ind—Su—W	24,750	.12½	
Journal	Rep—Eve—D	8,400	.05½	
Journal	Rep—We and Sa—SW	3,800	.04½	
Post-Standard	Rep—Morn—D	17,000	.12	
Post-Standard	Rep—Su—W	6,000	.12	
Post-Standard	Rep—Th—W	10,300	.08	
Troy, c. h., 65,000—Rensselaer Co.				
Standard	Ind—Eve—D	7,000	.12	
Press (no cuts)	Dem—Eve—D	9,000	.15	
Press	Dem—We—W	7,000	.12	
Record	Rep—Morn ex Su—D	8,000	.06	
Record	Rep—We and Sa—SW	7,500	.06	
Times	Rep—Eve—D	19,000	.12½	
Times	Rep—Tu and Fr—SW	12,000	.15	
Northern Budget	Ind—Su—W	36,000	.15	
Utica, c. h., 58,000—Oneida Co.				
Herald	Rep—Morn ex Su—D	8,000	.06½	
Herald	Rep—Tu and Fr—SW	5,800	.08½	
Observer	Dem—Eve—D	8,800	.07½	
Observer	Dem—We & Sa—SW	10,000	.07½	
Press	Ind—Morn ex Su—D	10,250	.07½	
Press	Ind—Tu and Fr—SW	6,800	.07½	
Saturday Globe	Ind—Sa—W	137,000	1.00	
Watertown, c. h., 23,000—Jefferson Co.				
Standard	Rep—Eve—D	5,400	.03½	
Standard	We and Sa—SW	4,700	.05½	
Times	Rep—Eve—D	5,800	.05½	
Reformer and Times	Rep—We and Sa—SW	5,500	.03½	
Yonkers, 50,000—Westchester Co.				
Herald	Ind—Eve—D	4,700	.05	
Statesman	Dem—Eve—D	3,300	.07½	
NEW JERSEY.				
Atlantic City, 23,000—Atlantic Co.				
Review	Rep—Morn ex Su—D	2,200	.03½	
Review	Rep—Sa—W	900	.03½	
Press	Rep—Morn ex Su—D	2,500	.02½	
Bridgeton, c. h., 13,000—Cumberland Co.				
News	Rep—Eve—D	4,000	.01¾	
News	Rep—Sa—W	1,400	.01¾	
Pioneer	Rep—Eve—D	2,260	.01¾	
Pioneer	Rep—Th—W	900	.01¾	

The Suburban Press Association

PUBLISH THE FOLLOWING NEW JERSEY PAPERS

Read in Every Home **PASSAIC ADVERTISER.** **Only Democratic Paper**

VOL. 22, Where No. 522. PASSAIC, N. J., APRIL 15, 1909.

A Good Field for the Honest Advertiser **Nutley Weekly Eagle.** **Only and Official Paper**

VOL. 21, Where No. 521. NUTLEY, N. J., MAY 8, 1909. PRICE TWO CENTS.

Inhabitants are Good Buyers **Carlstadt Enquirer.** **Has Exclusive Control of this town**

VOL. 22, Where No. 527. CARLSTADT, N. J., APRIL 15, 1909.

Read in Every House **LODI ADVANCE.** **Only and Official Paper**

VOL. 22, Where No. 529. Lodi, N. J., June 17, 1909. PRICE TWO CENTS.

Every Resident a Subscriber. **Wallington Advertiser.** **The Only Paper in this flourishing Town**

VOL. 22, Where No. 527. WALLINGTON, N. J., JUNE 17, 1909. PRICE TWO CENTS.

Clifton and Athenia Weekly News. **No other Paper in this Place**

VOL. 22, Where No. 522. CLIFTON, N. J., MAY 10, 1909. PRICE TWO CENTS.

A Live Community **Little Falls Gazette.** **The Only Paper in this Territory**

VOL. 22, Where No. 527. LITTLE FALLS, N. J., JUNE 17, 1909. PRICE TWO CENTS.

ROYAL BAKING POWDER
Assures You
That the Food is Pure and Wholesome

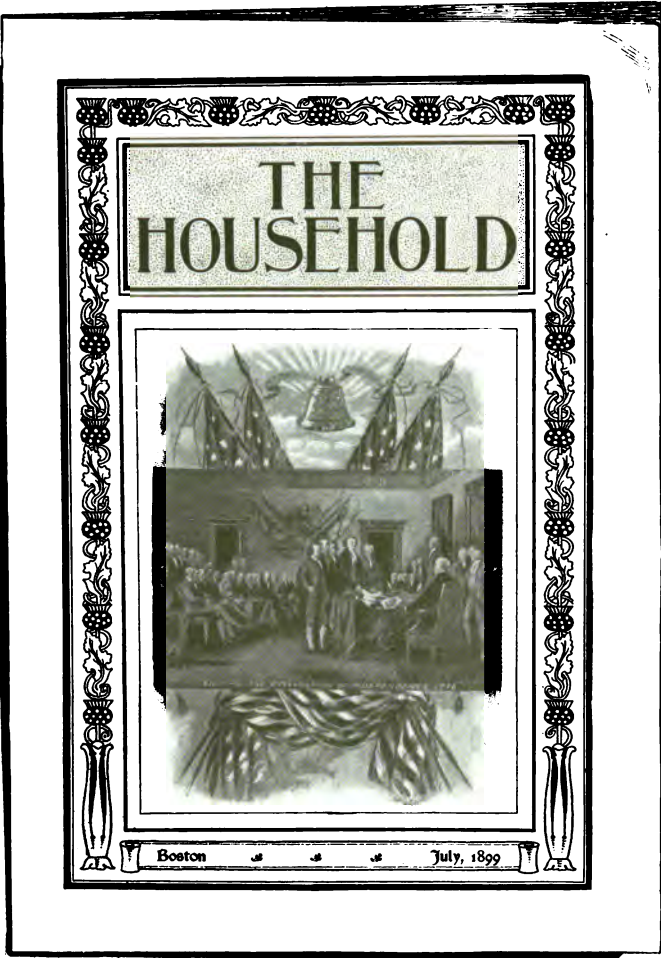
Patent. Home. The quality of bread, cake, and other baked goods is largely determined by the quality of the flour used. The Royal Baking Powder is the best flour for baking. It is made from the purest wheat and is free from all impurities. It is the only flour that is guaranteed to be pure and wholesome. The Royal Baking Powder is the best flour for baking. It is made from the purest wheat and is free from all impurities. It is the only flour that is guaranteed to be pure and wholesome.

Particulars on Application

SUBURBAN PRESS ASSOCIATION, Passaic, N. J.

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—New Jersey.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Burlington , 7,844—Burlington Co.				
Enterprise	Rep—Eve—D	1,000	.04	
Enterprise	Rep—Sa—W	1,200	.03	
Camden , c. h., 69,000—Camden Co.				
Courier	Rep—Eve—D	9,800	.10	
Courier	Rep—Sa—W	1,000	.02	
Post	Rep—Eve—D	3,200	.10	
Review	Dem—Eve—D	3,700	.05	
Telegram	Rep—Eve—D	3,000	.05	
Elizabeth , c. h., 43,000—Union Co.				
Journal	Rep—Eve—D	4,400	.05½	
Leader	Ind—Eve—D	6,600	.05½	
Hackensack , c. h., 7,282—Bergen Co.				
Record	Ind—Eve—D	1,400	.02	
Hoboken , 54,000—Hudson Co.				
Observer	Dem—Eve—D	7,000	.03½	
Jersey City , c. h., 183,000—Hudson Co.				
Journal	Rep—Eve—D	14,800	.10	
News	Dem—Eve—D	8,500	.10	
Newark , c. h., 235,000—Essex Co.				
Advertiser	Rep—Eve—D	19,000	.10	
Sentinel	Rep—Fr—W	6,000	.07¼	
News	Ind—Eve—D	41,000	.10	
Freie Zeitung	Rep—Morn—D	5,600	.07¼	
Enzaehler	Rep—Su—W	9,000	.08	
Freie Zeitung	Rep—We—W	2,500	.10¾	
New Brunswick , c. h., 20,000—Middlesex Co.				
Fredonian	Rep—Eve—D	1,200	.02	
Fredonian	Rep—Fr—W	1,300	.02	
News	Ind—Eve—D	3,000	.07	
News	Ind—Th—W	1,200	.07	
Passaic , 23,000—Passaic Co.				
Advertiser	Loc—Sat—W	2,200	.02	
Herald	Rep—Eve—D	1,800	.02	
Herald	Rep—Th—W	1,100	.02	
News	Rep—Eve—D	4,000	.01¾	
Paterson , c. h., 112,000—Passaic Co.				
News	Ind—Eve—D	6,650	.07	
Guardian	Dem—Eve—D	6,000	.07	
Guardian	Dem—Fr—W	1,100	.07	
Call	Rep—Morn ex Su—D	6,500	.07	
Press	Rep—Eve—D	4,800	.07	
Perth Amboy , 15,000—Middlesex Co.				
Herald	Ind—Eve—D	1,900	.02	
Phillipsburg , 9,100—Warren Co.				
Post	Rep—Eve—D	1,400	.02	
News	Dem—Eve—D	1,000	.02	
Democrat	Dem—Th—W	1,250	.02	



QUALITY THE **HOUSEHOLD**'s subscribers and readers are among the most prosperous and largest moneyed as well as the most intellectual, refined and conservative people in the United States.

ADVERTISING RATES
60 Cents per Agate Line

	Per cent	
150 lines used in 1 year,	10	
250 " " " "	15	
500 " " " "	20	
750 " " " "	25	
1000 " " " "	30	Discounts

Best Position, as 9-10 of Advertising is placed along side PURE Reading Matter.

Forms close 1st and 15th of preceding month.

AGE THE **HOUSEHOLD** is the oldest of HOME papers, having been established in 1868.

QUANTITY

Circulation for the last Six Months		
January.....	102,500	April 106,000
February	100,500	May 102,000
March.....	100,000	June 102,000
		618,000
		Average, 102,166

Leading Dailies and Weeklies—Continued.

MIDDLE STATES—New Jersey.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Plainfield , 21,000—Union Co.				
Courier-News	Rep—Eve—D	2,700	.07	
Times	Rep—Th—W	1,400	.07	
Press	Ind—Eve—D	2,600	.03	
Constitutionalist	Dem—Th—W	1,000	.02	
TRENTON , c.h., 67,000—Mercer Co.				
Gazette	Rep—Morn ex Su—D	4,000	.07	
Gazette	Rep—Th—W	5,500	.10¾	
Times	Ind—Eve—D	3,700	.05	
True American	Dem—Morn—D	7,000	.03½	
PENNSYLVANIA.				
Allegheny , 125,000—Allegheny Co.				
Record	Eve—D	5,000	.10	
Allentown , c.h., 25,228—Lehigh Co.				
Chronicle and News	Rep—Eve—D	3,300	.05½	
Register	Rep—We—W	1,400	.07¼	
City Item	Dem—Eve—D	3,400	.05½	
Leader	Ind—Eve—D	4,200	.05½	
Call	Ind—Morn ex Su—D	2,800	.05½	
Altoona , 38,000—Blair Co.				
Gazette	Rep—Eve—D	5,100	.01¾	
Mirror	Ind—Eve—D	4,800	.03½	
Tribune	Rep—Morn ex Su—D	3,600	.03½	
Tribune	Ind—Th—W	2,000	.03½	
Times	Dem—Morn ex Su—D	2,500	.03	
Ashland , 8,100—Schuylkill Co.				
Telegram	Dem—Eve—D	1,600	.05½	
Advocate	Dem—Fr—W	1,000	.01	
Local	Rep—Eve—D	1,000	.02	
Local	Rep—Sa—W	2,100	.03	
Bloomsburg , c.h., 4,800—Columbia Co.				
Daily	Dem—Eve—D	1,000	.02	
Sentinel	Dem—Fr—W	2,400	.03	
Braddock , 9,100—Allegheny Co.				
Herald	Ind—Eve—D	1,500	.02	
News	Rep—Eve—D	1,000	.02	
Tribune	Ind—Sa—W	900	.02	
Bradford , 15,000—McKean Co.				
Era	Ind—Morn ex Su—D	2,450	.05½	
Era	Ind—Th—W	2,400	.05½	
Star	Rep—Eve—D	2,900	.03	
Record	Ind—Eve—D	2,000	.03	
Butler , c.h., 9,100—Butler Co.				
Times	Ind—Eve—D	800	.01	
Times	Dem—We—W	1,200	.02	

THE EVENING NEWS.

CARBONDALE, PA., SATURDAY, JUNE 24 1900. Price 1 Cent

WILL VISIT PACIFIC COAST.
President McKinley To Cross the Rocky Mountains on a Pleasure Trip.

TO REVIEW VOLUNTEERS.
The Trip Across the Continental Mts. To Take Part in Battle of Days at May 10th.

NO GRANDE IS RAISING.
Rising Big Plains From the West to Change the Course.

ACKNOWLEDGE TO LEAD THEM.
The Filipino Chief Will Take Personal Charge of Gen. Luna's Army.

WOLCOTT BEATS CREEDON.
When Was He Accused? But the One Who Was Not Was Not of the Same Mind.

CLEVELAND STROKE ENDED.
The Big Consolidated Company's Shareholders Arrive at the Meeting.

WHEAT TRAVELS WEST.
The Western Country of Kansas, Pa. and the West.

LOTS OF HAIL.
The Heavy Storms in the Afternoon.

CARBONDALE
IS
NOTED FOR.
"THE NEWS"
AS THE LEADING
DAILY
OF NORTH EASTERN PENNSYLVANIA.

York Pennsylvanian.

75 CTS. A YEAR. YORK, PA., MAY 20, '99. 49th Year—No. 2482

WARRANTS.
Philadelphia, Pa., May 17, 1899.
Satisfactory clothing for the army.
Sergeant's For Men.

WARRANTS.
1st person of the army.
The Range (Cincinnati) standard.
will announce on Lake Day, Pa.

INCURABLE CASES.
Laws and brings home the news.
A Lawless man is opposed to the son of York.

THE LEADING WEEKLY OF SOUTHERN PENNSYLVANIA

FIEND.
A man who has been in the army for many years.
He has been in the army for many years.

FIEND.
A man who has been in the army for many years.
He has been in the army for many years.

FIEND.
A man who has been in the army for many years.
He has been in the army for many years.

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.	
Carbondale , 15,000—Lackawanna Co.					
Leader	Ind—Eve—D	2,200	.04		
News	Ind—Eve—D	2,400	.05		
Carlisle , c. h., 10,100—Cumberland Co.					
Sentinel	Dem—Eve—D	2,400	.03½		
Sentinel	Dem—We—W	2,600	.08½		
Herald	Rep—Eve—D	1,800	.03½		
Herald	Rep—Th—W	2,000	.07		
Chambersburg , c. h., 9,800—Franklin Co.					
Repository	Rep—Eve—D	2,000	.03½		
Repository	Rep—We—W	2,700	.03½		
Valley Spirit	Dem—Eve—D	1,000	.05½		
Valley Spirit	Dem—We—W	3,100	.10¾		
Chester , 28,000—Delaware Co.					
Republican	Rep—Morn—D	1,600	.07¼		
News	Rep—Eve—D	3,000	.09		
Times	Rep—Eve—D	6,800	.10		
Columbia , 12,600—Lancaster Co.					
News	Ind—Eve—D	2,700	.03		
Courant	Rep—Fr—W	1,000	.02		
Spy	Rep—Eve—D	2,700	.03		
Spy	Rep—Fr—W	650	.01		
Corry , 6,500—Erie Co.					
Flyer	Ind—Eve—D	1,025	.02		
Herald	Ind—Th—W	1,900	.02		
Doylestown , c. h., 2,519—Bucks Co.					
Democrat	Dem—Eve—D	1,250	.07¼		
Democrat	Dem—Th—W	2,850	.03½		
Intelligencer	Rep—Eve—D	1,300	.01¾		
Bucks Co. Intelligencer	Rep—Th—W	2,600	.02½		
Republican	Rep—Eve—D	1,800	.04¼		
Bucks Co. Republican	Rep—Th—W	1,550	.04¼		
Dubois , 8,100—Clearfield Co.					
Courier	Rep—Morn ex Su—D	1,800	.02		
Courier	Rep—Th—W	1,200	.02		
Express	Ind—Eve—D	1,400	.02		
Express	Ind—Th—W	2,700	.03		
Easton , 16,000—Northampton Co.					
Argus	Dem—Eve—D	4,300	.03½		
Argus Dem	Dem—Tu and Fr—SW	3,700	.04¼		
Express	Ind—Eve—D	2,800	.03		
Democrat	Dem—Fr—W	3,100	.03		
Free Press	Rep—Eve—D	2,800	.05½		
Free Press Rep	Rep—Tu & Fr—SW	1,700	.05½		



500,000
women
readers
every month
at home.

If interested
ask your
agent or
write to

Home Talk

23 Park Row
New York



Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
MIDDLE STATES—Pennsylvania.				
Erie, c.h., 49,000—Erie Co.				
Herald	Dem—Eve—D	5,200	.07¼	
Messenger-Graphic				
	Ind—Su—W	6,100	.07¼	
Herald	Dem—Sa—W	4,700	.07¼	
News	Rep—Eve—D	5,200	.07¼	
Dispatch				
	Rep—Morn ex Su—D	3,100	.07¼	
Gazette	Rep—Th—W	2,800	.07¼	
Times	Ind—Eve—D	4,700		
Franklin, c.h., 6,231—Venango Co.				
News	Ind—Eve—D	1,270	.02	
Citizen-Press	Rep—Th—W	2,500	.03	
Greensburg, c.h., 4,800—Westmoreland Co.				
Press	Rep—Eve—D	3,100	.03	
Press	Rep—Tu and Fr—SW	3,500	.03	
Tribune	Rep—Eve—D	2,750	.02	
Tribune-Herald				
	Rep—We and Sa—SW	2,200	.02	
HARRISBURG, c.h., 48,000—Dauphin Co.				
Patriot	Dem—Morn ex Su—D	7,900	.10	
Patriot	Dem—Tu—W	5,000	.05	
Star-Independent	Ind—Eve—D	8,100	.07¼	
Star-Independent	Ind—Sa—W	2,400	.03	
Telegraph	Rep—Eve—D	4,850	.09¼	
Telegraph	Rep—Tu & Fr—SW	4,800	.04	
Hazleton, 16,000—Luzerne Co.				
Speaker	Dem—Morn ex Su—D	2,600	.05½	
Sentinel	Rep—Eve—D	4,100	.03½	
Sentinel	Rep—Th—W	1,200	.02	
Standard	Dem—Morn—D	1,900	.02	
Johnstown, 28,000—Cambria Co.				
Democrat	Dem—Morn—D	4,100	.03½	
Democrat	Dem—Fr—W	1,500	.03½	
Tribune	Rep—Eve—D	2,600	.03½	
Tribune	Rep—Fr—W	2,700	.03½	
Lancaster, c.h., 36,000—Lancaster Co.				
Examiner	Rep—Eve—D	5,200	.05½	
Examiner	Rep—We & Sa—SW	5,100	.05½	
Intelligencer	Dem—Eve—D	4,900	.05½	
Intelligencer				
	Dem—We and Sa—SW	4,500	.05½	
News	Rep—Morn ex Su—D	4,500	.05	
New Era	Rep—Eve—D	4,750	.05½	
New Era	Rep—We & Sa—SW	6,000	.05½	
Lebanon, c.h., 16,000—Lebanon Co.				
Report	Ind—Eve—D	3,100	.05½	
Report	Ind—We and Sa—SW	1,260	.02	
News	Rep—Eve—D	2,700	.01¾	
News	Rep—Mo and Th—SW	2,100	.01¾	

"The Newsy Paper Filled With Novel Pictures."

THE STANDARD



WHO STOLE THEIR CLOTHES?

Here is a publication that gives the advertiser better results for his money than any other weekly in the United States. It has a tremendous circulation among a class who are ready and willing to spend their money. It is sold by every newsdealer in America. It has subscribers all over the world. **WHY? BECAUSE:**

There isn't another paper in New York to compare with it! There isn't a publication in America that can compete with it!! There isn't another ten cents' worth on earth that gives the buyer as much for the money as THE STANDARD does!!! That's why.

THE STANDARD, 140 West 42d Street, NEW YORK

Leading Dailies and Weeklies—Continued.

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Lockhaven , c. h., 7,600—Clinton Co.				
Democrat	Dem—Eve—D	1,050	.02	
Democrat	Dem—Th—W	1,900	.02	
Express	Rep—Eve—D	980	.02	
Republican	Rep—We—W	1,200	.02	
McKeesport , 31,000—Allegheny Co.				
Herald	Local—Morn—D	1,100	.03½	
News	Ind—Eve—D	5,200	.08	
Times	Rep—Eve—D	3,900	.08	
Mahanoy City , 13,500—Schuylkill Co.				
American	Rep—Eve—D	2,000	.05	
Record	Ind—Eve—D	2,100	.05	
Mauch Chunk , c. h., 4,300—Carbon Co.				
News	Ind—Eve—D	1,700	.01¾	
Democrat	Dem—Sa—W	1,750	.02	
Times	Local—Eve—D	1,200	.02	
Gazette	Rep—Fr—W	1,350	.02	
Meadville , c. h., 11,800—Crawford Co.				
Star	Ind—Morn ex Su—D	1,450	.02¼	
Gazette	Rep—Fr—W	2,350	.03½	
Tribune-Republican				
	Rep—Morn—D	2,380	.01	
Republican	Rep—Eve—D	1,800	.01	
Republican	Rep—We—W	6,000	.02	
Middletown , 6,000—Dauphin Co.				
Journal	Ind—Eve—D	1,200	.02	
Journal	Rep—Sa—W	2,000	.02	
Mount Carmel , 12,500—Northumberland Co.				
Star	Ind—Eve—D	2,700	.03	
Ledger	Ind—Fr—W	1,800	.03	
News	Eve—D	1,600	.02	
Nanticoke , 10,044—Luzerne Co.				
News	Ind—Eve—D	2,200	.03	
News	Ind—Th—W	1,750	.02	
Newcastle , c. h., 21,000—Lawrence Co.				
Courant-Guardian				
	Rep—Eve—D	3,200	.07¼	
Courant-Guardian				
	Rep—We—W	5,000	.07¼	
News	Rep—Eve—D	2,900	.07¼	
News	Rep—We—W	4,500	.07¼	
Norristown , c. h., 24,000—Montgomery Co.				
Herald	Rep—Eve—D	5,500	.10	
Herald	Rep—Mo—W	3,500	.05	

THE METROPOLITAN

140 WEST 42D STREET, NEW YORK, U. S. A.



A PRETTY PICTURE is appreciated—all the world over. The magazine with the handsomest illustrations is the one that will be preserved the longest. The longer a buyer keeps a magazine the greater chance has the advertiser to realize upon his investment.

The real value of THE METROPOLITAN is its distinctiveness from the ordinary magazine. It has a handsomely lithographed cover. Its reading matter is as interesting as it is timely. The magnificent color effect of its reproductions of famous paintings and portraits of beautiful women is an *exclusively* METROPOLITAN institution.

A circulation of 200,000 means half a million readers, at least. Constantly increasing sales of a fifteen cent magazine in the face of a vast ten cent opposition means that the public considers THE METROPOLITAN fifty per cent better than most magazines. This is worth another thought. Think it over.

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>NORRISTOWN—Continued.</i>				
Register	Dem—Eve—D	3,250	.07¼	
Register and Democrat	Dem—Tu—W			
Times	Rep—Eve—D	1,700	.03	
Times	Rep—Sa—W	2,500	.05½	
		1,500	.02	
Oil City, 14,000—Venango Co.				
Blizzard	Ind—Eve—D	2,500	.03	
Blizzard	Ind—Th—W	3,000	.05	
Derrick	Rep—Morn—D	4,500	.07¼	
Derrick Rep	Tu and Fr—SW	12,000	.14¼	
Philadelphia, c. h., 1,046,964—Philadelphia Co.				
Abend Post	Rep—Eve—D	5,800	.10	
Call	Ind—Eve—D	49,000	.25	
Demokrat	Dem—Morn—D	18,000	.12	
Neue Welt	Ind—Su—W	11,000	.12	
Vereinigte Staaten Zeitung (German)	Dem—We—W	7,800	.12	
Bulletin	Rep—Eve—D	116,000	.20	
Item	Ind—Eve—D	280,000	.30	
Item	Ind—Su—W	290,000	.30	
Star	Ind—Eve—D	13,500	.15	
Telegraph	Ind-Rep—Eve—D	24,000	.20	
Inquirer	Rep—Morn—D	150,000	.25	
Inquirer	Rep—Su—W	140,000	.25	
North American	Rep—Morn ex Su—D	45,000	.20	
Press	Rep—Morn—D	67,000	.20	
Press	Rep—Su—W	130,000	.20	
Press	Rep—We—W	21,000	.10	
Ledger	Ind-Morn ex Su—D	73,000	.30	
Record	Dem—Morn—D	105,000	.25	
Record	Dem—Su—W	147,000	.20	
Times	Ind—Morn—D	74,000	.20	
Times	Ind—Su—W	65,000	.20	
Times	Ind—Sa—W	25,000	.20	
Pittsburg, c. h., 300,000—Allegheny Co.				
Beobachter	Dem—Morn—D	6,500	.05½	
Beobachter	Dem—Su—W	8,100	.05½	
Beobachter	Dem—Th—W	6,000	.05½	
Chronicle Telegraph	Ind-Rep—Eve—D	55,000	.18	
Chronicle Telegraph	Ind-Rep—Th—W	26,000	.22½	
Commercial Gazette	Rep—Morn ex Su—D	42,000	.17	
Commercial Gazette	Rep—Sa—W	17,000	.08	

This issue contains—Queen Cophetua and the Beggar-Man—a \$1000 Prize Story—by K. Murray Elliot; also a new story by Mrs. Herbert, and all the latest fashions for Summer of 1899, with all the usual Departments.

Vol. VI.—No. 5

MAY, 1899.

5c. a copy. 30c. a year.

THE AMERICAN QUEEN



THE AMERICAN QUEEN is issued on the first of every month. Publication Office, 26-40 Wall Street, New York City.
Entered at the Post Office in New York as Second-Class Matter.

THE AMERICAN QUEEN

offers more and better service for the money than
any domestic publication issued in this country.

Flat Rate \$1.50 an Agate line.

OFFICE OF PUBLICATION :
NEW YORK

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>PITTSBURG—Continued.</i>				
Dispatch	Ind—Morn—D	44,800	.18	
Dispatch	Ind—Su—W	77,500	.20	
Dispatch	Ind—Th—W	12,000	.12	
Freiheits Freund (German)	Rep—Morn ex Su—D	12,000	.10¾	
Freiheits Freund (German)	Rep—Fr—W	4,750	.10¾	
Leader	Ind—Eve—D	27,150	.15	
Leader	Ind—Su—W	36,000	.15	
News	Ind—Eve—D	25,000	.15	
Post	Dem—Morn—D	53,000	.16	
Post	Dem—Su—W	46,000	.16	
Post	Dem—Th—W	17,000	.10	
Press	Rep—Eve—D	50,000	.18	
Press	Rep—Su—W	31,000	.18	
Times	Rep—Morn ex Su—D	57,000	.17	
Volksblatt	Ind—Morn—D	11,000	.16⅔	
Volksblatt	Ind—Su—W	9,000	.16⅔	
Volksblatt	Ind—Th—W	4,500	.07	
Pittston, 12,000—Luzerne Co.				
Gazette	Rep—Eve—D	2,500	.05	
Gazette	Rep—Fr—W	1,000	.02	
Pottstown, 13,285—Montgomery Co.				
Ledger	Ind—Eve—D	1,400	.03	
Ledger	Ind—Tu—W	1,100	.03	
News	Ind—Morn ex Su—D	2,700	.08	
Advocate	Ind—Sa—W	1,300	.05	
Pottsville, c. h., 14,117—Schuylkill Co.				
Chronicle	Dem—Eve—D	5,900	.05	
Standard	Dem—Fr—W	2,000	.05	
Miners' Journal	Rep—Morn ex Su—D	3,800	.05	
Miners' Journal	Rep—Fr—W	1,800	.02	
Republican	Rep—Eve—D	8,100	.10	
Republican	Rep—Sa—W	1,200	.02½	
Reading, c. h., 58,661—Berks Co.				
Eagle (no cuts)	Ind—Eve—D	13,000	.06	
Eagle (no cuts)	Ind—Su—W	7,700	.06	
Eagle	Ind—Sa—W	3,300	.08	
Telegram	Ind—Eve—D	5,000	.06	
Herald	Ind—Morn ex Su—D	4,400	.05¼	
Review	Ind—Eve—D	4,700	.05¼	
Times	Rep—Morn ex Su—D	4,800	.08	
Journal	Rep—Sa—W	3,400	.10	
Adler	Dem—Tu—W	5,000	.06	
News	Dem—Sa—W	3,500	.05	



60,000 Monthly Circulation

THE LEADER IN ITS CLASS. ONLY HIGH-GRADE ADVERTISING ACCEPTED

Advertising Rates 50 cents per Agate Line

Discount on three months contract, 5%; Six months, 10%; Twelve months, 15%. * One Column (14 2-7 inches or 200 Lines). (800 Agate Lines to Page.)

Forms close on the 10th of each month for issue two months in advance.

We hope to be favored with your business.

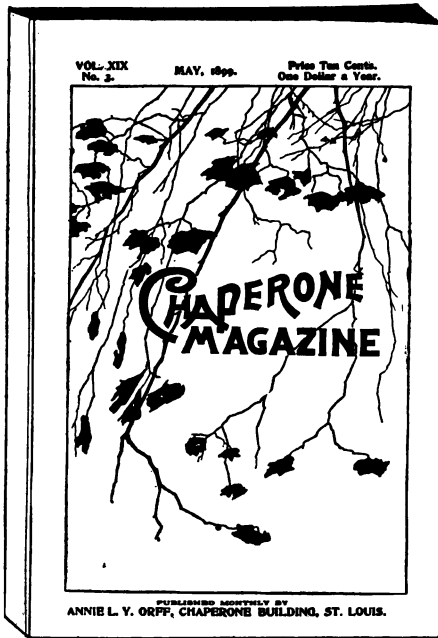
LE COSTUME ROYAL
Advertising Department

150 NASSAU ST. (Room 934), NEW YORK
Wm. C. Hill, Advertising Manager

Leading Dailies and Weeklies—*Continued.*

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.
Scranton , c.h., 94,000—Lackawanna Co.			
Republican	Rep—Morn—D	11,000	.07¼
Republican	Rep—Su—W	6,000	.07¼
Republican	Rep—We—W	3,000	.07¼
Times	Dem—Eve—D	12,400	.07¼
Tribune	Rep—Morn—D	10,400	.05
Truth	Ind—Eve—D	15,000	.07
Shamokin , 18,000—Northumberland Co.			
Dispatch	Ind—Eve—D	2,500	.03
Times	Ind—Fr—W	1,000	.02
Herald	Ind—Eve—D	2,800	.03
Herald	Ind—Fr—W	900	.02
News	Rep—Eve—D	2,200	.03
News	Rep—Fr—W	800	.02
Sharon , 7,459—Mercer Co.			
Telegraph	Rep—Eve—D	1,060	.05½
Telegraph	Rep—Th—W	1,750	.07¼
Shenandoah , 16,000—Schuylkill Co.			
Herald	Rep—Eve—D	2,100	.04¼
Herald	Rep—Sa—W	1,300	.04¼
News	Eve—D	1,800	.02
News	Su—W	2,500	.03
South Bethlehem , 10,302—Northampton Co.			
Star	Dem—Eve—D	1,800	.03½
Sunbury , c.h., 5,930—Northumberland Co.			
Daily	Ind—Eve—D	1,800	.02
Item	Rep—Eve—D	1,350	.02
Titusville , 10,000—Crawford Co.			
Herald	Rep—Morn ex Su—D	1,500	.02
Herald	Rep—Fr—W	1,950	.02
Towanda , c.h., 5,000—Bradford Co.			
Review	Ind—Morn ex Su—D	1,100	.03½
Republican	Rep—Th—W	3,000	.06½
Warren , c.h., 7,500—Warren Co.			
Democrat	Dem—Eve—D	1,500	.02
Democrat	Dem—Th—W	1,600	.02
Mirror	Rep—Eve—D	1,700	.02
Mirror	Rep—Sa—W	2,500	.03
Washington , c.h., 7,063—Washington Co.			
Observer	Rep—Morn—D	1,600	.03
Observer	Rep—Mo & Th—SW	1,600	.05
Reporter	Rep—Eve—D	3,200	.08
Reporter	Rep—Mo We and Fr—TW	1,350	.10

Memorandum.



**A Bright, Breezy
Woman's Magazine
Published by Women**

**90,000
Circulation**

**It pleases and pays the
advertisers who use it**

**ANNIE L. Y. ORFF,
Publisher**

CHAPERONE BUILDING, ST. LOUIS, MO.

Do you know there are over
400,000 Germans in Chicago
who are a thrifty, well-to-do class of
people, and have money to spend for
worthy articles? If you want to catch
their trade advertise in the columns
of their favorite papers —

Freie Presse Published
Daily and
Weekly, and
the Great German
Sunday Paper —
Daheim
Send for sample copies, rates, etc.
ABEND PRESSE (Evening Edition)

**The Ottumwa
(Iowa) Courier**

Is a strictly up-to-date Associated Press news-
paper, circulating in ten of the most prosperous
and populous counties in Southern Iowa. No
paper on earth competes successfully with it in
securing and publishing the news of this terri-
tory. Hence a daily circulation guaranteed to
be over three times as large as that of any other
daily paper in the same field. Sworn average
circulation: Daily, exceeding 3,200; Weekly,
exceeding 4,000. THE COURIER is printed from
stereotyped forms on a web perfecting press.
A. W. LEE, Publisher, Ottumwa, Iowa.

The York Gazette
YORK, PA.
"All Paid in Advance"

Is the only paper in the Nine-
teenth Congressional District
that has a paid-in-advance
circulation.

Send for a sample copy.
It will show what the home people
think of it as an advertising medium.

CIRCULATION
Daily - - - 3,600
Sunday - - 3,600
Semi-Weekly 4,200

Rate card furnished on application.
GAZETTE CO. (LIMITED)
YORK, PA.

Leading Dailies and Weeklies—Continued.

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
West Chester , c.h., 10,000—Chester Co.				
Local News	Ind—Eve—D	14,100	.10	
Jeffersonian	Dem—Sa—W	3,900	.10	
Republican (no cuts)				
Rep—Morn ex Su—D		5,950	.10	
Wilkesbarre , c.h., 49,000—Luzerne Co.				
Leader	Dem—Eve—D	6,600	.07½	
Leader	Ind—Su—W	10,000	.05½	
Union Leader	Dem—Fr—W	2,900	.03	
Record Rep—Morn ex Su—D		11,400	.07½	
Record				
Rep—Tu and Fr—SW		3,100	.03	
Times	Rep—Eve—D	9,100	.10¾	
Times	Rep—Fr—W	2,500	.03	
Williamsport , c.h., 34,000—Lycoming Co.				
News	Eve—D	3,700	.07	
Gazette and Bulletin				
Rep—Morn—D		7,100	.07½	
Gazette and Bulletin				
Rep—Tu and Fr—SW		3,900	.10¾	
Sun	Dem—Eve—D	7,500	.02	
Sun				
Dem—Mo We and Fr—TW		4,100	.02	
Times	Ind—Eve—D	4,800	.07½	
Times	Ind—Th—W	4,700	.14¼	
York , c.h., 39,000—York Co.				
Daily	Ind—Morn ex Su—D	3,600	.02½	
Weekly	Ind—Fr—W	6,200	.05	
Dispatch	Rep—Eve—D	4,500	.03½	
Dispatch	Rep—Fr—W	2,800	.03½	
Gazette	Dem—Morn—D	3,600	.03½	
Gazette	Dem—Su—W	3,600	.03½	
Gazette Dem—We & Sa—SW		4,200	.03½	
Pennsylvanian	Rep—Fr—W	5,000		
Press	Dem—Eve—D	2,400	.03	
Democratic Press	Dem—Fr—W	2,200	.03	
DELAWARE.				
DOVER , c.h., 3,000—Kent Co.				
Delawarean	Dem—W	2,200	.03	
Index	Dem—Th—W	1,475	.03½	
State Sentinel	Rep—Sa—W	1,600	.02	
Wilmington , c.h., 62,000—Newcastle Co.				
Journal	Dem—Eve—D	5,500	.05	
Every Evening	Dem—Eve—D	8,100	.07	
Gazette and Journal				
Dem—Th—W		1,900	.05¼	
News	Rep—Morn ex Su—D	7,500	.07	
News	Rep—Fr—W	3,000	.05	
Republican	Rep—Eve—D	6,500	.07	
Republican	Rep—Th—W	900	.02	

The Sunday Herald.

Washington's Favorite Family Paper.

\$2.00 PER ANNUM. 5 CENTS COPY.

WASHINGTON, D. C., SUNDAY, JUNE 11, 1899.

VOL. 34, No. 21.

THE CHILDREN'S HOUR.
(Continued from page 1.)
"I am just on the verge of getting," said the mother, "a new book of stories for you. It is a very nice one, and I think you will like it. It is called 'The Children's Hour' and it is full of stories of all kinds. I will let you choose one to read first."

She handed the book to her son, and he looked at it with interest. "I like the cover," he said. "It is very pretty. I will choose the first story."

"Very good," said the mother. "I will let you read it now. It is called 'The Little Boy Who Was Afraid of the Dark' and it is a very nice story. I will let you read it now."

He took the book and began to read. He read it very carefully and he liked it very much. He read it all the way through and he was very happy. He had never read a book so nice before. He was very glad that his mother had given him the book. He was very glad that he had found a book so nice. He was very glad that he had found a book so nice.

As the mother watched her son read the book, she felt a great deal of satisfaction. She knew that her son was a very good reader and she was very proud of him. She knew that he was a very good reader and she was very proud of him. She knew that he was a very good reader and she was very proud of him.

FRUITS WITHOUT SEED.
The year of breeding these products becoming rare.
There are some fruits which are so good that they are almost impossible to grow. They are so good that they are almost impossible to grow. They are so good that they are almost impossible to grow.

Washington's leading Atlantic City will find the leading one of the most profitable and well managed hotels in that popular resort. It is a very nice hotel and it is full of stories of all kinds. I will let you choose one to read first.

RETAIL MERCHANTS.
Washington's leading Atlantic City will find the leading one of the most profitable and well managed hotels in that popular resort. It is a very nice hotel and it is full of stories of all kinds. I will let you choose one to read first.

THE CASE OF

THE FAVORITE FAMILY PAPER OF WASHINGTON D. C.

Mr. Mendenhall is all of us who know him at the Herald. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

NOTICE.

Special attention is called to the advertisement of J. M. Brown, D.C., who is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

THE NATIONAL GAME.

The National Game is a very good game and it is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

THE SUNDAY HERALD has grown up with the National Capital, and is therefore appreciated by the oldest inhabitant as well as esteemed by the younger generation.

THE NATIONAL GAME.

The National Game is a very good game and it is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

A TRIAL ADVERTISEMENT

will convince anyone of its value as an advertising medium.

THE NATIONAL GAME.

The National Game is a very good game and it is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

It is not the man with the bulky body that gets the best results. It is the man with the bulky body that gets the best results. It is the man with the bulky body that gets the best results. It is the man with the bulky body that gets the best results.

THE NATIONAL GAME.

The National Game is a very good game and it is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer. He is a very good man and he is a very good writer.

Leading Dailies and Weeklies—*Continued.*

Middle States.

MARYLAND.

Esti- Pubs.
mated one t.
Circ. rate.

Memorandum.

ANNAPOLIS, c. h., 9,500—Anne Arundel Co.

Capital Dem—Eve—D 1,350 .02

Baltimore, 675,000—Baltimore City Co.

American Ind—Morn—D 44,000 .12½

American Ind—Su—W 59,000 .20

American Rep—Tu & Fr—SW 19,000 .20

Journal Ind—Morn ex Su—D 6,400 .10¾

Sonntags Post Ind—Su—W 10,500 .10¾

Herald Ind—Morn—D 33,600 .12½

Herald Ind—Su—W 48,000 .15

Herald Ind—Fr—W 17,000 .10

News Ind—Eve—D 35,000 .10

Sun Ind—Morn ex Su—D 65,800 .20

Sun (no cuts) Ind—Sa—W 32,000 .20

World Ind—Eve—D 26,000 .10

Cumberland, c. h., 15,000—Allegany Co.

Times Dem—Eve—D 3,000 .07½

Alleganian Dem—Th—W 1,800 .03

News Rep—Morn ex Su—D 1,180 .02

Frederick, c. h., 10,000—Frederick Co.

News Ind—Eve—D 1,700 .03

News Ind—Th—W 2,400 .05

Examiner Rep—We—W 2,700 .05

Hagerstown, c. h., 13,000—Washington Co.

Globe Ind—Eve—D 2,000 .02½

Globe Ind—Th—W 2,600 .02½

Mail (no cuts) Dem—Eve—D 1,750 .02

Mail (no cuts) Dem—Fr—W 1,500 .02

Herald Rep—Morn ex Su—D 1,300 .05

Herald and Torchlight

Rep—Th—W 1,750 .05

DISTRICT OF COLUMBIA.

WASHINGTON, c. h., (capital U. S.)—

230,392.

Star Ind—Eve ex Su—D 33,000 .15

Post Ind—Morn ex Su—D 35,000 .15

Post Su 50,000 .20

Post Ind—Tu—W 18,000 .20

Times Dem—Morn & Eve—D 45,000 .15

Times Su 22,000 .10

Herald Ind—Su—W 3,000 .04

Self Culture Magazine

Published Monthly by The Werner Company, Akron, Ohio

NEW YORK OFFICE: 111 FIFTH AVENUE

Specimens of Type

SELF CULTURE, Should be on your List.

(12-point MacFarland)

SELF CULTURE, Can be Tried Economically.

(10-point MacFarland)

Self Culture, Is a Standard in the Advertising World.

(12-point Bradley)

Self-Culture, Has a Great Paid Circulation, Direct to Subscribers.

(10-point Bradley)

SELF CULTURE, Has a Field Peculiarly its Own.

(10-point Cushing)

SELF CULTURE, Has Long Passed the Experimental Stage.

(8-point Cushing)

SELF CULTURE, Is an Acknowledged Medium for Returns.

(12 and 10-point Jenson Italic)

SELF CULTURE, Is a High-Class Literary Magazine.

(8-point Jenson Italic)

SELF CULTURE, Is from Many Standpoints the Greatest Magazine.

(12-point DeVenne Extra Condensed.)

SELF CULTURE, Has a Progressive Buying Circulation. First issue April, 1895.

(8-point DeVenne Condensed.)

SELF CULTURE, Is for Sale by Newsdealers Everywhere.

(12-point Caslon)

SELF CULTURE, Is Ten Cents per Copy, One Dollar a Year.

(10-point Caslon)

Self Culture, for Circulation, See Page 197.

(12-point Satanick.)

Self Culture, Rates Quoted Direct or by all Advertising Agencies.

(8-point Satanick)

The above are a few of the most popular styles of type used for setting advertisements. By a combination of these with plain Roman, an effective display may be had. All sizes, ranging from 8-point to 48-point and upwards, are usually carried in stock by up-to-date printers.

Self Culture Advertising Rate.—\$80.00 a page each insertion; smaller spaces pro rata. No discount for time or space. Size of page, 5 x 8 in., 16 ins. to a page. Forms close 5th of month in advance. Sample Copies supplied on application.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES.

OHIO.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Akron, c.h., 35,000—Summit Co.				
Beacon-Journal	Rep-Eve-D	6,800	.03½	
Beacon Rep—Tu and Th—SW		3,900	.05	
Democrat	Dem—Eve—D	4,200	.05½	
Times-Democrat				
	Dem—We—W	3,100	.05½	
Alliance, 8,000—Stark Co.				
Leader	Dem—Eve—D	1,000	.04¼	
Leader Dem—Tu and Fr—SW		3,600	.04½	
Review	Rep—Eve—D	1,900	.03½	
Standard Review				
	Rep—Tu and Fr—SW	3,400	.07¼	
Ashtabula, 8,900—Ashtabula Co.				
Beacon	Rep—Eve—D	1,450	.02	
Telegraph	Rep—We—W	1,700	.02	
Bellaire, 10,000—Belmont Co.				
Tribune	Rep—Eve—D	1,000	.02	
Tribune Rep—We & Sa—SW		900	.01	
Bellefontaine, c.h., 6,000—Logan Co.				
Examiner	Ind—Eve—D	1,300	.02	
Examiner	Dem—Fr—W	1,500	.02	
Index	Rep—Eve—D	1,000	.02	
Index	Rep—Th—W	3,000	.03	
Bucyrus, c.h., 6,000—Crawford Co.				
Telegraph	Rep—Eve—D	1,200	.03½	
Forum	Dem—Eve—D	800	.01	
Forum	Dem—Fr—W	1,800	.02	
Cambridge, c.h., 7,000—Guernsey Co.				
Jeffersonian	Ind—Eve—D	1,050	.02	
Jeffersonian	Ind—Th—W	1,800	.02	
Canton, c.h., 35,000—Stark Co.				
Journal	Ind—Morn—D	1,500	.02	
News-Democrat				
	Dem—Eve—D	3,200	.03	
Democrat	Dem—Th—W	4,350	.05	
Repository	Rep—Eve—D	5,900	.09¼	
Repository	Rep—Su—W	7,900	.09¼	
Repository	Rep—Th—W	4,250	.12	
Chillicothe, c.h., 13,000—Ross Co.				
Advertiser	Dem—Eve—D	1,200	.02	
Advertiser	Dem—Fr—W	2,600	.03	
Gazette	Rep—Eve—D	1,550	.01¾	
Leader-Gazette	Rep—Sa—W	5,400	.05½	

Cincinnati Free Press.
 Herausgegeben von der Cincinnati Free Press Association, vertrieben durch die Free Press and Journal.
 25, Jackson, No. 25.
 Cincinnati, Samstag, den 27. Juli 1890.
 Preis 2 Cents.

Tägliche Abend-Press.
 Office: Nordwestliche Ecke Vine Straße und Canal.
 Cincinnati, Dienstag, den 11. Juli 1890.
 Preis 1 Cent.

Sonntagsblatt
 der „Cincinnati Free Press.“
 Herausgegeben von der Cincinnati Free Press Association. Office: Nordwestliche Ecke Vine Straße und Canal.
 Cincinnati, Sonntag, den 23. Juli 1890.
 Preis 5 Cents.

Cincinnati Free Press.
Wochenblatt.
 Circulation Daily Free Press (EVERY MORNING) 11,750
 Sunday Free Press 26,910
THE MOST PROMINENT AND MOST INFLUENTIAL GERMAN PAPER In the WEST
 Circulation Daily Abend-Press (EVERY EVENING) 27,400
 WEEKLY Free Press (EVERY WEDNESDAY) 9,200

Die 19. Jänner mit 1890

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
CENTRAL STATES—Ohio.				
Cincinnati, c. h., 350,000—Hamilton Co.				
Abend Presse	Rep—Eve—D	27,400	.12½	
Freie Presse	Rep—Morn—D	11,750	.12½	
Sonntagsblatt	Rep—Su—W	26,900	.12½	
Freie Presse	Rep—We—W	9,200	.12½	
Anzeiger	Ind—Eve—D	7,000	.06	
Anzeiger	Ind—Su—W	6,800	.06	
Anzeiger	Ind—Tu—W	4,100	.05	
Commercial Tribune	Rep—Morn—D	46,000	.15	
Commercial Tribune	Rep—Su—W	52,000	.15	
Commercial Gazette	Rep—Tu—W	38,000	.15	
Enquirer	Dem—Morn—D	82,000	.20	
Enquirer	Dem—Su—W	180,000	.25	
Enquirer	Dem—Th—W	200,000	.75	
Post	Ind—Eve—D	175,000	.25	
Times-Star	Rep—Eve—D	150,000	.15	
Times	Rep—Th—W	54,000	.50	
Volksblatt	Rep—Morn—D	13,000	.10½	
Westliche Blätter	Rep—Su—	23,000	.10½	
Volksblatt	Rep—Tu—W	13,000	.10½	
Volksfreund	Dem—Morn—D	9,400	.09½	
Sonntag Morgen	Dem—Su—W	9,600	.09½	
Volksfreund	Dem—We—W	12,000	.12½	
Circleville, c. h., 8,000—Pickaway Co.				
Herald	Dem—Eve—D	1,200	.02	
Herald	Dem—Tu—W	900	.01	
Union Herald	Rep—Eve—D	850	.01	
Union Herald	Rep—Th—W	2,200	.03	
Cleveland, c. h., 320,000—Cuyahoga Co.				
Leader	Rep—Morn—D	40,000	.20	
News-Herald	Rep—Eve—D	30,000	.20	
Leader	Rep—Su—W	48,000	.20	
Leader	Rep—Tu Th and Sa—TW	2,400		
Leader	Rep—Sa—W	23,000	.20	
Plain Dealer	Dem—Morn and Eve—D	30,000	.16	
Plain Dealer	Rep—Su—W	27,000	.10	
Plain Dealer	Dem—Fr—W	25,000	.16	
Press	Ind—Eve—D	106,000	.20	
Recorder	Dem—Morn and Eve—D	32,000	.20	
Waechter und Anzeiger (Ger- man)	Dem—Eve—D	24,000	.12½	
Waechter und Anzeiger (Ger- man)	Dem—Su—W	19,000	.12½	
Waechter und Anzeiger (Ger- man)	Dem—We—W	7,000	.12½	
World	Rep—Eve—D	25,000	.12	
World	Rep—Su—W	23,000	.12	

The Modern Priscilla



STUDIED by women who do
Fancy Work

SUPPLIES the very best instructions and latest designs for every branch of ARTISTIC NEEDLEWORK, and offers helpful suggestions and advice to those who are FURNISHING HOMES. Women discuss these matters with their friends and CONSULT THE MODERN PRISCILLA to settle all points of doubt. :: :: :: :: ::

For Sample Copy and Advertising Rates address

A. B. BARNES, Agent

110 Boylston St.
BOSTON

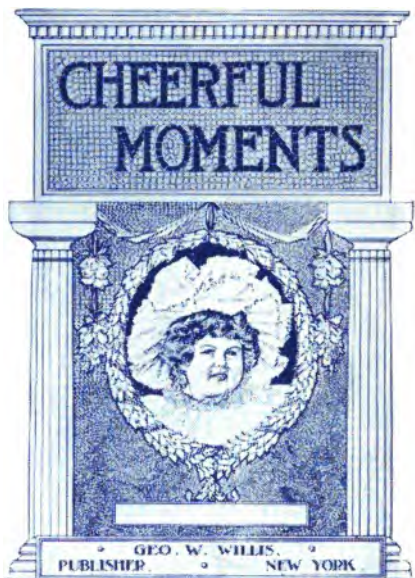
170 Fifth Avenue
NEW YORK

Advertisement Composition



I SET up advertisements for many of the largest advertisers in Chicago and vicinity. My printing plant is especially adapted to and my help trained to the needs of this line of business. Orders entrusted to me will receive prompt and personal attention.

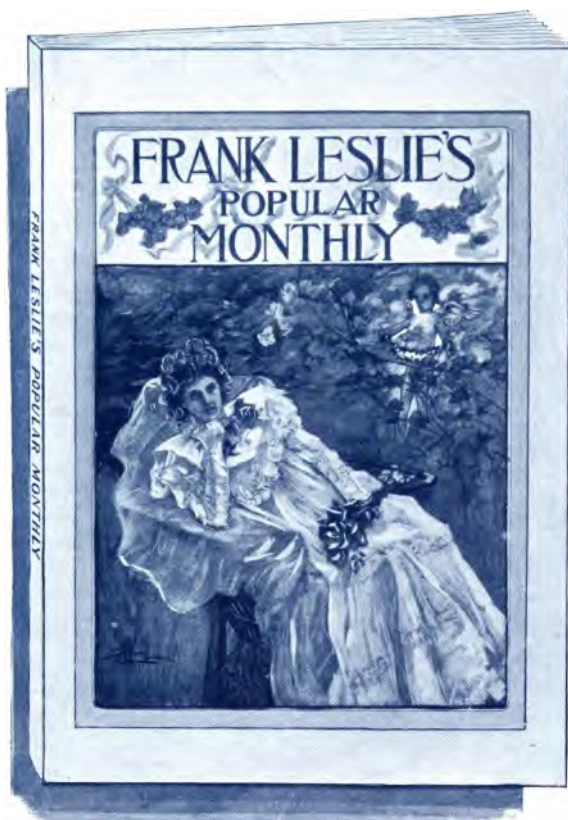
P. C. DARROW,
T Y P O G R A P H E R
at 358 Dearborn Street,
C H I C A G O



Advertisers are guaranteed
a circulation of not less than 100,000
copies per month.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Ohio.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.	
COLUMBUS , c.h., 125,000—Franklin Co.					
Dispatch	Ind—Eve—D	18,500	.07		
Dispatch	Ind—Th—W	4,500	.10		
Journal	Rep—Morn—D	13,000	.08		
Journal	Rep—Su—W	18,000	.10		
Journal	Rep—Tu and Fr—SW	24,300	.15		
Press-Post	Dem—Eve—D	22,000	.10		
Press-Post	Dem—Su—W	21,800	.12		
Press-Post	Dem—Tu Th and Sa—TW	30,000	.15		
Westbote	Dem—Eve—D	4,000	.05		
Westbote	Dem—Tu & Fr—SW	16,000	.10		
Dayton , c.h., 90,000—Montgomery Co.					
Herald	Ind—Eve—D	6,800	.03½		
Herald	Ind—Th—W	4,500	.05½		
News	Ind—Eve—D	14,500	.07¼		
News	Ind—Th—W	11,000	.05½		
Press	Ind—Eve—D	10,800	.05		
Press	Ind—Th—W	4,000	.02½		
Journal	Rep—Morn—D	3,200	.08⅓		
Journal	Rep—Tu—W	2,800	.05		
Defiance , c.h., 9,000—Defiance Co.					
News	Dem—Eve—D	1,550	.02		
Democrat	Dem—Th—W	2,700	.03		
Express	Rep—Eve—D	750	.01		
Express	Rep—Th—W	1,700	.02		
Delaware , c.h., 9,800—Delaware Co.					
Gazette	Rep—Eve—D	1,200	.02		
Gazette	Rep—Tu & Fr—SW	3,000	.03		
East Liverpool , 13,500—Columbiana Co.					
Crisis	Dem—Eve—D	2,260	.03		
Crisis	Dem—Mo and Th—SW	2,400	.03		
Findlay , c.h., 21,000—Hancock Co.					
Courier	Dem—Eve—D	1,300	.03½		
Courier	Dem—Tu and Fr—SW	2,600	.03½		
Jeffersonian	Rep—Eve—D	1,000	.02		
Jeffersonian	Rep—Th—W	1,900	.03		
Republican	Rep—Morn—D	3,400	.07¼		
Republican	Rep—Tu and Fr—SW	3,100	.10¾		
Fostoria , 7,200—Seneca Co.					
Review-Dispatch	Rep—Eve—D	950	.01		
Review-Dispatch	Rep—Tu and Fr—SW	1,000	.02		
Fremont , c.h., 9,500—Sandusky Co.					
News	Ind—Eve—D	1,350	.02		
News	Ind—Tu and Fr—SW	3,250	.03		



“The
Monarch
of the
10 Cent
Magazines”



*Cover design by A. B. Wenzell. Special cover each month.
Contributions by the best known authors and artists.*

FOUNDED 1855.

Paid  Circulation 200,000 Copies and over per month

RATES: \$200 per page; \$100 half-page; \$50 quarter-page;
\$1.25 per agate line. Preferred Positions Extra.

DISCOUNTS: 5 per cent for three months; 10 per cent for
six months; 20 per cent for twelve months.

*Parties interested in Magazine Advertising may have a copy and full information for
the asking.*

FRANK LESLIE PUBLISHING HOUSE
141-143 Fifth Avenue, New York

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
CENTRAL STATES—Ohio.				
Gallipolis, c. h., 5,200—Gallia Co.				
Journal	Rep—Eve—D }	950	.01	
Journal	Rep—We—W }	1,900	.03	
Greenville, c. h., 5,800—Darke Co.				
Tribune	Rep—Eve—D }	1,000	.02	
Tribune	Rep—We—W }	1,100	.02	
Hamilton, c. h., 24,000—Butler Co.				
Democrat	Dem—Eve—D }	3,000	.03	
Democrat	Dem—Th—W }	3,400	.03	
Republican-News				
	Rep—Eve—D }	4,650	.01½	
Telegraph	Rep—Th—W }	4,100	.01½	
Ironton, c. h., 12,900—Lawrence Co.				
Irontonian	Dem—Morn—D }	1,350	.02	
Irontonian	Dem—Tu and Fr—SW }	1,890	.02	
Republican	Rep—Eve—D }	1,300	.02	
Republican	Rep—Sa—W }	3,350	.03	
Register	Rep—Th—W }	3,000	.03	
Kenton, c. h., 6,100—Hardin Co.				
News-Republican				
	Rep—Eve—D }	1,150	.02	
Graphic-News	Ind—Fr—W }	2,100	.03	
Republican	Rep—Fr—W }	1,350	.02	
Democrat	Dem—Eve—D }	1,050	.02	
Democrat	Dem—Th—W }	3,100	.03	
Lancaster, c. h., 8,100—Fairfield Co.				
Eagle	Dem—Eve—D }	1,100	.02	
Eagle	Dem—Th—W }	2,400	.03	
Democrat	Dem—Morn—D }	900	.01	
Democrat	Dem—Su—W }	1,300	.02	
Democrat	Dem—Fr—W }	2,400	.03	
Lima, c. h., 17,000—Allen Co.				
Republican Gazette				
	Rep—Morn ex Mo—D }	2,400	.03	
Republican Gazette				
	Rep—Tu and Fr—SW }	2,250	.03	
Times-Democrat	Dem—Eve—D }	3,100	.03	
Times-Democrat	Dem—Tu and Fr—SW }	4,200	.03½	
Lorain, 10,500—Lorain Co.				
Herald	Rep—Eve—D }	1,500	.02	
Herald	Fr—W }	800	.01	
Times	Eve—D }	1,100	.02	
Times	We—W }	750	.01	
Mansfield, c. h., 16,000—Richland Co.				
News	Rep—Eve—D }	3,500	.04	
News	Rep—Su—W }	3,300	.04	
News	Rep—Tu and Fr—SW }	2,400	.03	

380 STANDARD ADVERTISERS

answered a simple inquiry from the REVIEW OF REVIEWS concerning the results of their advertising with

assurances of a profitable experience. When it is considered that in much advertising, from its very nature, one cannot trace direct returns, and, further, that many of the most important advertisers in the REVIEW OF REVIEWS construed the inquiry as an invitation to break their policy of refusing "testimonials," the showing is little short of amazing. It is the best word that has been spoken for years in favor of judicious magazine advertising in general, and of advertising in the AMERICAN MONTHLY REVIEW OF REVIEWS in particular.

Among the firms who found the Review of Reviews so profitable we notice:

- | | |
|--|--|
| 2 Underwear Manufacturers. | 2 Mfrs. of High-grade Bath Tubs. |
| 3 Advertisers of Musical Instruments. | 7 Advertisers of Typewriters and Supplies. |
| 2 Architects. | 2 Carriage and Harness Manufacturers. |
| 5 Nurserymen. | 4 Shoe Manufacturers. |
| 44 Railroad and Steamship Companies and Hotel Proprietors. | 9 Advertisers of Cameras and Supplies. |
| 9 Manufacturers of Furniture. | 2 Manufacturers of Silverware. |
| 16 Advertisers of Bicycles and Sundries. | 3 Advertisers of Canoes, Boats and Launches. |
| American Parlor Kinetoscope Co. | Armour Packing Co. |
| Kutnow Bros. | Winchester Repeating Arms Co. |
| Bausch & Lomb Optical Co. | J. W. Surbrug. |
| Franco-American Food Co. | Crosby Frisian Fur Co. |
| James Pyle & Sons. | Cluett, Coon & Co. |
| Henry S. Northrop. | Hall & Ruckel. |
| Gerhard Mennen Chemical Co. | Marlin Firearms Co. |
| American Hair Cloth Co. | L. E. Waterman Co. |
| Carter's Ink Co. | Kinnear & Gager Co. |
| Pillsbury-Washburn Flour Mills Co. | Interior Hardwood Co. |
| Stephen F. Whitman & Son. | J. B. Colt & Co. |
| The Penn Mutual Life Insurance Co. | Jos. Dixon Crucible Co. |
| Gurney Heater Mfg. Co. | J. B. Williams Co. |
| Samuel Ward Co. | Rochester Radiator Co. |
| Pond's Extract Co. | |

Over one hundred Schools, nearly a hundred Publishers, and many reputable firms that do not classify easily, and for whom we have not space here for individual mention.

The rates are but \$200 per page, gross.

The discounts run up to 20 per cent for time contracts.

It is a very conservative statement, in view of the facts, to say that every reputable advertiser considering a list of magazines for 1899-1900 should include the REVIEW OF REVIEWS.

Address **THE REVIEW OF REVIEWS CO.**, 13 Astor Place, New York,

or **J. WALTER THOMPSON CO.**, Times Building, New York.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Ohio.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>MANSFIELD.—Continued.</i>				
Shield	Dem—Eve—D	2,300	.04¼	
Shield	Dem—Su—W	2,900	.05½	
Shield and Banner				
	Dem—Tu and Fr—SW	3,600	.07¼	
Marietta , c.h., 14,000—Washington Co.				
Register	Rep—Eve—D	2,000	.03	
Register	Rep—Th—W	1,700	.02	
Marion , c.h., 9,000—Marion Co.				
Mirror	Dem—Eve—D	1,800	.02	
Mirror	Dem—Th—W	1,800	.02	
Star	Ind—Eve—D	2,600	.03	
Star	Rep—Fr—W	1,900	.01	
Transcript	Rep—Eve—D	1,800	.02	
Transcript	Rep—We—W	2,800	.03	
Massillon , 12,000—Stark Co.				
Independent	Rep—Eve—D	1,800	.02	
Independent				
	Rep—Mo and Th—SW	2,200	.03	
Middletown , 8,100—Butler Co.				
Journal	Rep—Eve—D	1,450	.03½	
Journal	Rep—Tu and Fr—SW	1,250	.03½	
Mount Vernon , c.h., 6,027—Knox Co.				
Banner	Dem—Eve—D	1,200	.02	
Banner	Dem—We & Sa—SW	2,500	.03	
Republican-News	Rep—Eve—D	1,000	.02	
Republican				
	Rep—We and Sa—SW	3,100	.03	
Newark , c.h., 17,800—Licking Co.				
Advocate	Dem—Eve—D	2,600	.02¼	
Advocate	Dem—Th—W	4,200	.03½	
Tribune	Rep—Eve—D	2,200	.03½	
Tribune	Rep—Th—W	3,400	.03½	
Niles , 4,800—Trumbull Co.				
News	Rep—Eve—D	1,500	.02	
News	Rep—Th—W	1,000	.02	
Norwalk , c.h., 9,000—Huron Co.				
Chronicle	Rep—Morn—D	1,500	.02	
Chronicle	Rep—Th—W	2,200	.03	
Reflector	Rep—Eve—D	1,200	.02	
Reflector	Rep—Tu & Fr—SW	1,250	.02	
Painesville , c.h., 5,100—Lake Co.				
Telegraph	Rep—Eve—D	1,100	.02	
Telegraph	Rep—We—W	1,600	.02	
Piqua , 12,000—Miami Co.				
Call	Rep—Eve—D	1,600	.05½	
Helmet	Rep—Th—W	1,200	.05½	



**Circulation over 140,000
Copies Monthly**

CIRCULATION BOOKS OPEN TO ALL ADVERTISERS

THE McCALL COMPANY, 138-146 West 14th Street, NEW YORK

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
CENTRAL STATES—Ohio.				
Portsmouth, c. h., 16,900—Scioto Co.				
Blade	Rep—Eve—D	1,600	.02	
Blade	Rep—We and Sa—SW	3,600	.03	
Times	Dem—Eve ex Su—D	1,800	.02	
Times	Dem—Sa—W	3,000	.03	
Salem, 6,100—Columbiana Co.				
News	Rep—Eve—D	1,600	.02½	
Republican-Era	Rep—Tu and Fr—SW	2,250	.02¾	
Sandusky, c. h., 24,500—Erie Co.				
Journal	Dem—Eve—D	1,800	.02	
Journal	Dem—Sa—W	1,600	.02	
Register	Rep—Morn—D	2,900	.03½	
Register	Rep—Tu—W	3,000	.03½	
Sidney, c. h., 5,100—Shelby Co.				
News	Ind—Eve—D	950	.02	
Democrat	Dem—Fr—W	2,250	.03	
Springfield, c. h., 33,000—Clark Co.				
Democrat	Dem—Eve—D	3,750	.03	
Democrat	Dem—Th—W	3,200	.03	
Gazette	Rep—Eve—D	3,600	.03½	
Gazette	Rep—Th—W	2,800	.03½	
Sun	Ind—Morn—D	5,350	.03½	
Sun	Ind—Tu and Fr—SW	1,500	.03½	
Republic-Times	Rep—Eve—D	3,200	.07¼	
Republic	Rep—Th—W	3,700	.07¼	
Rural Times	Rep—Mo—W	3,550	.07¼	
Steubenville, c. h., 14,000—Jefferson Co.				
Gazette	Dem—Eve—D	1,200	.02	
Gazette	Dem—Fr—W	1,500	.02	
Herald-Star	Rep—Eve—D	2,100	.03	
Herald-Star	Rep—Fr—W	3,400	.03	
Tiffin, c. h., 12,000—Seneca Co.				
Advertiser	Dem—Eve—D	1,680	.02	
Advertiser	Dem—Tu & Fr—SW	4,500	.05	
News	Dem—Eve—D	950	.01	
News	Dem—Tu and Th—SW	3,600	.03	
Tribune and Herald	Rep—Eve—D	1,200	.02	
Tribune	Rep—Tu and Fr—SW	2,250	.03	
Toledo, c. h., 85,000—Lucas Co.				
Bee	Dem—Eve—D	12,700	.07¼	
Bee	Dem—Su—W	13,500	.07¼	
Bee	Dem—Th—W	12,500	.04¾	
Blade	Rep—Eve—D	22,800	.07¼	
Blade	Rep—Th—W	170,000	.75	
Commercial	Ind—Morn—D	12,000	.10	
Commercial	Ind—Su—W	10,000	.12	



HARPER'S WEEKLY

IS without a peer
IN its field.

EVERY week it reaches the
MONEY-SPENDING class in the
HOME and in the club.

HARPER & BROTHERS, Publishers
Franklin Square, New York, N. Y.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Ohio.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>TOLEDO.—Continued.</i>				
News	Ind—Eve—D	23,000	.07¼	
Tri-State Farm News	Agri—Th—W	5,750	.07¼	
Express	Rep—Eve—D	6,200	.07¼	
Express	Rep—Th—W	11,000	.07¼	
Urbana , c.h., 7,800—Champaign Co.				
Times-Citizen	Rep—Eve—D	1,150	.02	
Citizen and Gazette	Rep—Mo and Th—SW	2,300	.03	
Vanwert , c.h., 5,512—Van Wert Co.				
Bulletin	Rep—Eve—D	1,025	.02	
Bulletin Rep	Tu and Fr—SW	1,540	.02	
Warren , c.h., 6,800—Trumbull Co.				
Chronicle	Rep—Eve—D	1,460	.02	
Chronicle	Rep—We—W	2,000	.03	
Tribune	Rep—Eve—D	1,250	.02	
Tribune	Rep—Fr—W	2,380	.03	
Wooster , c.h., 6,180—Wayne Co.				
Republican	Rep—Eve—D	1,050	.02	
Republican	Rep—We—W	2,000	.02	
Xenia , c.h., 9,400—Greene Co.				
Gazette and Torchlight	Rep—Eve—D	1,600	.02	
Gazette and Torchlight	Rep—Tu—W	2,500	.03	
Youngstown , c.h., 40,000—Mahoning Co.				
Telegram	Rep—Eve—D	8,700	.07¼	
Telegram Rep	Mo & Th—SW	4,800	.07¼	
Vindicator	Dem—Eve—D	9,150	.07¼	
Vindicator	Dem—Su—W	6,500	.07¼	
Vindicator	Dem—Th—W	6,900	.07¼	
Zanesville , c.h., 24,000—Muskingum Co.				
Courier	Rep—Eve—D	2,300	.03½	
Courier	Rep—We—W	5,200	.07¼	
Press	Ind—Eve—D	1,200	.02	
Press	Ind—We—W	800	.01	
Signal	Dem—Eve—D	2,400	.03½	
Signal Dem	Mo & Th—SW	4,600	.05	
Times-Recorder	Rep—Morn—D	2,800	.03½	
Times-Recorder	Rep—Su—W	2,100	.03½	
Times-Recorder	Rep—Th—W	3,750	.05	
INDIANA.				
Anderson , c.h., 15,000—Madison Co.				
Bulletin	Ind—Eve—D	2,800	.02	
News	Dem—Eve—D	2,850	.02	
Democrat	Dem—Tu & Fr—SW	2,800	.02	
Herald	Rep—Morn—D	1,200	.02	
Herald	Rep—Fr—W	1,000	.02	



The Ledger Monthly.....

AN ILLUSTRATED
HOME PUBLICATION

With beautifully Litho-
graphed Covers.



CIRCULATION

FROM
NOVEMBER, 1898, TO JUNE, 1899,
INCLUSIVE.

November, - - -	152,135
December, - - -	150,000
January, - - -	200,034
February, - - -	197,080
March, - - -	154,850
April, - - -	153,764
May, - - -	155,738
June, - - -	155,000

811,318.601

Average for 8 months, 164,825

ROBERT BONNER'S SONS,
Publishers.



Advertising Rate:

75 CENTS PER
AGATE LINE
FLAT.

Forms Close on the FIRST
DAY of each month, for
issue of month following.

E. P. CONE,

Mgr. Advertising Dept.

Ledger Building, NEW YORK CITY



Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Indiana.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Brazil , c.h., 5,905—Clay Co.				
Times	Eve—D }	1,400	.02	
Times	Tu and Fr—SW }	1,200	.02	
Columbus , c.h., 6,719—Bartholomew Co.				
Republican	Rep—Eve—D }	800	.02 $\frac{1}{4}$	
Republican	Rep—Th—W }	1,400	.02 $\frac{1}{2}$	
Herald	Dem—Eve—D }	800	.01	
Herald	Dem—Fr—W }	1,500	.02	
Crawfordsville , c.h., 6,089—Montgomery Co.				
Argus-News	Dem—Eve—D }	1,200	.01 $\frac{3}{4}$	
Argus-News	Dem—Sa—W }	1,900	.01 $\frac{3}{4}$	
Journal	Rep—Eve—D }	1,400	.02 $\frac{3}{4}$	
Journal	Rep—Fr—W }	3,400	.02 $\frac{1}{4}$	
Elkhart , 11,360—Elkhart Co.				
Review	Rep—Eve—D }	1,900	.02	
Review Rep—We and Sa—SW }		700	.01	
Truth	Dem—Eve—D }	1,700	.02	
Truth	Dem—Th—W }	1,400	.02	
Evansville , c.h., 50,756—Vanderburg Co.				
Courier	Dem—Morn—D }	7,850	.05	
Courier	Dem—Tu—W }	8,500	.05	
Demokrat	Dem—Morn—D }	3,200	.03	
Demokrat	Dem—Su—W }	3,600	.03	
Demokrat	Dem—Tu & Fr—SW }	6,200	.11	
Journal	Rep—Morn—D }	2,200	.10	
News	Rep—Eve ex Su—D }	6,400	.10	
Journal-News	Rep—Mo—W }	1,000	.05	
Fort Wayne , c.h., 35,393—Allen Co.				
Freie Presse	Ind—Eve—D }	1,500	.01 $\frac{1}{2}$	
Freie Presse	Ind—Th—W }	900	.01 $\frac{1}{2}$	
Gazette	Rep—Morn—D }	4,000	.06 $\frac{1}{4}$	
Gazette	Rep—Su—W }	3,000	.06 $\frac{1}{4}$	
Gazette	Rep—Th—W }	4,500	.02 $\frac{1}{4}$	
Journal	Dem—Morn—D }	3,900	.03 $\frac{1}{4}$	
Journal	Dem—Su—W }	3,800	.03 $\frac{1}{4}$	
Journal	Dem—Th—W }	4,400	.04 $\frac{1}{4}$	
News	Rep—Eve—D }	3,500	.03	
News	Rep—Fr—W }	1,100	.02	
Sentinel	Dem—Eve—D }	5,900	.02 $\frac{1}{4}$	
Sentinel	Dem—Sa—W }	3,000	.02	
Staats-Zeitung	Dem—Eve—D }	1,000	.02	
Staats-Zeitung	Dem—Tu—W }	1,950	.02	
Frankfort , c.h., 5,919—Clinton Co.				
Times	Ind—Morn ex Mo—D }	1,500	.02	
Times	Ind—Su—W }	1,800	.02	
Times	Ind—Sa—W }	3,400	.03	
Goshen , c.h., 6,033—Elkhart Co.				
Democrat	Dem—Eve—D }	1,100	.02	
Democrat	Dem—We & Sa—SW }	1,500	.02	
News	Ind—Eve—D }	1,400	.01 $\frac{1}{2}$	
News	Ind—We and Sa—SW }	2,200	.02	

THE WEST'S OPINION :

“PEARSON'S has taken its place beside *Munsey's*, *McClure's* and the *Cosmopolitan*.—*Chicago Tribune*.

“The Great 10 cent Magazine”

PEARSON'S

is the *only* magazine issued
on the 15th of the month



Present price for 100,000 (*guaranteed*) circulation
\$150 per page ; \$120 per page if three
pages are used in a year

THE EAST'S ENDORSEMENT :

“Superb photographic reproductions, graphic illustrations—
the price does not begin to represent the wealth of matter in
PEARSON'S.—*Boston Globe*.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Indiana.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Hammond , 5,428—Lake Co.				
Leader	Rep—Eve—D	3,000	.03	
Tribune	Rep—Eve—D	1,200	.02	
Tribune	Rep—We—W	1,800	.02	
Huntington , c.h., 7,328—Huntington Co.				
Herald	Rep—Eve—D	1,300	.02	
Herald	Rep—Tu & Fr—SW	1,600	.02	
News-Democrat	Dem—Eve—D	1,100	.01¾	
News-Democrat	Dem—Tu and Fr—SW	2,430	.03½	
INDIANAPOLIS , c.h., 105,436—Marion Co.				
Tribune	Ind—Eve—D	4,650	.03	
Tribune	Ind—Su—W	4,725	.03	
Journal	Rep—Morn—D	14,500	.05	
Journal	Rep—Su—W	14,000	.05	
State Journal	Rep—We—W	5,630		
News	Ind—Eve—D	44,000	.12	
Sentinel	Dem—Morn—D	12,400	.10	
State Sentinel	Dem—We—W	20,000	.25	
Sun	Ind—Eve—D	18,000	.10	
Telegraph (German)	Dem—Morn ex Su—D	2,800	.03	
Spottvogel	Dem—Su—W	5,325	.05	
Volksblatt und (German) Telegraph	Dem—Sa—W	4,500	.03	
Jeffersonville , c.h., 10,666—Clark Co.				
News	Dem—Eve—D	1,500	.03½	
Nat. Democrat	Dem—Fr—W	2,300	.02	
Kokomo , c.h., 8,261—Howard Co.				
Dispatch	Dem—Morn—D	1,400	.02	
Dispatch	Dem—We & Sa—SW	1,800	.02	
News	Eve—D	1,350	.02	
News	Sa—W	1,100	.02	
Tribune	Eve—D	1,300	.02	
Tribune	Tu and Fr—SW	1,800	.02	
Lafayette , c.h., 16,243—Tippecanoe Co.				
Call	Eve—D	3,800	.04¼	
Call	Sa—W	4,000	.08½	
Courier	Rep—Eve—D	3,000	.03½	
Courier	Rep—Tu—W	4,200	.05½	
Journal	Dem—Morn—D	4,000	.11	
Journal	Dem—Fr—W	4,250	.11	
Laporte , c.h., 7,126—Laporte Co.				
Argus	Dem—Eve—D	900	.01	
Argus	Dem—Th—W	1,200	.02	
Herald	Rep—Eve—D	1,200	.01¾	
Herald	Rep—Th—W	1,435	.07¼	

Minimum Circulation **300,000** Copies Each Month



Advertisers are continuous customers because of returns.
Advertising Rates \$1.50 Per Line.

THE ELLIS COMPANY

TEMPLE COURT, NEW YORK
BOYCE BUILDING, CHICAGO
227 WASHINGTON ST., BOSTON

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Indiana.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Logansport, c. h., 13,328—Cass Co.				
Journal	Rep—Morn—D	1,200	.02	
Journal	Rep—Tu and Fr—SW	1,500	.02	
Pharos	Dem—Eve—D	1,500	.02	
Pharos	Dem—We & Sa—SW	2,500	.02	
Reporter	Ind—Eve—D	2,200	.02½	
Reporter	Ind—Tu & Fr—SW	2,000	.03½	
Madison, c. h., 8,936—Jefferson Co.				
Courier	Rep—Eve—D	1,200	.05½	
Courier	Rep—We—W	2,000	.05½	
Democrat	Dem—Eve—D	900	.04¾	
Democrat	Dem—Tu & Fr—SW	2,000		
Marion, c. h., 8,769—Grant Co.				
Chronicle	Rep—Eve—D	2,300	.02	
Chronicle	Rep—Tu and Fr—SW	1,600	.02	
Leader	Dem—Eve—D	1,500	.02	
Leader	Dem—Tu and Fr—SW	1,200	.02	
News	Rep—Morn ex Mo—D	1,600	.02	
News	Rep—Tu and Fr—SW	1,550	.02	
Michigan City, 10,776—Laporte Co.				
Dispatch	Dem—Eve—D	1,200	.02	
Dispatch	Dem—Th—W	1,600	.02	
News	Rep—Eve—D	1,750	.01¾	
News	Rep—We—W	1,550	.01¾	
Muncie, c. h., 11,345—Delaware Co.				
Herald	Dem—Eve—D	2,300	.02	
Herald	Dem—Fr—W	2,000	.02	
News	Rep—Morn ex Mo—D	3,300	.01½	
News	Rep—We—W	2,500	.01¾	
Times	Rep—Eve—D	2,000	.02	
Times	Rep—Th—W	2,400	.02	
New Albany, c. h., 21,059—Floyd Co.				
Ledger	Dem—Eve—D	1,600	.02½	
Ledger	Dem—We—W	4,000	.04¾	
Tribune	Rep—Eve—D	1,050	.02	
Tribune	Rep—Fr—W	1,300	.02	
Peru, c. h., 7,028—Miami Co.				
Journal	Ind—Eve—D	1,100	.02	
Sentinel	Dem—We & Sa—SW	3,150	.03	
Republican	Rep—Th—W	3,000	.03½	
Richmond, c. h., 16,603—Wayne Co.				
Item	Ind—Eve—D	2,600	.01¾	
Item	Ind—Tu and Fr—SW	1,100	.01¾	
Palladium	Rep—Eve—D	2,100	.01¾	
Palladium	Rep—Th—W	2,500	.01¾	
Sun-Telegram	Dem—Eve—D	1,800	.06	
Sun-Telegram	Dem—Th—W	2,000	.06	

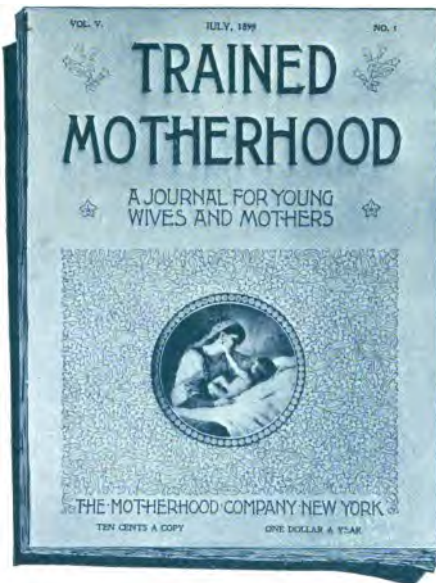
DAILY AND SEMI-WEEKLY

Volkszeitung

*Volkszeitung Printing &
Publishing Co.*

ST. PAUL, MINN.

The Volkszeitung is the only German daily paper in Minnesota. It is published in a city that has a German population of 50,000 and is read by 6,000 wide-awake and progressive people every evening. The Semi-Weekly covers the Northwest to the Pacific coast, 20,000 paid subscribers. The facilities for news-getting of the Volkszeitung equal that of the best German Dailies of this country. The steady growth of its advertising patronage is the very best evidence of its value as a medium for reaching the German public.



TRAINED MOTHERHOOD

*A Monthly Journal for the
Young Wife, Mother and Child*

This is a journal of 48 pages, 5 1-2 x 8, exclusive of advertising.

Every month **TRAINED MOTHERHOOD** reaches 15,000 young mothers, anxious to obtain all possible information on every subject that can in any way contribute to the welfare of herself and child.

It is edited by a physician of national reputation as a writer and author. Its contributors include the best known writers on Diseases of Children; Kindergarten Work; Care of Children; Expectant Motherhood; and other branches of especial value to the young mother and her child.

No journal in the world covers this field as exclusively and completely. It appeals to a special class of readers that is probably more intensely interested in everything that pertains to their condition than is the case with any other class.

THE MOTHERHOOD COMPANY, Publishers, 13-21 PARK ROW, NEW YORK
Rooms 710-711
Yearly, \$1.00. Copy, 10 Cents.

THE DAILY JEWISH COURIER.

דער מעגליכער יידישער קורירער

874 West 12th Street.

NEWARK, N.J.

274 West 12th Street.

Vol. XXXI, No. 161

Chicago & St. Louis

July 12, 1900

274 West 12th Street.

יום חמישי

אסתר אשכנזי

קריבנות פון פייגל

דער ערשטער יידישער קורירער

וועט זיין פריי

The Chicago Weekly.

שיקאגא וואכענבלאט

These GREAT PAPERS are printed in YIDDISH.

CIRCULATION

Daily 6,000 Weekly 12,000

Only Journal in city to publish a Sunday afternoon edition. They reach the Hebrew population as nothing else can, many of whom cannot read English, while all prefer their native tongue.

Address THE JEWISH COURIER

274 West 12th Street.

Chicago, Ill.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Illinois.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Belleville, c. h., 15,361—St. Clair Co.				
News-Democrat				
Dem—Eve ex Su—D		1,075	.02	
News-Democrat	Dem—Th—W	2,300	.03	
Advocate	Rep—Fr—W	1,500	.02	
Belvidere, c. h., 8,000—Boone Co.				
Northwestern	Rep—Morn—D	1,500	.02	
Northwestern	Rep—Fr—W	2,200	.03	
Republican	Rep—Eve—D	1,300	.02	
Republican	Rep—Th—W	1,800	.02	
Bloomington, c. h., 20,484—McLean Co.				
Bulletin	Dem—Eve—D	2,800	.05 $\frac{3}{4}$	
Bulletin	Su	3,500	.05 $\frac{3}{4}$	
Bulletin	Dem—Fr—W	3,000	.05 $\frac{3}{4}$	
Leader	Rep—Eve—D	2,500	.08 $\frac{1}{3}$	
Leader	Su	2,900	.08 $\frac{1}{3}$	
Leader	Rep—Fr—W	3,100	.06 $\frac{1}{4}$	
Pantagraph	Rep—Morn—D	6,000	.05	
Cairo, c. h., 15,000—Alexander Co.				
Bulletin	Dem—Morn—D	1,250	.03 $\frac{1}{2}$	
Bulletin	Dem—Tu—W	1,000	.03 $\frac{1}{2}$	
Telegram	Ind—Eve—D	1,000	.02	
Telegram	Ind—Su—W	1,200	.02	
Champaign, 6,000—Champaign Co.				
Gazette	Rep—Eve ex Su—D	1,100	.02	
Gazette	Rep—We—W	2,000	.02	
News	Rep—Eve ex Su—D	1,476	.02	
News	Rep—We and Sa—SW	4,400	.05	
Chicago, c. h., 1,960,000—Cook Co.				
Abendpost	Ind—Eve—D	35,000	.15	
Chronicle	Dem—Morn—D	70,000	.20	
Chronicle	Dem—Su—W	110,000	.30	
Democrat	Dem—Eve ex Su—D	62,000	.15	
Dispatch	Dem—Sa—W	30,000	.10	
Drovers' Journal	Com—Eve—D	37,000	.15	
Drovers' Journal	Tu&Fr—SW	15,890	.12	
Drovers' Journal	Th—W	14,300	.12	
Freie Presse				
Ind—Morn and Eve—D		36,000	.12 $\frac{1}{2}$	
Freie Presse	Ind—We—W	23,000	.15	
Post	Ind—Eve ex Su—D	25,000	.20	
Inter Ocean	Rep—Morn—D	63,000	.30	
Inter Ocean	Su	80,000	.30	
Inter Ocean	Rep—Tu—W	130,000	.75	
Jewish Courier	Ind—Eve—D	6,000	.12	
Chicago Weekly	W	12,000	.15	
Journal	Rep—Eve—D	120,000	.20	

Skandinaven
Published by J. Walter Thompson Co.
Chicago, Ill.

Skandinaven.

SEMI-WEEKLY

Chicago, Ill. Published by J. Walter Thompson Co., 111 North Dearborn Street.

Skandinaven
Published by J. Walter Thompson Co.
Chicago, Ill.

Calumet.
Svenska och engelska af och för alla som vill ha en hälsosam och god tidning. Helt gratis. Skicka en blanka kort till J. Walter Thompson Co., 111 North Dearborn Street, Chicago, Ill.

De et strand.
Engelska och svenska af och för alla som vill ha en hälsosam och god tidning. Helt gratis. Skicka en blanka kort till J. Walter Thompson Co., 111 North Dearborn Street, Chicago, Ill.

Deven plaget.
Svenska och engelska af och för alla som vill ha en hälsosam och god tidning. Helt gratis. Skicka en blanka kort till J. Walter Thompson Co., 111 North Dearborn Street, Chicago, Ill.

Dyffene.
Svenska och engelska af och för alla som vill ha en hälsosam och god tidning. Helt gratis. Skicka en blanka kort till J. Walter Thompson Co., 111 North Dearborn Street, Chicago, Ill.

THE GREAT

DAILY, SUNDAY

AND SEMI-WEEKLY

SCANDINAVIAN PAPER

OF CHICAGO

There are Two Millions

Thrifty, Progressive and Prosperous

Scandinavians

in the Great Northwest

All Americanized and patriotic, but they like a paper in their native language.

Reach them by using this up-to-date newspaper.

AVERAGE	Daily, - - -	17,526
CIRCULATION	Sunday, - - -	17,278
	Semi-Weekly, - - -	44,468

It has the largest circulation of any Scandinavian paper in the world.

Skandinaven
Published by J. Walter Thompson Co.
Chicago, Ill.

Chicago, Ill. Published by J. Walter Thompson Co., 111 North Dearborn Street.

Skandinaven
Published by J. Walter Thompson Co.
Chicago, Ill.

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Illinois.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>CHICAGO.—Continued.</i>				
Record	Ind—Morn—D	174,568	.25	
News	Ind—Eve—D	257,157	.30	
Republican	Rep—Eve—D	50,000	.15	
Skandinaven	Ind—D	17,500	.10	
Skandinaven	Su	17,000	.15	
Skandinaven	W	44,000	.15	
Times-Herald	Ind—Morn—D	74,000	.30	
Times-Herald	Su	106,000	.40	
Tribune Rep	Morn ex Su—D	150,000	.30	
Tribune	Su	175,000	.40	
Danville, c. h., 11,491—Vermilion Co.				
Commercial	Ind—Eve—D	2,200	.01	
Commercial	Ind—Tu & Fr—SW	1,800	.01	
News	Rep—Morn ex Su—D	1,400	.02	
News	Rep—Th—W	3,800	.03	
Press	Dem—Morn ex Mo—D	1,900	.02	
Press	Dem—We—W	2,425	.03	
Decatur, c. h., 16,841—Macon Co.				
Bulletin	Ind—Eve—D	1,500	.01	
Bulletin-Sentinel	Ind—Sa—W	1,800	.01	
Herald-Dispatch	Ind—Morn ex Mo—D	3,100	.03	
Herald-Dispatch	Ind—We and Sa—SW	3,650	.03	
Republican	Rep—Eve—D	2,700	.03	
Republican	Rep—Th—W	2,450	.03	
Review	Dem—Morn—D	3,250	.03	
Review	Dem—Tu and Fr—SW	3,000	.03	
Dixon, c. h., 5,200—Lee Co.				
Telegraph	Rep—Eve—D	1,250	.02	
Telegraph	Rep—Th—W	1,125	.07½	
Sun	Dem—Eve—D	1,150	.02	
Sun	Dem—Th—W	1,650	.02	
East St. Louis, 15,200—St. Clair Co.				
Journal	Ind—Eve—D	3,300	.03	
Elgin, 23,000—Kane Co.				
Courier	Rep—Eve—D	2,500	.02	
Courier	Rep—Sa—W	2,100	.02	
News	Rep—Eve—D	2,550	.03	
Advocate	Rep—Sa—W	2,100	.04	
Freeport, c. h., 14,000—Stephenson Co.				
Bulletin	Dem—Eve—D	1,500	.09	
Bulletin	Dem—Th—W	2,775	.07½	
Democrat	Dem—Eve—D	1,500	.09	
Democrat	Dem—Fr—W	2,550	.07½	
Journal	Rep—Eve—D	1,450	.09	
Journal	Rep—We—W	2,100	.07½	

[illegible]

We Guarantee 50,000 circulation each month

AND OUR RATES ARE 25c. PER AGATE LINE

No objectionable ads taken. All ads are placed next to reading matter.

WOMAN'S WORK, ATHENS, GA.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES.—Illinois.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Galena, c.h., 5,635—Jo Daviess Co.				
Gazette	Rep—Eve—D	700	.06¼	
Gazette	Rep—Th—W	6,650	.12½	
Galesburg, c.h., 15,264—Knox Co.				
Mail	Rep—Eve—D	2,700	.01¾	
Mail	Rep—Th—W	2,250	.01¾	
Republican-Register				
	Rep—Eve—D	2,300	.01¾	
Republican-Register				
	Rep—Sa—W	2,000	.01¾	
Jacksonville, c.h., 12,935—Morgan Co.				
Courier	Dem—Eve—D	800	.01	
Courier	Dem—We—W	2,700	.02	
Journal	Rep—Morn—D	1,300	.02	
Journal	Rep—We—W	2,250	.02	
Joliet, c.h., 30,000—Will Co.				
News	Ind—Eve—D	5,600	.05½	
News	Ind—Th—W	2,100	.03½	
Republican	Rep—Eve—D	6,200	.05	
Republican	Rep—Fr—W	2,000	.03	
Times	Dem—Eve—D	2,700	.03	
Times	Su	3,550	.03	
Times	Dem—Fr—W	1,600	.02	
Kankakee, c.h., 9,025—Kankakee Co.				
Democrat	Dem—Eve—D	1,600	.02	
Kankakee Co. Democrat				
	Dem—Tu and Fr—SW	2,100	.02	
Gazette	Rep—Eve—D	800	.01	
Gazette Rep—Tu and Fr—SW		1,250	.02	
Times	Rep—Eve—D	1,000	.02	
Times Rep—Tu and Fr—SW		2,100	.02	
Kewanee, 8,000—Henry Co.				
Star-Courier	Rep—Eve—D	1,500	.02	
Star-Courier	Rep—We—W	1,600	.02	
Lasalle, 9,855—Lasalle Co.				
Tribune	Rep—Eve—D	1,200	.02	
Tribune	Rep—Fr—W	850	.01	
Lincoln, c.h., 8,500—Logan Co.				
Courier	Ind—Eve—D	1,000	.02	
Courier	Ind—Tu and Fr—SW	2,000	.02	
Moline, 15,000—Rock Island Co.				
Dispatch	Rep—Eve—D	1,750	.03½	
Review-Dispatch	Rep—Fr—W	1,450	.03½	
Mail	Ind—Eve ex Sa—D	1,700	.02	
Sunday Mail	Ind—Su—W	1,600	.02	
Journal	Dem—Eve—D	1,900	.03½	
Journal	Dem—S	2,000		
Journal	Dem—Tu and Fr—SW	1,100	.01	

The Vickery & Hill List

1,500,000
Copies Monthly
Guaranteed

Forms close first
of month preceding
date of publication.

Hearth & Home
Fireside Visitor
Happy Hours
Good Stories

DISPLAY,
\$6.00 per Agate Line

READING,
\$8.00 per Agate Line

Set in Agate or Minion
type, as desired. Meas-
ured Agate.

TWO ELECTROTYPES
are needed for advertise-
ments sent to both The
American Woman and The
Vickery & Hill List.

The American Woman

500,000 Copies Monthly, in
separate wrappers, to Women

DISPLAY, \$2.00 per Agate Line.

READING, \$2.50 per Agate Line.

Forms close for American Woman, 5th of month preceding date of publication.

A Total of 2,000,000 Copies
Per Month Guaranteed

These figures are absolutely proven in any way an advertiser asks.

SOME OF OUR CUSTOMERS

Sapolio

J. C. Ayer Co.

Loring & Co.

London Tea Co.

Enameline

Lydia Pinkham Med. Co.

Sterling Remedy Cure

Dr. R. V. Pierce

Hall's Hair Renewer

T. A. Slocum Med. Co.

C. I. Hood Co.

Church Kidney Cure Co.

Reversible Collar Co.

Wells, Richardson & Co.

Swanson Rheumatic Cure Co.

Send your orders through your agents, or to

THE VICKERY & HILL PUBLISHING COMPANY

E. H. BROWN
714 Boyce Bldg., Chicago

AUGUSTA, ME.

C. D. COLMAN
520 Temple Court
New York

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Illinois.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Monmouth, c. h., 7,000—Warren Co.				
Review	Ind—Eve—D	1,500	.02	
Review	Ind—Mo & Th—SW	1,000	.02	
Ottawa, c. h., 9,985—Lasalle Co.				
Fair Dealer	Dem—Eve—D	800	.01	
Fair Dealer	Su	1,000	.02	
Fair Dealer	Dem—Fr—W	1,560	.02	
Free Trader	Dem—Eve—D	1,000	.02	
Free Trader	Su	1,350	.02	
Journal	Rep—Eve—D	1,500	.02	
Journal	Su	1,000	.02	
Journal	Rep—Tu—W	1,200	.02	
Paris, c. h., 5,800—Edgar Co.				
Beacon	Rep—Eve—D	1,200	.02	
Beacon	Rep—Tu and Fr—SW	2,450	.02	
Pekin, c. h., 9,000—Tazewell Co.				
Post	Rep—Morn—D	1,250	.02	
Republican-Post	Rep—Th—W	3,100	.02	
Times	Dem—Eve—D	1,450	.02	
Times	Dem—Th—W	2,875	.02	
Peoria, c. h., 45,000—Peoria Co.				
Times	Ind—Eve—D	5,500	.07 $\frac{1}{4}$	
Herald	Dem—Morn—D	6,000	.02 $\frac{1}{4}$	
Herald	Su	5,700	.02 $\frac{1}{4}$	
Herald	Dem—Th—W	3,000	.02 $\frac{1}{4}$	
Journal	Ind—Eve—D	7,500	.03 $\frac{1}{2}$	
Journal	Su	6,800	.07 $\frac{1}{4}$	
Journal	Ind—Th—W	6,800	.05 $\frac{1}{2}$	
Transcript	Rep—Morn—D	6,500	.07 $\frac{1}{4}$	
Transcript	Su	10,000	.07 $\frac{1}{4}$	
Transcript	Rep—W	5,500	.07 $\frac{1}{4}$	
Quincy, c. h., 34,000—Adams Co.				
Herald	Dem—Morn—D	3,400	.06 $\frac{1}{4}$	
Herald	Dem—Fr—W	2,500	.06 $\frac{1}{4}$	
Journal	Ind—Eve—D	8,000	.06	
Whig	Rep—Morn—D	5,300	.06 $\frac{1}{4}$	
Whig	Rep—Th—W	7,850	.10 $\frac{1}{2}$	
Rockford, c. h., 25,000—Winnebago Co.				
Star	Dem—Morn—D	3,350	.03 $\frac{1}{2}$	
Star	Dem—Mo and Th—SW	3,700	.03 $\frac{1}{2}$	
Register-Gazette	Rep—Eve—D	3,700	.03 $\frac{1}{2}$	
Register-Gazette	Rep—Tu and Fr—SW	6,000	.05	
Republic	Rep—Eve—D	4,000	.07 $\frac{1}{4}$	
Republic	Rep—Sa—W	3,000	.07 $\frac{1}{4}$	
Rock Island, c. h., 14,000—Rock Island Co.				
Argus	Dem—Eve—D	1,700	.02	
Argus	Dem—Fr—W	2,100	.02	
Union Rep—Morn ex Mo—D		1,800	.02	
Union	Rep—Sa—W	1,700	.02	

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Illinois.		Esti- mated Circ.	Pubs. one t. rate.
SPRINGFIELD , c. h. 25,000—Sangamon Co.			
Journal	Rep—Morn—D	4,400	.07½
Journal	Su	4,500	.07½
Journal Rep	Tu & Fr—SW	4,200	.10
Register	Dem—Morn—D	4,350	.07½
Register	Su	4,600	.07½
Register Dem	Tu & Fr—SW	3,900	.12
News	Rep—Eve—D	5,025	.20
News	Rep—Fr—W	1,000	.05
Sterling , 5,900—Whiteside Co.			
Gazette	Rep—Eve—D	1,600	.02
Gazette	Rep—Fr—W	2,100	.02
Standard	Rep—Eve—D	1,500	.02
Standard	Rep—Th—W	1,500	.02
Streator , 12,000—Lasalle Co.			
Free Press	Rep—Eve—D	1,450	.02
Free Press	Rep—Fr—W	1,325	.02
Independent Times	Dem—Eve—D	1,200	.03½
Times-Tribune	Dem—Th—W	1,550	.03½
Waukegan , c. h., 8,000—Lake Co.			
Gazette-Register	Rep—Eve—D	1,475	.02
Gazette	Rep—Fr—W	2,500	.02
Sun	Eve—D	1,390	.02
Sun	Dem—Sa—W	1,300	.02
MICHIGAN.			
Adrian , c. h., 10,000—Lenawee Co.			
Telegram	Ind—Eve—D	1,100	.02
Times and Expositor	Rep—Morn—D	1,000	.02
Times and Expositor	Rep—Fr—W	1,800	.02
Alpena , c. h., 12,000—Alpena Co.			
Echo	Ind—Eve—D	2,200	.03
Ann Arbor , c. h., 12,000—Washtenaw Co.			
Argus	Dem—Eve—D	1,000	.02
Argus-Democrat	Dem—Fr—W	4,000	.05
Battle Creek , 18,000—Calhoun Co.			
Journal	Rep—Eve—D	2,300	.03
Journal	Rep—We—W	2,250	.03
Moon	Ind—Eve—D	2,300	.03
Moon	Ind—Th—W	2,550	.03
Bay City , c. h., 35,000—Bay Co.			
Times-Press	Ind—Eve—D	6,600	.05½
Times	Ind—Su—W	8,000	.05½
Tribune	Rep—Morn—D	6,200	.05½
Tribune	Rep—Su—W	6,000	.05½
Tribune	Rep—Th—W	5,900	.05½

Memorandum.

[illegible]

Advertisers Make Big Money Using It.

Rates only 80 cents per line.

**227 Washington St.
Boston**

THE ELLIS COMPANY
Temple Court, New York

**Boyce Building
Chicago**

 **HARPER'S BAZAR** 

THERE is no better way to reach the women who have the intelligence to appreciate *and* the financial ability to purchase high-class articles than through the advertising columns of

HARPER'S BAZAR

It has stood the test for more than thirty years.

HARPER & BROTHERS, Publishers
Franklin Square, New York, N. Y.

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Michigan.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>JACKSON.—Continued.</i>				
Press	Ind—Eve—D	2,250	.13	
Patriot	Dem—Morn—D	3,200	.18	
Patriot	Dem—Su—W	3,500	.18	
Patriot	Dem—Tu & Fr—SW	3,000	.15	
Kalamazoo , c.h., 24,500—Kalamazoo Co.				
News	Ind—Eve—D	4,600	.03	
News	Ind—Tu and Sa—SW	3,000	.03	
Gazette	Dem—Morn—D	2,000	.02	
Gazette	Dem—Su—W	2,300	.02	
Gazette	Dem—Fr—W	2,200	.02	
Telegraph	Rep—Eve—D	6,000	.05 ½	
Telegraph	Rep—We & Sa—SW	6,200	.03 ½	
LANSING , 19,000—Ingham Co.				
Journal	Dem—Eve—D	2,500	.03	
Journal	Dem—Fr—W	2,100	.03	
Republican	Rep—Eve—D	2,500	.03	
Republican	Rep—Th—W	3,100	.02 ¼	
Manistee , c.h., 14,000—Manistee Co.				
News	Ind—Eve—D	1,100	.02	
Times-Sentinel	Rep—Fr—W	800	.01	
Marquette , c.h., 9,700—Marquette Co.				
Mining Journal	Rep—Morn—D	3,100	.03	
Mining Journal	Rep—Sa—W	1,400	.02	
Menominee , c.h., 15,000—Menominee Co.				
Leader	Dem—Eve—D	1,050	.02	
Democrat	Dem—Sa—W	800	.01	
Muskegon , c.h., 22,800—Muskegon Co.				
Chronicle	Rep—Eve—D	2,000	.02	
Chronicle	Rep—Th—W	1,400	.02	
News	Dem—Morn ex Mo—D	1,800	.02	
News and Reporter	Dem—Fr—W	500	.01	
Niles , 5,000—Berrien Co.				
Star	Ind—Eve—D	1,500	.02	
Owosso , 8,000—Shiawassee Co.				
American	Ind—Eve—D	1,350	.02	
American	Ind—Fr—W	1,900	.02	
Argus	Local—Eve—D	1,300	.02	
Argus	Local—Fr—W	1,400	.02	
Pontiac , c.h., 10,000—Oakland Co.				
Gazette	Rep—Fr—W	3,180	.03	
Post	Dem—Fr—W	2,700	.03	
Port Huron , c.h., 19,000—St. Clair Co.				
Times	Rep—Eve—D	3,000	.03 ¼	
Times	Rep—Fr—W	2,300	.07 ¼	



**Guaranteed
Circulation
40,000**

**Copies
per Week**

&

Its staff includes some
of the most
prominent writers
of the day.

**SUBSCRIPTION
\$2.00**

The Sacred Heart Review

is owned and published by a corporation consisting of one hundred of the leading Catholic clergymen of New England. It has the endorsement and personal recommendation of every Catholic clergyman in New England, giving it an influence and standing with the Catholics which no other Catholic publication has: a strictly family, religious publication, having departments adapted to the wants and interests of every member of the family. It has one of the best Book Review departments of any publication in the country; also a brief summary of the happenings of the world under the heading "The Week's News."

REVIEW PUBLISHING COMPANY, 194 Washington Street, Boston, Mass.

Advertising Manager, CHARLES E. PUTNAM.

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Michigan.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Saginaw , c.h., 55,000 (including East Saginaw)—Saginaw Co.				
Courier-Herald	Rep-Morn-D	6,000	.03½	
Courier-Herald	Rep-Su-W	6,500	.03½	
Courier-Herald	Rep-Th-W	9,000	.05½	
Leader	Ind-Eve-D	2,000	.02	
News	Dem-Eve-D	9,000	.03	
News	Dem-Tu and Fr-SW	8,300	.04	
Traverse City , c.h. 9,000—Grand Traverse Co.				
Record	Morn ex Mo-D	960	.01	
Eagle	Ind-Eve-D	1,100	.02	
Eagle	Ind-Fr-W	1,700	.02	
Herald	Rep-Th-W	2,400	.03	
Ypsilanti , 6,500—Washtenaw Co.				
Commercial	Ind-Th-W	1,275	.02	
WISCONSIN.				
Appleton , c.h., 15,000—Outagamie Co.				
Crescent	Dem-Eve-D	1,250	.01	
Crescent	Dem-Sa-W	1,750	.01	
Post	Rep-Eve-D	1,000	.01	
Post	Rep-Th-W	1,900	.02	
Ashland , c.h., 12,300—Ashland Co.				
News	Dem-Eve-D	1,800	.02	
News	Dem-We-W	900	.01	
Press	Rep-Eve-D	1,650	.02	
Press	Rep-Sa-W	1,000	.01¾	
Chippewa Falls , c.h., 8,670—Chippewa Co.				
Herald	Rep-Eve-D	2,100	.03	
Herald	Rep-Fr-W	2,400	.03	
Eau Claire , c.h., 18,800—Eau Claire Co.				
Free Press	Rep-Eve-D	1,200	.02	
Free Press	Rep-Th-W	1,600	.02	
Leader	Dem-Morn ex Mo-D	2,900	.03	
Leader	Dem-Su-W	3,500	.03	
Leader	Dem-Sa-W	5,000	.05	
Telegram	Eve-D	1,200	.01	
Telegram	Th-W	1,000	.01	
Fond du Lac , c.h., 13,000—Fond du Lac Co.				
Commonwealth	Rep-Eve-D	2,000	.03	
Commonwealth	Rep-Tu and Fr-SW	3,000	.04	
Reporter	Dem-Eve-D	1,800	.03	
Reporter	Dem-Sa-W	3,600	.03½	
Greenbay , c.h., 18,000—Brown Co.				
Gazette	Rep-Eve-D	2,800	.03	
Gazette	Rep-We-W	2,000	.02	
Advocate	Dem-Morn-D	1,600	.02	
Advocate	Dem-Tu & Fr-SW	2,200	.03	



CHICAGO ELECTROTYPE & STEREOTYPE COMPANY

Electrotypers
Half-Tone and Zinc Etchers
Engravers
Designers and Illustrators

149-155 PLYMOUTH PLACE
LAKESIDE PRESS BUILDING
Long Distance Tel. Harrison 612

BREEDERS OF PURE BRED LIVE STOCK



are a Progressive, Up-to-date Class of Farmers

Those fine farms you see along the road — Fences up; Buildings in good condition; Houses painted; Windmills up; Farm Machinery the best to be had; Fine Horses, Sheep, Cows and Swine in the fields — those farmers own their farms and have money to buy anything which may increase the income of their farms. You want this class for your customers.

Blooded **S**tock

— a Monthly Journal, clean and neatly printed — reaches just such a class of farmers. It is published in their interest.

When you want to reach those farmers try your ad. in its columns — insist on it being there. For terms, samples, etc., write

BLOODED STOCK, Oxford, Pa.

Leading Dailies and Weeklies—*Continued.*

CENTRAL STATES—Wisconsin.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Janesville, c. h., 13,000—Rock Co.				
Gazette	Rep—Eve—D	2,800	.02	
Gazette Rep-We and Sa-SW		4,100	.01¾	
Recorder				
Dem—Morn ex Mo—D		1,500	.02	
Recorder and Times				
Dem—Th—W		2,200	.03	
La Crosse, c. h., 29,000—La Crosse Co.				
Chronicle	Dem—Morn—D	1,600	.03½	
Chronicle	Dem—Th—W	1,600	.03	
Press	Ind—Eve—D	3,800	.03	
Press	Ind—Fr—W	1,000	.02	
Republican and Leader				
Rep—Eve—D		2,780	.03	
Republican and Leader				
Rep—Fr—W		3,800	.03	
MADISON, c. h., 15,000—Dane Co.				
Democrat	Dem—Morn—D	1,800	.05½	
Democrat	Dem—Su—W	1,500	.05½	
Democrat Dem-We & Sa-SW		2,000	.05½	
Journal	Rep—Eve—D	1,800	.05½	
Journal	Rep—Fr—W	3,000	.05½	
Marinette, c. h., 15,000—Marinette Co.				
Eagle	Rep—Eve—D	1,200	.02	
Eagle	Rep—Sa—W	1,500	.02	
Milwaukee, c. h., 262,000—Milwaukee Co.				
Wisconsin	Rep—Eve—D	19,800	.10¾	
Wisconsin	Rep—Sa—W	29,000	.12½	
Abend-Post	Ind—Eve—D	20,100	.08	
Sonntags-Post	Ind—Su—W	19,085	.08	
Germania	Ind—Tu—W	91,400	.35	
Herold	Ind—Morn—D	12,800	.10¾	
Herold	Ind—Su—W	15,000	.10¾	
Herold	Ind—Mo—W	21,800	.12½	
Journal	Dem—Eve—D	29,400	.11	
Journal	Dem—Fr—W	16,000	.10	
News	Ind—Eve—D	17,000	.07	
Sentinel	Rep—Morn—D	21,000	.10	
Sentinel	Rep—Su—W	22,500	.10	
Sentinel	Rep—We—W	24,000	.10	
Vorwaerts	Labor—Eve—D	6,200	.03½	
Vorwaerts	Labor—Su—W	6,900	.03½	
Wahrheit	Labor—Sa—W	4,000	.03	
Neenah, 6,000—Winnebago Co.				
Times	Dem—Eve—D	1,100	.01¾	
Times	Dem—Sa—W	1,150	.01¾	
Oshkosh, c. h., 27,000—Winnebago Co.				
Enterprise	Eve—D	1,500	.03½	
Northwestern	Rep—Eve—D	4,500	.03½	
Northwestern	Rep—Sa—W	1,500	.02	

THE SUNDAY SCHOOL TEACHERS OF CANADA ARE MEMBERS OF THE BEST HOMES IN THE COUNTRY—WELL-TO-DO, READY-TO-BUY, AND ABLE-TO-PAY HOMES.

The Sunday School Banner

is their Journal

CIRCULATION OVER

16,000

WILLIAM BRIGGS
PUBLISHER

31-33 RICHMOND ST., WEST
TORONTO



Approved by all the
Catholic dignitaries
of America.

THE GUARDIAN ANGEL

PHILADELPHIA, PA.

THE FAVORITE IN THE
CONVENTS, SCHOOLS AND HOMES

The oldest and best of
the Catholic papers.

Leading Dailies and Weeklies—Continued.

CENTRAL STATES—Wisconsin.	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
OSHKOSH.—Continued.			
Times Dem—Morn ex Mo—D	4,700	.03½	
Times Dem—Su—W	5,600	.03½	
Times Dem—Sa—W	2,200	.01	
Racine, c. h., 25,000—Racine Co.			
Journal Rep—Eve—D	3,200	.03	
Journal Rep—We—W	3,000	.03	
Times Eve—D	2,400	.03½	
Utley's Weekly Th—W	4,500	.03½	
Sheboygan, c. h., 20,000—Sheboygan Co.			
Journal Dem—Morn—D	1,200	.02	
Star Dem—Sa—W	1,100	.02	
Wausau, c. h., 11,000—Marathon Co.			
Record Ind—Eve—D	1,250	.02	
Record Ind—Tu and Fr—SW	1,400	.03	
Record Ind—Th—W	1,500	.03	
West Superior, 25,000—Douglas Co.			
Telegram Eve—D	4,500	.05½	
Leader Rep—Morn ex Mo—D	3,500	.03½	
Leader Rep—Su—W	4,200	.04	

TRUTH

MONTHLY
MAGAZINE

is the only
magazine with
high-class,
artistic, colored
illustrations in
every number.



ADVERTISING
IN TRUTH PAYS.

THE FOLLOWING ARE A FEW COMMENTS
FROM TRUTH'S READERS

- "It very peculiarly fits a field that no other periodical fills."
- "I can boldly say that TRUTH today is the acme of perfection in every department."
- "I consider TRUTH one of the most artistic, unique and up-to-date periodicals of the day."
- "TRUTH is the finest illustrated magazine in the world. As an advertiser I get acres of publications. TRUTH is the only one I subscribe to."
- "I consider TRUTH's illustrations the finest published in this country."
- "It is far away in advance of anything heretofore done in this country, and it certainly deserves the highest patronage, both in the line of subscribers and advertising"

TRUTH COMPANY, 19th St. and 4th Ave., New York.

Leading Dailies and Weeklies—*Continued.*

WESTERN STATES.

MINNESOTA.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Albert Lea , c. h., 4,600—Freeborn Co.				
Tribune	Rep—Eve—D	1,500	.02	
Tribune	Rep—Tu & Fr—SW	2,100	.02	
Crookston , c. h., 4,000—Polk Co.				
Times	Ind—Eve—D	1,500	.02½	
Times	Ind—Sa—W	3,300	.02½	
Duluth , c. h., 53,000—St. Louis Co.				
Herald	Ind—Eve—D	8,300	.05½	
Herald	Ind—We—W	3,850	.07¼	
News-Tribune	Rep—Morn—D	7,500	.04¾	
News-Tribune	Rep—Su—W	7,800	.05½	
News-Tribune	Rep—Sa—W	1,200	.03½	
Fergus Falls , c. h., 5,000—Ottertail Co.				
Journal	Rep—Eve—D	800	.01	
Journal	Rep—Th—W	2,650	.02	
Mankato , c. h., 10,000—Blue Earth Co.				
Free Press	Rep—Eve—D	1,550	.02	
Free Press	Rep—Fr—W	2,000	.02	
Review	Dem—Eve—D	1,250	.02	
Review	Dem—Tu—W	1,500	.02	
Minneapolis , c. h., 218,000—Hennepin Co.				
Journal	Rep—Eve—D	47,000	.12	
Tidende	Ind—Eve ex Sa—D	3,900	.03½	
Tidende (Scan.)	Ind—Su—W	6,000	.03½	
Tidende (Scan.)	Ind—Fr—W	27,000	.12	
Times	Ind—Morn—D	31,700	.05	
Times	Ind—Su—W	41,900	.08	
Tribune	Rep—Morn & Eve—D	51,000	.12	
Tribune	Rep—Su—W	24,000	.12	
Farmers' Tribune	Rep—Tu and Fr—SW	22,000	.12	
Red Wing , c. h., 7,685—Goodhue Co.				
Republican	Rep—Eve—D	1,400	.06	
Republican	Rep—We—W	2,400	.07¼	
St. Cloud , c. h., 10,400—Stearns Co.				
Journal-Press	Rep—Eve—D	1,800	.02	
Journal-Press	Rep—Th—W	2,800	.03	
Times	Dem—Eve—D	1,500	.02	
Times	Dem—We—W	3,000	.03	

The St. Paul Daily Globe



OCASIONALLY, an advertising manager, having failed to penetrate the situation, omits the ST. PAUL DAILY GLOBE from his calculations for Minnesota advertising.

What an error this is will be seen when the fact is stated, that the St. Paul Daily Globe is the ONLY DEMOCRATIC PAPER in a state in which the vote in the Presidential Election of 1896 stood as follows: — Rep., 193,501; Dem., 139,626; Pro., 4,365; G. Dem., 3,230; Social Lab., 915.

The population of Minnesota is 1,301,326, or approximately four persons to each voter, indicating that, at the lowest estimate, over 500,000 of the total population adhere to the Democratic column, and will therefore prefer, and be influenced by a Democratic paper, if any.

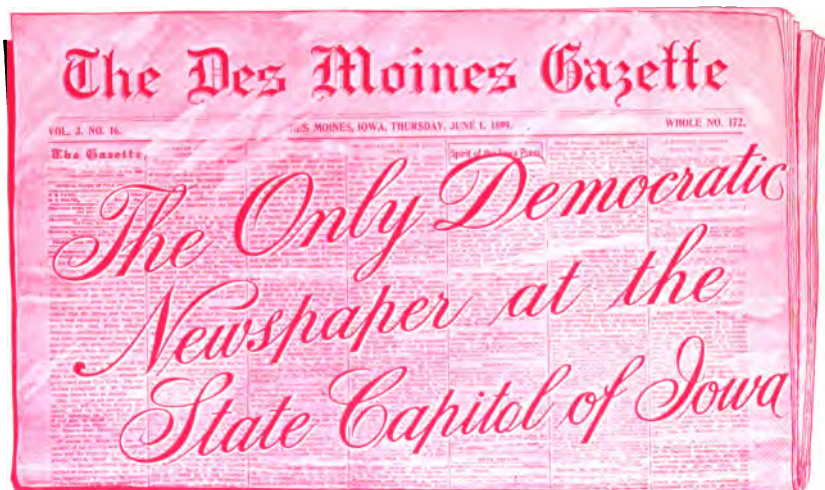
The Daily average circulation of the Globe during the entire year of 1898 was 22,012 copies. The daily average circulation for the first six months of 1899, for the daily edition, has been over 22,500 copies, and for the Sunday edition, over 26,000 copies.

A moderate rate is charged for advertising space, and estimates will be furnished by the Home Office, or by Williams & Lawrence, 87 Washington St., Chicago, and Charles H. Eddy, 10 Spruce St., New York City.

The St. Paul Daily Globe

Leading Dailies and Weeklies—*Continued.*

WESTERN STATES—Minnesota.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
ST. PAUL , 140,000—Ramsey Co.				
Dispatch	Rep—Eve—D	42,000	.12	
Dispatch	Rep—Th—W	27,000	.05	
Globe	Dem—Morn—D	20,000	.10	
Globe	Dem—Su—W	21,000	.10	
Globe	Dem—Th—W	14,000	.10	
Pioneer Press	Rep—Morn—D	32,700	.11	
Pioneer Press	Rep—Su—W	28,900	.11	
Pioneer Press	Rep—Th—W	26,000	.11	
Volkszeitung	Ind—Eve—D	5,200	.05½	
Minnehaha	Ind—Su—W	7,200	.07	
Volkszeitung (German)	Ind—Tu and Fr—SW	19,000	.15	
Stillwater , c.h., 12,000—Washington Co.				
Gazette	Rep—Eve—D	1,500	.03	
Gazette	Rep—We—W	1,200	.02	
Winona , c.h., 22,600—Winona Co.				
Herald	Rep—Eve—D	3,100	.04¼	
Herald	Rep—Fr—W	4,000	.05½	
Republican	Rep—Eve—D	3,000	.04	
Republican	Rep—We—W	1,800	.02	
IOWA.				
Boone , c.h., 6,520—Boone Co.				
News	Ind—Morn—D	1,500	.03½	
News	Ind—Fr—W	2,300	.03½	
Republican	Rep—Eve—D	1,000	.02	
Republican	Rep—Th—W	2,000	.02	
Burlington , c.h., 22,565—Des Moines Co.				
Democrat-Journal	Dem—Eve—D	4,000	.03½	
Democrat-Journal	Dem—We—W	3,800	.03½	
Gazette	Rep—Eve—D	4,200	.04¼	
Gazette	Rep—Th—W	6,800	.10½	
Hawk-Eye	Rep—Morn—D	6,000	.03½	
Hawk-Eye	Rep—Su—W	6,500	.03½	
Hawk-Eye	Rep—Th—W	10,000	.03	
Cedar Rapids , 18,020—Linn Co.				
Gazette	Ind—Eve—D	6,500	.07¼	
Gazette	Ind—We—W	3,850	.07¼	
Republican	Rep—Morn—D	5,000	.05½	
Republican	Rep—Su—W	4,500	.05½	
Republican	Rep—Th—W	4,000	.05½	
Clinton , c.h., 23,716—Clinton Co.				
Age	Dem—Morn ex Mo—D	1,000	.03½	
Age	Dem—Fr—W	1,400	.03½	
Herald	Rep—Eve—D	2,000	.02	
Herald	Rep—Tu Th & Sa—TW	2,248	.02	



Read by more than 5,500 of the well-to-do farming class for its city and county news. It is the only Democratic newspaper at the State Capital. It has a larger circulation than any other weekly of Des Moines. It circulates among a buying class of people who do not read the dailies regularly.

S. R. DAVIS,
Editor and Publisher.

Consolidated January 5, 1899, with the Creston Citizen, and will have 10,000 paid subscribers by Jan. 1, 1900. We invite investigation.

No advertiser who keys his advertisements and tabulates inquiries and orders received ever fails to report favorably on the

Des Moines Daily News

Iowa's foremost high-class daily. Advertising accepted at the flat rate of 4 cents per agate line. Over 24,000 circulation guaranteed.

CRESTON, IOWA

Morning American

ONLY MORNING PAPER IN
8th IOWA DISTRICT

Average Circulation in 1898, 1,500

Independent American

THE OLDEST FARM AND LABOR
WEEKLY IN THE WEST

Average Circulation in 1898, 2,500

The two papers reach a prosperous class of people in Southwestern Iowa, the Greatest Stock Country in the World. For rates address

W. H. ROBB, Manager
CRESTON, IOWA

Leading Dailies and Weeklies—Continued.

WESTERN STATES—Iowa.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Council Bluffs , c.h. 21,474—Pottawattamie Co.				
Globe Democrat	Dem—Eve—D	2,800	.02	
Globe-Democrat	Dem—Fr—W	3,500	.03	
Nonpareil	Rep—Morn—D	3,200	.04 $\frac{3}{4}$	
Nonpareil	Rep—Th—W	4,000	.05 $\frac{1}{2}$	
Creston , 7,200—Union Co.				
Advertiser	Dem—Eve—D	1,000	.02	
Advertiser	Dem—Tu & Fr—SW	1,050	.02	
Gazette	Rep—Eve—D	1,000	.02	
Gazette	Rep—Th—W	2,100	.02	
American	Morn ex Mo—D	1,500	.02	
Independent American	Th—W	2,400	.03 $\frac{1}{2}$	
Davenport , c.h., 26,872—Scott Co.				
Democrat	Dem—Eve—D	7,400	.08 $\frac{1}{3}$	
Democrat	Dem—Su—W	7,800	.08 $\frac{1}{3}$	
Democrat	Dem—Th—W	8,800	.08 $\frac{1}{3}$	
Demokrat	Ind—Morn—D	3,500	.03	
Demokrat	Ind—We & Sa—SW	4,150	.04	
Demokrat	Ind—Th—W	13,250	.10	
Leader	Dem—Eve ex Sa—D	7,600	.02 $\frac{1}{2}$	
Leader	Dem—Su—W	8,000	.02 $\frac{1}{2}$	
Leader	Dem—We—W	9,500	.02 $\frac{1}{2}$	
Republican and Tribune	Rep—Morn ex Mo—D	3,500	.03 $\frac{1}{2}$	
Republican and Tribune	Rep—Su—W	3,700	.03 $\frac{1}{2}$	
Republican	Rep—We—W	2,500	.03 $\frac{1}{2}$	
Times	Rep—Eve—D	3,800	.04	
Times Rep—We and Sa—SW		4,900	.04	
DES MOINES , c.h., 50,093—Polk Co.				
Capital	Rep—Eve—D	8,500	.02 $\frac{1}{2}$	
Capital	Rep—Th—W	3,000	.02 $\frac{1}{2}$	
Register	Rep—Morn—D	9,000	.10	
Register	Rep—Su—W	10,000	.10	
Register	Rep—Fr—W	25,500	.25	
Leader Ind—Morn ex Mo—D		16,000	.08	
Leader	Ind—Su—W	17,000	.09	
Leader	Ind—Th—W	13,500	.09	
News	Ind—Eve—D	24,000	.04	
News Ind—Tu and Fr—SW		4,500	.02	
Gazette	Dem—Th—W	3,500	.03	
Dubuque , c.h., 40,574—Dubuque Co.				
Globe-Journal	Ind—Eve—D	4,500	.05	
Herald	Dem—Morn—D	3,500	.12 $\frac{1}{2}$	
Herald	Dem—Su—W	4,400	.12 $\frac{1}{2}$	
Herald	Dem—Fr—W	5,300	.12 $\frac{1}{2}$	
Telegraph	Dem—Eve—D	6,000	.05 $\frac{1}{2}$	
Telegraph	Dem—Su—W	6,500	.05 $\frac{1}{2}$	
Telegraph Dem—Tu & Fr—SW		14,000	.14 $\frac{1}{4}$	
Times	Rep—Morn ex Mo—D	7,000	.05	
Times Rep—Tu and Fr—SW		7,800	.07	

JUNE, 1899

FOOD AND DRINK

A MAGAZINE FOR BRIGHT HOUSEKEEPERS

WHAT TO EAT
and How to Cook it

WHAT TO DRINK
and How to Prepare it

DOMESTIC SCIENCE

DELICACIES, TID BITS,
RECEIPTS & C.

HOW TO MARKET FOR
FEASTS OR LUNCHEONS

PUBLISHED BY
FOOD AND DRINK PUBLISHING CO.
102 WEST 14TH ST., NEW YORK

Price 5c. 50c. per Year

FOOD AND DRINK publishes 150,000 magazines monthly. It is a co-operative magazine published by the retail grocerymen. They are in closer touch with the homes than any other merchant in the land. This magazine is sold to none but the highest class grocerymen, therefore it goes into the homes of the best families. Everybody eats; everybody drinks. Everybody is interested in eating and drinking. If you want to sell goods, advertise in Food and Drink and you will reach the consumer.

For further particulars write to

FOOD AND DRINK PUBLISHING CO., 102 W. 14th St., New York

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
WESTERN STATES—Iowa.				
Fort Dodge , c. h., 5,000—Webster Co.				
Chronicle	Dem—Eve—D	1,000	.02	
Chronicle	Dem—We & Sa—SW	1,900	.02	
Messenger	Rep—Eve—D	900	.01	
Messenger	Rep—Tu & Fr—SW	2,300	.02	
Fort Madison , c. h., 7,901—Lee Co.				
Democrat	Dem—Eve—D	1,100	.02½	
Democrat	Dem—We—W	2,100	.04½	
Iowa City , c. h., 7,016—Johnson Co.				
Press	Dem—Eve—D	1,000	.02	
Press	Dem—We—W	2,000	.02	
Republican	Rep—Eve—D	1,200	.01¾	
Republican	Rep—We—W	1,900	.01¾	
Keokuk , 14,101—Lee Co.				
Constitution-Democrat	Dem—Eve—D	4,180	.05½	
Constitution-Democrat	Dem—We—W	6,800	.07¼	
Gate City	Rep—Morn—D	3,200	.05½	
Gate City	Rep—Su—W	4,200	.06	
Gate City	Rep—Th—W	5,100	.07¼	
Marshalltown , c. h., 8,914—Marshall Co.				
Times-Republican	Rep Eve D	4,900	.04¾	
Times-Republican	Rep—Tu and Fr—SW	5,800	.05½	
Statesman-Press	Morn—D	1,250	.02	
Statesman-Press	Fr—W	3,800	.03	
Muscatine , c. h., 11,454—Muscatine Co.				
Journal	Rep—Eve—D	1,000	.01¾	
Journal	Rep—Tu Th & Sa—TW	2,600	.01¾	
News-Tribune	Dem—Morn—D	1,100	.02	
News-Tribune	Dem—Tu and Fr—SW	3,250	.03	
Oskaloosa , c. h., 8,555—Mahaska Co.				
Herald	Rep—Eve—D	1,500	.02	
Herald	Rep—Th—W	2,500	.02	
Journal	Dem—Eve—D	1,000	.01	
Journal	Dem—Fr—W	2,700	.01	
Ottumwa , c. h., 14,001—Wapello Co.				
Courier	Rep—Eve—D	3,700	.03½	
Courier	Rep—Th—W	3,775	.03½	
Democrat	Dem—Morn—D	1,000	.02½	
Democrat	Dem—We—W	2,000	.02½	
Press	Ind—Sa—W	4,000	.03	
Sioux City , c. h., 37,806—Woodbury Co.				
Journal	Rep—Morn & Su—D	8,100	.03½	
Times	Ind—Eve—D	4,500	.03½	
Journal	Rep—Tu & Fr—SW	4,427	.03½	

Kansas City Presse

Consolidated with
Post-Tribune

(GERMAN)

Circulation over
5,000

Both Twin Cities—Kansas City, Missouri; Kansas City, Kansas. German population over 45,000.

Daily and Weekly.

Weekly circulation 6,200, mostly in Missouri, Kansas, Indian Territories.

Houston Daily Herald

(Texas)

*The best and
most popular
evening paper*

W. H. BAILEY, Prop.

Iowa Catholic Messenger

Published Weekly since 1882
at DAVENPORT, IOWA,
Fred. B. Sharon, Publisher

Circulates in every County in Iowa, in Western Illinois, Eastern Nebraska, North and South Dakota, with subscribers scattered throughout nearly every state in the Union.

THE MESSENGER represents the Catholics of the West and all Catholic and Irish Societies of the State.

Actual Average Circulation
for the last six months, 4,807

The Largest and Most Influential

list of *German papers* through which
to reach *prosperous Germans* and
their families is

The Daily and Sunday Milwaukee Herold,

The Weekly Herold,

and that great weekly *German Farm Journal,*

The Hcker and Gartenbau Zeitung.

Judicious advertisers all over the land
use these papers liberally. *Each paper*
has its own distinct readers. *No*
duplication when you use this list.
Advertising rates reasonable. Serv-
ice the very best. Rates and sample
copies from any legitimate advertising
agency, or direct from

The Herold Co., Milwaukee, Wis.

Leading Dailies and Weeklies—Continued.

WESTERN STATES—Iowa.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>SIOUX CITY—Continued.</i>				
Tribune	Dem—Eve—D }	8,200	.04¼	
Tribune	Dem—We—W }	3,500	.03½	
Waterloo , c. h., 6,674—Blackhawk Co.				
Courier	Rep—Eve—D }	1,700	.02	
Courier	Rep—Tu & Fr—SW }	1,750	.02	
Reporter	Rep—Eve—D }	1,300	.02	
Reporter	Rep—Tu & Fr—SW }	1,800	.02	
MISSOURI.				
Carthage , c. h., 8,100—Jasper Co.				
Democrat	Dem—Morn—D }	1,600	.02	
Democrat	Dem—Su—W }	2,000	.02	
Democrat	Dem—Th—W }	5,400	.05	
Evening Press	Rep—Eve—D }	1,100	.02	
Press	Rep—Th—W }	2,400	.03	
Chillicothe , c. h., 10,000—Livingston Co.				
Constitution	Dem—Eve—D }	800	.01	
Constitution	Dem—Mo—Th—SW }	2,000	.02	
Mail & Star	Dem—Eve—D }	780	.01	
Mail & Star	Dem—Tu—Fr—SW }	1,100	.02	
Hannibal , 15,000—Marion Co.				
Courier-Post	Rep—Eve—D }	2,300	.03	
Courier-Post	Rep—Fr—W }	850	.01	
Journal	Dem—Morn—D }	1,000	.02	
Journal	Dem—Th—W }	1,400	.02	
JEFFERSON CITY , c. h., 10,000—Cole Co.				
Tribune	Dem—Morn—D }	900	.01	
Tribune	Dem—We—W }	3,000	.03	
Joplin , 9,943—Jasper Co.				
Herald	Dem—Morn—D }	2,300	.03	
Herald	Dem—Su—W }	2,750	.03	
News	Rep—Eve—D }	1,400	.03	
Mining News	Rep—Fr—W }	700	.02	
Kansas City , 200,000—Jackson Co.				
Journal	Rep—Morn—D }	39,000	.15	
Journal	Rep—Su—W }	40,000	.20	
Journal and Agriculturist				
	Agri—Th—W }	32,500	.25	
Mail	Rep—Eve—D }	6,000	.09	
Mail	Rep—Tu—W }	22,500	.10	
Presse	Rep—Eve—D }	4,500	.06	
Presse (German)	Th—W }	6,500	.08	
Star	Ind—Eve—D }	85,000	.15	
Star	Ind—Su—W }	90,000	.20	
Star	Ind—We—W }	128,000	.35	
Times	Dem—Morn—D }	27,000	.10	
Times	Dem—Su—W }	22,700	.12½	
Times	Dem—Tu and Fr—SW }	37,300	.25	
World	Ind—Eve—D }	54,000	.15	
World	Ind—Su—W }	31,000	.15	

ST. NICHOLAS is
the only MAGAZINE
of its class. The people
who appreciate the
value of the best litera-
ture for young folks
and who are able to
buy it are the most
desirable customers for
any good thing.

(See page 142.)

Leading Dailies and Weeklies—Continued.

WESTERN STATES—Missouri.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Nevada , c.h., 7,262—Vernon Co.				
Post	Dem—Eve—D	1,100	.02	
Post	Dem—Fr—W	1,800	.02	
Mail	Dem—Eve—D	1,100	.02	
Mail	Dem—Fr—W	2,800	.03	
St. Joseph , c.h., 75,000—Buchanan Co.				
Gazette	Dem—Morn—D	5,500	.12½	
Gazette	Dem—Su—W	6,100	.12½	
Gazette	Dem—Tu & Fr—SW	3,000	.05½	
Herald	Rep—Morn—D	6,800	.05½	
Herald	Rep—Su—W	7,400	.05½	
Herald	Rep—Th—W	9,000	.05½	
News	Ind—Eve—D	17,000	.08	
News	Ind—Fr—W	4,000	.02	
St. Louis , 543,000—St. Louis City Co.				
Amerika	Dem—Morn—D	12,800	.10	
Amerika	Dem—Su—W	17,000	.10	
Amerika	Dem—We—W	29,000	.15	
Chronicle	Ind—Eve—D	108,000	.20	
Globe-Democrat	Rep Morn D	89,000	.25	
Globe-Democrat	Rep-Su-W	98,800	.30	
Globe-Democrat	Rep—Tu and Fr—SW	114,000	.65	
Post-Dispatch	Ind—Eve—D	107,000	.25	
Post-Dispatch	Ind—Su—W	119,000	.30	
Post-Dispatch	Ind—Th—W	20,000	.15	
Republic	Dem—Morn—D	55,000	.25	
Republic	Dem—Su—W	65,000	.30	
Republic	Dem—Mo—Th—SW	105,000	.75	
Star	Rep—Eve—D	80,300	.20	
Star	Rep—Su—W	68,800	.20	
Westliche Post	Rep-Morn-D	34,000	.15	
Westliche Post (German)	Rep—Tu and Fr—SW	31,000	.15	
Abend-Anzeiger	Ind-Eve-D	22,500	.15	
Anzeiger des Westens (Ger- man)	Ind—We—W	27,000	.15	
Miss. Blaetter	Rep—Su—W	75,000	.15	
Sedalia , c.h., 20,000—Pettis Co.				
Capital	Rep-Morn-D	2,600	.03	
Capital	Rep—Su—W	2,300	.03	
Capital	Rep—Th—W	3,800	.03	
Democrat	Dem-Eve-D	2,400	.03	
Democrat	Dem—Su—W	2,700	.03	
Democrat	Dem—Fr—W	2,000	.03	
Sentinel	Dem—Eve—D	1,800	.02	
Sentinel	Dem—Th—W	1,300	.02	
Springfield , c.h., 35,000—Greene Co.				
Leader Democrat	Eve—D	6,000	.04	
Leader Democrat	Dem-Fr-W	4,600	.08	
Republican	Rep—Morn—D	4,100	.03½	
Republican	Rep—Th—W	2,600	.03	

The August Number.
ST NICHOLAS
FOR YOUNG FOLKS
 CONDUCTED BY
MARY MAPES DODGE



MACMILLAN AND CO. LTD., ST. MARTIN'S ST. LONDON
 THE CENTURY CO. UNION SQUARE NEW YORK
COPYRIGHT, 1899, BY THE CENTURY CO. ENTERED AT THE POST-OFFICE AT NEW YORK AS SECOND-CLASS MAIL MATTER.

Leading Dailies and Weeklies—Continued.

Western States.

KANSAS.

Esti- mated Circ.	Pubs. one t. rate.
-------------------------	--------------------------

Memorandum.

Arkansas City, 8,347—Cowley Co.

Traveler	Rep—Morn—D	1,300	.02
Republican Traveler	Rep—Th—W	1,450	.02

Atchison, c. h., 13,963—Atchison Co.

Champion	Rep—Eve—D	1,000	.07¼
Champion	Rep—Th—W	1,500	.07¼
Globe	Ind—Eve—D	3,000	.07¼
Globe	Ind—Th—W	4,500	.07¼

Emporia, c. h., 7,551—Lyon Co.

Gazette	Rep—Eve—D	1,200	.02
Gazette	Rep—Th—W	1,600	.02
Republican	Rep—Eve—D	1,800	.01
Republican	Rep—Th—W	2,000	.01

Fort Scott, c. h., 11,946—Bourbon Co.

Monitor	Rep—Morn—D	1,000	.01¾
Monitor	Rep—We & Sa—SW	2,500	.02¾
Tribune	Dem—Eve—D	1,400	.02
Tribune	Dem—Th—W	1,800	.02

Hutchinson, c. h., 9,500—Reno Co.

News	Rep—Eve—D	2,275	.01
News	Rep—Th—W	1,850	.01

Kansas City, c. h., 41,000—Wyandotte Co.

Gazette	Rep—Eve—D	2,400	.04
Gazette	Rep—Th—W	3,600	.06

Lawrence, c. h., 9,997—Douglas Co.

Journal	Rep—Eve—D	2,100	.02
Journal	Rep—Sa—W	2,650	.02
World	Rep—Eve—D	2,200	.02
World	Rep—Th—W	2,500	.02

Leavenworth, c. h., 19,768—Leavenworth Co.

Standard	Dem—Eve—D	3,750	.09
Standard	Dem—Fr—W	6,500	.09
Times Rep—Morn ex Mo—D		9,000	.08⅓
Times	Rep—Th—W	11,400	.08⅓

Newton, c. h., 5,605—Harvey Co.

Republican	Rep—Eve—D	1,000	.02
Republican	Rep—Fr—W	1,700	.02

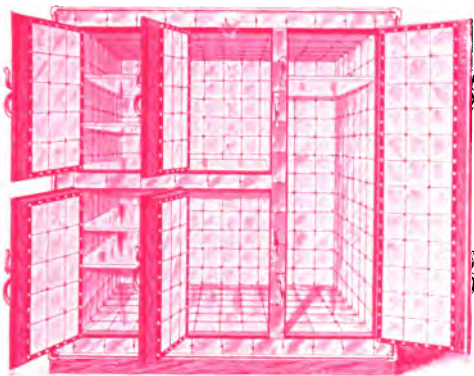
Parsons, 6,736—Labette Co.

Eclipse	Ind—Eve—D	1,000	.02
Eclipse	Ind—We—W	3,100	.03
Sun	Rep—Morn ex Mo—D	3,500	.10
Sun	Rep—Th—W	3,700	.03

Pittsburg, 8,000—Crawford Co.

Headlight	Rep—Eve—D	1,775	.02
Headlight	Rep—Th—W	950	.01

"Entirely of Tile"



Do you want the **newest** and **best** refrigerator, made of porcelain outside and inside—doors with tile or heavy plate glass, no chance to warp, no odor, always clean, and will last a lifetime?

If so, send for descriptive catalog to

THE F. A. WILKE CO., Richmond, Ind.

This advertisement, one-quarter page, appeared in the issues of

The Century Magazine

for April, May, June, July and August.

Richmond, Ind., August 17, 1899.

THE CENTURY CO., 33 East 17th St., New York, N. Y.

Gentlemen: The advertisement inserted for us in your magazine has been the means of simply snowing us under with orders. We recognize by experience the value of *The Century* as an advertising medium, and to say that we are pleased with the results that followed the insertion of our advertisement in your magazine would express it mildly. Certainly we must acknowledge that it has been the means of building up for us a business far beyond our ability to take care of; in fact, we have been obliged to refuse orders all during the season.

Very truly yours,

(Signed) THE F. A. WILKE CO.

STORY-TELLERS' NUMBER.

VOL. LVIII, No. 3.

JULY, 1899.

PRICE, 35 CENTS.

THE CENTURY ILLUSTRATED • MONTHLY • MAGAZINE



MDCCCXCIX

• MACMILLAN AND CO. LTD. ST. MARTIN'S ST. LONDON •
THE CENTURY CO-UNION SQUARE-NEW YORK

Copyright, 1899, by The Century Co. [Trade Mark Registered Oct. 27th, 1891.] [Entered at N. Y. Post Office as Second Class Mail Matter.]

Leading Dailies and Weeklies—Continued.

WESTERN STATES—Nebraska.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Omaha, c.h., 145,000—Douglas Co.				
Bee	Rep—Morn and Eve—D	22,500	.10	
Bee	Rep—Su—W	20,000	.10	
Bee	Rep—We—W	37,500	.20	
Post-Tribuene	Ind—Eve—D	4,200	.05	
Neb. Vorwaertz	Rep—Th—W	10,000	.08	
World-Herald				
	Ind—Morn and Eve—D	28,600	.10	
World-Herald	Ind—Su—W	28,000	.10	
World-Herald	Ind—Tu—Fr—SW	16,000	.12	

NORTH DAKOTA.

BISMARCK, c.h., 5,100—Burleigh Co.

Tribune	Rep—Eve—D	1,000	.02
Tribune	Rep—Fr—W	2,100	.03

Fargo, c.h., 8,900—Cass Co.

Argus	Rep—Morn ex Mo—D	3,200	.02¾
Argus	Rep—Su—W	3,900	.03½
Argus	Rep—Th—W	3,500	.02½
Forum and Republican			
	Rep—Eve—D	2,600	.02½
Forum and Republican			
	Rep—Fr—W	2,700	.04

Grand Forks, c.h., 8,100—Grand Forks Co.

Herald			
	Rep—Morn ex Mo—D	2,100	.03½
Herald	Rep—Fr—W	1,500	.02
Plaindealer	Dem—Eve—D	2,375	.03
Plaindealer	Dem—Th—W	2,800	.03

SOUTH DAKOTA.

Deadwood, c.h., 6,400—Lawrence Co.

Pioneer-Times	Dem—Morn—D	1,600	.05½
Pioneer-Times	Dem—Th—W	1,400	.07¼

Sioux Falls, c.h., 10,000—Minnehaha Co.

Argus Leader	Rep—Eve—D	3,900	.03½
Argus Leader	Rep—Morn—D	4,400	.03½
Argus Leader	Rep—We—W	2,400	.03½
Press	Ind—Morn ex Mo—D	3,400	.01¼
Press	Ind—Fr—W	1,500	.02

Perseverance and diligence in advertising produce results just as the same qualities do in other lines of endeavor.

With a complete stock on hand, the seller has the problem of disposing of it. If he is sagacious, he takes the quickest and best road to accomplish this. He advertises his goods.

THE NORFOLK LANDMARK.

VOL. XLVIII—NO. 137.

FRIDAY MORNING, JUNE 10, 1909.

PRICE—TWO CENTS.

RICHMOND AND VICINITY

**THE NEW CANAL & RAILROAD EX-
CHANGES**

The President of the Norfolk and
Atlantic Coast Railroad, Mr. William
W. Wood, has been elected President
of the Norfolk and Atlantic Coast
Railroad Association, a position
of honor and responsibility.

Several of the landmarks
of the city have been
restored to their original
condition. The city of
Richmond has been
restored to its former
glory.

The city of Richmond
has been restored to its
former glory.

The city of Richmond
has been restored to its
former glory.

The city of Richmond
has been restored to its
former glory.

The city of Richmond
has been restored to its
former glory.

The city of Richmond
has been restored to its
former glory.

The city of Richmond
has been restored to its
former glory.

DRIVEN ON THE ROCKS

**THE SEVEN SHIP WRECKED
ON THE ROCKS**

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

The seven ship wrecked
on the rocks.

THE FIGHT AT RACCOON

THE FIGHT AT RACCOON

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

THE FIGHT AT RACCOON

THE FIGHT AT RACCOON

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

THE FIGHT AT RACCOON

THE FIGHT AT RACCOON

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

THE FIGHT AT RACCOON

THE FIGHT AT RACCOON

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

The fight at Raccoon.

THE FACE CONFERENCE

THE FACE CONFERENCE

The face conference.

The face conference.

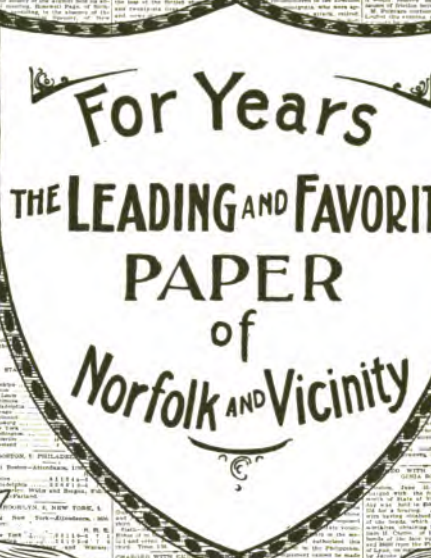
The face conference.

The face conference.

The face conference.

The face conference.

The face conference.



For Advertising Rates apply to STEVE W. FLOYD in charge of Foreign Advertising, American Tract Society Building, New York

Leading Dailies and Weeklies—*Continued.*

SOUTHERN STATES.

VIRGINIA.

Esti- mated Circ.	Pubs. one t. rate.
-------------------------	--------------------------

Memorandum.

Charlottesville, c.h., 7,800—Albemarle Co.

Progress	Dem—Eve—D	1,500	.02
Chronicle	Dem—Th—W	1,900	.02

Danville, 15,000—Pittsylvania Co.

Register	Dem—Morn ex Mo—D	1,150	.02
Register	Dem—Th—W	1,300	.02

Lynchburg, 20,500—Campbell Co.

Advance	Dem—Eve—D	1,200	.02
Advance	Dem—Th—W	1,500	.02
News	Dem—Morn ex Mo—D	2,600	.05½
News	Dem—Th—W	3,100	.05½

Norfolk, 42,500—Norfolk Co.

Dispatch	Dem—Eve—D	1,650	.02
Landmark	Dem—Morn—D	7,500	.07¼
Landmark	Dem—Su—W	8,000	
Public Ledger	Ind—Eve—D	2,400	.05
Virginian	Dem—Morn—D	9,500	.09¾
Virginian	Dem—Su—W	9,900	.10

Petersburg, 22,680—Dinwiddie Co.

Index-Appeal	Dem—Morn—D	4,200	.05
Index-Appeal	Dem—Su—W	4,100	
Index-Appeal	Dem—We—W	1,800	.02

Portsmouth, c.h., 15,000—Norfolk Co.

Star	Dem—Eve—D	1,750	.02
------	-----------	-------	-----

RICHMOND, c.h., 84,000—Henrico Co.

Dispatch	Dem—Morn ex Mo—D	10,500	.07¼
Dispatch	Dem—Su—W	15,800	.09
Dispatch	Dem—Tu & Fr—SW	11,000	.09
Leader	Dem—Eve—D	8,500	.08
State	Dem—Eve—D	4,800	.08
State	Dem—Su—W	3,000	.05
Times	Dem—Morn ex Mo—D	8,100	.08
Times	Dem—Su—W	9,700	.07¼
Times	Dem—Mo and Th—SW	3,500	.09

Roanoke, 19,800—Roanoke Co.

World	Dem—Eve—D	2,250	.03
World	Dem—Sa—W	1,750	.02
Times	Ind—Morn ex Mo—D	2,200	.03

THE MORNING POST.

RALEIGH, N. C., WEDNESDAY, JUNE 14, 1919.

HARD FIGHTING AT ZAPOTE BRIDGE

NEW LIGHT ON WAR SITUATION

STORM'S VICTIMS ARE ONE HUNDRED

RAGING IN THE MOUNTAINS

The RALEIGH POST

HAS MORE BONAFIDE YEARLY SUBSCRIBERS THAN ANY DAILY PAPER PUBLISHED IN THE

STATE OF NORTH CAROLINA.

For Advertising Rates apply to

STEVE W. FLOYD, in charge of Foreign Advertising
AMERICAN TRACT SOCIETY BUILDING
NEW YORK

Leading Dailies and Weeklies—Continued.

Southern States.**WEST VIRGINIA.**

		Esti- mated Circ.	Pubs. one t. rate.
CHARLESTON, c.h., 12,800—Kanawha Co.			
Gazette	Dem—Morn—D	2,500	.05½
Gazette	Dem—We—W	1,800	.05½
Mail-Tribune	Rep—Eve—D	2,400	.03
Mail-Tribune	Rep—Th—W	1,800	.02
West Virginian	Rep—Eve—D	1,000	.02

Huntington, c.h., 13,000—Cabell Co.

Advertiser	Dem—Eve—D	1,100	.02
Advertiser	Dem—Th—W	780	.01

Martinsburg, c.h., 7,500—Berkeley Co.

World	Dem—Eve—D	1,100	.03½
World	Dem—Tu and Fr—SW	1,300	.07¼

Parkersburg, c.h., 13,500—Wood Co.

News	Rep—Morn—D	1,300	.04
News	Rep—Su—W	1,800	.04
Sentinel	Dem—Eve—D	1,600	.03½
Sentinel	Dem—Tu & Fr—SW	1,900	.05½
Journal	Rep—Eve—D	1,500	.03½
Journal	Rep—Th—W	3,900	.05½

Wheeling, c.h., 41,000—Ohio Co.

News	Ind—Eve—D	7,100	.05½
News	Ind—Su—W	7,500	.07¼
News	Ind—Th—W	2,000	.07¼
Intelligencer	Rep—Morn—D	5,800	.03½
Intelligencer	Rep—Th—W	4,100	.04¾
Register	Dem—Morn—D	9,500	.03½
Register	Dem—Su—W	13,000	.04¾
Register	Dem—We—W	8,700	.04¾

NORTH CAROLINA.**Asheville, c.h., 15,000—Buncombe Co.**

Citizen	Dem—Eve—D	1,500	.03½
Citizen	Dem—Tu & Fr—SW	700	.03½
Gazette	Dem—Morn—D	2,000	.03½
Gazette	Dem—Su—W	2,400	.03½
Gazette	Dem—Th—W	600	

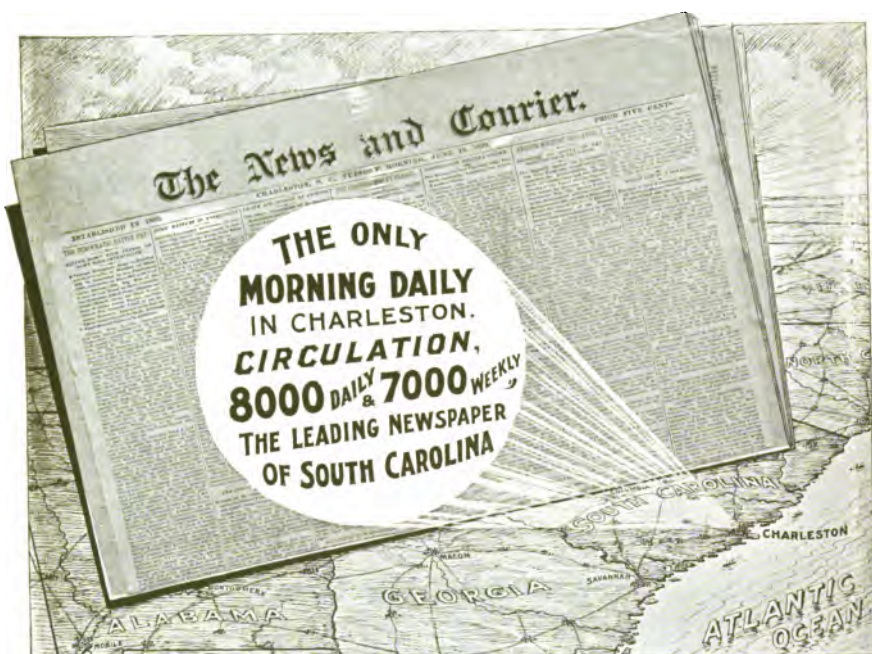
Charlotte, c.h., 14,000—Mecklenburg Co.

News	Dem—Eve—D	2,500	.07¼
Times-Democrat	Mo—Th—SW	3,400	.07¼
Observer	Dem—Morn—D	4,500	.07¼
Observer	Dem—Su—W	4,800	
Observer	Dem—Tu and Fr—SW	3,000	.07¼

Durham, c.h., 10,000—Durham Co.

Herald	Ind—Morn ex Mo—D	1,200	.02
--------	------------------	-------	-----

Memorandum.



South Carolina is proud of such
an up-to-date daily paper as

The  **State.**

PUBLISHED AT COLUMBIA, THE CAPITAL, IT CIRCULATES OVER THE ENTIRE STATE.



STEVE W. FLOYD, 150 NASSAU STREET, NEW YORK.

Special Representative for Foreign Advertising.

Leading Dailies and Weeklies—Continued.

		Esti- mated Circ.	Pubs. one t. rate	Memorandum.
SOUTHERN STATES—No. Carolina.				
Greensboro , c. h., 5,100—Guilford Co.				
Record	Dem—Eve—D	1,050	.02	
Record	Dem—Fr—W	500	.01	
RALEIGH , c. h., 18,000—Wake Co.				
Post	Dem—Morn ex Mo—D	6,200	.05	
Post	Dem—Su—W	6,500		
Post	Dem—Th—W	12,000		
News and Observer				
	Dem—Morn ex Su—D	5,000	.07¼	
North Carolinian	Dem—Tu—W	5,800	.07¼	
Times-Visitor	Ind—Eve—D	1,500	.02	
Wilmington , c. h., 28,000—New Hanover Co.				
Messenger	Dem—Morn—D	2,500	.08½	
Messenger	Dem—Tu—Fr—SW	3,000	.08½	
Star	Dem—Morn ex Mo—D	1,800	.03	
Star	Dem—Fr—W	2,300	.03	
Winston , c. h., 11,000—Forsyth Co.				
Sentinel	Dem—Eve—D	1,000	.02	
Sentinel	Dem—Th—W	2,800	.03	
SOUTH CAROLINA.				
Charleston , c. h., 54,955—Charleston Co.				
Critic	Dem—Eve—D	2,900	.05	
Post	Dem—Eve—D	3,100	.10	
News and Courier (no cuts)				
	Dem—Morn—D	8,000	.10	
Sunday News	Dem—Su—W	7,400	.10	
News & Courier	Dem—We—W	6,800	.15	
COLUMBIA , c. h., 15,353—Richland Co				
State	Dem—Morn—D	5,400	.07¼	
State	Dem—Su—W	5,600	.07¼	
State	Dem—Tu and Fr—SW	1,500	.07¼	
Greenville , c. h., 10,800—Greenville Co.				
News	Dem—Morn ex Mo—D	1,600	.02	
News	Dem—Tu and Fr—SW	4,000	.05	
Spartanburg , c. h., 5,544—Spartanburg Co.				
Herald	Dem—Morn—D	2,000	.02	
Herald	Dem—Tu and Fr—SW	1,500	.02	
GEORGIA.				
Americus , c. h., 6,398—Sumter Co.				
Times-Recorder	Dem—Morn—D	1,500	.02	
Times-Recorder	Dem—Fr—W	2,800	.03	
Athens , c. h., 8,639—Clarke Co.				
Banner	Dem—Morn—D	900	.07¼	
Banner	Dem—Fr—W	2,500	.07¼	
ATLANTA , c. h., 65,353—Fulton Co.				
Constitution	Dem—Morn—D	19,000	.10	
Constitution	Su	28,000	.10	
Constitution	Dem—Mo—W	110,000	.75	

LAST
EDITION.

The Atlanta Journal.

THE WEATHER.
FOR ATLANTA AND VICINITY.
For tonight and tomorrow.

VOL. XVII. NO. 140.

ATLANTA, GEORGIA, TUESDAY EVENING, JULY 18, 1906.

PAGE TWO CENTS

SHAMROCK FLIES AWAY FROM THE BRITANNIA

New Cup Challenger, in a Race With Prince of Wales' Fanny.

THE "ROUND ROBBIN" IGNORED BY ADMINISTRATION OFFICIALS; NEWSPAPER MEN DISCREDITED

BROOKLYN STRIKERS GAINING IN STRENGTH

Number of Non-Union Men Won Over During the Week. Many Cars on the Road.

WIND AN EAST
13 MI.

The Journal
is published
every day
except
Sundays
and
holidays.

Subscription
price, \$1.00
per annum
in advance.

Single copies,
5 cents.

Entered as
second-class
matter, July
18, 1906.

Postage paid
at Atlanta,
Ga.

Acceptance
for mailing
at special
rate of
postage.

Authorized
mail agent,
J. Walter
Thompson Co.,
Atlanta, Ga.

Copyright, 1906,
by J. Walter
Thompson Co.

Printed at
the Journal
Press, Atlanta,
Ga.

Published
by J. Walter
Thompson Co.,
Atlanta, Ga.

Capital stock,
\$100,000.

Assets,
\$100,000.

Liabilities,
\$100,000.

Income,
\$100,000.

Expenses,
\$100,000.

Profit,
\$100,000.

Dividend,
\$100,000.

Reserve,
\$100,000.

Surplus,
\$100,000.

Total,
\$100,000.

Assets,
\$100,000.

Liabilities,
\$100,000.

Income,
\$100,000.

Expenses,
\$100,000.

Profit,
\$100,000.

Dividend,
\$100,000.

Reserve,
\$100,000.

Surplus,
\$100,000.

Total,
\$100,000.

Assets,
\$100,000.

Liabilities,
\$100,000.

Income,
\$100,000.

Expenses,
\$100,000.

Profit,
\$100,000.

Dividend,
\$100,000.

Reserve,
\$100,000.

Surplus,
\$100,000.

AVERAGE
DAILY CIRCULATION
DURING 1898
30,055

WHICH IS LARGER THAN
ANY DAILY PAPER SOUTH
OF WASHINGTON CITY.

It is the exponent of the conservative element of the South.

The Semi-Weekly has a guaranteed circulation of 26,000 and is increasing rapidly.

THE JOURNAL, Atlanta, Ga.,
HOKE SMITH, President. H. H. CABANISS, Business Manager.

THREE DEATHS IN ATHENS.

Three deaths were reported from Athens, Ga., today. The first was that of a young man, who had been ill for some time. The second was that of an old man, who had been ill for some time. The third was that of a young woman, who had been ill for some time.

NEW DEVICE TO TAKE CREAM FROM MILK.

A new device has been invented for taking cream from milk. It is a simple device, and is said to be very effective. It is now being tested in the laboratory.

HER BROTHERS ARE ACCUSED.

A woman has been accused of murdering her brother. She is now in prison, and is being held for trial. The case is being handled by the local authorities.

ALABAMA SENATOR DENIES ALLEGATIONS.

An Alabama senator has denied the allegations that he had been involved in a scandal. He is now being investigated by the state authorities.

JUDGE FELTON FIXES THE DAY.

Judge Felton has fixed the day for the trial of a man who has been accused of a crime. The trial is now being held in the local court.

RECORDED BY THE STATE.

A document has been recorded by the state. It is a copy of a letter that was written by a man who had been involved in a scandal. The document is now being kept in the state archives.

RECORDED BY THE STATE.

A document has been recorded by the state. It is a copy of a letter that was written by a man who had been involved in a scandal. The document is now being kept in the state archives.

Leading Dailies and Weeklies—*Continued.*

SOUTHERN STATES—Georgia.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>ATLANTA—Continued.</i>				
Journal	Dem-Eve ex Su-D	30,000	.10	
Journal	Dem—Th—W	26,000	.10	
Augusta, c. h., 38,000—Richmond Co.				
Chronicle	Dem-Morn-D	6,500	.08½	
Chronicle	Su	7,000	.08½	
Chronicle	Dem-Tu-Fr-SW	5,200	.08½	
Herald	Dem-Eve ex Su-D	6,000	.07	
Herald	Su	5,500	.07	
Herald	Fr—W	3,100	.07	
Tribune	Pop-Eve ex Su-D	1,900	.03½	
Georgia Tribune	Pop-Fr-W	1,500	.02	
Brunswick, c. h., 8,459—Glynn Co.				
Call	Dem—Morn ex Mo—D	1,300	.02	
Times	Dem—Morn—D	900	.02	
Times	Dem—Su—W	1,100	.02	
Columbus, c. h., 17,303—Muscogee Co.				
Enquirer-Sun	Dem-Morn-D	4,200	.07¼	
Enquirer-Sun	Su	4,750	.07¼	
Enquirer-Sun	Dem-Sa-W	5,500	.07¼	
Ledger	Dem-Eve ex Sa-D	5,000	.05½	
Ledger	Dem—Su—W	5,500	.05½	
Ledger	Dem—Fr—W	1,000	.02	
Macon, c. h., 22,746—Bibb Co.				
News	Dem—Eve ex Su-D	2,250	.03	
News	Dem—Su—W		.03	
Telegraph	Dem—Morn—D	6,600	.07¼	
Telegraph	Dem—Sa—W	7,500	.07¼	
Telegraph	Dem—Mo—W	5,300	.07¼	
Rome, c. h., 7,000—Floyd Co.				
Hustler and Commercial				
	Dem—Eve—D	1,250	.02	
Hustler and Commercial				
	Dem—Su—W	1,300	.02	
Courier	Dem—Th—W	2,000	.02	
Tribune	Dem-Morn-D	1,700	.02	
Tribune	Dem—Th—W	2,000	.02	
Savannah, c. h., 55,000—Chatham Co.				
News	Dem—Morn ex Su-D	7,500	.10	
News	Su	10,000	.10	
News	Dem—Mo & Th—SW	8,000	.10	
Press	Dem—Eve ex Su-D	5,500	.07¼	
Thomasville, c. h., 5,514—Thomas Co.				
Times-Enterprise				
	Dem—Morn ex Mo—D	600	.01	
Times-Enterprise	Dem-Sa-W	1,200	.02	

Leading Dailies and Weeklies—Continued.

Southern States.

FLORIDA.

Esti- mated Circ.	Pubs. one t. rate.
-------------------------	--------------------------

Memorandum.

Jacksonville, c.h., 30,000—Duval Co.

Metropolis	Dem-Eve-D	4,850	.07¼
Times-Union and Citizen	Dem-Morn-D	5,000	.10
Times-Union and Citizen	Dem-Tu & Fr-SW	6,000	.10

Pensacola, c.h., 11,750—Escambia Co.

News	Dem-Eve ex Su-D	1,200	.01¾
News	Dem-Fr-W	1,600	.01¾
Times-Star	Dem-Morn-D	900	.01

St. Augustine, c.h., 4,742—St. John Co.

News	Ind-Eve ex Su-D	1,000	.02
News	Ind-Th-W	700	.01

Tampa, c.h., 15,000—Hillsboro Co.

Times	Dem-Eve ex Su-D	1,350	.02
Times	Dem-Th-W	2,450	.03
Tribune	Dem-Morn-D	1,800	.10
Tribune	Dem-Th-W	2,750	.10

ALABAMA.

Anniston, 10,000—Calhoun Co.

Hot Blast	Ind-Eve ex Su-D	1,100	.07¼
Times	Ind-Th-W	1,600	.02
Republican	Dem-Sa-W	2,000	.02

Birmingham, c.h., 26,000—Jefferson Co.

Age-Herald	Dem-Morn ex Mo-D	7,000	.07¼
Age-Herald	Su	9,500	.07¼
Age-Herald	Dem-We-W	7,000	.10¾
Ledger	Ind-Eve-D	2,900	.07
News	Dem-Eve-D	8,000	.08½

Florence, c.h., 6,012—Lauderdale Co.

Herald	Dem-Th-W	1,650	.02
Times	Dem-Sa-W	1,750	.02

Huntsville, c.h., 8,000—Madison Co.

Evening Tribune	Rep-Eve-D	800	.01
Tribune	Rep-Tu-W	790	.01
Mercury	Dem-Morn ex Mo-D	910	.01
Mercury	Dem-We-W	2,800	.02

Mobile, c.h., 40,000—Mobile Co.

Item Ind-Eve ex Sa and Su Morn		1,650	.03
Herald	Dem-Eve-D	3,000	.05
News	Dem-Eve ex Sa-D	2,560	.05½
Sunday News	Dem-Su-W	2,675	.05½
Register	Dem-Morn ex Mo-D	4,300	.08½
Register	Dem-Eve-D	6,000	.08½
Register	Su	6,700	.08½
Register	Dem-Sa-W	6,500	.10¾

Leading Dailies and Weeklies—Continued.

SOUTHERN STATES—Alabama.

MONTGOMERY, c.h., 34,000—Montgomery Co.

		Esti- mated Circ.	Pubs. one t. rate.
Advertiser	Dem—Morn—D	7,550	.07¼
Advertiser	Dem—Fr—W	10,500	.07¼
Advertiser	Su	8,650	.07¼
Evening Telegram	Eve ex Su—D	3,500	.05
Journal	Dem—Eve—D	3,300	.04¼
Sunday Journal	Dem—Su—W	4,000	.05

Selma, c.h., 7,622—Dallas Co.

Journal	Dem—Eve ex Sa—D	870	.01
Journal	Su	900	.01½
Morning Times	Dem—Morn—D	1,400	.03½
Times	Tu and Fr—SW	2,200	.02¾

MISSISSIPPI.

Columbus, c.h., 7,000—Lowndes Co.

Commercial	Th and Su—SW	2,300	.03
Dispatch	Dem—Su & We—SW	2,400	.02

JACKSON, 10,000—Hinds Co.

Clarion-Ledger	Dem—Eve—D	2,100	.08½
Clarion-Ledger	Dem—Th—W	9,000	.12
News	Dem—Eve—D	1,800	.02
News	Dem—Fr—W	3,100	.07¼

Meridian, c.h., 15,000—Lauderdale Co.

Herald	Dem—Morn—D	900	.02
Herald	Dem—Th—W	1,000	.02

Natchez, c.h., 12,000—Adams Co.

Democrat and Courier			
	Dem—Morn ex Mo—D	1,300	.02
Democrat	Dem—We—W	1,100	.02

Vicksburg, c.h., 20,000—Warren Co.

Post	Dem—Eve—D	2,650	
Herald	Dem—Morn—D	3,600	.10¾
Herald	Dem—Su—W	4,400	.10¾
Herald	Dem—Fr—W	3,000	.10¾

TENNESSEE.

Chattanooga, c.h., 35,000—Hamilton Co.

News	Dem—Eve—D	5,600	.05½
News	Dem—Th—W	3,000	.05½
Times	Dem—Morn—D	9,900	.05½
Times	Dem—Su—W	14,400	.07¼
Times	Dem—We—W	20,000	.07¼

Clarksville, c.h., 10,000—Montgomery Co.

Chronicle	Dem—Eve—D	1,400	.02½
Chronicle	Dem—Tu & Fr—SW	3,400	.03½

Memorandum.

The Daily Tribune.

AUGUSTA, GA. WEDNESDAY MAY 11, 1894. VOL. IX. NO. 111

DR. HENRY J. COHEN.
Dental in the "Largest and most complete" in the South. Office at the corner of 1st and 2nd Sts. Phone 111. Hours: 10 to 12, 2 to 5, 7 to 9.

WORK BEGUN ON NEW DEPOT.
Southern Railway North Avenue to Depot.

INTERESTING MEETING.
Lecture of Mr. Wilson at the Public Hall.

CAPTURED BY FILIPINOS.
Ten Officers and Six Men of the 1st Regt.

NO COMPULSORY ARBITRATION.
To settle Dispute over Labor.

SHIP LIQUOR IN BOND.
Large Quantities are Sent to England.

COURAGEOUS COUPLE.
Work has been commenced on the new Southern depot across the river at Mills and Congress Sts. The project is to be completed by the end of the year. The project is to be completed by the end of the year.

WAS WELL ATTENDED.
Explained the Necessity of Organization Among Working People.

THE LATEST VICTORY.
Party Sent out to Rescue Them or Avenge their Death.

OUR COMMISSION.
Reports the U.S.'s Plan-What Diplomats Think About This.

BY BRITISH DEALERS.
Who Seek to Break the Heavy U. S. Convey Charge.

SHIP LIQUOR IN BOND.
Large Quantities are Sent to England.

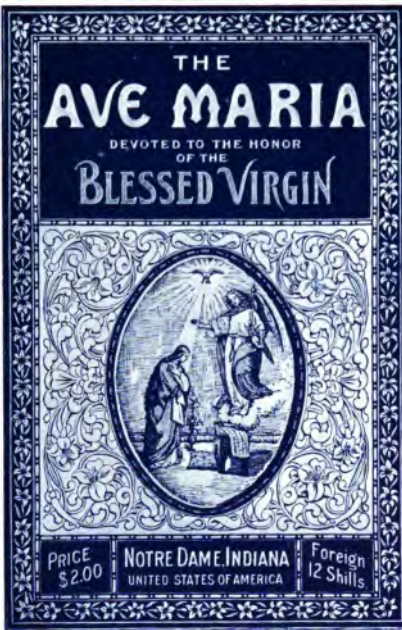
Georgia the POPULIST CAN WIN

ANNUAL ADDRESS
Of President David L. Williams Before the Reform Association
IN KANSAS
A Review of a Year's Work
Says Populists' Program is a Reality

The Daily Tribune
AUGUSTA, GA.
THE ONLY POPULIST DAILY IN THE SOUTHERN STATES.
The Georgia Tribune
WEEKLY.
ORGAN OF THE PEOPLES PARTY OF GEORGIA.

Leading Dailies and Weeklies—*Continued.*

SOUTHERN STATES—Tennessee.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Jackson, c.h., 13,500—Madison Co.				
Sun	Dem—Eve ex Sa—D	1,700	.01¾	
Sun	Dem—Su—W	2,200	.02	
Sun	Dem—Fr—W	2,500	.02	
Whig	Dem—Morn ex Mo—D	1,700	.05¾	
Whig	Dem—Su—W	2,000	.05¾	
Whig	Dem—Sa—W	2,500	.07¾	
Knoxville, c.h., 22,535—Knox Co.				
Sentinel	Dem—Eve—D	4,600	.06	
Sentinel	Dem—We—Sa—SW	2,700	.06	
Journal-Tribune	Rep—Morn—D	4,100	.04¼	
Journal-Tribune	Rep—Su—W	4,400	.05½	
Journal-Tribune	Rep—We—W	1,800	.05½	
Memphis, c.h., 78,000—Shelby Co.				
Commercial-Appeal	Dem—Morn—D	22,400	.10	
Commercial-Appeal	Dem—Su—W	26,400	.10	
Commercial-Appeal	Dem—Tu—W	65,000	.25	
Scimitar	Dem—Eve—D	8,200	.10	
Herald	Dem—Eve—D	1,500		
Herald	Dem—Su—W	2,500		
NASHVILLE, c.h., 87,000—Davidson Co.				
American	Dem—Morn—D	14,900	.08	
American	Dem—Su—W	15,800	.08	
American	Dem—Mo—Th—SW	30,000	.15	
Banner	Ind—Eve—D	12,350	.09	
Banner	Ind—We—W	5,200	.10	
KENTUCKY.				
Ashland, 4,200—Boyd Co.				
News	Rep—Morn ex Mo—D	1,150	.02	
Bowling Green, c.h., 8,500—Warren Co.				
Times	Dem—Eve—D	2,100	.03	
Times-Gazette	Dem—We—W	3,500	.05	
Covington, c.h., 37,371—Kenton Co.				
Commonwealth	Dem—Eve—D	5,100	.05	
Commonwealth	Dem—We—W	5,000	.05	
Post	Ind—Eve—D	13,600	.07	
FRANKFORT, c.h., 8,500—Franklin Co.				
Call	Ind—Eve—D	1,100	.01¾	
Henderson, c.h., 12,000—Henderson Co.				
Gleaner	Dem—Morn—D	1,280	.07¼	
Gleaner	Dem—Tu—Fr—SW	2,300	.07¼	
Journal	Dem—Morn—D	1,200	.07¼	
Journal	Dem—Fr—W	2,700	.07¼	



The Gem of Religious Mediums

100,000

WEEKLY READERS
NATIONAL CIRCULATION.

Universally conceded to be
the most influential and digni-
fied Catholic Publication in
America.

For rates and sample copy address

JOHN A. MURRAY

Advertising Manager

150 NASSAU STREET, NEW YORK CITY

Good Reading

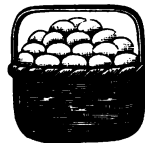
A MONTHLY
MAGAZINE FOR
THE PEOPLE

**Homes
Reached Every Month**

For Rates and
Information regarding
Advertising, address

THE ALVORD-PETERS CO.
SANDUSKY, O.

7
5
0
0
0



50,000

Is your basket full?

The WAYSIDE GLEANINGS

A WIDE AWAKE LITTLE GLEANER, WILL
HELP YOU GATHER IN THE DOLLARS.

A POPULAR little monthly at 25 cents per year. Made up of good stories, the best farm news, up to date in poultry matters, etc. Circulates among the young farmers of this country; is patronized by the advertisers who wish to reach this class. The advertising columns are full and the advertisers seem to stay. We don't claim over

50,000

*Rate, 28 cents per agate line.
Reading Notices, 35 cents per brevier line.
No discounts. If it don't pay, don't stay.*

WAYSIDE PUB. CO., Clintonville, Conn.

Leading Dailies and Weeklies—*Continued.*

SOUTHERN STATES—Kentucky.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Hopkinsville, c.h., 8,000—Christian Co.				
Kentuckian	Dem—Eve—D	800	.04	
Kentuckian	Dem—Tu—Fr—SW	1,920	.10	
New Era	Dem—Eve—D	800	.04	
New Era	Dem—Fr—W	2,300	.10¾	
Lexington, c.h., 25,000—Fayette Co.				
Leader	Rep—Eve—D	3,000	.03½	
Leader	Rep—Su—W	3,000	.03½	
Leader	Rep—We—W	2,200	.03½	
Herald	Dem—Morn—D	3,300	.03½	
Press Transcript	Dem—Fr—W	3,000	.03½	
Louisville, c.h., 220,000—Jefferson Co.				
Anzeiger	Dem—Morn—D	8,100	.11	
Anzeiger	Dem—Su—W	10,300	.11	
Anzeiger	Dem—We—Sa—SW	5,400	.11	
Anzeiger	Dem—We—W	10,000	.11	
Commercial	Rep—Morn—D	17,500	.12½	
Commercial	Rep—Su—W	20,000	.12½	
Commercial	Rep—Th—W	25,000	.20	
Courier-Journal	Dem Morn—D	22,000	.18	
Courier-Journal	Dem—Su—W	32,000	.20	
Courier-Journal	Dem—We and Sa—SW	90,000	.75	
Dispatch	Dem—Morn—D	18,000	.04	
Dispatch	Dem—Su—W	20,000	.05	
Dispatch	Dem—Th—W	25,000	.05	
Post	Dem—Eve—D	22,000	.09	
Times	Dem—Eve—D	35,500	.12½	
Maysville, c.h., 5,358—Mason Co.				
Bulletin	Dem—Eve—D	1,050	.02	
Bulletin	Dem—Th—W	1,100	.02	
Public Ledger	Rep—Morn—D	1,250	.03	
Owensboro, c.h., 12,000—Daviess Co.				
Inquirer	Dem—Eve—D	1,200	.02	
Inquirer	Dem—Su—W	1,100	.02	
Inquirer	Dem—Tu—Sa—SW	1,500	.02	
Messenger	Dem—Morn—D	1,150	.05½	
Messenger	Dem—We—Sa—SW	2,500	.05½	
Paducah, c.h., 12,797—McCracken Co.				
News	Dem—Eve—D	2,800	.10	
News	Dem—We—W	5,800	.10	
Register	Dem—Morn—D	2,000	.10	
Register	Dem—Fr—W	3,200	.10	
Sun	Rep—Eve—D	1,600	.02	
Sun	Rep—Th—W	550	.02	

Methodist Book Concern

Periodicals

EATON & MAINS, Publishing Agents
Fifth Avenue and Twentieth St.
NEW YORK



The Christian Advocate. — Illustrated 40-page Weekly Magazine Newspaper.

Northern Christian Advocate. — Local Weekly for Syracuse, Buffalo and environment.

The Classmate. — Illustrated Literary Weekly for Young People.

Sunday School Journal. — Teachers' Monthly Magazine.

Senior Lesson Quarterly. — For Adult Students in our Sunday Bible Schools.

Methodist Review. — Magazine for Ministers.

Gospel in All Lands. — Monthly Missionary Magazine for Ministers.

World Wide Missions. — Popular Monthly Paper sent to all Subscribers to our Missionary Fund.

AGGREGATE CIRCULATION OF THE EIGHT PERIODICALS EXCEEDS
9,814,000 COPIES PER ANNUM.

The fullest information given to contemplating advertisers in relation to circulation, advertising rates, etc. Address **WILLIAM BALDWIN**, Advertising Department, Methodist Book Concern, 150 Fifth Avenue, New York City.

Leading Dailies and Weeklies—*Continued.*

SOUTHWESTERN STATES.

LOUISIANA.

Esti- Pubs.
mated one t.
Circ. rate.

Memorandum.

BATON ROUGE, c.h., 10,478—East Baton
Rouge Parish.

Advocate	Dem—Morn—D	}	700	.05½
Advocate	Dem—Su—W		2,000	.05½

New Orleans, c.h., 270,000—Orleans Parish.

Abeille	Dem—Morn—D	}	12,500	.15
Abeille	Dem—Su—W		13,000	.15
Abeille	Dem—Sa—W		13,500	.15

Deutsche Zeitung (German)		}		
Ind—Morn ex Mo—D			3,600	.05
Deutsche Zeitung	Ind—Su—W		7,600	.12½
Deutsche Zeitung	Ind—Th—W		5,300	.12½

Item	Rep—Eve—D	18,000	.10
------	-----------	--------	-----

Item	Rep—Su—W	21,000	.10
------	----------	--------	-----

Item	Rep—We and Sa—SW	1,000	.05
------	------------------	-------	-----

Picayune	Dem—Morn—D	19,800	.15
----------	------------	--------	-----

Picayune	Dem—Su—W	30,000	.15
----------	----------	--------	-----

Picayune	Dem—Th—W	18,500	.15
----------	----------	--------	-----

States	Dem—Eve—D	14,000	.12½
--------	-----------	--------	------

States	Dem—Su—W	7,000	.12½
--------	----------	-------	------

States	Dem—Tu an Fr—SW	6,000	.12½
--------	-----------------	-------	------

Times-Democrat	Morn—D	22,000	.15
----------------	--------	--------	-----

Times-Democrat	Dem—Su—W	36,500	.15
----------------	----------	--------	-----

Times-Democrat	Tu—Fr—SW	12,000	.15
----------------	----------	--------	-----

Shreveport, c.h., 18,000—Caddo Parish.

Caucasian	Dem—Eve—D	850	.05
-----------	-----------	-----	-----

Caucasian	Dem—Su—W	1,300	.05
-----------	----------	-------	-----

Caucasian	Dem—Th—W	2,400	.05
-----------	----------	-------	-----

Times	Dem—Morn—D	1,950	.05
-------	------------	-------	-----

Times	Dem—Su—W	3,000	.03
-------	----------	-------	-----

Times	Dem—Th—W	2,400	.03
-------	----------	-------	-----

ARKANSAS.

Fort Smith, c.h., 17,500—Sebastian Co.

News-Record	Eve ex Sa—D	1,150	.01
-------------	-------------	-------	-----

News-Record	Su—W	1,350	.01
-------------	------	-------	-----

Times-Sun	Dem—Morn ex Mo—D	1,500	.07½
-----------	------------------	-------	------

Elevator	Dem—Fr—W	6,600	.05
----------	----------	-------	-----

Hot Springs, c.h., 8,100—Garland Co.

News	Dem—Eve—D	1,000	.02
------	-----------	-------	-----

News	Dem—Th—W	1,250	.02
------	----------	-------	-----

Sentinel	Ind—Morn—D	1,150	.02
----------	------------	-------	-----

Sentinel	Su	1,200	.02
----------	----	-------	-----

Sentinel	Ind—Th—W	900	.01
----------	----------	-----	-----

The Union Signal *CHICAGO*

ORGAN OF THE NATIONAL
WOMEN'S CHRISTIAN TEM-
PERANCE UNION * * *

*The Union Signal has the regular patronage of
the following national advertisers:*

Royal Baking Powder Company.
Procter & Gamble Co.
James Pyle & Son.
Michigan Stove Company.
Cornish & Co.
Franklin Mills.
Borden's Condensed Milk Co.
Larkin's Soap Mfg. Co.
J. L. Prescott & Co.
Morse Bros.
Postum Cereal Company.

Mason & Hamlin Company.
J. L. Mott Iron Works.
Sterling Remedy Company.
Century Magazine.
Houghton, Mifflin & Co.
The American Builder.
Piso Cure Company.
F. A. Stuart Co.
Beecham's Pills.
Walter Baker & Co.
John Lewis Childs.

New England Conservatory of Music.

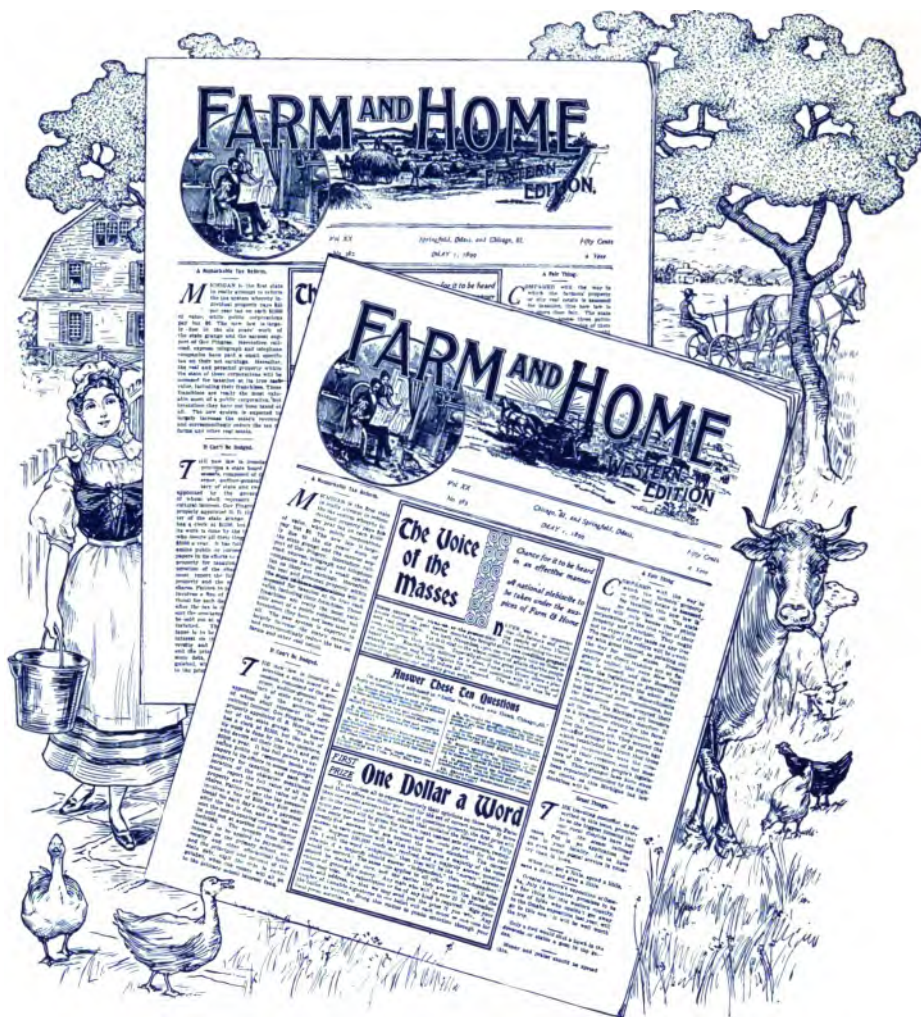
For advertising rates address

THE UNION SIGNAL, WOMAN'S TEMPLE, CHICAGO,
or any responsible advertising agency.

R. S. THAIN, ADVERTISING MANAGER.

Leading Dailies and Weeklies—*Continued.*

SO. WESTERN STATES.—Arkansas.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
LITTLE ROCK , c.h., 25,900—Pulaski Co.				
Democrat	Dem—Eve—D	2,600	.02	
Democrat	Mo & Fr—SW	5,100	.05	
Gazette	Dem Morn—D	5,200	.10¾	
Gazette	Su	7,100	.10¾	
Gazette	Dem—Th—W	6,900	.14¾	
OKLAHOMA.				
GUTHRIE , 12,000—Logan Co.				
Leader	Dem—Eve ex Mo—D	3,000	.05	
Leader	Dem—Th—W	2,500	.07	
Capital	Rep—Eve—D	5,800	.07	
Capital	Rep—Th—W	10,000	.10	
Oklahoma , c.h., 9,500—Oklahoma Co.				
Oklahoman	Dem-Morn-D	1,000	.02	
Oklahoman	Dem—Th—W	1,700	.02	
Times-Journal	Rep—Eve—D	900	.01	
Times-Journal	Rep—Fr—W	2,800	.03	
TEXAS.				
AUSTIN , c.h., 21,000—Travis Co.				
News	Dem—Eve—D	2,860	.03½	
Statesman	Dem—Morn—D	4,400	.10¾	
Statesman	Dem—Su—W	5,600	.10¾	
Statesman	Dem-We-Sa-SW	4,500	.10¾	
Dallas , c.h., 44,000—Dallas Co.				
News	Ind—Morn—D	28,000	.15	
News	Ind—Su—W	27,000	.15	
News	Ind—Tu and Fr—SW	30,000	.20	
Times-Herald	Ind-Eve-D	4,400	.07¾	
Times-Herald	Ind—Su—W	3,100	.07¾	
Denison , 13,800—Grayson Co.				
Herald	Dem—Eve—D	1,200	.01½	
Herald	Fr—W	2,800	.01¾	
El Paso , c.h., 15,000—El Paso Co.				
Herald	Rep—Eve—D	1,800	.02	
Herald	Rep—Sa—W	1,100	.02	
Times	Ind-Morn ex Mo-D	3,000	.11¾	
Fort Worth , c.h., 32,000—Tarrant Co.				
Mail-Telegram	Dem-Eve-D	4,500	.10¾	
Register	Dem-Morn-D	6,200	.10	
Gainesville , c.h., 6,594—Cooke Co.				
Hesperian	Dem-Morn-D	1,000	.02	
Hesperian	Dem—Fr—W	2,100	.03	
Register	Dem—Eve—D	1,200	.02	
Register	Dem—Th—W	3,750	.03	



Each Edition of FARM AND HOME is guaranteed to average not less than **300,000 Copies**

FARM AND HOME easily takes rank today as the best paying agricultural paper in the country, and without a doubt has the largest guaranteed paid circulation of any agricultural paper published.

It is divided into an Eastern and Western Edition, with the dividing line at the Alleghany Mountains, and the circulation in each edition is about equal. It carried more paid advertising during 1898 than any of its competitors, and the sworn circulation for that year averaged per issue 309,429 copies.

THE PHELPS PUBLISHING COMPANY, Publishers,

27 Worthington Street, SPRINGFIELD, MASS.

204 Dearborn Street, CHICAGO, ILL.



Sworn Circulation 165,000 Each Week

We send out once a month sworn statements on circulation of American Agriculturist Weekly, believing that an advertiser should know what he is getting for his money. Others would like to, but they haven't the circulation claimed. Here are the papers in which you get a sworn statement of circulation:

AMERICAN AGRICULTURIST
NEW YORK.

Circulation 72,000

Covering the Middle and Southern States.

ORANGE & JUDD FARMER
Western Edition,
CHICAGO.

Circulation 57,000

Covering the Central and Western States.

THE NEW ENGLAND HOMESTEAD
Eastern Edition,
SPRINGFIELD, MASS.

Circulation 36,000

Covering the New England States.

Remember, each edition covers thoroughly the section in which it circulates, and has a circulation in that field 50% larger than any other agricultural weekly. It is subscribed for and read by the intelligent and well-to-do farmers of the country. Advertising in it pays.

ORANGE JUDD COMPANY

NEW YORK,
52 Lafayette Place.

CHICAGO,
Marquette Building.

SPRINGFIELD, MASS.,
27 Worthington Street.

Leading Dailies and Weeklies—Continued.

ROCKY MOUNTAIN STATES.

MONTANA.

		Esti- mated Circ.	Pubs. one t. rate.
Anaconda, c.h., 12,000—Deerlodge Co.			
Standard	Dem—Morn—D	11,000	.07¼
Standard	Dem—Su—W	12,000	.07¼
Butte, c.h., 45,000—Silverbow Co.			
Inter Mountain	Rep—Eve—D	8,500	.02½
Inter Mountain	Rep—We and Sa—SW	3,600	.02½
Miner	Dem—Morn—D	7,000	.10¾
Miner	Dem—Su—W	7,300	.10¾
Miner	Dem—Th—W	1,800	.02

Great Falls, c.h., 12,000—Cascade Co.

Leader	Rep—Eve—D	1,200	.07¼
Leader	Rep—Th—W	1,400	.07¼
Tribune	Ind—Morn—D	1,700	.03½
Tribune	Ind—Th—W	1,200	.03½

HELENA, c.h., 15,000—Lewis & Clarke Co.

Herald	Rep—Eve—D	4,400	.05½
Herald	Rep—Th—W	4,000	.05½
Independent	Dem—Morn—D	6,200	.07¼
Independent	Dem—Su—W	6,600	.07¼
Independent	Dem—Th—W	3,600	.05½

WYOMING.

CHEYENNE, c.h., 12,000—Laramie Co.

Tribune	Rep—Morn—D	1,500	.05
Tribune	Rep—Th—W	1,000	.02

Laramie, c.h., 6,400—Albany Co.

Boomerang	Dem—Eve—D	1,000	.04¼
Boomerang	Dem—Mo—Th—SW	1,400	.06
Republican	Rep—Eve—D	900	.01¾
Republican	Rep—Th—W	1,300	.01¾

COLORADO.

Aspen, c.h., 7,500—Pitkin Co.

Times Pop	Morn ex Mo—D	2,000	.02
Times	Pop—Sa—W	700	.01

Colorado Springs, c.h., 11,000—El Paso Co.

Telegraph	Ind—Eve—D	2,600	.02
Telegraph	Ind—Fr—W	1,000	.02
Gazette	Rep—Morn—D	3,500	.02
Gazette	Rep—Th—W	700	.01

Memorandum.

THE LEADVILLE MINER.

VOL. 11 LEADVILLE, COLORADO, TUESDAY EVENING, MAY 30, 1899. NO. 285

ORE AT THE RAWLINGS

Shipments For the Past Seven Months Ending May 1st Amounted to 2,427 Tons, the Gross Returns of Which Amounted to \$29,200.

ROYALTIES ALONE AMOUNTED TO \$40,000

The Little Bob Looking Well and Promises to be a Fine Pump Will be Put in to Handle the Water—The Fortune One.

HONORED THE DEAD HEROES

MINISTERS' RESOLUTION

Resolved: That the members of the church do hereby honor the memory of the brave soldiers who have fallen in the defense of their country, and that they do hereby pledge themselves to the support of the government in its efforts to maintain the integrity of the Union.


ONLY STUDY THE DAY IN DENVER

NEW WATER

THE POPULAR PAPER

IN THIS HUSTLING, GROWING CITY OF

COLORADO



THE MINER has 3,600 Daily Subscribers—
More than any other paper in Leadville; and gives advertisers more for their money.

Each paper in this city CLAIMS a Larger Circulation than any other, but WE HAVE IT and can prove it.

These waterworks, which are now being constructed, will be a great benefit to the city, and will also be a great benefit to the miners, as they will be able to get their water from the city instead of having to go to the mountains to get it.

These waterworks, which are now being constructed, will be a great benefit to the city, and will also be a great benefit to the miners, as they will be able to get their water from the city instead of having to go to the mountains to get it.

These waterworks, which are now being constructed, will be a great benefit to the city, and will also be a great benefit to the miners, as they will be able to get their water from the city instead of having to go to the mountains to get it.

Send for rates and particulars to

STEVE W. FLOYD, Manager Foreign Advertising,
150 Nassau Street, New York.

Leading Dailies and Weeklies—Continued.

ROCKY MT. STATES—Colorado.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
DENVER, c.h., 106,713—Arapahoe Co.				
Evening Post	Ind—Eve—D	26,000	.07	
Evening Post	Su	32,000	.07 ¹⁰ ₁₀	
Republican	Rep—Morn—D	25,000	.12 ⁹ ₄	
Republican	Su	29,000	.12 ⁹ ₄	
Republican	Rep—Th—W	6,000	.10	
News	Ind—Morn—D	25,600	.09	
News	Su	34,000	.10	
News	Ind—Th—W	6,500	.05	
Times	Ind—Eve—D	23,000	.10	
Times-Sun	Ind—We—W	24,000	.15	
Leadville, c.h., 10,400—Lake Co.				
Chronicle	Rep—Eve—D	3,000	.10 ³ ₄	
Herald-Democrat	Rep—Morn—D	3,400	.12 ¹ ₂	
Chronicle	Rep—Mo—W	3,000	.10 ³ ₄	
Miner	Dem—Eve—D	3,100	.12 ¹ ₂	
News-Reporter	Eve ex Sa—D	1,500	.03 ¹ ₂	
News-Reporter	Su—W	1,400	.03 ¹ ₂	
Pueblo, c.h., 30,000—Pueblo Co.				
Chieftain	Rep—Morn—D	6,200	.08	
Chieftain	Su	7,500	.09	
Chieftain	Rep—Th—W	4,000	.05	
Trinidad, c.h., 6,800—Las Animas Co.				
Advertiser-Sentinel	Dem—Morn ex Mo—D	1,500	.02	
Advertiser	Th—W	1,300	.02	
IDAHO.				
BOISE, c.h., 5,000—Ada Co.				
Statesman	Rep—Morn—D	1,700	.02	
Statesman	Rep—Th—W	1,200	.02	
Sentinel	Pop—Fr—W	1,800	.02	
UTAH.				
Ogden, c.h., 18,000—Weber Co.				
Press	Rep—Eve—D	2,250	.03	
Standard	Ind—Eve—D	3,800	.03 ¹ ₂	
Standard	Ind—Tu & Fr—SW	6,400	.05	
Provo City, c.h., 6,100—Utah Co.				
Enquirer	Rep—Eve—D	1,150	.03	
Enquirer	Rep—Tu & Fr—SW	2,900	.04	
SALT LAKE CITY, c.h., 48,500—Salt Lake Co.				
News	Mormon—Eve—D	4,500	.05 ¹ ₂	
News	Mormon—Tu—Fr—SW	15,800	.05 ¹ ₂	
Deseret Weekly	Mormon—Sa—W	2,000	.05 ¹ ₂	
Herald	Dem—Morn—D	4,900	.07 ¹ ₄	
Herald	Dem—Su—W	6,850	.07 ¹ ₄	
Herald	Dem—Tu and Fr—SW	7,800	.07 ¹ ₄	
Tribune	Rep—Morn—D	9,200	.10	
Tribune	Rep—Su—W	12,500		
Tribune	Rep—Tu and Fr—SW	5,500	.10	



CIRCULATION 75,000

The American Magazine offers to advertisers an entree for their goods into the homes of 75,000 intelligent, well-to-do people of the United States. Experience has demonstrated to successful advertisers that it pays to put their announcements where they will be read by this class. The reason is plain—they have homes to furnish, have families to clothe and maintain, and have money to spend for luxuries. The American Magazine reaches this class.

Leading Dailies and Weeklies—Continued.

PACIFIC COAST STATES.

CALIFORNIA.

Esti- mated Circ.	Pubs. one t. rate.
-------------------------	--------------------------

Memorandum.

Alameda, 14,900—Alameda Co.

Argus	Rep—Eve—D	1,375	.02
Encinal	Ind—Eve—D	1,100	.02

Berkeley, 9,100—Alameda Co.

World-Gazette	Rep—Eve—D	1,500	.02
---------------	-----------	-------	-----

Eureka, c.h., 8,500—Humboldt Co.

Standard	Rep—Eve—D	1,250	.02
Standard	Rep—Th—W	1,000	.02
Times	Rep—Morn ex Mo—D	1,600	.02
Times	Rep—Th—W	1,100	.02

Fresno, c.h., 10,818—Fresno Co.

Republican	Rep—Morn—D	4,850	.03½
Republican	Rep—Fr—W	3,500	.07¼

Los Angeles, c.h., 50,395—Los Angeles Co.

Express	Rep—Eve—D	10,900	.05
Express	Rep—Th—W	1,700	.05
Herald	Dem—Morn—D	9,500	.10¾
Herald	Su	1,050	.12¾
Herald	Dem—Sa—W	2,600	.10¾
Record	Ind—Eve—D	11,500	.05
Times	Rep—Morn—D	20,000	.12½
Times	Su	30,000	.13¾
Times and Mirror	Rep—Sa—W	2,500	.09

Marysville, c.h., 5,000—Yuba Co.

Appeal	Rep—Morn—D	800	.01
Appeal	Rep—Th—SW	1,150	.02
Democrat	Ind—Eve—D	825	.03½
Democrat	Ind—Tu & Fr—SW	1,200	.03½

Oakland, c.h., 55,000—Alameda Co.

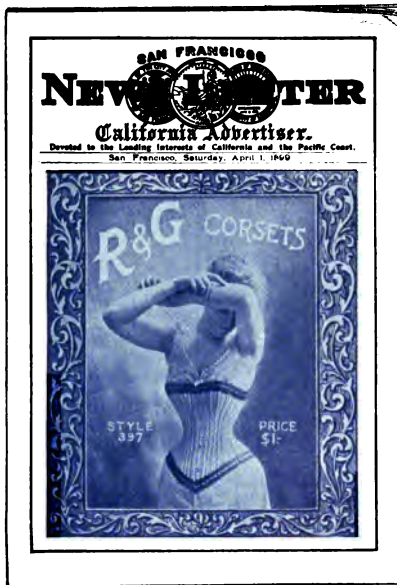
Enquirer	Rep—Eve—D	5,500	.07¼
Enquirer	Rep—Fr—W	1,500	.03½
Times	Ind—Morn ex Su—D	5,000	.08
Times	Ind—We—W	2,500	.05
Tribune	Rep—Eve—D	9,000	.08
Tribune	Rep—Sa—W	5,750	.05

Pasadena, 12,000—Los Angeles Co.

News	Rep—Eve—D	900	.01
News	Rep—Th—W	600	.01
Star	Rep—Eve—D	1,100	.02
Star	Rep—We—W	600	.01

Riverside, c.h., 5,000—Riverside Co.

Enterprise	Dem—Morn—D	1,250	.01¾
Enterprise	Dem—We—W	1,300	.01¾
Press	Rep—Eve—D	1,400	.02
Press	Rep—Sa—W	1,600	.02



San Francisco

News Letter

The high-class weekly of the Pacific Coast.

Reaches every city on the entire Coast.

Leading advertisers find it to their advantage to use its columns.

For rates, etc., address the Publisher, or any first-class Agency, or

GEO. A. KELLOGG,
Eastern Representative,
Temple Court, New York.

Reasons for Advertising in

"The Germantown Telegraph"

PHILADELPHIA.

Because it is one of the oldest papers in the State of Pennsylvania, or for that matter in the United States, and has always been influential. Founded 1830.

Because it reaches a class of people who are all PURCHASERS, and just the persons every advertiser most desires to reach. Every copy is subscribed for and sent by mail.

Because it is not a cheap paper, to be glanced at and thrown away, but goes into the family and the home, and is thoroughly read, not only by one, but by every member of the family.

Because, considering the character of its circulation, and the field it covers, its rates are low. It draws the very best class of advertisers, and holds them for years, proving that it is considered a first-class medium. No other single paper covers the same field or reaches the same class of readers. The TELEGRAPH is read every week by over 12,000 people. Give it a fair trial and see if it is not among the

BEST ADVERTISING MEDIUMS.

Leading Dailies and Weeklies—Continued.

PACIFIC COAST—California.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
SACRAMENTO , c.h., 30,000—Sacramento Co.				
Bee	Ind—Eve—D	7,300	.15	
Bee	Ind—We—W	4,100	.06	
Record-Union	Rep—Morn—D	7,200	.10¾	
Union	Rep—Fr—W	8,500	.12½	
San Bernardino , c.h., 7,500—San Bernardino Co.				
Times-Index	Rep—Eve—D	1,250	.01¾	
Times-Index	Rep—Fr—W	1,200	.01¾	
San Diego , c.h., 21,000—San Diego Co.				
Tribune	Rep—Eve—D	4,000	.05½	
Tribune and Coronado				
Mercury	Rep—Sa—W	1,400	.02	
Sun	Dem—Eve—D	2,500	.02¼	
Sun	Dem—Th—W	800	.03½	
Union	Rep—Morn—D	5,100	.09	
Union	Rep—Th—W	3,000	.09¾	
San Francisco , c.h. 306,000—San Francisco Co.				
Abend Post	Rep—Eve—D	6,500	.05	
Sonntags Post	Rep—Su—W	6,700	.06	
Abend Post	Rep—Th—W	9,300	.07	
Bulletin	Rep—Eve—D	27,000	.15	
Bulletin	Rep—Su—W	35,000	.15	
Bulletin	Rep—Tu—W	21,000	.15	
Call	Rep—Morn—D	52,000	.20	
Call	Su	56,000	.25	
Call	Rep—We—W	7,500	.15	
Chronicle	Ind—Morn—D	75,000	.20	
Chronicle	Su	85,000	.20	
Chronicle	Ind—Th—W	30,000	.37½	
Demokrat	Dem—Morn—D	5,500	.05	
Sonntagsblatt	Dem—Su—W	7,500	.06	
Staats Zeitung	Dem—Th—W	6,100	.06	
Evening Post	Rep—Eve—D	17,500	.15	
Post	Rep—We—W	9,000	.05	
Examiner	Dem—Morn—D	86,000	.25	
Examiner	Su	100,000	.30	
Examiner	Dem—Th—W	84,000	.35	
Report	Ind—Eve—D	24,000	.20	
Report	Ind—Sa—W	6,000	.14¼	
News Letter	Soc—W	15,000	.15	
San Jose , c.h., 18,060—Santa Clara Co.				
Herald	Dem—Eve—D	9,300	.05	
Herald	Dem—Fr—W	5,000	.04	
Mercury	Rep—Morn & Su—D	10,300	.10	
Mercury	Rep—Sa—W	7,100	.10	
Santa Barbara , c.h., 5,864—Santa Barbara Co.				
Independent	Dem—Eve—D	1,100	.02	
Independent	Dem—Sa—W	1,000	.02	
Press	Rep—Morn ex Mo—D	1,375	.02	
Press	Rep—Th—W	1,210	.02	

McCLURE'S MAGAZINE

CIRCULATION IS GUARANTEED.

Orders for Advertising Accepted Conditional upon the Average Circulation Exceeding 320,000 Copies a Month.

Circulation of McClure's Magazine from the First Issue.

The following shows the growth in circulation of McCLURE'S MAGAZINE from the first issue in June, 1893:

	TOTAL AVERAGE	
June, 1893, to May, 1894,	326,154	27,179
June, 1894, to May, 1895,	721,667	60,138
June, 1895, to May, 1896,	2,319,671	193,305
June, 1896, to May, 1897,	3,110,163	259,180
June, 1897, to May, 1898,	3,545,903	295,491
June, 1898, to May, 1899,	4,399,389	366,615

Five thousand different advertisements were inserted in McCLURE'S MAGAZINE in 1898, an increase of 1,005 over 1897.

During the past four years 4,776½ pages of paid advertising were printed in McCLURE'S MAGAZINE, an average of 99½ pages a month for the entire period.

The following affidavit shows that the average circulation of McCLURE'S MAGAZINE for 1898 exceeded the guarantee by more than 70,000 copies per month.

CITY, COUNTY }
AND }
STATE OF NEW YORK } ss.

NEW YORK CITY, December 14, 1898.

I, Albert B. Brady, Secretary of the S. S. McCLURE COMPANY, being duly sworn, do depose and say that the actual paid circulation of McCLURE'S MAGAZINE for the year ending November, 1898, exceeded an average of 320,000 copies per month.

This excludes all copies sent to exchanges, all copies sent complimentary, all copies sent to advertisers, all copies returned by any and all news companies or news dealers, and, in fact, includes only copies for which cash was actually received by the S. S. McCLURE COMPANY.

ALBERT B. BRADY.

[SEAL] { Sworn to and subscribed before me }
{ this 14th day of December, 1898. }

M. W. FLYNN,

Notary Public, 109, N. Y. Co.

The present guarantee (an average of 320,000 per month) is therefore less than the actual paid circulation for 1898. This is in line with McCLURE'S plan of making a low advertising rate on the basis of the circulation that has already been secured, so that advertisers receive the benefit of the growth in circulation. Thus advertisers in the MAGAZINE know to a certainty the minimum circulation, and as the rates are low upon the minimum basis, the large surplus circulation makes advertising in McCLURE'S exceptionally low and profitable.

Advertising Rates in McCLURE'S MAGAZINE.

	1 Month.	3 Months.	6 Months.	1 Year.
½ inch, 7 lines	\$14.00	\$39.90	\$75.60	\$140.00
1 inch, 14 lines	28.00	79.80	151.20	280.00
⅓ page, 28 lines	50.00	142.50	270.00	500.00
¼ page, 4 inches	96.00	273.60	518.40	960.00
½ page, 8 inches	192.00	547.20	960.00	1,920.00
1 page, 16 inches	384.00	960.00	1,920.00	3,840.00

By contracting to use a minimum of 672 lines, or three pages, within one year, advertisers may secure the yearly page rate of \$320.00 a page. This space must be used within the year, but may all be used in one month, or may be divided and used in such issues, and for such space in each issue, as may best suit the advertiser. **Five per cent. may be deducted from above rates for cash with order.**

For further information address the publishers.

S. S. McCLURE CO., 141-155 East 25th St., New York City.

Leading Dailies and Weeklies—Continued.

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
PACIFIC COAST—California.				
Santa Cruz, c.h., 5,596—Santa Cruz Co.				
Sentinel	Rep—Morn—D }	1,200	.02	
Sentinel	Rep—Sa—W }	650	.01	
Surf	Dem—Eve—D }	1,500	.02	
Surf	Dem—Sa—W }	1,000	.02	
Santa Rosa, c.h., 5,220—Sonoma Co.				
Press Democrat	Dem—Morn—D }	1,100	.03½	
Press Democrat	Dem—We and Sa—SW }	3,000	.03½	
Republican	Rep—Eve—D }	1,100	.02	
Republican	Mo and Th—SW }	2,400	.02	
Stockton, c.h., 15,000—San Joaquin Co.				
Independent	Rep—Morn—D }	3,300	.10	
Independent	Su }	3,350	.10	
Independent	Rep—Sa—W }	2,900	.05	
Mail	Dem—Eve—D }	3,725	.09	
Mail	Dem—Sat—W }	3,600	.07½	
Record	Ind—Eve—D }	2,000	.05½	
Record	Ind—Sa—W }	1,700	.02	
NEVADA.				
Reno, c.h., 4,000—Washoe Co.				
Gazette	Rep—Eve—D }	1,200	.03½	
Gazette and Stockman	Rep—Th—W }	1,300	.03½	
Journal	Morn ex Mo—D }	1,200	.03½	
Journal	Silver—Sa—W }	700	.03	
OREGON.				
Astoria, c.h., 6,550—Clatsop Co.				
Astorian	Rep—Morn—D }	1,400	.02	
Astorian	Rep—Tu & Fr—SW }	1,450	.02	
Budget	Dem—Eve—D }	1,000	.02	
Budget	Dem—We—W }	1,500	.02	
Pendleton, c.h., 4,000—Umatilla Co.				
East Oregonian	Dem—Eve—D }	900	.02	
East Oregonian	Dem—Tu and Fr—SW }	1,600	.02	
East Oregonian	Dem—Fr—W }	2,000	.03	
Portland, c.h., 85,000—Multnomah Co.				
Telegram	Ind—Eve—D }	13,900	.09	
Tribune	Ind—Morn—D }	1,300	.07	
Tribune	Ind—Th—W }	1,000	.07	
Oregonian	Rep—Morn—D }	24,000	.12½	
Oregonian	Rep—Su—W }	29,400	.12½	
Oregonian	Rep—Fr—W }	21,000	.12½	
SALEM, c.h., 10,500—Marion Co.				
Capital Journal	Rep—Eve—D }	2,800	.02	
Capital Journal	Rep—Th—W }	2,000	.02	
Statesman	Rep—Morn—D }	2,000	.02	
Statesman and Farmer	Rep—Fr—W }	2,800	.03	

Leading Dailies and Weeklies—*Continued.*

Pacific Coast States.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
WASHINGTON.				
New Whatcom , 7,500—Whatcom Co.				
Reveille	Rep-Morn-D	1,250	.03½	
Reveille	Rep-Fr-W	2,800	.05½	
OLYMPIA , c. h., 6,000—Thurston Co.				
Olympian	Rep-Morn-D	800	.01	
Olympian	Rep-Th-W	1,100	.02	
Port Townsend , c. h., 6,000—Jefferson Co.				
Leader	Rep-Morn-D	1,900	.03½	
Leader	Rep-Th-W	2,100	.03½	
Seattle , c. h., 61,000—King Co.				
Post-Intelligencer				
	Rep-Morn-D	17,600	.08	
Post-Intelligencer	Rep-Su-W	22,400	.12	
Post-Intelligencer	Rep-Th-W	18,000	.12½	
Times	Ind-Eve-D	17,200	.07	
Times	Ind-Fr-W	3,200	.07	
Spokane , c. h., 30,000—Spokane Co.				
Chronicle	Dem-Eve-D	6,100	.07¼	
Chronicle	Dem-Th-W	2,900	.05½	
Spokesman Review				
	Rep-Morn-D	8,600	.10	
Spokesman Review	Rep-Su-W	9,000	.12½	
Spokesman Review				
	Rep-Mo and Th-SW	14,800	.10	
Tacoma , c. h., 36,000—Pierce Co.				
Ledger	Rep-Morn-D	6,750	.07¼	
Ledger	Rep-Su-W	6,800	.07¼	
Ledger	Rep-Th-W	3,500	.05	
News	Dem-Eve-D	7,000	.06	
News	Dem-Fr-W	3,000	.10	
Walla Walla , c. h., 7,000—Walla Walla Co.				
Statesman	Dem-Eve-D	950	.01	
Statesman	Dem-Sa-W	3,800	.03	
Union Rep	Rep-Morn ex Mo-D	1,000	.01	
Union-Journal	Rep-Sa-W	1,400	.02	

Try an advertisement in

THE WELCOME FRIEND

THE rate is only **25 cents** an agate line; **\$3.50** for one inch one time. It has a monthly circulation always above **fifty thousand copies**, and is a winner every time. There is no discount for time nor space. The small advertiser gets as good a show as the greatest. Send your money with the order, or send the business through one of the agencies. Address **Nason Publishing Co., P. O. Box 2033 (63 Rutgers Slip), New York.** Forms close on the 20th of the month preceding date of issue.

Ask the Agent to tell you about our RED LETTER OFFER.



All the Great
Denominational Writers
contribute to its columns

We pay more for writers than all the southern Baptist papers combined. Carry more local advertising than any Religious paper outside of New York City. All the general advertisers in the country use its columns. Some of our advertisers have been in every issue from 25 to 30 years. Try it and you will like it.

BAPTIST BOOK CONCERN
 Louisville, Ky.

NO GUESS WORK HERE

**Christian
Standard
33,000**

**The
Lookout
22,000**

**Standard
Lesson
Quarterlies
150,000**

Second largest strictly denominational religious weekly in the world. Leading paper of the Christian Church, or, as frequently called, Disciples of Christ. Nearly 1,500,000 communicants or members.

The recognized organ of the Christian Endeavor Society of the Christian Church. It has a field which wise advertisers would do well to cultivate.

The general advertiser can find no easier or cheaper way of reaching a most desirable class of people than by the use of the Standard Quarterlies.

Increase in Circulation Improvement in Papers
Decrease in Rates

Orders will be accepted with condition that bills need not be paid if satisfactory proof of guaranteed circulation is not furnished on demand.

STANDARD PUBLISHING COMPANY

E. R. BLAINE, Advertising Manager

216-220 E. Ninth St., Cincinnati, O.

Leading Dailies and Weeklies—*Continued.*

DOMINION OF CANADA.

NEWFOUNDLAND.

Esti-
mated
Circ.
Pubs.
one t.
rate.

Memorandum.

ST. JOHN'S, 38,000—St. John's District.

Herald	Ind—Eve—D	4,300	.05
Telegram	Ind—Eve—D	3,400	.05
News	Morn ex Su—D	1,700	.03
News	Sa—W	1,100	.03

NEW BRUNSWICK.

Moncton, c.h., 8,762—Westmoreland Co.

Times	Cons—Morn—D	1,250	.05
Times	Cons—We—W	2,400	.05
Transcript	Lib—Eve—D	1,050	.05
Transcript	Lib—We—W	2,300	.05

St. John, c.h., 40,000—St. John Co.

Gazette	Ind—Eve—D	3,100	.08
Globe	Lib—Eve—D	4,100	.08¼
Globe	Lib—We and Sa—SW	1,600	.05
Sun	Cons—Morn ex Su—D	3,800	.08
Sun	Cons—We and Sa—SW	8,600	.10
Telegraph	Lib—Morn—D	2,800	.07¼
Telegraph	Lib—We—W	6,200	.07¼

NOVA SCOTIA.

HALIFAX, c.h., 38,556—Halifax Co.

Recorder	Lib—Eve—D	3,800	.07
Recorder	Mo—We & Fr—TW	900	.05
Chronicle	Lib—Morn—D	3,200	.07
Echo	Ind—Eve—D	3,500	.07
Chronicle	Tu Th and Sa—TW	2,400	.05
Chronicle	Lib—Sa—W	1,500	.05
Herald	Ind—Morn ex Su—D	5,500	.08
Mail	Ind—Eve—D	4,200	.07
Herald	Ind—We—W	2,500	.05

PRINCE EDWARD ISLAND.

CHARLOTTETOWN, ch. 11,374—Queens Co.

Examiner	Cons—Eve—D	1,000	.05
Examiner	Cons—Fr—W	2,300	.05
Guardian	Ind—Morn—D	950	.03
Guardian	Ind—Th—W	2,200	.05
Patriot	Lib—Eve—D	900	.03
Patriot	Lib—Th—W	3,000	.05

QUEBEC.

Montreal, c.h., 300,000—Hochelaga Co.

Gazette	Cons—Morn—D	8,900	.10
Gazette	Cons—Th—W	5,900	.10

LE PLUS FORT
TIRAGE QUOTIDIEN
AU CANADA

LA PRESSE

CIRCULATION DE L'ORDRE DU
MONTREAL

66,483

QUINZIEME ANNEE—N° 217 MONTREAL, MARDI 18 JUILLET 1906 HUIT PAGES—UN CENTIN

L'EAU QUE NOUS BUVONS

La filtration soit artificielle ou naturelle s'impose—Explications et dessins sur les systèmes en vogue aux Etats-Unis et en Angleterre

MONTREAL

IS THE

COMMERCIAL METROPOLIS

of the **DOMINION**

The Circulation of the
Montreal Daily

La Presse

is larger than that of any
daily published in Canada,
French or English, without
exception.



*Sworn circulation over
66,000 a day, one edition only.*

ARTHUR LAMALICE
Manager Advertising Dep.

POUR M. BOURGET

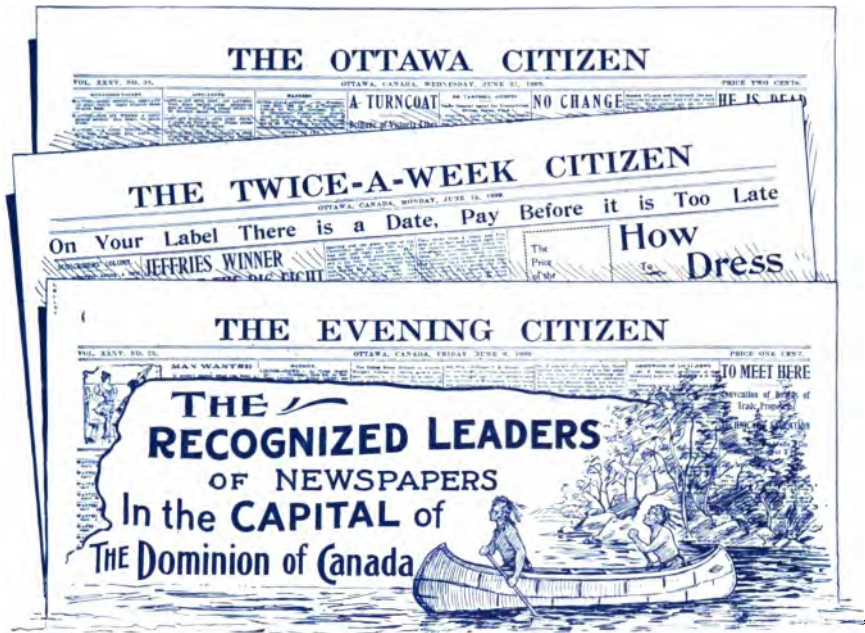
LES POU-NUQUES DE LA PRESSE

GALLIA "SAISI"

Leading Dailies and Weeklies—Continued.

DOMINION OF CANADA—Quebec.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>MONTREAL.—Continued.</i>				
Herald	Lib—Eve—D	6,500	.12½	
Herald	Lib—We—W	4,500	.12½	
Minerve (French)	Morn—D	7,100	.10	
Patrie (French)	Ref—Eve—D	19,000	.10	
Patrie (French)	Ref—Sa—W	12,000	.15	
Presse (French)	Ind—Eve—D	66,000	.15	
Presse (French)	Ind—Th—W	35,000	.12½	
Star	Ind—Eve—D	51,000	.12½	
Herald and Star	Ind—Tu—W	107,000	.25	
Witness	Ind—Eve—D	14,000	.10	
Witness	Ind—Tu—W	28,000	.20	
QUEBEC , c. h., 63,000—Quebec Co.				
Courrier du Canada (French)	Cons—Eve—D	3,100	.05	
Evenement (French)	Eve—D	14,000	.10	
Journal des Campagnes (French)	Cons—Th—W	8,000	.10	
Chronicle	Cons—Morn—D	3,800	.05	
Gazette	Cons—We—W	1,000	.03	
Soleil (French)	Lib—Eve—D	10,000	.10	
Soleil (French)	Lib—Th—W	7,800	.10	
Telegraph	Ind—Eve—D	4,500	.05	
Budget	Ind—Sa—W	1,800	.03	
ONTARIO.				
Belleville , c. h., 9,916—Hastings Co.				
Intelligencer	Cons—Eve—D	1,000	.10	
Intelligencer	Cons—Th—W	2,800	.10	
Ontario	Ref—Eve—D	1,350	.10	
Chronicle	Fr—W	3,150	.10	
Sun	Ind—Eve—D	1,350	.10	
Sun and Miner	Ind—Th—W	1,200	.10	
Berlin , c. h., 7,425—Waterloo Co.				
News-Record	Cons—Eve—D	1,200	.05	
News-Record	Cons—Th—W	1,500	.05	
Brantford , c. h., 16,300—Brant Co.				
Courier	Cons—Eve—D	2,000	.05	
Courier	Cons—Fr—W	1,900	.05	
Expositor	Lib—Eve—D	2,900	.05	
Expositor	Lib—Fr—W	2,800	.05	
Brockville , c. h., 8,793—Leeds Co.				
Recorder	Lib—Eve—D	1,100	.05	
Recorder	Lib—Fr—W	1,300	.05	
Times	Cons—Eve—D	1,200	.05	
Times	Cons—Tu and Fr—SW	2,250	.05	
Chatham , c. h., 9,052—Kent Co.				
Banner	Lib—Eve—D	1,700	.05	
Banner	Lib—Tu and Fr—SW	2,375	.07	
Planet	Cons—Eve—D	1,400	.05	
Planet	Cons—We—W	3,900	.10	



Canada's Leading Newspaper

The Toronto Globe

HENRY BRIGHT
United States Representative

Tribune Building
New York

Boyce Building
Chicago

The Telegram

DAILY AND WEEKLY

WINNIPEG, MANITOBA

*Circulates in every section
of Manitoba
and Canadian Northwest Territories.*

Advertisers are invited to inspect subscription lists, route books and agents' reports, to verify statement that the circulation of THE TELEGRAM, either of the morning or weekly editions, is equal to that of other leading newspapers published in Manitoba.

Correspondence solicited as to advertising rates.

ADDRESS:

THE WINNIPEG NEWS AND
PUBLISHING CO., LIMITED

Leading Dailies and Weeklies—*Continued.*

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
DOMINION OF CANADA—Ontario.				
Galt, 7,535—Waterloo Co.				
Reformer	Lib—Eve—D }	900	.05	
Reformer	Lib—Th—W }	3,400	.07	
Reporter	Cons—Eve—D }	700	.05	
Reporter	Cons—Th—W }	2,600	.05	
Guelph, c.h., 10,537—Wellington Co.				
Herald	Cons—Eve—D }	1,100	.05	
Herald	Cons—Th—W }	3,300	.10	
Mercury and Advertiser	Ref—Eve—D }	1,500	.05	
Mercury and Advertiser	Ref—Th—W }	5,200	.10	
Hamilton, c.h., 48,890—Wentworth Co.				
Times	Ref—Eve—D }	6,500	.10	
Times	Ref—Th—W }	7,200	.10	
Herald	Ind—Eve—D }	4,400	.10	
Spectator	Cons—Eve—D }	10,000	.10	
Spectator	Cons—Th—W }	9,500	.15	
Kingston, c.h., 19,264—Frontenac Co.				
British Whig	Lib—Eve—D }	2,500	.10	
British Whig	Lib—Th—W }	6,200	.15	
News	Cons—Eve—D }	2,000	.10	
News Cons—Mo and Th—SW }		2,900	.10	
London, c.h., 32,000—Middlesex Co.				
Advertiser	Lib—Eve—D }	8,300	.10	
Advertiser	Lib—Fr—W }	21,000	.15	
Free Press	Cons—Mo & Ev—D }	9,400	.10	
Free Press	Cons—Th—W }	12,800	.10	
News	Ind—Eve—D }	8,400	.08	
OTTAWA, c.h., 75,000—Carleton Co.				
Citizen	Cons—Mo & Ev—D }	5,900	.10	
Citizen	Cons—Mo & Th—SW }	1,200	.06	
Journal	Ind—Eve—D }	5,800	.10	
Journal Ind—Tu and Fr—SW }		3,400	.05	
Free Press	Lib—Eve—D }	7,500	.10	
Free Press	Lib—Mo—Th—SW }	8,500	.10	
Peterboro, c.h., 9,717—Peterboro Co.				
Review	Cons—Eve—D }	850	.08	
Review	Cons—Fr—W }	2,200	.08	
Examiner	Lib—Eve—D }	1,500	.08	
Examiner	Lib—Th—W }	2,500	.08	
Times	Ind—Eve—D }	2,400	.10	
Times	Ind—Fr—W }	5,300	.10	
St. Catharine's, c.h., 9,170—Lincoln Co.				
Journal	Ref—Eve—D }	1,150	.03	
Journal	Ref—Th—W }	1,900	.03	
Star	Cons—Eve—D }	1,900	.03	
Star	Cons—Th—W }	850	.03	
Standard	Ref—Morn—D }	2,600	.03	
Standard	Ref—Th—W }	1,400	.03	

THE TORONTO (CANADA) NEWS.

Sworn Circulation, 42,283.

United States exports during 1898 to Canada,		\$90,454,866
South America,	\$35,102,408	
Central America,	5,086,124	
Asia,	<u>46,950,720</u>	
		87,139,252

WHAT OUR ADVERTISERS SAY:

GEO. E. SCROGGIE,
Advertising Manager.

NEW YORK OFFICE, 245 Broadway.

J. J. GIBBONS, Representative.

WM. DOUGLAS,
Manager and Editor.



Leading Dailies and Weeklies—*Continued.*

DOMINION OF CANADA—Ontario.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
St. Thomas, c.h., 11,300—Elgin Co.				
Journal	Lib—Eve—D	3,000	.03	
Journal	Lib—Th—W	2,300	.03	
Times	Cons—Eve—D	2,800	.03	
Times	Cons—Th—W	3,400	.03	
TORONTO, c.h., 181,200—York Co.				
News	Ind—Eve—D	42,000	.12½	
Star	Ind—Eve—D	13,000	.10	
Telegram	Ind—Eve—D	21,000	.10	
Globe Ref—Morn and Eve—D		31,000	.15	
Globe and Canada Farmer				
	Ref—We—W	25,600	.15	
Mail and Empire				
	Cons—Morn and Eve—D	23,000	.15	
Mail & Empire	Cons—Th—W	18,000	.15	
World	Ind—Morn—D	22,500	.10	
World	Ind—Su—W	7,200	.10	
Monetary Times Com—Fr—W		5,400		
Windsor, 10,322—Essex Co.				
Record	Lib—Eve—D	1,500	.05	
Record Lib—Tu and Fr—SW		3,400	.05	
Woodstock, c.h., 8,612—Oxford Co.				
Sentinel-Review	Lib—Eve—D	2,700	.05	
Sentinel-Review	Lib—We—W	4,800	.07	
MANITOBA.				
WINNIPEG, c.h., 25,639—Winnipeg Co.				
Free Press				
	Ind—Morn and Eve—D	10,000	.15	
Free Press	Ind—Mo & Th—SW	8,000	.15	
Nor'-Wester	Ind—Mo & Ev—D	2,700	.07	
Nor'-Wester	Ind—Th—W	7,800	.10	
Tribune	Ind—Eve—D	4,700	.07	
Tribune	Ind—Th—W	8,800	.10	
BRITISH COLUMBIA.				
Vancouver, 13,685—Vancouver Co.				
News-Advertiser	Ind—Morn—D	1,500	.05	
News-Advertiser	Ind—We—W	2,000	.05	
World	Ind—Eve—D	5,000	.06	
World	Tu—Fr—SW	10,000	.06	
VICTORIA, c.h. 23,000—Vancouver Isld. Co.				
Colonist	Cons—Morn—D	2,500	.10	
Colonist	Cons—Tu & Fr—SW	2,300	.10	
Times	Lib—Eve—D	2,200	.10	
Times Lib—Mo and Th—SW		3,000	.10	

The preparation of judicious advertising is proof positive of a great gift. Rightly used, it means success to the advertiser.



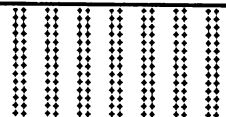
THE "S. T." PAPER FILER AS USED IN THE FILING ROOMS OF THE J. WALTER THOMPSON CO.

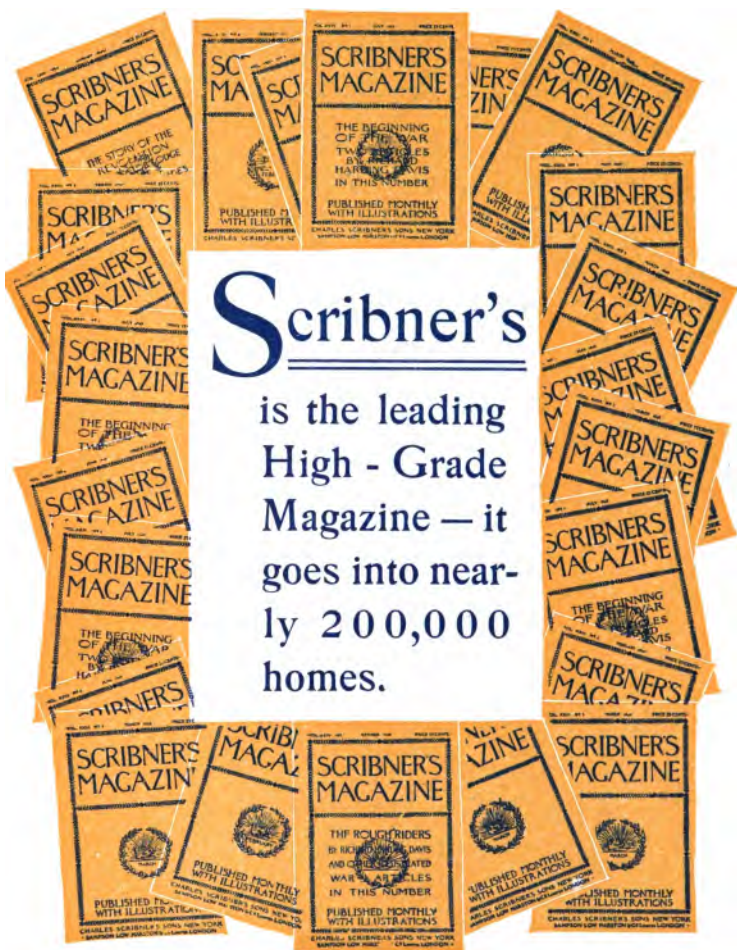
Manufacturers of
**BRASS AND WIRE
OFFICE AND BANK
RAILINGS, PARTITIONS
AND ENCLOSURES**

**Ornamental Wire and Iron
Work of All Kinds.**

Estey Wire Work Co.

**67 Fulton St.
New York**





Scribner's

is the leading
High - Grade
Magazine — it
goes into near-
ly 200,000
homes.

THE BEGINNING OF THE WAR
TWO MONTHS
HARDING KAVIS
IN THIS NUMBER

PUBLISHED MONTHLY
WITH ILLUSTRATIONS

CHARLES SCRIBNER'S SONS NEW YORK
AMERICAN BOOK COMPANY LONDON

THE POLICE RIDERS
BY BIRMINGHAM DAVIS
AND CORNELIUS STAYED
WAR ARTICLES
IN THIS NUMBER

PUBLISHED MONTHLY
WITH ILLUSTRATIONS

CHARLES SCRIBNER'S SONS NEW YORK
AMERICAN BOOK COMPANY LONDON

Shrewd advertisers have come to regard

COLLIER'S WEEKLY

AS

A SPECIAL PROPOSITION

and are including it on lists where otherwise the appropriation is strictly confined to monthly mediums.

Why? Because it has a guaranteed circulation of 200,000 copies per week, the largest circulation of any magazine or periodical that sells for \$3.00 or more per year. *Because* over 80 per cent of this circulation consists of annual subscriptions, thereby enabling the advertiser to enter 160,000 homes each week. *Because* its advertising rate of 75 cents per line gross is a remarkably low one.

ANY PROOF?

During the first three months of 1899, 214 Columns, or 16½ Columns per issue.
 " second " " " 314 " " 24 " "

This represents in six months an increase of 50 per cent in advertising—increasing advertising proves result-bringing ability.

WHAT OF THE FUTURE?

This increase has caused the immediate preparation for, a : An enlargement in the size of the paper. b : The addition of a Department for Women to be designed upon entirely new and original lines. c : Color Work in the Art Department.

Conde Nast, Manager
ADVERTISING DEPARTMENT

523 West 13th Street, New York

AMERICA'S MOST PROGRESSIVE WEEKLY

LEADING MAGAZINES

Reaching a National Audience

Great storehouses of valuable information and literary merit, that rarely grow old. Their lasting qualities are too well known to need explanation. Their aggregate circulation stretches into the millions, and each copy is read by many people.

This list includes ONLY those which are bound in the regulation magazine size pages, the printing, 5½ inches wide by 8 inches deep. Nothing of value is omitted.

See next list for Monthly Publications, many of which are of magazine character.

Hundreds of customers of this agency are constant and satisfied patrons of selections from these lists. Special estimates on application.

Dates of closing forms for advertising pages are given as a convenience. In some cases these are arbitrary, as in the case of the larger magazines; while in other cases a little leeway is obtainable, especially if contracts are made in advance.

Circulations are estimated from the best sources of conservative information obtainable, and are believed to be substantially correct.

	Esti- Circ.	Pubs. mated ¼ page price.
Ainslee's Magazine, New York,	110,000	30.00

Forms close 1st preceding date of issue.

American Kitchen Magazine, Boston,	10,000	12.50
---------------------------------------	--------	-------

Forms close first of each month.

American Magazine, New York,	75,000	25.00
------------------------------	--------	-------

Forms close 1st of each month.

Appleton's Popular Science, New York,	22,000	12.50
--	--------	-------

Forms close 1st of previous month.

Argosy, New York,	20,000	15.00
-------------------	-------------------	-------

Forms close 25th of preceding month.

Atlantic Monthly, Boston,	14,000	15.00
---------------------------	--------	-------

Forms close 1st of preceding month.

Canadian Magazine, Toronto,	9,500	8.00
-----------------------------	-------	------

Forms close 10th of preceding month.

Cassier's Magazine, New York,	17,500	15.00
-------------------------------	--------	-------

Forms close three weeks in advance.

Century Magazine, New York,	185,000	62.50
-----------------------------	---------	-------

Forms close 30 days previous to date of issue.

Chaperone, St. Louis,	45,000	30.00
-----------------------	--------	-------

Forms close 25th of second previous month.

Memorandum.

Just tell the people what you have to sell. Tell it energetically. That will draw attention. The rest is easy, and the grist will come to your mill.



This magazine has struck the popular chord
and proves itself a profitable medium for all mail order advertisers.

CIRCULATION GUARANTEED OVER

*** 110,000 PER MONTH ***

AINSLEE'S MAGAZINE is first in economy to the advertiser ;
first in character and expensiveness of literary and art features.

Write the publishers for rates and specimen copies, or full particulars can be obtained from any reputable
advertising agency in the United States. Forms close first of the month preceding date of publication.

CLARENCE C. VERNAM
Advertising Manager.

Messrs. STREET & SMITH, Publishers
New York City.

Leading Magazines—*Continued.*

	Esti- mated ¼ page Circ	Pubs. price.
Chautauquan, Meadville, Pa.,	100,000	25.00
Forms close 3d and 8th of preceding month.		
Cosmopolitan, Irvington, N. Y.,	333,000	112.00
Forms close 1st of previous month.		
Donahoe's Magazine, Boston,	38,000	25.00
Forms close 15th of previous month.		
Forum, New York,	40,000	20.00
Forms close 5th of preceding month.		
Frank Leslie's Popular Monthly, New York,	200,000	50.00
Forms close 25th second preceding month.		
Good Housekeeping, Spring- field, Mass.,	30,000	15.00
Forms close 10th of preceding month.		
Harper's Magazine, New York,	170,000	62.50
Forms close one month in advance.		
Lippincott's Magazine, Phila.,	70,000	30.00
Forms close 25th of second previous month.		
McClure's Magazine, New York,	366,000	96.00
Forms close 25th second preceding month.		
Metropolitan Magazine, New York,	150,000	30.00
Forms close 6th of preceding month.		
National Magazine, Boston,	40,000	18.00
Forms close 10th of preceding month.		
New England Magazine, Boston,	20,000	15.00
Forms close 10th of preceding month.		
New Illustrated Magazine, New York,	65,000	25.00
Forms close 25th second preceding month.		
Nickel Magazine, Boston,	65,000	20.00
Forms close 10th of preceding month.		
North American Review, New York,	50,000	25.00
Forms close 12th of preceding month.		
Outing, New York,	40,000	35.00
Forms close 25th of second previous month.		

Memorandum.

Advertising is a science nowadays. It must be studied. If you had to undergo an operation, would you prefer a quack or a skilled surgeon?




10c. PER COPY.
\$1.00 PER YEAR.

AUGUST - 1899

Vol. XIV.
No. 8

TABLE TALK

THE AMERICAN AUTHORITY
UPON CULINARY AND HOUSEHOLD TOPICS



**Pays
Advertisers**

Because it enjoys
the confidence of
its readers, who
are thoughtful,
progressive house-
keepers—the buy-
ers for the home.

Published monthly
TABLE TALK PUBLISHING CO.
PHILADELPHIA, PA.

Copyright by Table Talk Publishing Co. Entered at Philadelphia Post Office as Second Class Matter.

The advertisements in TABLE TALK are read because its subscribers have found they can rely upon it. Sample copy and advertising rates free.

TABLE TALK is of special value to Advertisers of Food Products, Table Delicacies, Kitchen Utensils, Dining Room Conveniences, Table Ware, Household Goods, and Wearing Apparel for Women. *For advertising rates and sample copy address*

TABLE TALK PUBLISHING CO., Philadelphia

Leading Magazines—Continued.

	Esti- mated Circ.	Pubs. ¼ page price.
Overland, San Francisco,	25,000	15.00
Forms close 10th of previous month.		
Pall Mall Magazine, New York,	25,000	12.50
Forms close 3d of preceding month.		
Parisian Magazine, New York,	45,000	18.75
Forms close 15th of preceding month.		
Pearson's Magazine, New York,	125,000	37.50
Forms close 20th of second preceding month.		
Puritan, New York,	25,000	25.00
Forms close 25th of second preceding month.		
Quaker, New York,	18,000	17.50
Forms close 25th of second preceding month.		
Recreation, New York,	80,000	60.00
Forms close 1st of preceding month.		
Review of Reviews, New York,	158,000	50.00
Forms close 1st of preceding month.		
St. Nicholas, New York,	75,000	40.00
Forms close 30 days prior to date of issue.		
Scribner's Magazine, New York,	175,000	62.50
Forms close 1st of previous month.		
Self Culture, Akron, O.,	80,000	20.00
Forms close 5th of previous month.		
Short Stories, New York,	20,000	10.00
Forms close 5th of preceding month.		
Strand Magazine, New York,	200,000	62.50
Forms close 20th of second preceding month.		
Table Talk, Philadelphia,	26,000	15.00
Forms close 15th of preceding month.		
The Munsey, New York,	35,000	100.00
Forms close 25th of second preceding month.		
Trained Motherhood, New York,	16,000	15.00
Forms close 10th of preceding month.		
Trained Nurse, New York,	10,000	10.00
Forms close 20th of preceding month.		
Wide World, New York,	80,000	31.25
Forms close 25th of second preceding month.		

Memorandum.

Since this book went to press we have received the publisher's statement as below of NET circulation:

Argosy, New York	77,412
Munsey's Magazine, New York	605,583
Puritan, New York	147,148
Quaker, New York	43,929

appropriate medium is as bad as a badly medium.

THE MAYFLOWER

FLORAL PARK
NEW YORK ♣

Circulation 300,000 Monthly



The largest, handsomest and best Floral Magazine published in America
Superb covers in many colors, with different designs each month.

It Pays Advertisers

BECAUSE its circulation was obtained by advertising; its subscribers read and answer advertisements.

BECAUSE most of its subscribers preserve their copies and have them bound, thus obtaining a regular encyclopedia on the subject of Floral Culture.

BECAUSE over 95 per cent. of its subscribers are women, and it is a well known fact that women are the great buyers.



Ask The J. Walter Thompson Company

about the great paying qualities of this medium, or

Address H. M. CARLETON, Manager Advertising Department
TEMPLE COURT, NEW YORK, N. Y.

MONTHLY PUBLICATIONS



These publications are of the same general character as the magazines in the quality of their contents, but differ in size, having larger pages and fewer of them. The pages vary in size from two to four columns.

Circulations have been obtained legitimately, by virtue of merit, and the readers are an advertisement-answering constituency that all general advertisers should reach.

Dates of closing forms for advertising pages are given as a convenience. In some cases these are arbitrary, as in the case of the larger publications; while in other cases, a little leeway is obtainable, especially if contracts are made in advance.

Circulations are estimated from the best sources of conservative information obtainable, and are believed to be substantially correct.

The single time line rates are given simply to enable our customers to form an idea of the relative cost. In most cases, however, for extended work these would be misleading, as the papers give discounts for time or space. The safest way is to send to us for a detailed estimate.

	Esti- mated Circ.	Pubs. one t. rate.
American Queen, New York, Forms close 1st of preceding month.	360,000	1.50
Art Amateur, New York, Forms close 15th of preceding month.	20,000	.40
Art de la Mode, New York, Forms close 15th of second preceding month.	30,000	.50
Art Interchange, New York, Forms close 20th of previous month.	20,000	.40
Babyhood, New York, Forms close 20th of previous month.	16,000	.40
Birds and All Nature, Chicago, Forms close 15th of previous month.	30,000	.20
Black Cat, Boston, Forms close 1st of preceding month.	160,000	.65
Bon Ton, New York, Forms close 15th of second preceding month.	30,000	.50
Brush and Pencil, Chicago, Forms close 15th preceding month.	10,000	.25
Child Study Monthly, Chicago, Forms close 15th of previous month.	10,000	.15
Conkey's Home Journal, Chicago, Forms close 10th of previous month.	115,000	.60
Current Literature, New York, Forms close 10th of preceding month.	50,000	.20
Delineator, New York, Forms close 10th of second preceding month.	500,000	2.00

Memorandum.

In advertising goods, mean what you say and say exactly what you mean. That is the way to win the confidence of the public.



❧ SIX ❧
HUNDRED
AND
Twenty Nine
THOUSAND
(AGGREGATE
CIRCULATION

TWO
DISTINCTIVE
LEADERS
MERITORIOUS
AND CLEAN.



PAID IN ADVANCE SUBSCRIBERS.

Monthly Publications—*Continued.*

	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Designer, New York,	250,000	1.00	
Forms close 12th of second month previous.			
Elite Styles, New York,	50,000	.50	
Forms close 12th of preceding month.			
Ev'ry Month, New York,	50,000	.50	
Forms close 10th of preceding month.			
Everywhere, Brooklyn,	40,000	.20	
Forms close 20th of preceding month.			
Facts and Fiction, Chicago,	10,000	.30	
Forms close 25th of preceding month.			
Food and Drink, New York,	150,000	.50	
Forms close 10th of preceding month.			
Gentlewoman, New York,	300,000	1.50	
Forms close 15th of previous month.			
Glass of Fashion, New York,	200,000	.75	
Forms close 10th of second month preceding.			
Harper's Round Table, New York,	60,000	.50	
Forms close 24th of second preceding month.			
Home Monthly, Boston,	200,000	1.00	
Forms close 10th of previous month.			
Home Magazine, New York,	35,000	.40	
Forms close 15th of preceding month.			
Home Magazine, Washington,	181,000	.75	
Forms close 5th to 15th of previous month.			
Home Queen, Philadelphia,	125,000	.60	
Forms close 10th of previous month.			
Home Talk, New York,	300,000	1.00	
Forms close 10th of previous month.			
Household, Boston,	100,000	.60	
Forms close 15th of preceding month.			
Housekeeper, Minneapolis,	126,000	.60	
Forms close fifteen days in advance of date.			
Housewife, New York,	100,000	.50	
Forms close 12th of previous month.			
How to Grow Flowers, Spring- field, O.,	110,000	.50	
Forms close 1st of previous month.			
Humane Alliance, New York,	75,000	.40	
Forms close 15th of previous month.			
Independent Forester, Toronto,	159,000	.85	
Forms close 10th of previous month.			
Judge's Library, New York,	85,000	.20	
Forms close 1st of previous month.			
Ladies' Home Journal, Phila.,	820,000	5.00	
Forms close 15th of second month previous.			

The rule followed by judicious business men in the advertisements they run from day to day is to improve them. Monotony means death.

CIRCULATION over
500,000 Each Month

THE DELINEATOR

IS A MONTHLY
 MAGAZINE OF

FASHION, CULTURE AND FINE ARTS

THE DELINEATOR has the *largest paid circulation* of any Fashion Magazine in the World. This circulation is not forced nor temporary, but constant and steadily increasing. The increase is due to *intrinsic merit*, being acquired without the aid of Free Lists, Club Rates or Sample Copies. :: :: :: :: ::

Subscription Price, : : \$1.00 per Year

POSTPAID BY THE PUBLISHERS TO ANY ADDRESS
 IN THE UNITED STATES, CANADA OR MEXICO

To Advertisers:

Manufacturers and dealers handling articles of household use or ornament can bring their goods prominently before the buying public by advertising them in THE DELINEATOR, which has a guaranteed circulation of **OVER HALF A MILLION COPIES A MONTH**, and is read by a buying clientele, whose faith in the publication is founded on the **FACT** that we aim to furnish them with advices, the good taste of which cannot be questioned.

The advertising rate is \$2.00 per agate line, which is less than **TWO-FIFTHS OF A CENT A LINE PER THOUSAND COPIES**.

NO ADVERTISEMENT FOR LESS SPACE
 THAN FIVE LINES WILL BE ACCEPTED

The Butterick Publishing Co. (Ltd.)

7 to 17 West 13th St., New York

Monthly Publications—*Continued.*

	Esti- mated Circ.	Pubs. one t. rate.
Ladies' World, New York, Forms close 1st of preceding month.	450,000	2.00
Ledger Monthly, New York, Forms close 1st of preceding month.	150,000	.75
Leisure Hours, Philadelphia, Forms close 20th of previous month.	25,000	.40
Menorah Monthly, New York, Forms close 20th of preceding month.	10,000	.20
Metropolitan and Rural Home, New York, Forms close 14th of previous month.	500,000	2 00
McCall's Magazine, New York, Forms close 10th 2d month preceding	140,000	.40
Modes and Fabrics, New York, Forms close 1st preceding month.	300,000	1.25
Modern Priscilla, Boston, Forms close 10th previous month.	60,000	.40
New Ideas, Philadelphia, Forms close 15th of previous month.	150,000	.50
Normal Instructor, Danville, N. Y., Forms close 15th of preceding month.	100,000	.40
Paragon Monthly, New York, Forms close 5th preceding month.	200,000	.80
Popular Fashions, New York, Forms close 15th of previous month.	200,000	.75
Pocket Magazine, New York, B. M. Forms close five weeks in advance.	40,000	.40
Puck's Library, New York, Forms close 10th of second preceding month.	85,000	.50
Toilettes, New York, Forms close 15th of second month previous.	60,000	.50
Truth, New York, Forms close 1st of previous month.	50,000	.75
Vick's Magazine, Rochester, N. Y., Forms close 15th of previous month.	30,000	.60
Werner's Magazine, New York, Forms close 20th of preceding month.	15,000	.15
What to Eat, Minneapolis, Forms close 5th of preceding month.	28,000	.25
Woman's Home Companion, Springfield, O., Forms close 1st of previous month.	300,000	1.75
Woman's Work, Athens, Ga., Forms close 25th of previous month.	50,000	.25

Memorandum.

Business is nourished by constant and judicious advertising, as the earth is enriched by fertilizers, and both cause bountiful crops.

Vol. LIV. No 2. MIDSUMMER NUMBER.
AUGUST, 1899.

The Delineator



A
JOURNAL
OF
FASHION,
CULTURE
AND
FINE ARTS:

PUBLISHED BY
THE
BUTTERICK
PUBLISHING
COMPANY
(LIMITED)
London and New York.



SUBSCRIPTION PRICE, \$1.00
SINGLE COPY, 15 Cents.

PRINTED AT THE BULL DOG PRESS, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

If the present style of your advertisements does not bring success, get better ones.



LADIES' PUBLICATIONS



GATEWAYS TO
THE HOME CIRCLE

Requests are so often made for lists of *distinctively ladies' papers*, that the following excellent media are suggested. Advertisers having articles for ladies' consumption should keep in mind that 100 per cent. of the readers of ladies' publications are possible customers. They control the family purchases. For closing dates see other lists.

	Esti- mated Circ.	Pubs. one t. rate.
American Queen, New York,	360,000	1.50
Art De La Mode, New York,	30,000	.50
Chaperone, St. Louis,	45,000	.50
Delineator, New York,	500,000	2.00
Designer, New York,	250,000	1.00
Gentlewoman, New York,	300,000	1.50
Glass of Fashion, New York,	200,000	.75
Harper's Bazar, New York,	90,000	1.00
Household, Boston, Mass.,	100,000	.60
Housewife, New York,	100,000	.50
Home Magazine, Washington, D. C.,	181,000	.75
Home Talk, New York,	300,000	1.00
Ladies' Home Journal, Phila- delphia,	820,000	5.00
Ladies' World, New York,	450,000	2.00
Le Bon Ton, New York,	30,000	.50
McCall's Magazine, New York,	140,000	.40
Modes and Fabrics, New York,	300,000	1.25
Modern Priscilla, Boston, Mass.,	60,000	.40
Toilettes, New York,	65,000	.50
Trained Motherhood, New York,	16,000	.30
Woman's Farm Journal, St. Louis,	60,000	.40
Woman's Work, Athens, Ga.,	50,000	.25
Woman's Home Companion, Springfield, Ohio,	300,000	1.75

Memorandum.

Housekeeping Publications.

Am. Kitchen Magazine, Boston,	10,000	.30
Food and Drink, New York,	150,000	.50
Good Housekeeping, Spring- field, Mass.,	30,000	.40
Housekeeper, Minneapolis, Minn.,	126,000	.60
Table Talk, Philadelphia,	26,000	.40
What to Eat, Minneapolis, Minn.,	28,000	.25

The better and brighter the advertisement, the better and surer are the results.



COLLIER'S WEEKLY

AN ILLUSTRATED JOURNAL OF ART LITERATURE AND CURRENT EVENTS

COPYRIGHT 1899 BY PETER FENNER COLLIER. ALL RIGHTS RESERVED.

VOL TWENTY-THREE NO 30 NEW YORK AUGUST 19 1899 PRICE TEN CENTS



DESIGNED BY G. DE WINTERHOUT

GOING ASHORE AT NAPLES

ADMIRAL DEWEY LEAVING THE "OLYMPIA," ON THE AFTERNOON OF AUGUST 5, FOR A ROUND OF CEREMONIAL VISITS

THE Quantity and Quality of the advertising that is being published from week to week in COLLIER'S will give you better than anything else an idea of its value as an advertising medium.

Send for a copy and see for yourself.

See page 192.



ILLUSTRATED WEEKLIES

● ● Favorites at Home and Abroad. ● ●

The great business, professional and traveling classes can be reached through these publications at a time when the mind has leisure and an inclination to be interested. These popular weeklies, great mirrors of our present civilization, touch these people at such a time, and carry your claims for patronage to them, as through the medium of a mutual friend. These people are of the sort that do not hesitate at price when convinced of merit or novelty. They are heavy purchasers, and a favorable introduction to them means large consumption, with consequent profit.

Circulations are estimated from best conservative sources, and are believed to be correct. Discounts for time or space are made from publishers' regular line rates as quoted. Estimates cheerfully furnished.

	Esti- mated Circ.	Pubs. one t. rate.
Brooklyn Life, New York,	25,000	.20
Collier's Weekly, New York,	200,000	.75
Criterion, New York,	25,000	.30
Harlem Life, New York,	12,000	.15
Harper's Bazar, New York,	90,000	1.00
Harper's Weekly, New York,	100,000	1.00
Illustrated London News, New York (Am. Ed.),	28,000	.60
Judge, New York,	70,000	1.00
Leslie's Weekly, New York,	76,000	.75
Life, New York,	50,000	.75
Puck, New York,	80,000	1.00
Scientific American, New York,	50,000	.75
Saturday Evening Post, Phila- delphia,	165,000	1.00
Vogue, New York,	10,000	.40
Youth's Companion, Boston,	526,000	4.00

Memorandum.

Successful advertising is characterized by strong phrasing and economy of words.

You may know all about your own business, and yet be ignorant as to the best means of advertising it. Leave the advertising to us. That is our business.



Popular Weeklies.

Each a representative organ of its class. Illustrated with specialties.

	Esti- mated Circ.	Pubs. one t. rate.
Army & Navy Journal, N. Y.,	7,000	.25
Clipper, New York,	20,000	.20
Dramatic Mirror, New York,	10,000	.25
Dramatic News and Times, N. Y.,	25,000	.25
Forest and Stream, New York,	10,000	.30
News Letter, San Francisco,	15,000	.15
Rider and Driver, New York,	25,000	.40
Standard, New York,	100,000	1.00

Memorandum.

Literary and Society Weeklies.

These are well known and recognized as leaders in their peculiar sphere.
Partially illustrated in special articles.

Beacon, Boston,	10,000	.15
Elite, Chicago,	10,000	.15
Home Journal, Boston,	10,000	.15
Home Journal, New York,	12,000	.25
Independent, New York,	25,000	.40
Literary Digest, New York,	43,000	.40
Littell's Living Age, Boston,	10,000	.25
Outlook, New York,	100,000	.50
Public Opinion, New York,	13,000	.12
Saturday Evening Post, Phila.	165,000	1.00
Sunny South, Atlanta, Ga.,	50,000	.15
Town Topics, New York,	45,000	.60
Vogue, New York,	10,000	.40
Youth's Companion, Boston	526,000	4.00

Weekly Story Papers.

Popular with people who enjoy light reading. Illustrated in fiction columns.

Family Story Paper, New York,	100,000	.75
Fireside Companion, New York,	150,000	1.25
Golden Hours, New York,	100,000	.50
Happy Days, New York,	50,000	.40
New York Weekly, New York,	200,000	1.00
True Flag, Boston,	23,000	.20
Waverley Magazine, Boston,	30,000	.12

There is one motto for advertisers : Let the world know what you have to sell.

ELLIS' QUINTETTE

The Best Mail Order
Mediums in the Country.



<i>Circulations</i> <i>Guaranteed</i>	{	The Gentlewoman,	-	-	-	-	\$1.50 per agate line,	300,000	
		Metropolitan and Rural Home,	-	-	-	-	2.00 “ “	500,000	
		The Home Monthly,	-	-	-	-	1.00 “ “	200,000	
		Park's Floral Magazine,	-	-	-	-	1.25 “ “	350,000	
		The Paragon Monthly,	-	-	-	-	.80 “ “	200,000	
							Grand Total,	-	1,550,000

The readers of these publications are of the purchasing class, and they show their appreciation of the advertisers by liberally patronizing them. They pay others and will pay you.

THE ELLIS Co., 713-718 Temple Court, N. Y. CHICAGO: 112 Dearborn St. BOSTON: 227 Washington St.

MAIL ORDER PAPERS

POPULAR AND OF LARGE CIRCULATION

This is an exceedingly popular list among those whose trade is with the great masses living in every city, town and village in the country. It reaches those whose location is unfavorable for buying at stores, but who are buyers of things that please their fancy.

So great is the facility with which goods can be carried in the mails and by express that many hundreds of firms are doing a very large business in selling notions and dry goods, and even cigars, shoes, hardware, etc. Express rates are very low, and in strong competition with the United States mails, thus giving dealers and manufacturers unusual opportunities for distribution of goods.

Several of our customers in this line of business have expressed a decided preference for the lists given on the following pages. The papers are those whose subscribers are obtained by means of extensive and judicious advertising, and they thus go to people who answer advertisements and send money by mail. There are grades of papers in this list as to character of circulation, and judgment must of course be used in their selection.

The circulations quoted are estimated from the most conservative sources (not always up to the publishers' claims), but are believed to be substantially correct.

The one-time line rates are given only for convenience and to show the relative cost. In most cases there are discounts for time and space, and therefore a detailed estimate should be asked for, which we will furnish promptly. Substitutes of equal value or due credit will be given if, for any reason, a paper does not insert.

MONTHLIES.	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Agricultural Epitomist, Indian- apolis, Ind., Forms close 10th of preceding month.	182,000	1.00	
American Woman, Augusta, Me., Forms close 20th of previous month.	500,000	2.00	
Boyce's Monthly, Chicago, Forms close 15th to 25th of previous month.	600,000	2.00	
Cheerful Moments, New York, Forms close 20th of previous month.	100,000	.40	
Columbian, Boston, Forms close one month to twenty days in advance of date.	300,000	1.25	
Conkey's Home Journal, Chi- cago, Forms close 15th of previous month.	115,000	.60	
Comfort, Augusta, Me., First form closes 5th, 2d form 15th of previous month.	1,250,000	5.00	
Delineator, New York, Forms close 12th of second month previous.	550,000	2.00	
Ev'ry Month, New York, Forms close 15th of previous month.	50,000	.50	
Farm Journal, Philadelphia, to 2.50, according to the months. Forms close 15th of previous month.	380,000	1.25	

A striking advertisement will focus attention and make a lasting impression.

The Glass of Fashion

Up-to-Date



THIS PUBLICATION was first issued October, 1896, to take the place of "The Ladies' Monthly Review," which was established in 1875. It met with unprecedented success, increasing rapidly in circulation. Its monthly issue is now over

200,000 COPIES PER MONTH.

THE DISTRIBUTION OF THIS MAGAZINE IS MADE AS FOLLOWS: {

- 40 per cent. Paid Yearly Subscribers.*
- 40 per cent. by Agents of the Butterick Publishing Co. (Ltd.) in the larger cities.*
- 20 per cent. Retail Sales.*

THE GLASS OF FASHION is sold in every part of the United States, being handled by over **5,000** of the leading merchants of the country.

It is issued also in a Spanish edition (at present 20,000 copies), for circulation in all Spanish-speaking countries.

Notwithstanding the marked improvement made in the appearance of the Magazine, the generous display of illustrations, the wealth of reading matter, and the edition of colored plates each month, it remains without question the lowest-priced first-class fashion and household Magazine in the world.

Subscription Price, - - 60 cents a year

Single Copies, - - - 7 cents each.



ADVERTISING RATES

75 cents per Agate line per insertion.

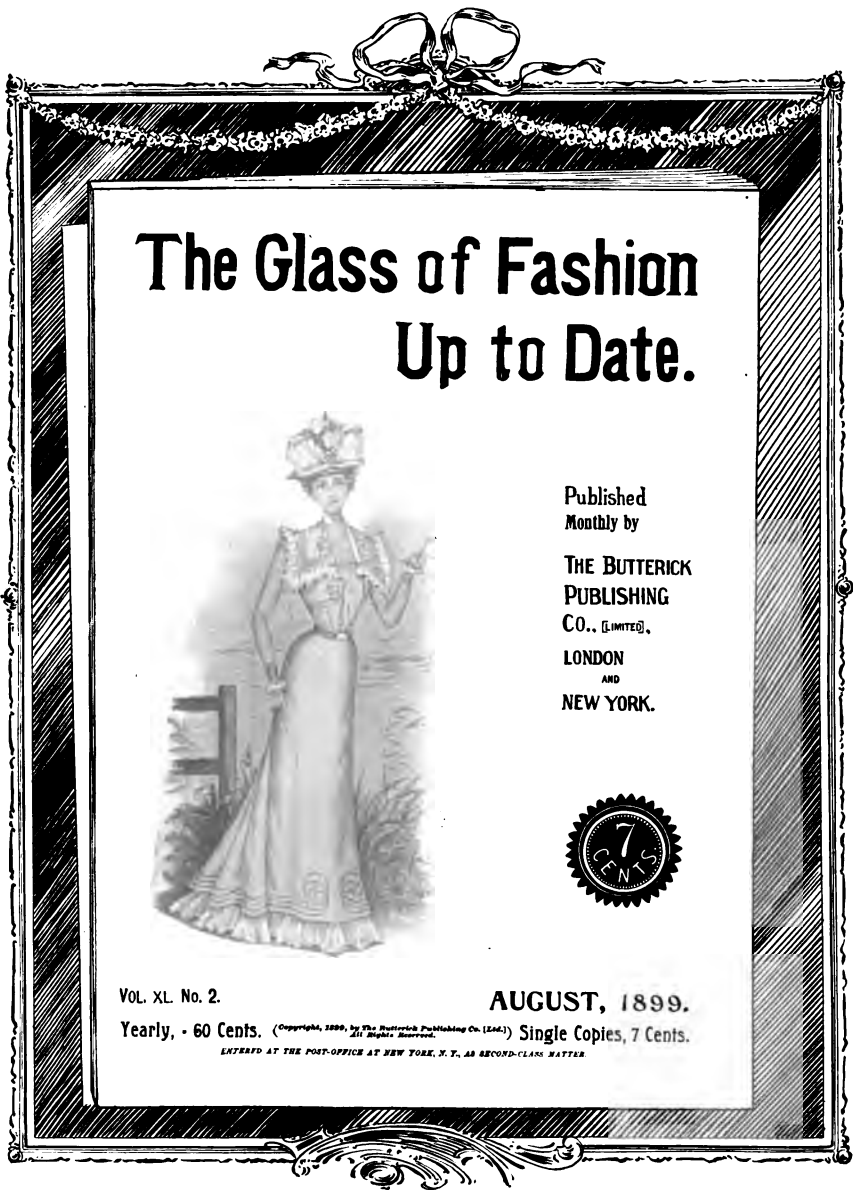
No advertisements for less space than five lines will be accepted.

THE BUTTERICK PUBLISHING CO. (LTD.),


7 TO 17 WEST 13TH STREET, NEW YORK.

Mail Order Papers—*Continued.*


MONTHLIES.	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Farm News, Springfield, Ohio. Forms close 20th of previous month.	100,000	.50	
Gentlewoman, New York, Forms close 18th of previous month.	300,000	1.50	
Good Literature, New York, Forms close 10th of previous month.	255,000	1.00	
Good Reading, Sandusky, Ohio, Forms close 20th of month preceding.	30,000	.30	
Glass of Fashion, New York, Forms close 12th of second month previous.	200,000	.75	
Hearthstone, New York, First form closes 5th, 2d form 15th of preceding month.	600,000	2.50	
Housekeeper, Minneapolis, Forms close 15th of preceding month.	126,000	.60	
Housewife, New York, Forms close 10th of previous month.	100,000	.50	
Home Monthly, Boston, Forms close 15th of preceding month.	200,000	1.00	
Home Life, Caro, Mich., Forms close 15th of previous month.	25,000	.25	
Home Queen, Philadelphia, Forms close 15th of previous month.	125,000	.60	
Home Magazine, Washington, D. C., Forms close 15th of previous month.	181,000	.75	
Home Talk, New York, Forms close 10th of previous month.	300,000	1.00	
Home Visitor, Philadelphia, Forms close 20th of previous month.	145,000	.50	
Hours at Home, New York, First form closes 5th, 2d form 14th of previous month.	200,000	.85	
Household, Boston, Forms close 15th of previous month.	100,000	.60	
Household Companion, Boston, Forms close 20th of previous month.	26,000	.17	
Household Journal, Philadelphia, Forms close 20th of previous month.	150,000	.80	
How to Grow Flowers, Spring- field, Ohio, Forms close 1st of previous month.	110,000	.50	
Humane Alliance, New York, Forms close 15th of preceding month.	75,000	.40	
Illustrated Companion, New York, Forms close 15th of previous month.	105,000	.60	
Inland, St. Louis, Forms close 20th of preceding month.	120,000	.50	
Ladies' Home Journal, Phila., Forms close 15th of second month preceding.	750,000	5.00	
Ladies' World, New York, Forms close 1st of preceding month.	450,000	2.00	
Ledger Monthly, New York, Forms close 1st of previous month.	200,000	.75	



The Glass of Fashion Up to Date.



Published
Monthly by
**THE BUTTERICK
PUBLISHING
CO., [LIMITED],**
LONDON
AND
NEW YORK.

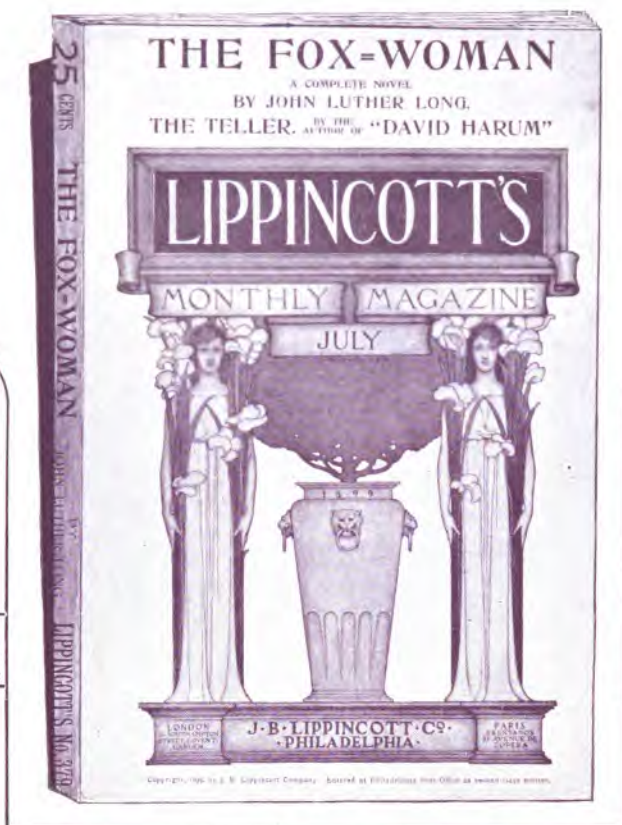


VOL. XL. No. 2. **AUGUST, 1899.**
Yearly, - 60 Cents. (Copyright, 1899, by The Butterick Publishing Co. [Ltd.]) Single Copies, 7 Cents.
ENTERED AT THE POST-OFFICE AT NEW YORK, N. Y., AS SECOND-CLASS MATTER

Little, wide-awake advertisements often prove to be giants in disguise.

Mail Order Papers—*Continued.*

MONTHLIES.	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Lane's List, Augusta, Me., Sun- shine, Family Herald, Golden Moments, Literary Com- panion, National Farmer, Forms close on 5th of month published 15th.	704,000	3.00	
Mayflower, Floral Park, N. Y., Forms close 1st of previous month.	300,000	1.25	
Metropolitan and Rural Home, New York, Forms close 14th of previous month.	500,000	2.00	
Modern Priscilla, Boston, Forms close 1st of previous month.	60,000	.40	
Modern Stories, New York, Forms close 20th of previous month.	300,000	1.25	
New Ideas, Philadelphia, Forms close 15th of previous month.	150,000	.50	
Normal Instructor, Dansville, N. Y., Forms close 15th of previous month.	100,000	.40	
Paragon Monthly, New York, Forms close 5th of previous month.	200,000	.80	
Park's Floral Magazine, Lib- onia, Pa., Forms close 5th of previous month.	350,000	1.25	
People's Home Journal, New York, Forms close 10th of previous month.	340,000	1.50	
Popular Fashions, New York, Forms close 10th of previous month.	250,000	1.00	
Sawyer Trio, Waterville, Me., American Nation, Fireside Gem, Home Treasury, Forms close one month in advance.	1,000,000	3.00	
Social Visitor, Boston, Forms close 15th to 20th previous month.	25,000	.25	
Sovereign Visitor, Omaha, Neb., Forms close 20th of preceding month.	75,000	.45	
Star, Oak Park, Ill., Forms close 15th of previous month.	75,000	.40	
Success, Westbrook, Me., Forms close 25th of preceding month.	100,000	.40	
Success With Garden and Farm, Reed City, Mich., Forms close 15th of preceding month.	100,000	.50	
Up to Date Farming and Gar- dening, Indianapolis, Ind., Forms close 25th of previous month.	75,000	.30	
Upton's Monthly, Chicago, Forms close 25th of preceding month.	70,000	.35	
Vickery & Hill's List, Augus- ta, Me., Fireside Visitor, Good Stories, Happy Hours, Hearth and Home, Forms close 1st of previous month.	1,500,000	6.00	



Full of Vitality and New Life

It never gets old, as each number contains a complete novel, giving a *Continual Circulation*, unlike others with continued stories. No illustrations in the body of the magazine, which makes advertisements stand out very bold.

Advertisers appreciate these points

Our advertising pages are interspersed with humorous illustrations by the most prominent artists. Compare our rates in proportion to circulation, with others.

For sample copy, address **LIPPINCOTT'S MAGAZINE, Philadelphia**

Mail Order Papers—*Continued.*

MONTHLIES.	Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Wayside Gleanings, Clintonville, Conn., Forms close 20th of previous month.	50,000	.25	
Welcome Friend, New York, Forms close 15th of preceding month.	50,000	.25	
Woman's Home Companion, Springfield, Ohio, Forms close first of preceding month.	300,000	1.75	
Woman's Farm Journal, St. Louis, Forms close first of previous month.	60,000	.40	
Woman's Home Journal. Bos- ton, Forms close 10th of previous month.	200,000	1.00	
Woman's Work, Athens, Ga., Forms close 25th of previous month.	50,000	.25	
Word and Works, St. Louis, Forms close 10th previous month.	31,000	.30	
SEMI-MONTHLIES.			
Farm and Fireside, Springfield, O., Two editions, eastern and western. Forms close fifteen days in advance.	330,000	1.60	
Farm and Home, Springfield, Mass., Two editions, eastern and western. Forms close 5th and 20th of each month.	250,000	1.50	
Home and Farm, Louisville, Ky., Published on 1st and 15th. Forms close five days in advance.	100,000	.60	
WEEKLIES.			
Blade, Chicago, Ledger, Chicago, Forms close Saturday ten days in advance.	500,000	1.10	
Commonwealth, Covington, Ky., Forms close one week in advance.	100,000	.30	
National Tribune, Washington, D. C., Forms close one week in advance	118,000	.70	
World, tri-weekly, Mo., We., Fr., New York, Forms close the week previous.	165,000	.60	
Globe, Utica, N. Y., Forms close one week in advance.	138,000	1.00	
Telegram, Elmira, N. Y., Forms close one week in advance.	80,000	.50	
Grit, Williamsport, Pa., Forms close four days in advance.	100,000	.40	
New York Weekly, New York, Forms close twenty days in advance.	200,000	1.00	
Fireside Companion, New York, Forms close three weeks in advance.	150,000	1.25	
Saturday Evening Post, Phila., Forms close three weeks in advance.	165,000	1.00	

**OVER TWO MILLIONS
COMBINED CIRCULATION,
IN BAPTIST HOMES OF AMERICA.**

THE COLPORTER
The Sower soweth the Word. Psalm 124

THE SENIOR QUARTERLY

OUR YOUNG PEOPLE

THE ADVANCED QUARTERLY

THE PRIMARY QUARTERLY

THE BAPTIST TEACHER

THE INTERMEDIATE QUARTERLY

THE BAPTIST SUPERINTENDENT

INTERNATIONAL LESSONS

USED FOR STUDY EVERY WEEK.

COVER THE BAPTIST FIELD.

American Baptist Publication Society Philadelphia, Pa.
JOHN H. BENTLEY
MANAGER ADVERTISING DEPARTMENT





The LEADING



RELIGIOUS PUBLICATIONS

Representing all denominations

Religious newspapers afford a very desirable medium for spreading publicity on account of the dissemination of religious thought and denominational news in their columns. Few intelligent families are without a publication of this sort.

Of late, the societies of young people of different beliefs are specially represented by organs of large circulation, popularity and influence, all of which are included in this list.

Where the denomination is not indicated by the name, it is shown by abbreviations.—Bap., Baptist; Cath., Catholic; C. E., Christian Endeavor; Chr., Christian; C. of G., Church of God; Cong., Congregational; Dis., Disciples; Ep., Episcopal; Ev., Evangelist or Evangelical; F. B., Free Baptist; Luth., Lutheran; Men., Mennonite; Meth., Methodist; Pres., Presbyterian; Ref. Ch., Reformed Church; Ref. Jew., Reform Jewish; Ref. Pres., Reformed Presbyterian; Spir., Spiritualist; U. B., United Brethren; Un., Undenominational or Unsectarian; Uni., Universalist; and Unit., Unitarian.

Circulations are estimated from best conservative sources and are believed to be correct. On account of the widespread character of circulation populations are not given. Copy for these papers should be in hand if possible one week in advance of date.

ARRANGED BY GEOGRAPHICAL SECTIONS.

NEW ENGLAND.

MAINE.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Bangor.				
Word and The Work				
	Cong—W	6,000	.06	
Portland.				
Zion's Advocate	Bap—W	2,900	.03	
NEW HAMPSHIRE.				
Concord.				
Congregational Record				
	Cong—W	1,500	.02	
East Canterbury.				
Manifesto	Shakers—M	1,000	.04	



NOT LIKE ANY OTHER PUBLICATION.

OVER 400,000 members of the AMERICAN MUSICAL ASSOCIATION, our special field. These people own pianos and organs, and buy more than the necessities of life.

Circulation over 100,000 copies each month. Rates and service always satisfactory. Sample copy and further information that will interest you, mailed on request.

AMERICAN MUSICAL ASSOCIATION, Publishers. W. B. CONKEY COMPANY, Proprietors, Chicago.

The Only Publication of the Kind

The Humane Alliance

A Magazine Devoted to the Cause of Humane Education
June, 1899

Volume 16, Number 6, 127 East Twenty-third Street, New York City. Price 5 Cents. Five Cents a Year.

The Spirit of the Nation

By Richard B. Thompson.

THE SPIRIT OF THE NATION is a publication of the Humane Alliance, which is devoted to the cause of humane education. It is a monthly magazine, and is published by the Humane Alliance, 127 East Twenty-third Street, New York City. The magazine is devoted to the cause of humane education, and is published by the Humane Alliance, 127 East Twenty-third Street, New York City. The magazine is devoted to the cause of humane education, and is published by the Humane Alliance, 127 East Twenty-third Street, New York City.



'Tis June, the snowy lillies blow
In joy my fall I wail
And hope my skin may never be used
To make a Gladstone bag

The work of humane education is of great importance and interest to our subscribers, insuring the careful reading of each issue. Readers forward their papers to friends, and the paper probably enjoys a larger number of readers to each copy than any other publication.

The Largest Circulation of any Animal Publication in the World

THE HUMANE ALLIANCE will pay well as an advertising medium; a trial order will demonstrate this fact. Only straightforward advertising accepted. Rate, 40 cents per agate line, 10 per cent. discount on six months' orders, 15 per cent. on yearly orders.



The Humane Alliance
NEW YORK

Die Rundschau.

Nachrichten aus der Heimat und Fremde.

Chicago, Illinois, Mittwoch den 12. Mai 1897.

Seit dem 1. Jan. 1897 ist die Rundschau eine deutsche Zeitung. Sie ist eine der größten deutschen Zeitungen in Chicago. Sie ist eine der größten deutschen Zeitungen in Chicago. Sie ist eine der größten deutschen Zeitungen in Chicago.

REACHES 28,000 HOMES EVERY WEEK

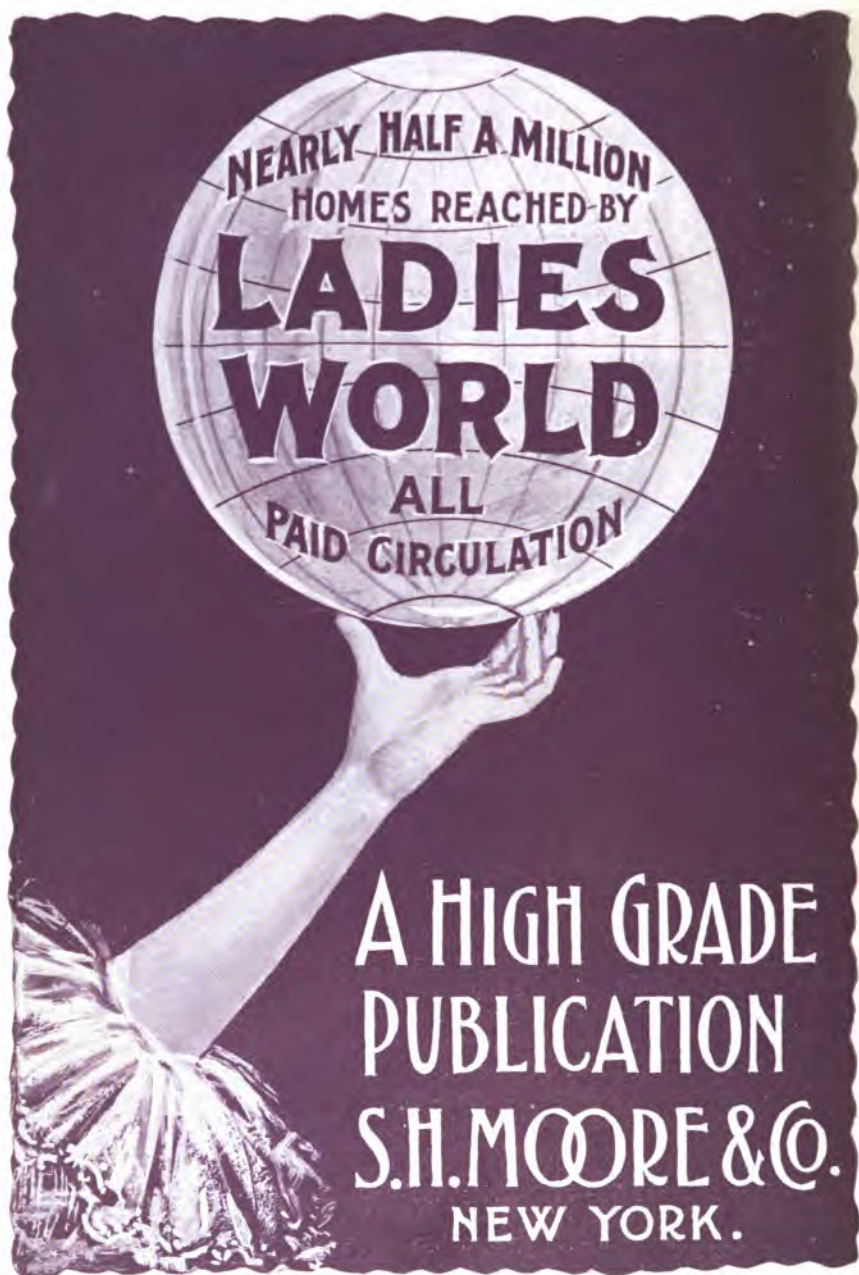
THE MOST PROMINENT GERMAN LUTHERAN JOURNAL

ONLY CLEAN ADS Admitted

Leading Religious Publications—*Continued.*

MIDDLE STATES.

NEW YORK.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Buffalo.				
Aurora (German)	Cath—W	3,200	.03	
Catholic Union and Times	Cath—W	12,500	.06	
Christian Uplook	Meth—W	12,000	.10	
New York.				
Catholic News	Cath—W	60,000	.25	
Christian Advocate	Meth—W	41,000	.50	
Christian Herald and Signs of Our Times	Ev—W	250,000	1.25	
Christian Intelligencer	Ref Ch—W	11,000	.20	
Christian Nation	Ref Pres—W	10,000	.10	
Christian Work	Ev—W	22,500	.30	
Churchman	Ep—W	19,000	.30	
Congregational	Work—M	100,000	.60	
Evangelist	Pres—W	12,000	.12	
Examiner	Bap—W	30,000	.30	
Freeman's Journal and Catho- lic Register	Cath—W	52,000	.30	
Hebrew Standard	Jew—W	20,000	.20	
Jewish Messenger	Jew—W	6,500	.20	
Observer	Ev—W	27,000	.30	
Outlook	Ev—W	90,000	.50	
Sabbath Reading	Ev—W	93,000	.50	
Twentieth Century	Radical—W	10,000	.22	
New Voice	Ev—W	100,000	.75	
Witness	Ev—W	50,000	.40	
Assembly Herald	M	50,000	.25	
Catholic World	Cath—M	23,000	.35	
Church Union	Ev—M	10,000	.10	
Homiletic Review	Un—M	20,000	.25	
Record of Christian Work	Un—M	16,000	.15	
Rosary	Cath—M	13,000	.15	
Saint Andrew's Cross	Ep—M	21,625	.30	
Silver Cross	King's Daughters—W	30,000	.30	
Sunday School Journal	Meth—M	101,000	1.00	
Young Catholic	Cath—M	29,000	.18	



NEARLY HALF A MILLION
HOMES REACHED BY
**LADIES
WORLD**
ALL
PAID CIRCULATION

A HIGH GRADE
PUBLICATION
S.H. MOORE & CO.
NEW YORK.

The illustration shows a woman's arm and hand holding a globe. The globe is marked with latitude and longitude lines. The text on the globe is arranged in a circular fashion around the title 'LADIES WORLD'. The background is dark with a wavy, scalloped border. The woman's arm is light-skinned and emerges from a dark, ruffled sleeve.

Leading Religious Publications—*Continued.*

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Rochester.				
Catholic Journal	Cath—W	3,000	.03	
Syracuse.				
Northern Christian Advocate	Meth—W	11,385	.15	
Wesleyan Methodist	Meth—W	4,500	.10	
NEW JERSEY.				
Camden.				
Home Guide	Ref	3,000	.02	
New Jersey Methodist and Ep- worth Advocate	Meth—W	2,000	.02	
Newark.				
Messenger	Y. M. C. A.—M	1,500	.02	
New Jersey Baptist Bulletin	M	5,000	.07	
PENNSYLVANIA.				
Bethlehem.				
Moravian	Mor—W	1,250	.03	
Greenville.				
Young Lutheran	Luth—M	31,550	.20	
Harrisburg.				
Church Advocate	C of G—W	3,100	.05	
Evangelical	Ev—W	7,300	.05	
Pennsylvania Methodist	Meth—W	2,500	.03	
Philadelphia.				
American Friend	Fr—W	7,000	.10	
Catholic Standard	Cath—W	19,600	.15	
Christian Instructor	Pres—W	5,200	.05	
Christian Recorder	Meth—W	5,000	.04	
Christian Standard	Meth—W	12,000	.10	
Church Standard	Ep—W	17,000	.15	
Episcopal Recorder	Ref Ep—W	4,000	.05	
Guardian Angel	Cath—W	35,000	.20	
Jewish Exponent	Jew—W	7,500	.14	
Lutheran	Luth—W	4,000	.06	
Lutheran Observer	Luth—W	17,500	.12	
Methodist	Meth—W	5,900	.07	
Presbyterian	Pres—W	12,000	.18	
Presbyterian Journal	Pres—W	8,000	.07	
Reformed Church Messenger	W	7,000	.08	

A strong, brainy advertisement resembles the manoeuvre of a great general in the field. It destroys opposition.

America's Greatest Illustrated Journal is

LESLIE'S WEEKLY

NEW YORK, JULY 13, 1899

Price, 10 Cents



AMERICA'S CUP-DEFENDER "COLUMBIA," ON A PORT TACK DURING HER TRIAL
SAIL IN NARRAGANSETT BAY, ABOVE NEWPORT.

COPYRIGHT 1899 BY J. E. BULLOCK—(THIS PAGE 30.)

The public like it, that's why advertisers
use it.

LESLIE'S WEEKLY, 110 Fifth Avenue, New York.

WILLIAM L. MILLER, Advertising Manager.

Leading Religious Publications—*Continued.*

MIDDLE STATES—Pennsylvania.		Esti- mated Circ.	Pubs. one t. rate	Memorandum.
<i>PHILADELPHIA—Continued.</i>				
Sunday School Times	Ev—W	150,000	.80	
Am Church Sunday School Magazine	Ep—M	5,800	.15	
Our Young People	Bap—SM	60,000	.50	
Augsburg Sunday School Teacher	Luth—M	14,500	.15	
Baptist Superintendent	M	6,800	.10	
Baptist Teacher	Bap—M	60,000	.40	
Pittsburg.				
Catholic	Cath—W	12,500	.10	
Christian Advocate	Meth—W	23,000	.11	
Christian Union Herald	Pres—W	23,000	.20	
Methodist Recorder	Meth—W	6,000	.10	
Presbyterian Banner	Pres—W	16,000	.15	
United Presbyterian	Pres—W	12,000	.10	
Bible Teacher	Pres—M	7,000	.10	
Reading.				
Reformed Church Record	Ref Ch—W	5,000	.11	
Scranton.				
Diocesan Record	Cath—W	8,400	.10	
Index	Cath—W	12,800	.10	

DELAWARE.

Wilmington.

Peninsula Methodist	W	3,600	.02
---------------------	---	-------	-----

MARYLAND.

Baltimore.

Catholic Mirror	Cath—W	16,000	.11
Christian Advocate	Meth—W	4,000	.06
Katholische Volk Zeitung (German)	Cath—W	25,000	.07
Methodist	Meth—W	4,250	.07
Methodist Protestant	W	6,000	.08
Baptist Messenger	Bap—M	2,500	.03

No business man would think of taking a legal step without the aid of a lawyer. Law is a science ; so is the writing and placing of advertising. Have your attorney of publicity just as you have your legal advisor.

Cut your coat according to your cloth. If you cannot pay for double columns in newspapers and for pages in magazines, advertise as far as you are able. A well-written small advertisement often draws as much attention as an elaborate attempt.



Our Output is 35,000.
What's our Circulation?

Rates, \$50 per page.

HOME MAGAZINE PUBLISHING CO.

W. J. SHILLIDAY, Manager

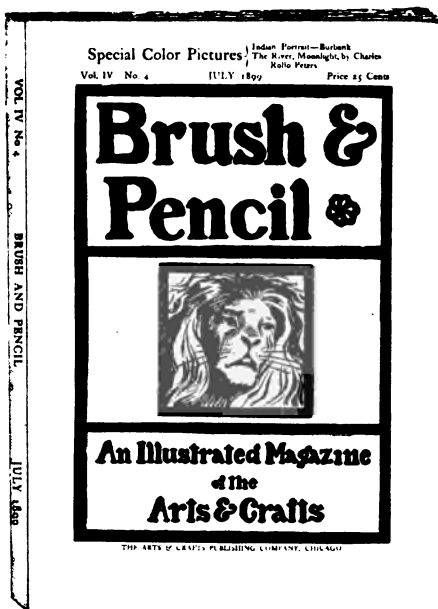
93-99 NASSAU STREET, NEW YORK

Leading Religious Publications—*Continued.*

CENTRAL STATES.

OHIO.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Cincinnati.				
American Israelite	Jew—W	23,000	.15	
Catholic Telegraph	Cath—W	8,400	.07	
Christian Leader	Ch—W	6,700	.08	
Christian Standard	Ch—W	32,500	.30	
Christliche Apologete	Meth—W	19,000	.15	
Deborah (German)	Jew—W	9,000	.05	
Herald & Presbyterian	Pres—W	23,000	.25	
Journal & Messenger	Bap—W	12,000	.12	
Lookout	C E—W	27,733	.20	
Wahrheits-Freund	Cath—W	14,000	.15	
Western Christian Advocate	Meth—W	25,000	.25	
Sunday School Journal	Meth—M	90,000	1.00	
Cleveland.				
Catholic Universe	Cath—W	16,200	.07	
Christliche Botschafter	Ev—W	20,000	.16	
Evangelical Messenger	Ev—W	10,000	.13	
Union Gospel News	Ev—W	50,000	.30	
Men	Y. M. C. A.—M	20,000	.25	
Columbus.				
Catholic Columbian	Cath—W	7,000	.07	
Ohio Waisenfreund	Cath—W	38,000	.30	
Light of Truth	Spir—W	27,500	.25	
Dayton.				
Christian World	Ref Ch—W	4,850	.05	
Herald of Gospel Liberty	Ch—W	4,500	.05	
Lutheran Evangelist	Luth—W	8,581	.10	
Religious Telescope	U B—W	17,131	.15	
Watchword	WB—W	12,000	.10	
Delaware.				
Woman's Home Missions	Meth—M	17,200	.15	
INDIANA.				
Indianapolis.				
Baptist Outlook	Bap —W	13,900	.15	
Notre Dame.				
Ave Maria	Cath—W	25,000	.20	

The sensible merchant includes the cost of advertising as one of his necessary expenses in mapping out his plans for each season.



A Rare Opportunity

is offered through this publication to reach a high-grade class of purchasers. It reaches over 10,000 lovers of art, painting, sculpture and kindred subjects every month. Beautifully illustrated.

Advertising rates reasonable.

Arts & Crafts Pub. Co.
Chicago

DAILY—
EVENING

WEEKLY—
THURSDAY

ALTON SENTINEL-DEMOCRAT

Largest Circulation
of any Paper
in Southern Illinois

TWENTY-FIFTH YEAR

Published by

The Sentinel-Democrat Printing Company

J. J. McINERNEY, Pres't and Mgr.

Second and Piasa Sts.

ALTON, ILL.

THE MOLINE ILL. Daily Journal

is highly endorsed by the Moline Retail Merchants Association as "Without a Superior in Rock Island County." They all use it extensively, which is a still better endorsement. :: :: ::

Sworn Net } Daily edition, 1861
Circulation } Semi-weekly, 1050

The only Democratic in a live city of twenty thousand.

MYRON JORDAN, EDITOR AND PROPRIETOR
JOURNAL BUILDING, Opposite City Hall,
MOLINE, ILL.

Leading Religious Publications—*Continued.*

Central States.

ILLINOIS.

Esti-
mated
Circ.Pubs
one t.
rate.

Memorandum.

Chicago.

Advance	Cong—W	21,280	.15
Baptist Union	Bap—W	34,000	.20
Bladet (Swedish)	Un—W	12,500	.06
Christian Oracle	Ch—W	6,500	.08
Epworth Herald	Meth—W	116,000	.60
Free Methodist	Meth—W	4,800	.06
Interior	Pres—W	30,000	.25
Israelite	Jew—W	13,314	.08
Katolik	Cath—SW	4,500	.05
Living Church	Ep—W	17,500	.25
Midland	Pres—W	8,500	.10
Missions-Vannen (Swed.)			
	Ev—W	17,500	.07
New Unity	Un—W	10,000	.15
Northwestern Christian Advo- cate	Meth—W	23,580	.25
Nya Vecko Posten (Swed.)			
	Bap—W	10,600	.06
Ram's Horn	Un—W	58,000	.40
Reform Advocate Ref Jew—W		16,000	.08
Sandebudet (Swedish)			
	Meth—W	10,000	.10
Standard	Bap—W	15,000	.12
Western Catholic		3,500	.05

Elgin.

Young People's Weekly			
	Un—W	220,000	1.30

Mt. Morris.

Gospel Messenger	Bap—W	18,000	12½
------------------	-------	--------	-----

Rock Island.

Augustana (Swedish)			
	Luth—W	13,000	.10

MICHIGAN.

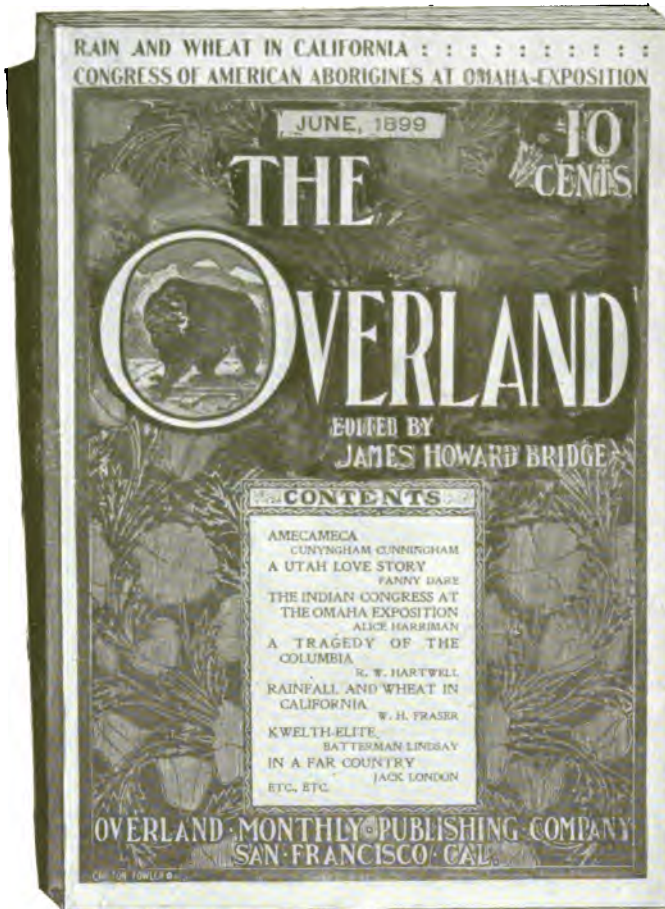
Detroit.

Angelus	Cath—W	10,000	.06
Christian Herald	Bap—W	5,800	.06
Michigan Catholic	Cath—W	4,500	.10
Michigan Christian Advocate			
	Meth—W	18,500	.20
Michigan Presbyterian	W	3,000	.05

WISCONSIN.

Milwaukee.

Catholic Citizen	Cath—W	10,500	.07
------------------	--------	--------	-----



Circulation exceeding **30,000 Monthly**

Announcement to Advertisers

The *Overland Monthly* is the Official Organ of the Schools of California. The State and City subscribes for **3,441** monthly. This gives the *Overland* a reading public in California alone of **half a million**. Advertisers will see the point.

Leading Religious Publications—*Continued.*

WESTERN STATES.

MINNESOTA.

		Esti- mated Circ.	Pubs. one t. rate.
Minneapolis.			
Kingdom	Ev—W	6,000	.03
Midland Christian Advocate	Meth—W	3,800	.03
North and West	Pres—W	6,500	.05
St. Paul.			
Der Wanderer (German)	Cath—W	9,600	.04
Northwestern Chronicle	Cath—W	5,800	.07

IOWA.

Davenport.			
Iowa Catholic Messenger—W		5,150	.06
Iowa Churchman	Ep—M	5,000	.10
Des Moines.			
Christian Index	Ch—W	2,400	.05
Christian Worker	Ch—W	4,900	.07
Iowa Endeavorer	C E—M	5,000	.07
Dubuque.			
Katholischer Westen (Ger- man)	Cath—W	8,750	.15
Sioux City.			
Northwestern Catholic	W	5,000	.04

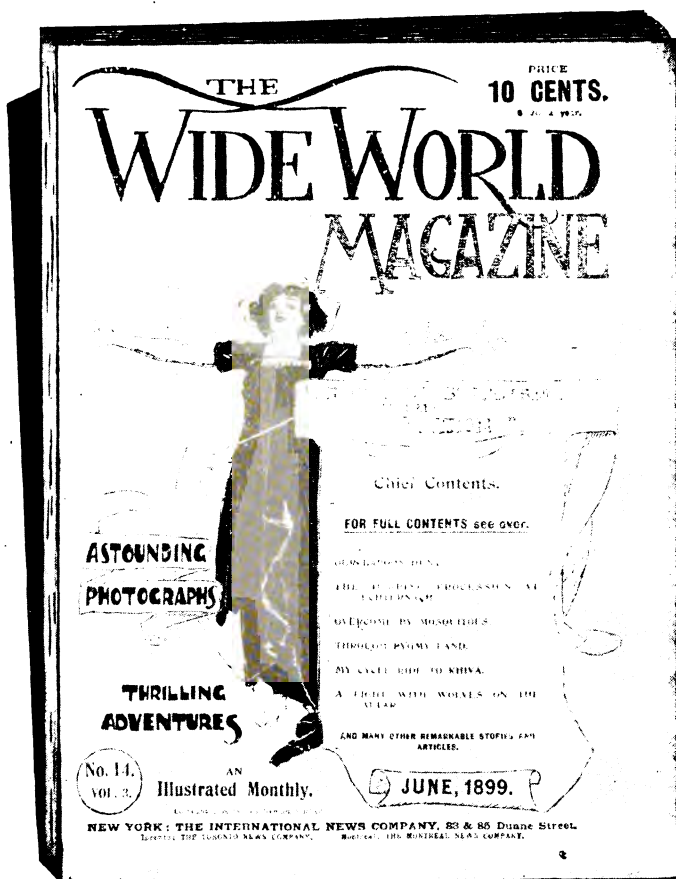
NEBRASKA.

Omaha.			
Christian Advocate	Meth—W	5,550	.05

MISSOURI.

Kansas City.			
Catholic	Cath—W	5,000	.05
St. Louis.			
American Baptist Flag	W	15,000	.10
Central Baptist	Bap—W	10,241	.11
Central Christian Advocate	Meth—W	25,012	.20
Christian Advocate	Meth—W	26,785	.25
Christian Evangelist	Ch—W	30,000	.25
Church Progress and Catholic World	Cath—W	28,000	.10
Herold des Glaubens (Ger- man)	Cath—W	27,000	.15

Memorandum.



Circulation Guaranteed 80,000 Copies per Month in America

INTERNATIONAL NEWS CO.
83 and 85 Duane St., New York



J. LAWRENCE BRADLEE
Advertising Manager

We also represent the **ILLUSTRATED LONDON NEWS** (American Edition) identical with the English. Advertisements placed opposite illustrations or reading.

Leading Religious Publications—Continued.

WESTERN STATES—Missouri.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
<i>ST. LOUIS—Continued.</i>				
Jewish Voice	Jew—W	17,000	.07	
Observer	Pres—W	6,500	.05	
Our Young Folks	Ch—W	20,000	.20	
Inland	C E—M	88,000	.50	
Word & Works	M	31,000	.30	
KANSAS.				
Topeka.				
Kansas Endeavorer	C E—M	4,588	.10	

SOUTHERN STATES.

VIRGINIA.

Richmond.				
Central Presbyterian	Pres—W	3,700	.04	
Christian Advocate	Meth—W	8,000	.07	
Religious Herald	Bap—W	8,000	.07	
Southern Churchman	Ep—W	5,500	.05	
Bible Reader	Un—M	20,000	.10	

WEST VIRGINIA.

Huntington.				
Baptist Banner	Bap—W	4,200	.04	

NORTH CAROLINA.

Fayetteville.				
North Carolina Baptist	W	3,600	.03	
Raleigh.				
Biblical Recorder	Bap—W	6,500	.07	
Charlotte.				
North Carolina Presbyterian	Pres—W	2,300	.07	

Greensboro.

North Carolina Christian Ad- vocate	Meth—W	7,300	.07	
--	--------	-------	-----	--

SOUTH CAROLINA.

Columbia.				
Southern Christian Advocate	Meth—W	4,600	.05	

Due West.

Associate Reformed Presby- terian	Pres—W	2,338	.03	
--------------------------------------	--------	-------	-----	--

Greenville.

Baptist Courier	Ban—W	5,100	.07	
-----------------	-------	-------	-----	--

Newberry.

Lutheran Visitor	Luth—W	3,157	.05	
------------------	--------	-------	-----	--

Congregational Work

PHILADELPHIA, NEW YORK AND BOSTON

Congregational Work

Volume 6 Number 4

Philadelphia, New York, Boston, and Chicago

June, 1919

CHURCH BUILDING

is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

It is a subject of

the greatest importance

to the church and the world.

INTO EVERY FAMILY

*As an Advertising
Medium
Cannot be Excelled*

Congregational Work

is one of the best paying Religious
mediums in America.

Congregational Work

has more circulation than all other
Congregational papers combined.

Congregational Work

enters nearly 100,000 homes
and is read by about
300,000 persons each issue

Congregational Work

is read by the purchasing class
of people.

Congregational Work — You can get more for your money by advertising
in it than in any other Religious medium.

Congregational Work — When making up your list of mediums be sure
and include it.

Sample Copies,
Rates, etc.,
cheerfully furnished
on application.

C. E. SHERIN SPECIAL AGENCY

Sole Advertising Managers

POTTER BUILDING, NEW YORK

Leading Religious Publications—*Continued.*

Southern States.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
GEORGIA.				
Atlanta.				
Christian Index	Bap—W	10,000	.04	
Wesleyan Christian Advocate	Meth—W	10,677	.05	
Augusta.				
Georgia Baptist	Bap—W	4,000	.04	
Leesburg.	FLORIDA.			
Florida Christian Advocate	Meth—W	3,000	.03	
Ocala.				
Florida Baptist Witness	Bap—W	3,000	.03	
ALABAMA.				
Birmingham.				
Alabama Christian Advocate	Meth—W	6,500	.03	
Montgomery.				
Alabama Baptist	Bap—W	4,000	.04	
Meridian.	MISSISSIPPI.			
Baptist Record	Bap—W	5,000	.04	
Winona.				
Baptist Layman	Bap—SM	5,860	.04	
Jackson.	TENNESSEE.			
Christian Index	Meth—W	2,500	.03	
Knoxville.				
Holston Methodist	Meth—W	5,000	.05	
Methodist Advocate Journal	Meth—W	3,000	.05	
Martin.				
Primitive Baptist	Bap—W	4,200	.03	
Memphis.				
Jewish Spectator	Jew—W	8,551	.07	
Nashville.				
Baptist and Reflector	W	6,000	.07	
Christian Advocate	Meth—W	18,000	12½	
Cumberland Presbyterian	Pres—W	10,300	.10	
Gospel Advocate	Ch—W	12,000	.10	
Sunday School Magazine	Meth—M	40,000	.25	
Louisville.	KENTUCKY.			
Central Methodist	Meth—W	4,500	.04	
Christian Guide	Dis—W	13,500	.15	
Christian Observer	Pres—W	17,500	.17	
Katholischer Glaubensbote (German)	Cath—W	10,000	.04	
Western Recorder	Bap—W	15,000	.15	
Pentecostal Herald	Meth—W	24,000	.10	

STOP buying waste circulation, and buy that which goes direct to the people whom you wish to reach.

THE AMERICAN STOCK KEEPER

The Leading Fanciers' Weekly,

has a select circulation among the best buyers of the country. Goes everywhere. A good paper with a good circulation at a reasonable rate.

THE FANCIER is a man who wants the best of everything that money can buy. He is in the business for the love of it.

The American Stock Keeper

30 Broad St., BOSTON, MASS.

Is a fancier's paper and has a subscription list of solid buyers.

Send for rates and sample copy.

A FANCIER'S PAPER

Nearly every man has his hobby. Some animal or bird adds to his enjoyment of life. He spends his money on it. That is the class of men the

American Stock Keeper . . .

has for subscribers. Advertisements in it are closely read. Rates reasonable.

30 Broad St.,

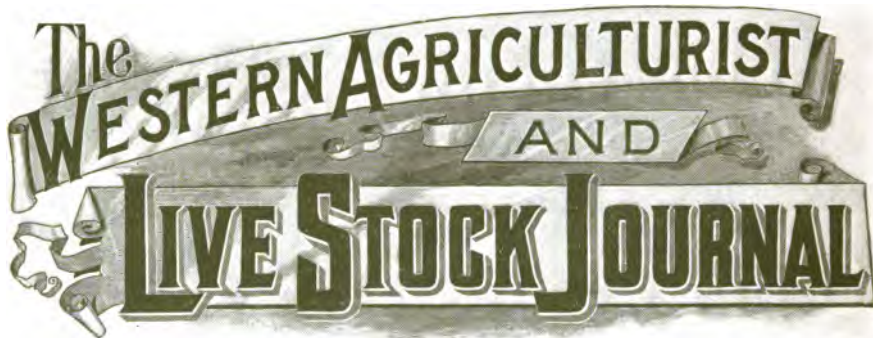
BOSTON, MASS.

THE LARGE FRUIT MAN THE SMALL FRUIT MAN and HORTICULTURISTS IN GENERAL

are best appealed
to through the columns of

Green's Fruit Grower

It is on the table of orchardists everywhere. As fruit growing and the poultry business work so nicely together, poultrymen should consider the superior merits of Green's Fruit Grower as a medium for them. Get samples and rates from Rochester, N. Y., or consult your agent.



EVERYBODY WANTS IT—to reach the best buyers in the great Live Stock and Agricultural States in the Mississippi Valley, the richest country on earth.

The Live Stock industry is enjoying the highest prosperity. You cannot reach our readers with any other paper. No paper can tell all that is worth telling, and no paper can reach all the readers worth reaching. The Stock Journal stands at the head.

T. & T. A. BUTTERWORTH, Pubs., 152 50th St., Chicago, and Quincy, Ill.

Leading Religious Publications--*Continued.*

SOUTHWESTERN STATES.

LOUISIANA.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
New Orleans.				
Christian Advocate	Meth—W	7,000	.06	
Morning Star	Cath—W	7,000	.08	
Southwestern Christian Advo- cate	Meth—W	4,500	.08	
Southwestern Presbyterian	Pres—W	5,100	.04	
Little Rock. ARKANSAS				
Arkansas Baptist	Bap—W	7,000	.04	
Arkansas Methodist	Meth—W	11,500	.07	
Austin. TEXAS.				
Firm Foundation Ch of C—W		9,609	.08	
Dallas.				
Christian Courier	Dis—W	5,250	.06	
Baptist Standard	Bap—W	24,000	.17	
Baptist Herald	Bap W	15,000	.16	
Texas Christian Advocate	Meth—W	20,300	.25	
San Antonio.				
Southern Messenger	Cath—W	6,500	.05	
Denver. COLORADO.				
Rocky Mountain Christian Advocate	Meth—W	8,500	.10	

PACIFIC COAST STATES.

Oakland. CALIFORNIA.				
Signs of the Times				
7th day Ad—W		24,633	.20	
San Francisco.				
California Christian Advocate				
Meth—W		3,000	.07	
Monitor	Cath—W	24,000	.10	
Occident	Pres—W	2,500	.02	
Pacific	Cong—W	2,500	.03	
Pacific Christian Endeavorer	W	4,500	.03	
Pacific Methodist Advocate				
Meth—W		2,000	.02	
Pacific Churchman	Ep—SW	3,500	.10	
Portland. OREGON.				
Catholic Sentinel	Cath—W	2,100	.03	
Pacific Baptist	Bap—W	2,800	.03	
Pacific Christian Advocate				
Meth—W		2,850	.03	

**There is only
one**



**and
everybody reads it**

Leading Religious Publications—Continued.

DOMINION OF CANADA.

NEW BRUNSWICK.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Fredericton.				
Religious Intelligencer	Bap—W	2,400	.03	
St. John.				
Messenger and Visitor	Bap—W	6,000	.03	
NOVA SCOTIA.				
Antigonish.				
Casket	Cath—W	2,800	.03	
Halifax.				
Presbyterian Witness	W	3,100	.07	
Wesleyan	Meth—W	4,100	.05	
ONTARIO.				
Kingston.				
Canadian Freeman	Cath—W	5,655	.05	
London.				
Catholic Record	Cath—W	10,000	.06	
Ottawa.				
United Canada	Cath—W	5,000	.04	
Toronto.				
Canadian Baptist	Bap—W	5,400	.05	
Canadian Churchman	Ep—W	6,050	.10	
Catholic Register	Cath—W	15,000	.06	
Christian Guardian	Meth—W	24,375	.20	
Evangelical Churchman	Ch of Eng—W	3,500	.05	
Presbyterian Review	W	9,000	.06	
Sentinel and Orange and Protestant Advocate	Prot—W	20,000	.15	
Canadian Church Magazine and Mission News	Ep—M	3,275	.05	
Endeavor Herald	C E—M	8,000	.10	
Methodist Magazine	Meth—M	3,035	.05	
Sunday School Banner	Meth—M	15,500	.20	
QUEBEC.				
Montreal.				
True Witness and Catholic Chronicle	Cath—W	8,000	.06	
Witness	Ev—W	28,480	.20	
Presbyterian Record	M	50,000	.40	

*Judge**Judge*

IS EVERYWHERE ; WILL SELL GOODS EVERYWHERE

*Judge*

*Not in Judge is to be
"not in it" with
your competitors.*



THE JUDGE COMPANY, 110 Fifth Avenue, New York

WILLET F. COOK
Manager Advertising*Judge**Judge*

The Leading AGRICULTURAL PUBLICATIONS

Reaching the Brawn and Sinew of the Country

For articles used principally in rural communities it is desirable to employ the farmers' own special papers. The list below is believed to be a representative list of these papers, published in United States and Canada.

All are straight agricultural publications, unless indicated to the contrary by name or otherwise. On account of the widespread circulation the population is not given. Circulations are estimated from best conservative sources and are believed to be correct.

There are varied discounts for time and space from the single time line rates given below. Specific estimates furnished upon application. Copy for the weeklies should be in hand one week in advance of date.

ARRANGED BY GEOGRAPHICAL SECTIONS.

NEW ENGLAND.

MAINE.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Augusta.				
Maine Farmer	W	10,000	.09	
Bangor.				
Commercial, Farmer and Vil- lager	W	22,500	.10	
Waterville.				
Turf, Farm and Home	W	5,800	.09	
NEW HAMPSHIRE.				
Concord.				
People and Patriot	W	12,000	.06	
Manchester.				
Mirror and Farmer	W	35,000	.25	
VERMONT.				
Burlington.				
Vt. Farmers' Advocate	W	2,200	.04	

Good, attractive advertisements are profitable to both buyer and seller.



In all America there is but one "Life." This is the one Mr. Fowler is writing about.



"While there is Life there's Hope."



**What Nath'l C. Fowler, Jr., the great business builder of
23 Thacher Road, Boston, thinks of LIFE.**

BOSTON, MASS., July 3, 1899.

MR. B. C. EVERINGHAM,
Advertising Manager,
LIFE, New York City.

Dear Sir:

For nearly twenty years it has been necessary for me continuously to study the advertising value of America's leading mediums, that I might the more correctly recommend to my clients only the "best." Experience, and every known manner of test, seem to conclusively prove that LIFE is in an advertising-value-class by itself, and to be one of the very limited number of "indispensables." From an advertising view-point, LIFE is pre-eminently the official organ of the people of buying-wealth. There is not a better medium, and I am of the opinion that there is no other medium so good for the advertising of luxuries and of highest-grade commodities. The readers of LIFE are necessarily women and men of society, with many desires, and with the means to gratify them.

Nath'l C. Fowler, Jr.



Mr. Fowler is known as the writer of 10,000 advertisements, of 1,000 articles on advertising, and the author of the only cyclopedia upon advertising.

LIFE commends his matured judgment to the consideration of the readers of the Red Book.

Advertising Rates on Application.

**LIFE PUBLISHING COMPANY,
NEW YORK.**



Leading Agricultural Publications—Continued.

New England.

MASSACHUSETTS.

Estimated
Circ.

Pubs.
one t.
rate.

Memorandum.

Boston.

American Cultivator

W

34,500

.30

American Horse Breeder

W

27,000

.18

American Stock-Keeper, Dogs
Poultry and Pigeons

W

6,500

.07

Massachusetts Ploughman

W

9,000

.10

New England Farmer

W

15,500

.15

Our Grange Homes

W

6,000

.05

Farm Poultry.

SM

31,000

.30

Springfield.

New England Homestead
(Eastern ed. of American
Agriculturist, N. Y.)

W

38,000

.30

Farm and Home. Two edi-
tions, eastern and western

SM

250,000

1.50

RHODE ISLAND.

Pascoag.

Pomona Herald

W

3,900

.05

CONNECTICUT.

Hartford.

Connecticut Farmer

W

4,500

.07

MIDDLE STATES.

NEW YORK.

Albany.

Country Gentleman

W

20,000

.30

Poultry Monthly

M

4,800

.10

Chatham.

Fanciers' Review

M

6,000

.10

Practical Dairyman and Agri-
culturist

M

4,200

.05

Cooperstown.

Otsego Farmer

W

3,500

.06

Dunkirk.

Grape Belt (Hort.)

SW

4,000

.02

Chautauqua Farmer

W

2,800

.02

Fruit (Hort.)

M

3,000

.10

Falconer.

American Bee Keeper

M

1,400

.10

In business, the way to make a hit is to be wide-awake and progressive. The man who knows his field never fails to sow with good advertising, and his harvest is a crop of success.

— Established 1806 —

The Vermont Watchman.

VOL. 94—4844.

MONTEPELIER, VT. WEDNESDAY FEBRUARY 15, 1899.

WINTER UNDER WEAR

PEOPLE WANT A PAPER
THAT TALKS FOR THEM
AND NOT AGAINST THEM
— PEOPLE —

NUMBER 7.
William W. Brock,

OLD FAMILY AND POLITICAL STANDBY OF CENTRAL VERMONT

— Established 1849 —

THE BEST LOCAL
ADVERTISING MEDIUM
Rates on Application.

Montpelier Daily Journal.

VOL. 50 NO. 141.

SUBSCRIPTION PRICE
One Year . . . \$3.00
One Month . . . 25c
In Advance.

MONTEPELIER, VT. FRIDAY, JUNE 30, 1899.

PRICE ONE CENT.

A Summer Sale FROM MANILA OUTBREAK BON. JOHN BARRETT. GYMNASTY


RUNNING MATE OF WATCHMAN. TAKEN IN THE CITIES AND VILLAGES

Republican Papers in the Banner Republican State
 . . Reach Farmers, Business Men and All Classes
 OF LEADING CIRCULATION AND INFLUENCE IN CENTRAL VERMONT

By VERMONT WATCHMAN CO., Montpelier, Vt.

To Reach the Farmers of Indiana ADVERTISE IN THE

LOGANSFORT ADVANCE.



CIRCULATION EXCEEDS 4,000
 in seven principal counties
 surrounding Logansport.
 Rates on application. * *

Published in connection with the *Logansport Daily and Semi-weekly Reporter*. The circulation of the *Daily Reporter* is larger than that of both the other dailies in Logansport combined. This has been proven by a house-to-house canvass and the circulator's affidavit.

In making up your list do not omit the *Advance* or *Daily* and *Semi-weekly Reporter*.

J. E. SUTTON, Publisher,
 Logansport, Ind.

Leading Agricultural Publications—Continued.

MIDDLE STATES—New York.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
Floral Park.				
Mayflower (Floral)	M	300,000	1.25	
Johnstown.				
American Fancier	W	2,500	.07	
New York.				
American Agriculturist	W	73,000	.60	
American Dairyman	W	14,000	.25	
American Gardening	W	30,000	.25	
Florists' Exchange	W	5,000	.07	
Rural New Yorker	W	37,000	.30	
Turf, Field and Farm	W	38,000	.39	
Metropolitan and Rural Home	M	500,000	2.00	
Poultry and Pigeons and Live Stock Monthly	M	3,500	.05	
Port Jervis.				
New York Farmer	W	20,000	.15	
Rochester.				
Green's Fruit Grower	M	60,000	.25	
Vick's Magazine (Floral)	M	30,000	.60	
Syracuse.				
American Poultry Advocate	M	12,500	.10	
PENNSYLVANIA.				
Germantown.				
Telegraph	W	7,500	.07	
Meehan's Monthly	M	3,000	.10	
Libonia.				
Park's Floral Magazine	M	350,000	1.25	
Meadville.				
Pennsylvania Farmer	W	8,900	.04	
Mechanicsburg.				
Farmer's Friend and Grange Advocate	W	12,800	.05	
Philadelphia.				
Farm Journal	M	350,000	1.25 to 2.50	
Market Basket	W	30,000	.25	
Pittsburg.				
National Stockman and Far- mer	W	50,000	.30	
Oxford.				
Blooded Stock	M	10,000	.07	
West Grove.				
Success With Flowers	M	110,000	.60	



Half of the money

Montanians

spend for necessities and luxuries they send to houses outside of the state. They want the best and are willing to pay for it.

Our readers comprise a great number of these good buyers, and they believe in our advertisers because we will have none but the reputable.

Chas. D. Greenfield, Pub.

HELENA, MONTANA

THE GEORGIA BAPTIST

ESTABLISHED 1880

Is valued by advertisers not alone for its circulation, which is large, but also for the fact that it goes to the families and firesides of more than 5,000 of the leading, progressive Negro preachers and teachers in the four States: Georgia, South Carolina, Alabama and Florida. Average circulation for 1898, 5,176 weekly. Published Thursdays, at 419 Ninth Street, Augusta, Ga. Advertising rates on application.

No Advertising List is complete without

The Iowa State Register

DAILY, SUNDAY
AND WEEKLY

DES MOINES
IOWA

News
Agriculture
Horticulture
Commerce
Miscellany

A Power in the Northwest

is this great state paper of Iowa, not only in circulation but in influence. Experienced advertisers use it to reach the intelligent, thrifty, progressive class.

Send for Rates and Sample Copies.

CLARKSON BROTHERS, Proprietors
DES MOINES, IOWA

Leading Agricultural Publications—Continued.

Middle States.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
DELAWARE.				
Wilmington.				
Delaware Farm and Home W		3,000	.05	
MARYLAND.				
Baltimore.				
Farmers' & Planters' Guide M		3,000	.10	
Southern States Farm Mag- azine M		4,000	.10	
Salisbury.				
Strawberry Culturist and Small Fruit Grower M		8,000	.10	
DISTRICT OF COLUMBIA.				
Washington.				
National Farm and Fireside Grange W		22,000	.30	

CENTRAL STATES.

OHIO.				
Cincinnati.				
Ohio Valley Farmer M		5,600	.07	
American Grange Bulletin and Scientific Farmer W		30,000	.20	
Cleveland.				
Ohio Practical Farmer W		86,000	.45	
Dayton.				
Farmers' Home W		35,000	.25	
Medina.				
Gleanings in Bee Culture SM		8,500	.07	
Springfield.				
Farm and Fireside (Eastern and Western editions) SM		300,000	1.60	
Farm News M		100,000	.50	
How to Grow Flowers M		110,000	.50	
Tiffin.				
Inter-state Poultryman M		5,000	.07	
Zanesville.				
Breeder and Farmer SM		5,000	.05	
INDIANA.				
Derby.				
Game Bird (Pet Stock) M		3,100	.03	
Huntington.				
Farmer's Guide W		27,000	.15	
Indianapolis.				
Indiana Farmer W		28,500	.25	

NEW JERSEY METHODIST AND EPWORTH ADVOCATE

131 Federal Street,

Camden, N. J.

Sound the Methodist Octave and Secure Good Paying Customers.

"You can reach the buying of half the American people by the religious papers," and there are no better families to reach than the well-to-do Methodist families. They are well-to-do because prudent. They save their money from follies and invest in good things. We can sell them good things for you through our columns. We reach over **5,000** families each week; there are two or three adults in each family. Hundreds of our subscribers lend, and it is a moderate estimate to say we reach 25,000 buyers of good things each week.

For rates and terms address the Manager, C. L. BURNETT, as above.

The Annual Conference, representing 55,000 Methodist and 20,000 Epworth League members, adopted this paper as their official organ again in 1899.

THE HOME GUIDE

and RELIGIOUS NEWS

131 Federal St., Camden, N. J.


*Sound the Home Readers and Secure Good Paying
Customers.*

If you want good paying business in Pennsylvania and New Jersey invite the Christian, home-loving families to buy from you. "You can reach the buying of half the American people by the religious papers." They are well to do, because prudent. They save their money from follies and invest in good things. We can sell them good things for you through our columns. We reach over 3,000 families each week; there are two or three adults in each family.

For rates and terms in the Home Guide address the Manager, C. L. BURNETT, as above.

Leading Agricultural Publications—Continued.

CENTRAL STATES—Indiana.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
INDIANAPOLIS—Continued.				
Jersey Bulletin and Dairy Farming	W	5,500	.07	
American Farmer and Poultry Raiser	M	20,000	.25	
Up-to-Date Farming & Gar- dening	M	75,000	.30	
Practical Dairyman	M	20,000	.10	
Agricultural Epitomist	M	200,000	1.00	
ILLINOIS.				
Chicago.				
Drovers' Journal	W	16,000	.12	
American Bee Journal	W	5,000	.07	
American Florist	W	6,500	.10	
Breeders' Gazette	W	22,000	.40	
Farm, Field and Fireside	W	50,000	.30	
Farm Implement News	W	10,000	.20	
Farmers' Review	W	25,000	.25	
Farmers' Voice	W	36,000	.25	
Markets	W	38,000	.15	
Orange Judd Farmer (West- ern ed. of American Agri- culturist, N. Y.)	W	60,000	.40	
Prairie Farmer	W	28,000	.25	
Stockman	W	7,500	.05	
Wool Markets and Sheep	W	10,000	.10	
Western Plowman	SM	28,000	.20	
American Poultry Journal	M	12,000	.10	
American Swineherd	M	31,000	.20	
Quincy.				
Farmer's Call	W	45,000	.25	
Reliable Poultry Journal	M	22,800	.15	
Western Agriculturist and Live Stock Journal	SM	15,000	.30	
MICHIGAN.				
Detroit.				
Michigan Farmer and State Journal of Agriculture	W	21,000	.25	
Grand Rapids.				
Michigan Fruit-Grower and Practical Farmer	W	3,250	.05	
Monroe.				
North American Horticultur- ist	M	3,800	.05	
Reed City.				
Success With the Garden & Farm	M	100,000	.50	



RELIGIOUS HERALD
VOLUME LXXII. RICHMOND, VIRGINIA, JUNE 15, 1899. NUMBER 24.
RICHMOND, VA.

ESTABLISHED 1827

An organ of 120,000 White Baptists of Virginia

**BRIGHT
PROGRESSIVE
INFLUENTIAL**

Circulates throughout the Southern States and in many Northern Homes.

Recognized in the sphere of its circulation as a Most Valuable Advertising Medium.

**Paducah
Sun**
*Daily and
Weekly
Exclusive Field*
150,000 Readers



Only Republican Daily
in Four Congressional
Districts.

Paducah has 25,000 inhabitants.
Republican in politics.
We can help you.
Send in your business.

SUN PUBLISHING COMPANY, Paducah, Ky.

The Presbyterian
... PHILADELPHIA, PA. ...

One of the Best Family
Weekly Newspapers in
the United States. Estab-
lished nearly 70 years ago

Since then the powerful **denomination** of which it is a leading and **influential organ** has spread all over the land and numbers **millions** of prosperous and reading people. It is not claimed that they **all** read **THE PRESBYTERIAN**, but a **leading Advertising Agency**, which has had extensive business relations with it for years, says: "**THE PRESBYTERIAN** is read by the prosperous classes—steady and liberal purchasers—and in proportion to the circulation it is **Without a Peer as an Advertising Medium.**"

ONLY A GOOD CLASS OF
ADVERTISING WILL BE ACCEPTED.

Leading Agricultural Publications—*Continued.*

Central States.			Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
WISCONSIN.					
Fort Atkinson.					
Hoard's Dairyman	W	25,000	.25		
Madison.					
Wisconsin Farmer	W	8,000	.30		
Milwaukee.					
Acker und Gartenbau Zeitung (German)	W	20,000	.25		
Haus und Bauernfreund	W	87,000	.35		
Racine.					
Wisconsin Agriculturist	W	24,000	.20		

WESTERN STATES.

MINNESOTA.					
Minneapolis.					
Farmers' Tribune	W	22,000	.09		
Skandinavisk Farmer Journal (Scandinavian)	W	5,600	.03		
Farm, Stock and Home	SM	27,000	.30		
Northwest'n Agriculturist	SM	14,700	.22		
Skördemannen (Swedish)	SM	10,500	.13		
Market Garden	M	3,600	.17		
St. Paul.					
Northwestern Farmer	SM	12,000	.20		
Home and Garden	M	50,000	.67		
Poultry Herald	M	5,500	.10		
IOWA.					
Cedar Rapids.					
Farmeren (Norw.-Dan.)	M	5,000	.07		
Western Poultry Journal	M	3,750	.05		
Des Moines.					
Wallace's Farmer and Dairy- man	W	19,000	.15		
Iowa Homestead	W	20,000	.40		
Live Stock and Western Farm Journal	SM	10,000	.20		
Western Garden and Poultry Journal	M	5,000	.10		
Mason City.					
Farmer's Institute	M	27,500	.11		
Sioux City.					
Rural Life		5,100	.05		
Waterloo.					
Creamery Journal	M	8,000	.15		

St. Louis Christian Advocate

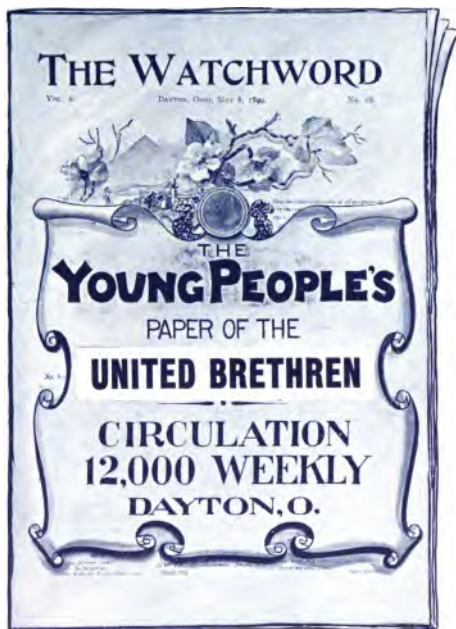
THE PIONEER AND LEADER OF WESTERN RELIGIOUS JOURNALISM

Established 1850. It grows vigorous with age

Advertisers have found, and continue to find, that it brings satisfactory returns on their investment. For advertising rates address

JAMES M. HAMLIN, Advertising Manager
1414 Locust Street, St. Louis, Mo.

Or THE J. WALTER THOMPSON CO., New York, Chicago, Boston



THIS is a late publication of the United Brethren denomination, and its rapidly increasing circulation shows with what favor it is being received by the young people of the church. By the young people is not meant the youth, but the young men and women, who in this day and age are being recognized as the active working forces of all evangelical churches. It is taken and read by all wide-awake pastors and laymen.

What the GOLDEN RULE is to the societies of Christian Endeavor, and the EPWORTH HERALD is to the Methodists, the WATCHWORD is to the United Brethren.

The rates are subject to change as circulation increases. Take advantage of them now while you may.

Rate, per line, 10 Cents.
Reading Notices, 15 Cents per line.
Discounts for time or space.

L. O. MILLER, W. R. FUNK, Publisher
Advertising Department. Dayton, Ohio.

Leading Agricultural Publications—*Continued.*

Western States.**MISSOURI.**

		Esti- mated Circ.	Pubs. one t. rate.
Kansas City.			
Home Market and Stock- man	W	4,800	.06
Live Stock Indicator	W	18,000	.30
Missouri and Kansas Far- mer	M	11,000	.15
Missouri Valley Farmer	W	6,000	.05
St. Louis.			
Journal of Agriculture	W	39,000	.35
Midland Farmer		25,000	.10
Woman's Farm Journal	M	75,000	.40
Warsaw.			
Poultry Topics	M	5,200	.07

Memorandum.**KANSAS.****Lawrence.**

Rural Home		7,500	.05
------------	--	-------	-----

Topeka.

Kansas Farmer	W	23,000	.15
---------------	---	--------	-----

NEBRASKA.**Omaha.**

Hospodar (Bohem.)	SM	11,500	.04
Nebraska Farmer	W	30,000	.18

South Omaha.

Drovers' Journal and Stock- man	D	4,000	.04
------------------------------------	---	-------	-----

SOUTH DAKOTA.**Aberdeen.**

Dakota Farmer	SM	21,000	.15
---------------	----	--------	-----

Sioux Falls.

Successful Farmer	M	7,000	.10
-------------------	---	-------	-----

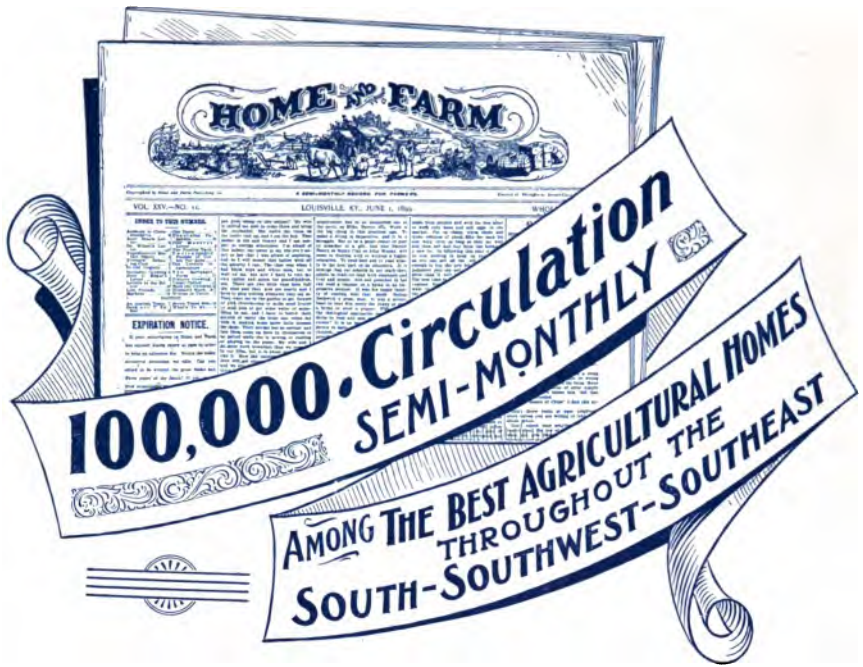
SOUTHERN STATES.

VIRGINIA.**Richmond.**

Progressive South	M	7,400	.10
Southern Planter	M	4,600	.11

NORTH CAROLINA.**Raleigh.**

Progressive Farmer	W	10,000	.10
--------------------	---	--------	-----



HOME FIELD AND FORUM

OKLAHOMA CITY, O. T.

Only Agricultural Paper Devoted to the Interests of the Farmers and
the Material Resources of Oklahoma and Indian Territory.

The most extensive Paid in Advance Circulation of any Publication
in the Great Southwest.

The Farmers have a \$50,000,000,00 purchasing power and the Home, Field and Forum, Oklahoma's Agricultural Paper, is the one great medium through which the most prosperous of these Farmers can be reached.

HOME, FIELD AND FORUM CO.



Woman's... Home Companion

Represents the best element in high-class journalism for women and the home. With its more than a million and a quarter readers, going into 325,000 of the well-to-do homes, each number carrying interesting contributions of good literature and illustrations, it is a positive force among its constituency.

The movement of the WOMAN'S HOME COMPANION is rapid, invincible and permanent, and each number is resplendent with vigor of thought of celebrated writers and artists, and is a welcome visitor to a constituency of readers of peculiar advantage to advertisers.

CIRCULATION GUARANTEED.

THE CROWELL & KIRKPATRICK CO., Publishers,

NEW YORK
108 Times Bldg.

SPRINGFIELD, OHIO.

CHICAGO
1529 Marquette Bldg.

FARM AND FIRESIDE

IS THE MONARCH OF THE RURAL PRESS



wielding more influence among a larger constituency than any other agricultural publication.

THE FARM AND FIRESIDE is now in its twenty-second year, enjoying the fruition of years of patient labor in making it an ideal publication to interest and entertain, not only the farmer, but every member of his family. The FARM AND FIRESIDE is issued semi-monthly, the 1st and 15th. The Eastern edition circulates in Ohio and all states east. The Western edition circulates in Indiana and all states west. Each edition has about the same circulation, half of the total—310,000—with every indication of it being much in excess of these figures during 1899.

If you wish the patronage of more than 310,000 well-to-do farmers and their families, your advertisement placed in the FARM AND FIRESIDE will secure it. For mail orders it has no superior—possibly not an equal—among the Agricultural Press. **Circulation guaranteed.**

THE CROWELL & KIRKPATRICK CO., Publishers,

NEW YORK
108 Times Bldg.

SPRINGFIELD, OHIO.

CHICAGO
1529 Marquette Bldg.

Leading Agricultural Publications—*Continued.*

Southern States.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
GEORGIA.				
Athens.				
Southern Farmer	M	22,000	.15	
Atlanta.				
Plowboy and Country Far- mer	M	19,000	.11	
Southern Cultivator	M	28,000	.15	
FLORIDA.				
De Land.				
Florida Agriculturist	W	3,000	.07	
Glenoak.				
South Florida Home	M	2,250	.03	
Interlachen.				
Southern Ruralist	M	5,800	.10	
Jacksonville.				
Florida Farmer and Fruit Grower	W	5,200	.04	
ALABAMA.				
Anniston.				
Southern Farm Life	M	3,500	.05	
TENNESSEE.				
Nashville.				
Southern Stock Farm	SM	8,000	.10	
KENTUCKY.				
Lexington.				
Kentucky Stock-Farm	W	7,500	.15	
Louisville.				
Farmers' Home Journal	W	12,500	.12	
Home and Farm	SM	100,000	.60	
SOUTHWESTERN STATES.				
LOUISIANA.				
New Orleans.				
Louisiana Planter and Sugar Manufacturer	W	3,200	.10	
Sugar Planters' Journal	W	2,100	.10	
Louisiana Weather Journal and Agriculturist	M	3,000	.10	
OKLAHOMA.				
Guthrie.				
Home, Field and Forum	M	9,000	.10	
Woodward.				
Live Stock Inspector	M	2,800	.03	



Asks for the patronage of the Mail Order Advertiser upon the following grounds, viz.:

It is the pioneer floral magazine of America and now has departments of Fruits, Flowers and Vegetables, also Plant and Insect Life for Young People.

It has always been the foremost authority in the western world on fruits, flowers, trees and gardening.

Its readers are legion, and extend to every state in the Union.

Its circulation has greatly increased in the past year.

Its form and contents will be immensely improved with the coming October issue, with *no increase in advertising rates.*

Beginning with October, Vick's will appear in regular magazine size, under an art cover, giving 32 handsomely printed and illustrated pages of reading matter, contributed by some of the world's most notable writers—and each issue will contain an original colored plate of rare and beautiful flowers, which in time will constitute a most valuable and interesting art portfolio—a feature that is bound to add to the already great popularity of the magazine.

Vick's Magazine is not connected with any Seed House or Nursery.

Take a Flier in Vicks!

For Advertising Rates address VICK PUBLISHING CO., Rochester, N. Y.

Southern Farm Life

ANNISTON, ALA.

A Journal of Interest to
the Farmer, Horticultur-
ist and Stock Raiser.

*The only Agricultural
Publication in
the State of Alabama*

Advertising Rates on Application

THE SUCCESSFUL FARMER

A BRIGHT MONTHLY

DEVOTED TO THE

*Home, Farm,
Garden, Orchard
and Forest*

circulating among the best farmers and stockmen of the great and thriving Northwest.

Advertising rates from \$1.50 to \$2 per inch per month, according to size of order.



Farmer Printing Co., Sioux Falls, S. D.

H. P. ROBIE, Editor.

Leading Agricultural Publications—*Continued.*

Southwestern States.		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.		
TEXAS.						
Amarillo.						
Live Stock Champion	W	1,600	.03			
Dallas.						
Southern Mercury Farm. All.	W	22,000	.09			
Texas Farm and Ranch	W	38,000	.30			
Texas Farmer	W	29,000	.30			
Texas Stock and Farm Jour- nal	W	16,000	.10			
San Antonio.						
Texas Stockman and Far- mer	W	11,500	.10			
NEW MEXICO.						
Las Cruces.						
Southwestern Farm and Or- chard	M	2,000	.03			
Las Vegas.						
Stock Grower and Farmer	W	2,800	.03			
ARIZONA.						
Phoenix.						
Southwestern Stockman, Far- mer and Feeder	W	3,300	.03			

ROCKY MOUNTAIN STATES.

MONTANA.						
Helena.						
Montana Stockman and Far- mer	W	2,000	.05			
Miles City.						
Stock Growers' Journal	W	2,000	.05			
Missoula.						
Montana Fruit Grower	W	1,200	.09			
White Sulphur Springs.						
Rocky Mountain Husband- man	W	5,000	.05			
COLORADO.						
Denver.						
Field and Farm	W	12,600	.15			
Colorado Poultry Journal	M	2,800	.03			

Statement of Circulation of THE FARMER

ST. PAUL, MINN.

Number of copies printed from January 1st to
May 15th, 1899, inclusive:

January 1st, 1899	32,000	Copies
" 15th, "	32,000	"
February 1st, "	34,000	"
" 15th, "	34,000	"
March 1st, "	35,000	"
" 15th, "	35,000	"
April 1st, "	35,250	"
" 15th, "	35,500	"
May 1st, "	34,000	"
" 15th, "	34,000	"

Number of copies each issue for first
five months 34,075 "
Circulation guaranteed Jan. 1st, '99, 30,000 "
Excess over guarantee each issue..... 4,075 "

▼ **\$494.34** ▼
▼ Postage Paid, January ▼
▼ to May, inclusive, 1899 ▼

Post Office, St. Paul,

RAMSEY CO., MINN.

June 1, 1899
This is to certify
that the World Mag.
Co. has during
the past five months
mailed at the P.O.
#9, 434 pounds of the
"Farmer", paying
thereon \$494.34 as
postage at pound
Rate.

R. A. Smith
Postmaster

THE FARMER

ST. PAUL, MINN.

1883

THE

1899

American Church Sunday School Magazine

The only periodical of the kind
published in the interest of the
Protestant Episcopal Church in
America. Before its readers
continually. Advertising rates
reasonable. Rate Card and
Contract Blank on application.

Circulation over 5,800.

Published Monthly by

The Church Magazine Publishing Co.

GEO. W. JACOBS & Co. 103 S. Fifteenth St.

Business Managers

PHILADELPHIA

RESULTS COUNT

Advertisers who use the
columns of

The Saginaw Evening Leader

get them. The ONLY EVEN-
ING REPUBLICAN PAPER
in Saginaw County, the heart of
the SUGAR BEET BELT and
COAL FIELDS of Michigan.
Bright, Newsy, Up-to-date, and
published for the people now on
earth.

Subscribers of The Saginaw
Evening Leader spend THOUS-
ANDS OF DOLLARS annually
for the comforts of life. It is an
excellent medium for legitimate
advertising.

Advertising Rates will be
promptly furnished upon appli-
cation.

F. E. Button, Publisher, Saginaw, Mich.

Leading Agricultural Papers—*Continued.*

PACIFIC COAST STATES.

		Esti- mated Circ.	Pubs. one t. rate.	Memorandum.
CALIFORNIA.				
Los Angeles.				
California Cultivator and Poul- try Keeper	M	4,100	.05	
San Francisco.				
California Fruit Grower	W	7,000	.15	
Pacific Rural Press	W	8,200	.08	
OREGON.				
Portland.				
North Pacific Rural Spirit	W	5,000	.05	
Northwest Pacific Farmer	W	6,700	.03	
WASHINGTON.				
Tacoma.				
Northwest Horticulturist, Ag- riculturist and Dairyman	M	3,000	.10	

DOMINION OF CANADA.

ONTARIO.				
Grimsby.				
Canadian Horticulturist	M	4,200	.14	
London and Winnipeg.				
Farmers' Advocate	SM	15,000	.30	
Toronto.				
Canadian Poultry Review	M	4,700	.05	
Farming	M	8,000	.10	
PRINCE EDWARD ISLAND.				
Summerside.				
Island Farmer	W	4,200	.04	
Agriculturist	W	5,500	.04	
QUEBEC.				
Montreal.				
Family Herald and Star and Practical Agriculturist	W	87,000	.30	
Journal of Agriculture	M	6,900	.10	
Journal d' Agriculture (French)	M	46,000	.10	
MANITOBA.				
Winnipeg.				
Nor'-West Farmer	M	6,500	.13	

Sworn Monthly Circulation 1,398,732

A most magnificent field was opened for the general advertiser when the journals comprising

The National Fraternal Press Ass'n

decided to accept a limited amount of advertising from responsible and reputable business houses. The fraternities are admitted to be a power in the land second to none. Fully one-fifth of the entire population of this country is directly or indirectly interested in them. Their social and financial importance it would be difficult to over-estimate. Aggressive and popular, their members keep in close touch with them, and their official organs are the media through which they reach each other. They look to these journals as do the Mahomedans to the Koran for the True Faith.

The following schedule shows sworn circulation as of date May 1, 1899:

	Sworn Circulation		Sworn Circulation
1. American Benefit Journal, The, Boston, Mass.	6,000	41. Monthly Tidings, The, Omaha, Neb.	12,500
2. A. O. U. W. Guide, Bentonville, Ark.	1,800	42. Mutual Protective League, Litchfield, Conn.	10,000
3. A. O. U. W. Guide, The, St. Paul, Minn.	17,000	43. Mystic Worker, The, Fulton, Ill.	12,000
4. A. O. U. W. Record, The, Denver, Col.	10,200	44. National Union, Toledo, O.	60,000
5. Bi-Monthly Guild, Richmond, Va.	5,500	45. N. E. O. P. Journal, Boston, Mass.	4,000
6. Buckeye Workman, The, Cleveland, O.	5,492	46. New England Anchor & Shield, The, Boston	17,500
7. California A. O. U. W., The, San Francisco	22,000	47. No. Dak. Workman, The, Grand Forks, N. D.	7,000
8. Canadian Workman, Orillia, Ont.	38,000	48. Oklahoma Workman, Stillwater, Ok.	1,800
9. Catholic American, The, La Porte, Ind.	2,000	49. Oregon Reporter, The, Portland, Ore.	8,000
10. Catholic Forester, The, Milwaukee, Wis.	70,837	50. Oregon Woodman, The, Dallas, Ore.	3,000
11. Chariot, The, Crawfordsville, Ind.	26,000	51. Our Home, Boston, Mass.	7,700
12. Chosen Friend, The, New York	35,000	52. Our Order, Quincy, Ill.	6,500
13. Chronicle, The, Indianapolis, Ind.	58,000	53. Overseer, The, St. Louis, Mo.	21,481
14. Court of Honor, The, Springfield, Ill.	46,000	54. Parlor and Lodge, The, Union, N. J.	10,025
15. Dakota Visitor, The, Sioux Falls, S. D.	11,000	55. Pathfinder, The, Akron, O.	9,500
16. Delaware Workman, Dover, Del.	4,863	56. P. H. C. Gazette, The, Sharon, Pa.	28,000
17. Empire State Workman, The, Buffalo, N. Y.	29,000	57. Ritual, The, Kansas City, Mo.	5,120
18. Fraternal Aid, Lawrence, Kansas.	24,000	58. Royal Arcanum Courier, The, Cincinnati, O.	2,500
19. Fraternal Army Banner, Taylorville, Ill.	10,000	59. Royal Templar, The, Buffalo, N. Y.	20,000
20. Fraternal Guide, The, Newark, N. J.	6,000	60. Royal Woodman, Omaha, Neb.	9,000
21. Fraternal Index, The, Detroit, Mich.	5,250	61. Sample Case, The, Columbus, O.	10,100
22. F. M. C. Recorder, The, Philadelphia, Pa.	14,000	62. Select Friend, The, Lawrence, Kansas.	5,000
23. Forester's Advocate, The, San Francisco	3,500	63. Seven Links, The, San Francisco, Cal.	3,000
24. Golden Cross Journal, The, Boston, Mass.	11,500	64. Shield of Hon. Advocate, The, Philadelphia.	4,000
25. Golden Rod Workman, The, Norfolk, Neb.	32,428	65. Sovereign Visitor, The, Omaha, Neb.	115,000
26. Helping Hand, The, Topeka, Kansas.	10,000	66. Triple Link, The, Springfield, Mo.	2,500
27. Home Forum, The, Chicago, Ill.	65,000	67. Washington Workman, The, Seattle, Wash.	7,800
28. Hoosier Watchman, The, Evansville, Ind.	8,200	68. Western Knights Advocate, The, St. Charles, Minn.	5,000
29. Independent Forester, The, Chicago, Ill.	15,398	69. Wisconsin Workman, The, Sauk City, Wis.	8,900
30. Independent Forester, The, Toronto, Can.	159,000	70. Yeoman's Shield, The, Des Moines, Iowa.	12,000
31. I. O. H. Advocate, The, Baltimore, Md.	48,000		1,298,732
32. Iowa Leg. of Hon. Herald, Montezuma, Ia.	6,150		
33. Kentucky Workman, The, Henderson, Ky.	4,000		
34. Knights Review, The, Cincinnati, O.	12,780		
35. Lodge Record, The, Watertown, N. Y.	4,000		
36. L. O. R. C. News, The, Philadelphia, Pa.	4,710		
37. Loyal Guard, The, Flint, Mich.	6,200		
38. Michigan Herald, The, Belding, Mich.	5,500		
39. Modern Brotherhood, The, Cedar Rapids, Ia.	25,000		
40. Modernograph, The, Denver, Col.	10,000		

Ladies' Papers Exclusively.

71. Ladies Review, The, Port Huron, Mich.	44,000
72. Lady Maccabee, The, Ann Arbor, Mich.	44,000
73. Western Woodman and Royal Neighbor, Beloit, Kansas.	12,500
Total Circulation	1,398,732

Advertisers can make time contracts on the basis of present circulation at a rate based on the length of time specified by the contract. In this way they get the benefit of increased circulation without increased cost. At expiration of contracts the cost will be advanced to harmonize with the circulation at that time.

Affidavits as to circulation will be exhibited upon the request of persons entitled to see them. Detailed statements showing territory reached, circulation by States, etc., furnished on application.

For further information and contract rates address

GEO. S. KRANTZ,
Special Representative,
102 W. 14th St., New York.

M. F. VAN BUSKIRK,
Manager Bureau of Advertising,
39 State St., Rochester, N. Y.



FRATERNAL PUBLICATIONS

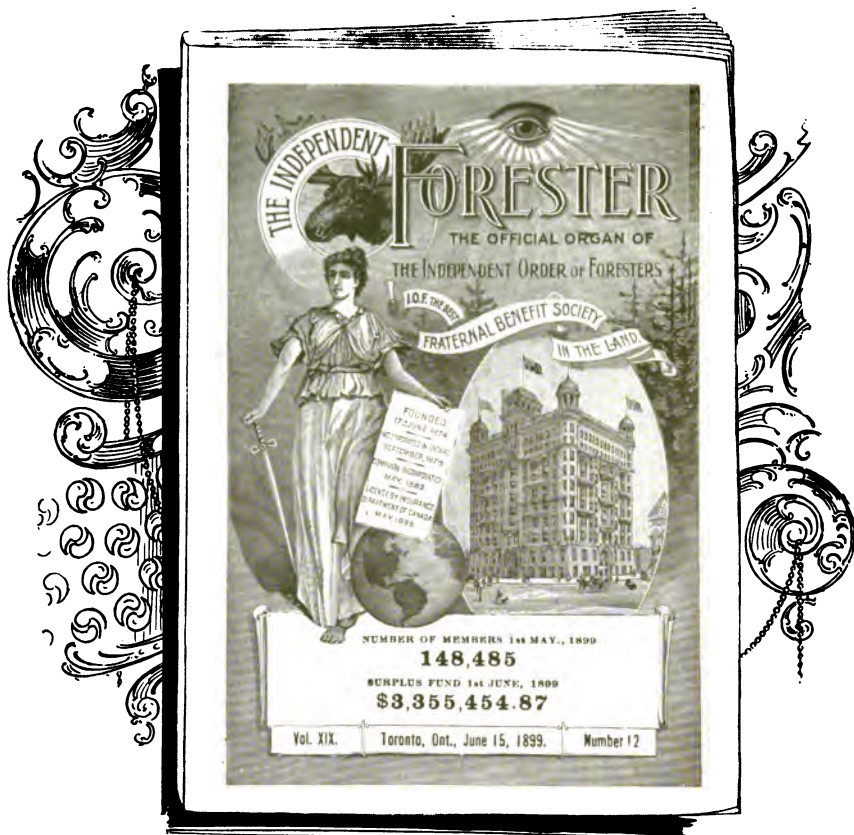
— Reaching Secret Societies. —

A limited amount of advertising is admitted in these aggressive and popular publications. The fraternities are a power in the land, and each of these forty journals of 10,000 circulation and over are the authority in each case. They are highly recommended and endorsed by those who have used them as profitable advertising mediums. Special figures for part or all of the list.

	Esti- mated Circ.
A. O. U. W. Guide, The, St. Paul, Minn.,	17,000
A. O. U. W. Record, The, Denver, Colo.,	10,200
Canadian Workman, Orillia, Ont.,	38,000
California A. O. U. W., The, San Francisco, Cal.,	22,000
Chariot, The, Crawfordsville, Ind.,	25,000
Catholic Forester, The, Milwaukee, Wis.,	67,780
Court of Honor, The, Springfield, Ill.,	46,000
Chronicle, The, Indianapolis, Ind.,	58,000
Chosen Friend, The, New York,	35,000
Dakota Visitor, The, Sioux Falls, S. D.,	11,000
Empire State Workman, The, Buffalo, N. Y.,	29,000
Fraternal Aid, Lawrence, Kan.,	18,300
Fraternal Army Banner, Taylorville, Ill.,	10,000
F. M. C. Recorder, The, Philadelphia, Pa.,	14,000
Golden Cross Journal, The, Boston, Mass.,	11,500
Golden Rod Workman, The, Norfolk, Neb.,	31,100
Helping Hand, The, Topeka, Kan.,	10,000

Memorandum.

When the blood of business is slack, a telling advertisement will quicken the flow.



The Independent Forester

CIRCULATION
SPRING, 1899

159,000

and steadily increasing. Well distributed throughout the Northern half of the United States and Canada. Gain in 1898, 25,000. Affidavit of circulation sent to each advertiser every month.

Advertisers know just what they are getting. Full investigation of this publication and trial orders solicited. We know the results will be satisfactory. Rates very low.

George S. Krantz, NEW YORK
REPRESENTATIVE

FORESTER ADVERTISING BUREAU
Port Huron, Mich.

102 W. 14th Street, New York

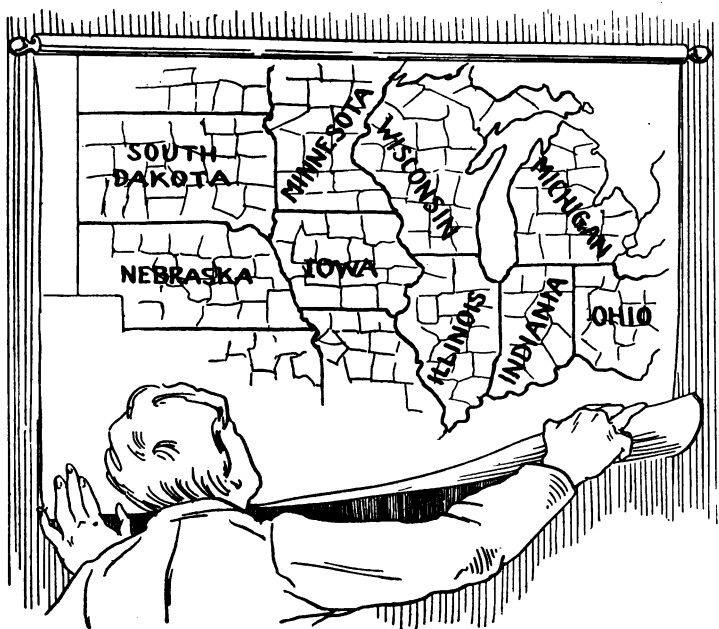
Fraternal Publications—Continued.

	Esti- mated Circ.	Memorandum.
Home Forum, The, Chicago, Ill.,	65,000	
Independent Forester, The, To- ronto, Can.,	154,000	
Independent Forester, The, Chi- cago, Ill.,	15,398	
I. O. H. Advocate, The, Balti- more, Md.,	46,000	
Knights of Honor Reporter, Boston, Mass.,	45,000	
Knights Review, The, Cincin- nati, O.,	12,300	
Modern Brotherhood, The, Cedar Rapids, Ia.,	22,000	
Modernograph, The, Denver, Colo.,	10,000	
Monthly Tidings, The, Omaha, Neb.,	12,500	
Mutual Protective League, Litchfield, Ill.,	10,000	
Mystic Worker, The, Fulton, Ill.,	12,000	
National Union, Toledo, O.,	50,000	
New England Anchor and Shield, The, Boston, Mass.,	17,500	
Odd Fellow Review, St. Paul, Minn.,	20,000	
Overseer, The, St. Louis, Mo.,	21,500	
Parlor and Lodge, The, Union, N. J.,	10,025	
P. H. C. Gazette, The, Sharon, Pa.,	28,000	
Royal Templar, The, Buffalo, N. Y.	55,000	
Sovereign Visitor, The, Omaha, Neb.,	115,000	
Yeoman's Shield, The, Des Moines, Ia.,	10,000	
LADIES' PAPERS EXCLUSIVELY.		
Lady Maccabee, The, Ann Ar- bor, Mich.,	41,000	
Ladies' Review, The, Port Hu- ron, Mich.,	46,000	
Western Woodman and Royal Neighbor, Beloit, Kan.,	12,500	

Advertising

IN THE

Middle West



“OUR FIELD”

1,500 Local Newspapers

For Catalogue, address

CHICAGO NEWSPAPER UNION

10 Spruce Street, - - - New York
87 South Jefferson Street, Chicago, Ill.

Co-operative Lists.

“VILLAGE NEWSPAPERS.”

There are over eight thousand newspapers published on the co-operative plan; and for some advertisers we believe them to be excellent mediums. We can give very low rates on combination, long time or large space.

What are co-operative lists? For the information of such persons as are not acquainted with this method of advertising, it may be stated that in the leading cities mentioned there are large printing establishments controlled by unions or companies engaged in supplying newspaper publishers with partly printed sheets; that is, printed on one side with general news and miscellaneous matter, and then sent with one side printed and one side blank to the publishers, who print their editorials and local news on the blank side and thus complete the papers.

On account of the superior facilities of the supplying establishments for obtaining and preparing reading matter, the papers printed on this plan combine the best features of first-class city weeklies, with the home news that renders the local paper of increased interest to its subscribers.

The supplying establishments, or newspaper unions, reserve the right to insert two or three columns of advertisements on the side of the papers which they print, and as it is not necessary to set up the advertisement for each paper, the same type being used for many papers, a great saving is made in the cost of typesetting, of which the advertiser secures the benefit. For reaching the smaller towns and villages, these are good mediums. Discounts for time or space. Special figures and catalogues furnished on application. Special designs for ads. set, and proof shown before insertion.

Atlantic Coast List.	No. of Papers.	Pubs. line rate.	Memorandum.
New York Newspaper Union,	225	\$1.15	<div></div>
Union Printing List,	115	.55	
New England Newspaper Union	130	.65	
Philadelphia Newspaper Union,	95	.50	
Pittsburg Newspaper Union,	200	1.00	
Baltimore Newspaper Union,	140	.70	
Southern Newspaper Union,	140	.70	
Atlanta Newspaper Union,	225	1.15	
American Newspaper Union	130	.65	
Vicksburg Newspaper Union	130	.65	
	1,530	7.70	

16 Seiten.

Wächter und Anzeigen.

Seite 1-8

47. Jahrgang.

Sonntaa, den 2. Juli 1899

No. 47.

Preis

24 Cts

25,000

Montags-Preis

2 Cts

16 Cts

THE ONLY

German Daily

IN CLEVELAND

CUYAHOGA CO. AND Northern OHIO.

Published

DAILY 24,300 SUNDAY 18,900 and WEEKLY 7,025

The German population of this county is 240,000. We reach them all, at home and in their own language. It is a paying medium for advertisers.

THE GERMAN CONSOLIDATED NEWSPAPER CO. - - Cleveland, O.

Verkauf

weniger.

Wichtige Mittheilungen

und Vergleiche.

Weekly Established 1818

Daily Established 1884

Daily and Semi-Weekly

GAZETTE

Delaware, Ohio

DELAWARE is the geographical center of the State of Ohio. It is the seat of the Ohio Wesleyan University—the great Methodist College of the Middle-West. A large number of families of means are attracted as residents by the educational advantages thus afforded, and the inhabitants generally are thrifty and prosperous. Delaware County is made up of fertile agricultural lands, peopled by unusually intelligent and well-to-do farmers. These are just the kind of people advertisers desire to reach. The Gazette covers the whole field—Daily the city and Semi-Weekly the county. Population of county 30,000; City, 10,000. Advertising Rates Reasonable.

J. WALTER THOMPSON CO., Agents

H. C. THOMSON, Publisher

WESTERN RESERVE CHRONICLE

A Republican Paper and Chronicle of Local Events

WARREN, OHIO, WEDNESDAY, JULY 5, 1899

1812 DAILY AND WEEKLY 1899

WARREN, OHIO.

Without a rival in character and quantity of circulation.

The CHRONICLE is the only Newspaper in Trumbull Co., O. that has a paid-up circulation, which fact shows that its readers constitute the real purchasing element, and that the paper is the Popular People's Paper. Circulation guaranteed by sworn statement. Ask for advertising rates. WM. RITZEL & Co., Editors and Proprietors.

Co-operative Lists—Continued.

Chicago Newspaper Union.	No. of Papers.	Pubs. line rate.	Memorandum.
Chicago Newspaper Union List,	449	\$2.50	
Standard " " "	105	.75	
Fort Wayne " " "	193	1.25	
Sioux City " " "	220	1.25	
Milwaukee " " "	126	.75	
Wisconsin Publishers' Union List	56	.40	
Indiana Newspaper Union List,	100	.75	
Sioux City Independent Union List,	186	1.25	
Nebraska Newspaper Union List,	69	.50	
	<hr/> 1,504	<hr/> 9.40	
A. N. Kellogg Co.'s List.			
Chicago List,	339	2.25	
St. Louis " "	361	2.25	
Cleveland " "	173	1.25	
Kansas City " "	262	1.50	
Cincinnati " "	189	1.25	
Memphis " "	266	1.50	
Minneapolis " "	212	1.25	
Wichita " "	72	.50	
Little Rock " "	114	.75	
	<hr/> 1,988	<hr/> 12.50	
Western Newspaper Union.			
Chicago List,	280	1.50	
Des Moines " "	290	1.50	
Detroit " "	180	1.25	
Denver " "	158	1.25	
Dallas " "	250	1.50	
Houston " "	103	.75	
Kansas City " "	242	1.50	
Lincoln " "	192	1.25	
Omaha " "	192	1.25	
St. Louis " "	130	1.30	
Salt Lake City " "	82	.50	
Wichita " "	230	1.50	
St. Paul " "	230	1.50	
Sioux Falls " "	103	.75	
Fargo " "	91	.75	
	<hr/> 2,753	<hr/> 17.75	
Northern Newspaper Union.			
Portland List,	109	.60	
Spokane " "	67	.40	
San Francisco Union.			
San Francisco List,	109	.60	

EDUCATIONAL PUBLICATIONS

Reaching Teachers and Officials

Here is a representative and unique list of publications which reach a special class as nothing else can do in a very concentrated form.

It will be conceded that the school officials and teachers are of a very high grade class of the community. The trade of this enormous army is worth seeking, and it can be done easily by using this entire list. Anything that appeals to bright people ought to bring good returns if properly advertised here.

Circulations are estimated from best conservative sources and are believed to be substantially correct.

These educational papers are as a rule overlooked by the general advertiser, and we believe that it is a fruitful field. Special discounts are made for time and space. Estimates of cost furnished.

		Esti- mated Circ.	Pubs. inch rate.	Memorandum.
ALABAMA.				
Birmingham.				
Educational Exchange	M	2,100	1.50	
CALIFORNIA.				
San Francisco.				
Western Journal of Education	M	5,000	1.50	
COLORADO.				
Denver.				
Colorado School Journal	M	1,600	1.50	
CONNECTICUT.				
Meriden.				
Connecticut School Journal	W	6,000	1.00	
DELAWARE.				
Newark.				
Educational News	SM	4,600	1.00	
FLORIDA.				
Jacksonville.				
Florida School Exponent	M	1,450	1.00	
GEORGIA.				
Atlanta.				
Georgia Teacher	M	1,250	1.00	
Southern Educational Journal	M	2,400	1.50	
ILLINOIS.				
Bloomington.				
Public-School Journal	M	11,000	3.00	
Chicago.				
Child-Study Monthly	M	5,000	2.00	
Kindergarten Magazine	M	4,000	4.20	
School Review	M	2,500	2.50	



American Farmer

INDIANAPOLIS, IND.

*The Popular
Farming Paper
of the
Central West*

AMERICAN FARMER COMPANY
Indianapolis, Ind.

Hon. J. H. BRIGHAM, President
SOLON L. GOODE, General Manager

Sunday School

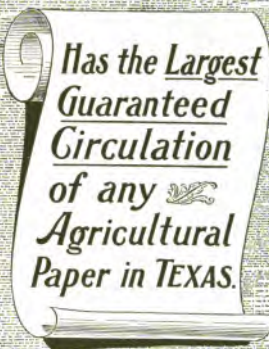
Helper

A MONTHLY MAGAZINE
DEVOTED TO THE INTERESTS OF
Universalist Sunday
School Teaching.

This magazine reaches the officers
and working force of practically
every Universalist Sunday School
from Maine to California.

BOSTON
UNIVERSALIST PUB. HOUSE
CHICAGO

Texas Stock and Farm Journal.



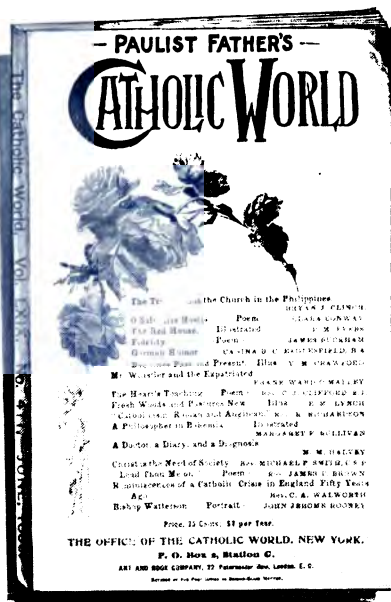
*Has the Largest
Guaranteed
Circulation
of any
Agricultural
Paper in TEXAS.*

It goes to thrifty people and
brings results to advertisers.

THE GEO. B. LOVING CO., Publishers,
Dallas, Ft. Worth and San Antonio.

Educational Publications—Continued.

ILLINOIS—Continued.		Esti- mated Circ.	Pubs. inch rate.	Memorandum.
CHICAGO—Continued.				
Self Culture	M	75,000	7.00	
Teacher and Student	M	2,000	1.50	
Moline.				
Practical Age	M	2,100	1.50	
Oak Park.				
Intelligence	SM	11,200	1.25	
Taylorville.				
School News and Practical Educator	M	16,700	2.00	
INDIANA.				
Indianapolis.				
Indiana School Journal	M	6,500	1.50	
Terre Haute.				
Inland Educator	M	8,500	2.50	
IOWA.				
Cedar Rapids.				
Western Penman	M	17,750	1.75	
Charles City.				
Iowa Teacher	M	14,000	1.40	
Des Moines.				
Midland Schools	M	3,200	2.00	
Dubuque.				
Iowa Normal Monthly	M	4,200	2.00	
Mason City.				
Practical Education	M	1,000	1.00	
KANSAS.				
Ottawa.				
Ottawa Chautauqua Assembly Herald	M	3,000	1.25	
Topeka.				
Western School Journal	M	8,000	2.10	
KENTUCKY.				
Lexington.				
Lexington Southern School	W	6,000	1.50	
MASSACHUSETTS.				
Boston.				
Journal of Education	W	16,000	1.75	
American Primary Teacher	M	38,000	3.00	
Education	M	3,500	2.00	
Germania (German)	M	6,000	2.00	
Popular Educator	M	65,000	4.20	
Primary Education	M	40,000	3.50	
Springfield.				
Kindergarten Review	M	5,000	1.25	



ALWAYS A MONEY-MAKER FOR THE ADVERTISER
BECAUSE it reaches every College, Club, Asylum and Institution in the Catholic Church throughout the United States.

South Dakota

HAS 4,500 TEACHERS.

The South Dakota Educator

goes to 3,000 regularly each month and to EVERY ONE occasionally. We have a fine advertising patronage, because some advertisers know good results when they get them, and they get them from the Educator's advertising. Write us for rates. Address

HARRY L. BRAS,
Editor.

Daily Globe

FALL RIVER, MASS.

Has the largest circulation of
any paper in Fall River.

Our Press Rooms are open to advertisers at all times to prove our assertions. When circulation is considered the Globe's Advertising Rates are the lowest. One price only. Rate card cheerfully furnished.

**AN HONEST CIRCULATION
A PROGRESSIVE CONSTITUENCY.**

The Midland Farmer

SEMI-MONTHLY. ST. LOUIS, MO.

will bring satisfactory returns to Agricultural Advertisers who want to reach the Farmers and Stockmen of the Mississippi Valley. ❀

Sample Copy Free. Circulation, 25,000.

Rates, 10 cents per Agate line.

W. M. BARNUM, Publisher

Rocky Mountain Husbandman

ESTABLISHED November 25, 1875. The father of agriculture in Montana.

REACHES more farmers than any other paper in Montana and adjoining States.

White Sulphur Springs, Montana

THE AMERICAN
School Board Journal

The Most Powerful Educational Journal of Modern Times



Wm. Geo. Bruce
Publisher
NEW YORK
CHICAGO
MILWAUKEE



Educational Publications—*Continued.*

		Esti- mated Circ.	Pubs. inch rate.	Memorandum.
MICHIGAN.				
Detroit.				
Pernin's Stenographer	M	2,600	1.50	
Business World	BM	3,000	2.00	
Lansing.				
Michigan School Moderator	SM	5,500	3.50	
MINNESOTA.				
Minneapolis.				
School Education	M	8,500	1.50	
MISSOURI.				
Jefferson City.				
Missouri School Journal	M	6,000	1.50	
St. Louis.				
American Journal of Educa- tion	W	22,000	1.68	
American School and College Journal	M	2,000	1.50	
NEBRASKA.				
Lincoln.				
North-Western Monthly	M	4,000	2.00	
Omaha.				
Shorthand World (Stenog.)	M	2,100	1.50	
NEW YORK.				
Brooklyn.				
Shorthand Educator	M	2,000	1.50	
Teacher	M	5,000	2.00	
Buffalo.				
Educator	M	25,000	2.10	
Dansville.				
Normal Instructor	M	100,000	5.60	
New York.				
School (School Interests)	W	7,500	2.80	
School Journal	W	21,000	2.80	
Educational Review	M	5,000	3.50	
Illustrated Phonographic World	M	79,000	4.00	
New Education	M	3,000	3.00	
Penman's Art Journal	M	15,454	2.80	
Primary School	M	21,000	4.20	
School	W	10,000	2.80	
Students' Journal (Phono.)	M	3,000	3.50	
Teachers' Institute and Prac- tical Teacher	M	46,000	5.60	
Teachers' World	M	50,000	2.80	
Werner's Magazine (Voice Cult.)	M	10,000	2.00	

AMERICA'S LEADING DAILY FINANCIAL
NEWSPAPER

Daily Journal of Finance.

EVERY MORNING, EXCEPT SUNDAYS AND HOLIDAYS

SUBSCRIPTION :

New York City Subscribers, per year, \$5.00
Out-of-Town Subscribers, per year, 3.00

WM. F. JONES, Publisher, 73 Broad Street, New York

Educational Gazette

ENLARGED IMPROVED UNRIVALED

Number 1, Volume XVI

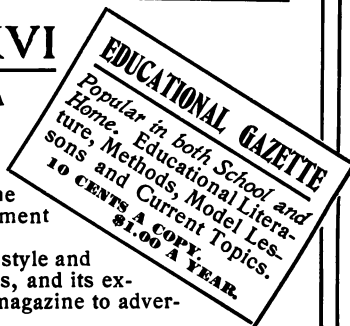
WILL OPEN WITH THE SEPTEMBER ISSUE IN A
NEW FORM AND NEW DRESS.

Its fifty-two pages will be filled with the very
choicest material. The methods will be from
the pens of the strongest contributors in the
educational field; and in the advertising department
only reputable firms will be admitted.

These facts, combined with its elegance in style and
appearance, its large list of intelligent readers, and its ex-
tensive field of circulation, should make this magazine to adver-
tisers what it is in reality :

The best educational magazine ever offered at \$1.00 a year.

EDUCATIONAL GAZETTE PUBLISHING COMPANY
ROCHESTER, N. Y.



Educational Publications—Continued.

NEW YORK—Continued.		Esti- mated Circ.	Pubs. inch rate.	Memorandum.
Rochester.				
Educational Gazette	M	18,000	2.00	
Rome.				
Deaf Mutes' Register	W	1,100	1.00	
Syracuse.				
School Bulletin and New York State Educational Journal	M	1,500	2.00	
OHIO.				
Ada.				
University Herald	W	1,250	1.00	
Cambridge.				
Ohio Teacher	M	1,900	1.00	
Cincinnati.				
Phonographic Magazine	SM	4,000	1.40	
Columbus.				
Ohio Educational Monthly	M	3,600	1.50	
OKLAHOMA.				
Norman.				
Oklahoma School Herald	M	1,600	2.00	
PENNSYLVANIA.				
Allentown.				
National Educator	SM	3,400	1.50	
Edinboro.				
Educational Independent	M	25,000	1.12	
Harrisburg.				
School Gazette	BW	5,000	.45	
Lancaster.				
Pennsylvania School Journal	M	7,000	1.50	
Meadville.				
Chautauquan	M	67,000	7.00	
Philadelphia.				
Teacher	M	5,000	2.00	
SOUTH DAKOTA.				
Mitchell.				
South Dakota Educator	M	3,000	1.00	
TENNESSEE.				
Nashville.				
Tennessee School Journal	M	1,600	1.50	

TEACHERS WORLD  Vol. 10 • No. 10
JUNE, 1909
SPECIAL ADVERTISING SECTION

A JOURNAL OF METHODS AIDS AND DEVICES

THE PERRY PICTURES

1,200 SUBJECTS,
All on paper 5½ x 8 inches.
Send two 2-cent stamps and
mention this paper, and we
will send these four pictures.—
Horse Fair, Baby Stuart,
Grand Canal and Riado,
Venice, Whittier.

**ONE
CENT
EACH,**
Postpaid. No orders for less
than 25 pictures. Be sure to
see our School Souvenirs.
By far the best ever published
at the price.

UNREPLICATED PREMIUM OFFER
For a limited time only we will
send this set of

100 Perry Pictures and The Perry Magazine **ALL FOR \$1.40**

**THE PERRY PICTURES CO.,
MALDEN, MASS.**
SPECIAL OFFER: Teachers' Magazine
NEW YORK OFFICE: 13 Astor Place, New York
Illustrations 112 pages

PUBLISHED BY BEMIS PUBLISHING CO.
To obtain complete information, please
send postal to 13 Astor Place



\$30,000,000

**Paid in
Teachers
Salaries
in the
United
States
Every
Three
Months.**

The Teachers' World

taps a large percentage of this fund.
Reaches **50 000** teachers. Rates very
reasonable. A splendid mail order
medium, as it goes to out of town
teachers in the main.

Be sure and try it at least. It is ten
years old, and circulation is increasing.
Send for sample.

BEMIS PUBLISHING CO., 13 Astor Place, New York.

Educational Publications—Continued.

		Esti- mated Circ.	Pubs. inch rate.	Memorandum.
TEXAS.				
Austin.				
Texas School Journal	M	3,000	1.25	
Waco.				
Guardian	M	7,800	3.00	
VIRGINIA.				
Richmond.				
Virginia School Journal	M	4,250	2.00	
WASHINGTON.				
Olympia.				
Northwest Journal of Edu- cation	M	2,250	1.00	
WEST VIRGINIA.				
Charleston.				
West Virginia School Jour- nal	M	4,200	1.00	
WISCONSIN.				
Madison.				
Wisconsin Journal of Educa- tion	M	3,600	2.50	
Milwaukee.				
American School Board Jour- nal	M	45,000	2.80	
Mind and Body (Phys. Educ.)	M	2,200	1.50	
Western Teacher	M	10,000	2.00	
NEW BRUNSWICK.				
St. John.				
Educational Review	M	2,000	1.00	
ONTARIO.				
Toronto.				
Canada Educational Monthly	M	1,800	1.00	
Canadian Teacher	SM	5,750	1.75	
QUEBEC.				
Montreal.				
Educational Record	M	1,700	1.00	
Journal de l'Instruction Pub- lique (French)	M	1,300	1.00	



ESTABLISHED 1845

Advertising Rates

Per Line, Agate Measure

1 time	25 cents
4 times	25 cents
8 times	22 cents
13 times	20 cents
26 times	18 cents
39 times	16 cents
52 times	15 cents
500 lines	20 cents
1,000 lines	18 1/2 cents
1,500 lines	18 cents
2,000 lines	16 cents
3,000 lines	15 cents

Reading Notices, Leaded Agate,
50 cents per line, each time.

**A live weekly of over 27,000
circulation in the Hoosier
State and those adjoining.**

Send for Sample Copy.

**THE INDIANA FARMER CO.
INDIANAPOLIS, IND.**

7,000 Farm Homes

in KANSAS and MISSOURI

With 35,000 Readers

will be reached by YOUR ADVERTISEMENTS in

The Rural Home

LAWRENCE, KANSAS

SWORN CIRCULATION, 7,000

BOOKS OPEN TO ADVERTISERS.

Advertising rates, 5 cents per Agate line.

This paper covers the richest agricultural region
in the United States, and at present rate of increase
will have over 10,000 subscribers by Jan. 1, 1900.

Skördemannen

(The Harvester)

It is a perfect Klondyke
for advertisers, as it is
the only Scandinavian
Farm Paper published in
America, and has a large
circulation. Printed on
fine paper and illustrated.



**SKÖRDEMANNEN PUB.
CO. Minneapolis, Minn.**

The Leading MEDICAL PUBLICATIONS

Reaching a class of practitioners whose means will warrant their being considered a good, thrifty, purchasing class, worthy of being sought by general as well as special advertisers.

A Representative List of the Medical and Surgical Publications of the United States and Canada.

		Esti- mated Circ.	Memorandum.
CALIFORNIA.			
Los Angeles.			
Southern California Practitioner	M	1,600	
Sacramento.			
Occidental Medical Times	M	1,000	
San Francisco.			
Pacific Medical Journal	M	2,450	
Pacific Record of Medicine and Surgery	M	6,250	
CONNECTICUT.			
Danbury.			
New England Medical Monthly and Prescription	M	20,000	
Journal of Inebriety	Q	500	
DISTRICT OF COLUMBIA.			
Washington.			
National Medical Review	M	2,000	
GEORGIA.			
Atlanta.			
Georgia Eclectic Medical Journal	M	1,500	
Medical and Surgical Journal	M	1,500	
Southern Medical Record	M	2,000	
ILLINOIS.			
Chicago.			
Journal of the American Medical Association	W	8,500	
Alkaloidal Clinic	M	15,000	
Clinique	M	2,000	
Hahnemannian Advocate	M	1,450	
Medical Era	M	3,200	
Medical Standard	M	7,500	
Medical Times	M	3,500	
Medical Visitor	M	2,000	
North American Practitioner	M	4,000	



A Bright Agricultural Monthly of the right sort

Esteemed by both Subscribers and Advertisers; the former because of its Quality, and the latter for the Cash Returns it brings.

Circulation *for 1899, an average of over* **100,000** *per month.*

Contracts made on basis of Proved Circulation, either through any reliable agency or direct.

The Garver Publishing Company, Springfield, Ohio

Leading Medical Publications—*Continued.*

		Esti- mated Circ.	Memorandum.
INDIANA.			
Fort Wayne.			
Medical Magazine	M	2,000	
Indianapolis.			
Indiana Medical Journal	M	2,500	
Medical Free Press	M	2,000	
New Albany.			
Medical Herald	M	5,333	
KANSAS.			
Fort Scott.			
Western Medical Journal	M	1,000	
Topeka.			
Kansas Medical Journal	W	1,500	
KENTUCKY.			
Louisville.			
American Practitioner and News	Bi-W	2,000	
Medical Monthly	M	5,000	
Medical Progress	M	5,330	
LOUISIANA.			
New Orleans.			
Medical and Surgical Jour- nal	M	2,000	
MAINE.			
Portland.			
Journal of Medicine and Science	M	1,800	
MARYLAND.			
Baltimore.			
Maryland Medical Journal	W	3,000	
Southern Journal of Home- opathy	M	1,500	
MASSACHUSETTS.			
Boston.			
Medical and Surgical Journal	W	4,500	
Annals of Gynaecology & Pediatry	M	1,000	
Massachusetts Medical Journal	M	6,900	
N. E. Medical Gazette, Homeopathic	M	1,000	
MICHIGAN.			
Ann Arbor.			
Physician and Surgeon	M	3,000	
Good Health (Sanitary)	M	3,500	



OMEGA

**20,000 Circulation
Guaranteed**

*OMEGA is the Leading
Health Magazine.*

*OMEGA has the Largest
Circulation of any
magazine of its class.*

*OMEGA pays the Ad-
vertiser.*

Proof furnished upon application.

OMEGA PUBLISHING COMPANY, 1562 Broadway, New York.

There is Just One Best Newspaper in Oklahoma

It's The
**Guthrie
Daily
Leader**

It covers TWO TERRITORIES and is the paper to use to reach those who have money to spend. The Leader is the Official Organ of Democracy and is the Official Paper of Oklahoma. It leads in circulation, news and influence.

L. G. NIBLOCK
Editor

Oklahoma Leader

Weekly—Biggest, Newsiest, Best.
It's the Farmer's Friend.

A pair of Home and Family Newspapers. None Better; Few as Good. You can't begin to cover the Field without 'em.

LEADER PRINTING CO., Guthrie, Oklahoma

Do You Want German Trade?

Of course you do! Everybody does!

Why? Because the Germans are an intelligent and industrious class of people. They take a pride in keeping up with the times, and are fully able to satisfy all their wants. *They are cash customers.* There are about 125,000 Germans in San Francisco and vicinity, and 400,000 in the State of California. To a large portion of them the German newspaper is the only means of getting the news. You cannot afford to let their trade go to your competitors. It is worth your while to make special effort to get a share of their patronage. If you think so, advertise in the newspaper they read—

The Abend Post

(Daily, Sunday and Weekly) SAN FRANCISCO, CAL.

W. E. SCOTT, 150 Nassau Street, N. Y.
Eastern Advertising Department.

Leading Medical Publications—*Continued.*

Michigan—Continued.		Estimated Circ.
Detroit.		
Medical Age	SM	4,500
Therapeutic Gazette	M	8,000
Leonard's Illustrated Medical Journal	Q	10,000

MINNESOTA.

Minneapolis.		
Medical Argus, Homeopathic,	M	2,800
St. Paul.		
Northwestern Lancet, surgical	M	3,000

MISSOURI.

Kansas City.		
Medical Arena, Homeopathic	M	1,000
Medical Record	M	2,750
St. Joseph.		
Medical Herald	M	5,000
St. Louis.		
Medical Review	W	5,000
Medical Fortnightly	BW	7,800
American Journal of Ophthalmology	M	1,000
Courier of Medicine	M	2,000
Homeopathic News	M	5,000
Medical Brief	M	28,000
Medical Era	M	3,000
Medical Mirror	M	3,500
Medical and Surgical Journal	M	1,500
Tri-State Medical Journal	M	4,000
Alienist and Neurologist	Q	1,500


NEW YORK.

Brooklyn.		
Medical Journal	M	1,200
Buffalo.		
Medical Journal	M	4,000
New York.		
Medical Journal	W	12,000
Medical News	W	7,500
Medical Record	W	18,000
American Homeopathist	SM	4,300
American Gynaecological & Obstetrical Journal	M	3,000

Memorandum.

THE
DIETETIC AND HYGIENIC
GAZETTE

A MONTHLY JOURNAL OF PHYSIOLOGICAL MEDICINE

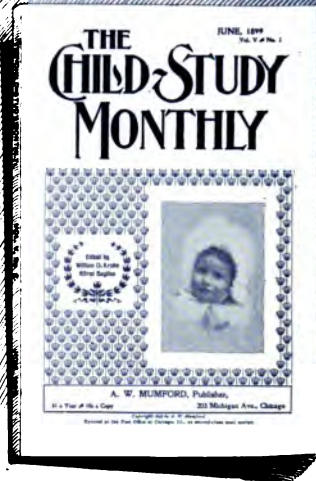


YEARLY SUBSCRIPTION \$1.00 SINGLE NUMBER 10 CENTS
THE GAZETTE PUBLISHING CO.,
503 FIFTH AVE., NEW YORK.



Leading Medical Publications—*Continued.*

New York—Continued.	Esti- mated Circ.	Memorandum.
<i>NEW YORK CITY—Continued.</i>		
American Journal of Ob- stetrics	M 5,500	
American Therapist	M 2,000	
Archives of Pediatrics	M 5,200	
Dietetic and Hygienic Ga- zette	M 15,000	
Gaillard's Medical Journal	M 2,000	
International Journal of Surgery	M 2,800	
Journal of Cutaneous and Genito-Urinary Diseases	M 3,000	
Journal of Nervous and Mental Diseases	M 3,750	
Medical Examiner	M 6,000	
Medical Times	M 4,300	
North American Journal of Homeopathy	M 4,000	
Polyclinic	M 5,000	
Sanitarian, Hygienic	M 3,750	
Trained Nurse	M 4,000	
Homeopathic Journal of Obstetrics	BM 2,400	
Medico-Legal Journal	Q 2,000	
Omega	M 10,000	
NORTH CAROLINA.		
Charlotte.		
Medical Journal	M 5,000	
Wilmington.		
North Carolina Medical Journal	SM 1,200	
OHIO.		
Cincinnati.		
Lancet-Clinic	W 4,200	
Medical Journal	M 2,000	
Ohio Medical Journal	M 4,000	
Cleveland.		
Medical Gazette	M 2,000	
Columbus.		
Medical Journal	BW 1,800	
Toledo.		
American Medical Com- pend	M 4,000	
Medical and Surgical Re- porter	M 3,500	
Woman's Medical Journal	M 2,000	
OREGON.		
Portland.		
Medical Sentinel	M 2,250	



The Successful Advertisers' Mediums.

A consideration of these propositions will make you want to accept them. For proposal and general information kindly address

ERNEST I. MITCHELL, Advertising Manager, Fine Arts Building, Chicago, Ill.

New Ideas

Is a large 16-page monthly and, as its name indicates, is devoted to information about the "new," and this applies to every department of art, science and invention. Its advertising as well as its reading matter is teeming with good things that appeal to the most progressive people everywhere. It is the cleanest, brightest and most up-to-date monthly published, giving the latest news of interest to the Inventor, Agent, Manufacturer, Mechanic, and Wide-Awake people everywhere.

100,000 Circulation Monthly

"No Proof, No Pay," is our motto. Rates are 50 cents per line, each and every insertion. No time nor space discounts. We are after business from first-class, reliable firms who are advertising for profit and want quick results. Based upon the testimony of reliable parties, we can assure paying results. Forms close on the 25th of preceding month. Send your business direct or through any reliable advertising agency.

**New Ideas . 1210-22 Frankford Ave.
Philadelphia, Pa.**

Leading Medical Publications—*Continued.*

PENNSYLVANIA.		Esti- mated Circ.	Memorandum.
Lancaster.			
Homeopathic Envoy	M	7,080	
Philadelphia.			
Medical and Surgical Re- porter	W	3,000	
American Journal of Medi- cal Sciences	M	7,112	
Annals of Surgery	M	3,000	
College and Clinical Record	M	2,900	
Hahnemannian Monthly	M	2,700	
Homeopathic Recorder	M	1,500	
International Medical Mag- azine	M	2,000	
Medical Bulletin	M	6,243	
Medical Summary	M	10,000	
Medical World	M	25,979	
University Medical Maga- zine	M	3,000	
TENNESSEE.			
Memphis.			
Medical Monthly	M	3,670	
Nashville.			
Journal of Medicine and Surgery	M	1,500	
Southern Practitioner	M	4,500	
TEXAS.			
Austin.			
Texas Medical Journal	M	1,204	
Texas Medical News	M	1,011	
Dallas.			
Texas Medical Practitioner	M	3,800	
VIRGINIA.			
Richmond.			
Virginia Medical Semi- Monthly	SM	3,000	
Practice	M	2,000	
Southern Clinic	M	5,000	
ONTARIO.			
Toronto.			
Canadian Practitioner	SM	1,500	
Canada Lancet	M	2,000	
Montreal Medical Journal	M	1,500	

THE
Monetary Times

OF TORONTO.
 ISSUED EVERY
 FRIDAY



Write for our map
 of the Dominion of
 Canada and New-
 foundland, showing
 where this journal
 circulates.

is the leading trade journal in
 Canada. It has more readers in
 more places throughout the Do-
 minion than any other business
 man's publication. Since before
 the Confederation (1867) it has
 been found to be a trustworthy
 medium; hence its popularity.

Advertising Rate Card and Sample Copy sent to any address upon application.

THE MONETARY TIMES, TORONTO, CANADA.



THE REPORTER guarantees to its advertisers a larger circulation in the West than that of any other trade journal going to dry-goods and general merchants. For introducing and increasing the sale of any article in which these merchants are interested THE REPORTER excels all other media. REPORTER space is better value than any other trade journal space in America at the rates charged, which are as follows:

One page for 12 months ..	\$1,600 00	One page, one time	\$50 00
Half page for 12 months ..	850 00	Half page, one time	25 00
Quarter page for 12 months	450 00	Quarter page, one time	15 00
Eighth page for 12 months	250 00	Eighth page, one time	7 50
Sixteenth page for 12 months	150 00		

If you want further information about THE REPORTER write. If desired we will send a man to see you.

DRY GOODS REPORTER CO., 233 Fifth Avenue, CHICAGO

Trade Papers.

Under this head will be found grouped the scientific, mechanical, financial, commercial and special papers most worthy of mention.

		Esti- mated Circ.	Memorandum.
Bridgeport, Conn.			
American Engineering	M	3,100	
Chicago.			
Dry Goods Reporter	W	7,500	
Modern Machinery	M	8,075	
Boston.			
Engineers' and Power Users' Magazine	M	20,000	
Journal of Commerce	W	6,000	
Textile World,	M	4,800	
New York.			
American Machinist	W	13,500	
Cassier's Magazine (Engineer- ing)	M	17,500	
Dry Goods Economist	W	7,000	
Engineering Magazine	M	9,300	
Engineering News,		7,600	
Engineering Record and Sani- tary Engineer	W	6,500	
Heating and Ventilation	M	5,100	
Iron Age	W	6,000	
Locomotive Engineering	M	20,000	
Machinery	M	15,250	
Power	M	27,000	
Scientific American	W	47,500	
Scientific American (Building Edition)	M	16,000	
Scientific American (Eng. & Span.) (Export Edition)	M	10,000	
Steam Engineering	M	10,000	
Cincinnati.			
Spokesman	M	7,000	
World's Progress	M	12,500	
Cleveland.			
Engineer	SM	15,000	
Iron Trade Review	W	5,000	
Philadelphia.			
Engineering Mechanics	M	5,000	
Keystone	M	18,000	
Practical Engineer	M	4,000	
Toronto.			
Canadian Engineer	M	4,600	
Monetary Times	W	5,400	

[illegible]



Wien, Austria
PRIZE LISTEN
No. 131

Verlag von **DAGBLAD**
Nied. v. d. GRAVENHAGE
Officiël Orgaan der Gemeente.



No. 131

THE LEADING PAPER
OF HOLLAND.
H. P. HUBBARD
Sole Agent for America
41 PARK ROW, NEW YORK.

Advertisements

NOTES

Notarische Rechtsgüter des Reichs
sowie der Provinzen und Regierungen
von der Stadt von Amsterdam
zu verkaufen. (1840)
Wiederholend 17 Malen.

By Frederick S. duar

WINKELING

ASTHMA

Wiederholend

Wiederholend

Wiederholend

Wiederholend

Wiederholend

Circulation, 5,000 Copies Daily. 8 to 12 Pages.
Full Telegraphic News from All the World.
The Official Organ of the Government.
 Published in Dutch and French at
THE HAGUE, Capital of the Netherlands.

The
Daily and Weekly
Republican

Wilmington, Delaware,

has the largest circulation, barring none, and the acknowledged leading advertising medium in the State of Delaware.

Rates on Application.

Foreign Language Papers.

In our cosmopolitan country there are enormous numbers of Europeans who are Americanized, but who desire to read the news in their native tongue, and in the following list of the best papers in the important languages will be found those that cater to their wants.

As a rule these classes are thrifty and careful people. These publications are used by many advertisers with excellent results. Careful translators arrange copy to suit each advertiser.

GERMAN.

The principal German papers will be found under the heads of cities where published in the daily and weekly lists in another part of this book.

FRENCH.

CALIFORNIA.

San Francisco.

Franco-Californien	Ind—D	5,000
--------------------	-------	-------

LOUISIANA.

New Orleans.

Abeille	Dem—D	12,000
Abeille	Dem—W	13,500

MAINE.

Lewiston.

Messenger	Ind—SW	3,100
-----------	--------	-------

MASSACHUSETTS.

Fall River.

Independant	Rep—D	3,780
Independant	Ind—W	4,830

Lowell.

Etoile	Rep—D	4,000
Etoile	Rep—W	2,000

Worcester.

Opinion Publique	Ind—D	7,200
------------------	-------	-------

MINNESOTA.

St. Paul.

Canadien	Ind—W	3,490
----------	-------	-------

NEW YORK.

New York.

Courrier des Etats-Unis	Ind—D	14,000
Courrier des Etats-Unis	S.	24,000
Courrier des Etats-Unis	Ind—W	26,000

RHODE ISLAND.

Woonsocket.

Tribune	Rep—D	3,200
---------	-------	-------

Esti-
mated
Circ.

Memorandum.

ADVERTISE IN The Rosary Magazine

✱ ✱ ✱ IT PAYS ✱ ✱ ✱



It is an illustrated monthly, devoted to literature, art and religion, is edited and published by the Dominican Fathers, and circulates among the best class of Catholics, the academies, colleges and institutions in general.

THE ROSARY MAGAZINE is introduced, through the pulpit, into all cities and towns by members of the order who devote their whole time to the work: this guarantees a steady and regular increase in circulation of from 500 to 1,000 monthly.

THE ROSARY is a family magazine which is carefully read by every member of the house, hence all its advertisements are sure to be noted.

Try it and judge for yourself.

Each issue of this magazine contains 112 pages. The subscription price is \$2.00 a year. Single copies, 20 cents.

For Rates and Advertising
Information apply to

ADVERTISING MANAGER, 871 Lexington Ave., N. Y. City



Foreign Language Papers—*Continued.***French—Continued.**Esti-
mated
Circ.**Memorandum.**

QUEBEC.

Montreal.

Canard	Ind & Humor W	10,000
Journal d'Agriculture and d'Horticulture	Agri—SM	46,000
Monde Canadien	Fam—W	15,000
Monde Illustre Lit & Fam—W		5,500
Patrie	Lib—D	20,000
Cultivateur	Lib—W	25,000
Presse	Ind—D	66,000
Presse	Ind	35,000
Samedi	Lit & Humor—W	10,000

Quebec.

Evenement	Ind Cons—D	16,000
Journal des Campagnes	Cons—W	8,000
Soleil	Lib—D	12,000
Soleil	Lib—W	8,000

SWEDISH.

ILLINOIS.

Chicago.

Fosterlandet	W	12,000
Gamla Och Nya Hemlandet	Rep—W	26,000
Svenska Amerikanaren	Ind—W	38,500
Svenska Kuriren	Ind Rep—W	35,000
Svenska Tribunen	Rep—W	30,000

MASSACHUSETTS.

Boston.

Argus	Ind—W	5,000
Skandinavia	Rep—W	7,000

MICHIGAN.

Ishpeming.

Superior-Posten	Rep—W	5,000
-----------------	-------	-------

MINNESOTA.

Minneapolis.

Skördemannen	Agri—SM	10,000
Svenska Amerikanska Posten	Ind—W	34,200
Svenska Folkets Tidning	Lib—W	20,000
Weckoblad	Rep—W	10,500

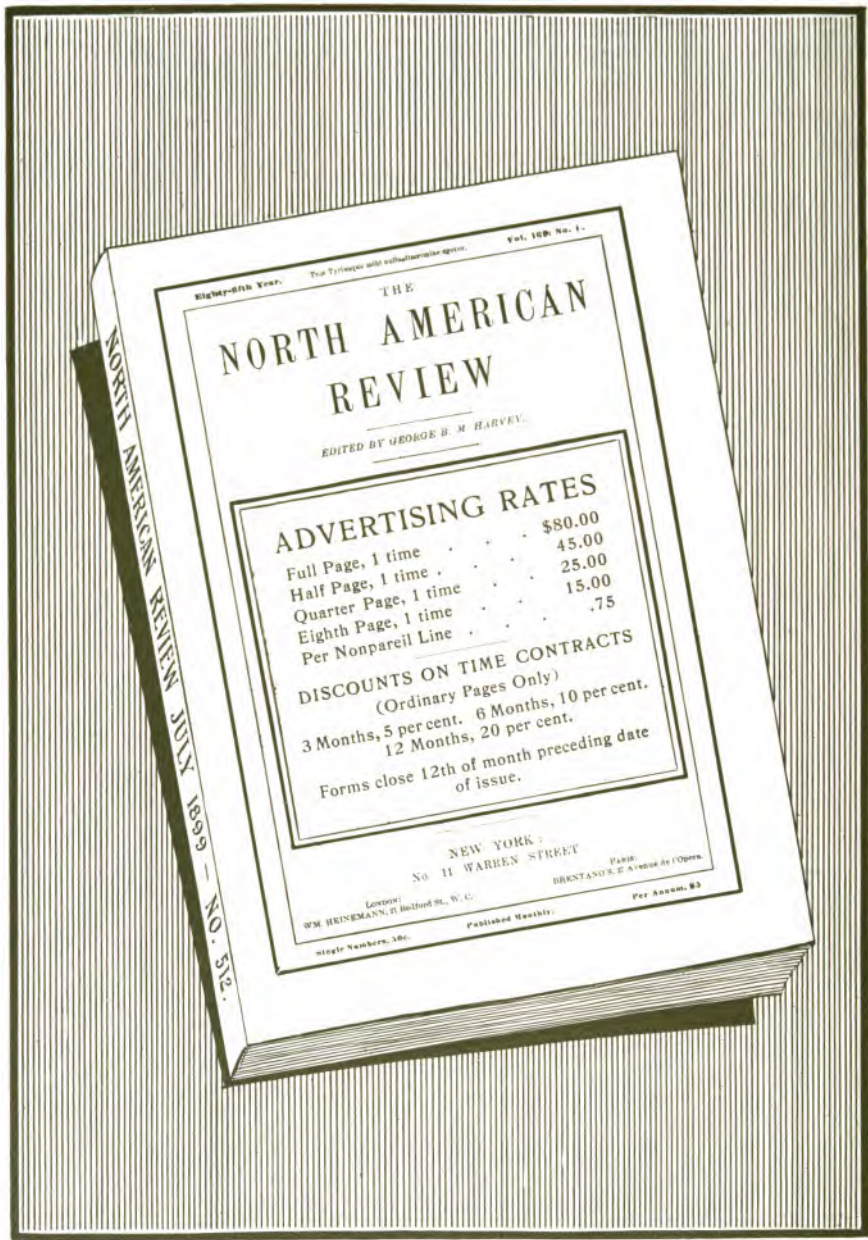
St. Paul.

Minnesota Staats Tidning	Rep—W	12,000
--------------------------	-------	--------

NEW YORK.

New York.

Nordstjernan	Ind—W	8,000
Valkyrian	Lit—M	7,500



The foundation of most fortunes may be directly traced to advertising.

Foreign Language Papers—*Continued.***NORWEGIAN-DANISH.**Esti-
mated
Circ.**Memorandum.**

ILLINOIS.

Chicago.

Posten, D.	Ind	5,000
Skandinaven, N.-D.	Rep—D	18,000
Skandinaven, N.-D.	Rep—SW	45,000

IOWA.

Cedar Rapids.

Kvinden og Hjemmet	Fam—M	20,000
--------------------	-------	--------

Decorah.

Posten, N.	Fam—W	35,000
------------	-------	--------

MINNESOTA.

Minneapolis.

Aftenlesning, N.-D.	Lit—W	5,000
Folkebladet, N.	Ind—W	4,400
Illustreret Familie Journal, N.-D.	Fam—W	4,000
Nye Normanden, N.-D.	Pop—W	6,200
Tidende, N.	Ind—D	4,000
Tidende, N.	Ind—W	26,500

St. Paul.

Nordvesten, N.-D.	Ind Rep—W	14,500
-------------------	-----------	--------

NEBRASKA.

Omaha.

Danske Pioneer, D.	Ind Dem—W	24,000
--------------------	-----------	--------

NEW YORK.

Brooklyn.

Nordiske Blade, N.-D.	Ind	5,400
-----------------------	-----	-------

New York.

Nordlyset, N.-D.	Ind—W	4,000
------------------	-------	-------

NORTH DAKOTA.

Fargo.

Fram, N.-D.	Ind—W	8,000
-------------	-------	-------

Grand Forks.

Normanden, N.-D.	Rep—W	4,500
------------------	-------	-------

SOUTH DAKOTA.

Sioux Falls.

Syd Dakota Ekko, N.-D.	Rep—W	5,000
------------------------	-------	-------

WISCONSIN.

Eau Claire.

Reform, N.	Pro—W	4,800
------------	-------	-------

Madison.

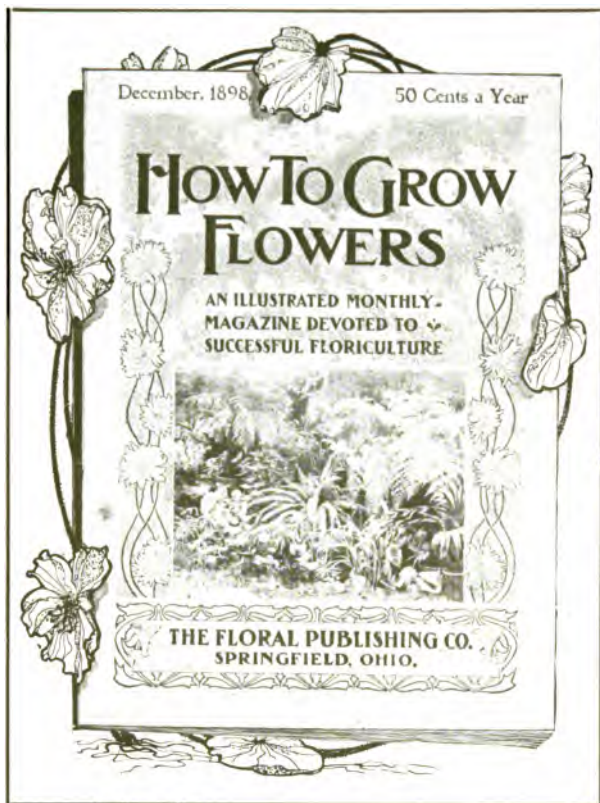
Amerika of Norden, N.	Ind—W	7,400
-----------------------	-------	-------

Neenah.

Danskeren, D.	Rep—W	5,000
---------------	-------	-------

Racine.

Folkets Avis, D.	Ind—W	3,000
------------------	-------	-------



It
Reaches
the
BEST
HOMES
of
America



GUARANTEED CIRCULATION
125,000 COPIES MONTHLY

*The only independent, high-class
publication in the United States
devoted to home floriculture. : : :*

ADVERTISING RATES LOW ✻ SPECIMEN COPIES FREE

The Floral Publishing Company
SPRINGFIELD, OHIO

American School and College Journal

ISSUED
MONTHLY



ST. LOUIS
MISSOURI

THE LEADING EDUCATIONAL
PUBLICATION IN THE WEST

and best printed in the United States. Not a text-book, but a teacher's journal, with many strong features. A first-class medium for advertisers.

ADDRESS ALL CORRESPONDENCE
TO THE PUBLISHER

JOURNAL PUBLISHING COMPANY
PUBLISHERS

J. B. MERWIN, Editor

H. H. STENDEL, Business Manager



Use it **ONCE**
AND YOU'LL
USE IT always

**75,000 PER MONTH
GUARANTEED**

An unsurpassed advertising medium for mail orders and in reaching Farmers and Gardeners.

UP-TO-DATE PUBLISHING CO.

**J. A. EVERITT, Manager
INDIANAPOLIS, IND.**

Circulation, 30,000 Weekly, Guaranteed.

Established in 1846.

Fifty-three Years Old.

AMERICAN GARDENING

The Only Recognized Horticultural Medium.

THIS publication is emphatically a HOME MEDIUM, and NOT to be confused with Class Trade papers. It reaches thousands of well-to-do, out-of-town homes, where the publication is taken for the general information it contains pertaining to the care and development of private conservatories and general landscape gardening. It also reaches and influences the gardener's whole family, whose residence is on the grounds of the gentleman's estate. It has quite as many readers among the women as among the men.

Do not confuse this publication with the ordinary agricultural medium, as it covers the Horticultural as well as the Agricultural fields.

No other publication is more thoroughly read than is "American Gardening." Its subscribers are an excellent class for the General Advertiser to reach.

ADVERTISING DEPARTMENT, ROOM 934, 150 NASSAU STREET, NEW YORK

"Every Triple Composite is Perfect"

HERE IS A TRIPLE COMPOSITE of daily newspapers, all of large circulations, old and influential, which makes one great morning daily newspaper in Albany of largest circulation, known as the

Press-Knickerbocker-Express.

Its component parts are:

THE DAILY KNICKERBOCKER, founded in 1842.

THE ALBANY MORNING EXPRESS, founded in 1847.

THE DAILY PRESS, founded in 1877.

☞ The Press-Knickerbocker purchased on January 7, 1899, the newspaper property known as The Albany Morning Express and combined same with The Daily Press-Knickerbocker.

HERE ARE A FEW EXPRESSIONS FROM THE LEADING ADVERTISERS OF ALBANY AT THE TIME OF THE CONSOLIDATION:

JOHN G. MYERS, Dry Goods.—"The amalgamation of The Press-Knickerbocker and Morning Express shows great enterprise. The combined paper is a model one. As an advertiser I intend to take advantage of the additional facilities afforded to reach the public."

W. M. WHITNEY, Senior Member Dry Goods House of W. M. Whitney & Co.—"It is a good, strong paper, and one that purchasers will read and rely upon."

JAMES MIX, Jeweler.—"The Press-Knickerbocker has always been popular with a great number of readers, and if it can retain—and its policy indicates that it can—the Express readers, it will at once enlarge its field."

ALBANY HARDWARE AND IRON CO.—"The Press-Knickerbocker-Express is all right. It will reach more readers than the combined circulation of both papers formerly did."

PRESIDENT SECOR, of C. G. Craft & Co., large Clothing House.—"Advertisers in the combined newspaper will now get the best possible service."

THE PRESS COMPANY, Publishers,
Press Buildings, 18 Beaver Street, Albany, N. Y.

Also
Publishers
of
the

Sunday Press.

Albany's
Best
Sunday
Paper



Circulation guaranteed 200,000
Copies per month in America.

INTERNATIONAL NEWS CO., 83 & 85 Duane St., New York.

J. LAWRENCE BRADLEE, Advertising Manager.

We also represent the "New Illustrated Magazine,"
with a circulation of 65,000 copies per month.



TOPEKA, KANSAS

THE purchasing power of the thrifty farmers of Kansas can be imagined when it is known that they own 900,000 horses and mules, 550,000 milch cows, 1,600,000 other cattle, 2,400,000 swine and 225,000 sheep. In addition to this they raised last year 150,000,000 bushels of corn and over 60,000,000 bushels of wheat.

Nearly 25,000 of these same farmers subscribe for THE KANSAS FARMER. If you want their trade advertise in it.

KANSAS FARMER, Topeka, Kansas

The Selma Times

(ALABAMA)

Daily, Sunday and Weekly

Largest Circulation Medium in the
Black Belt of Alabama.

Read by more people than any
other paper published in this
section.

THE TIMES

Is one of the leading exponents of popular
sentiment, and is a first-class advertising
medium. Democratic in politics.

Goes into the homes of the best farmers,
and reaches every postoffice in this county.

J. H. NUNNELEE, Proprietor
LOUIS HAMBERGER, Business Manager

THE CANADA LANCET

A monthly journal of Medical and
Surgical Science, Criticism and
News.

THE OLDEST MEDICAL JOURNAL IN CANADA

(Established 1856)

Has the largest circulation of any
Medical Journal in Canada.

Advertisements inserted on the
most liberal terms.

Send for our Club Lists.

Address . . .

THE LANCET CO., LIMITED

11½ JAMES BUILDING
TORONTO, ONT., CANADA

Christian Advocate.

J. B. BROWN, PUBLISHER.

GENERAL ORGAN OF THE METHODIST EPISCOPAL CHURCH, SOUTH.

PUBLISHED BY

VOL. 60, NO. 25.

NASHVILLE, JUNE 22, 1899.

WHOLE NO. 3048.

AS FERTIL CHILDREN.

Methods we do as better children do,
Loving their home on the white pine
To rich the glass dim with their own heart's
And send the star and halcyon from their own
And send the star and halcyon from their own
A quiet separation, but at these times,
The life beyond us will not wait to you
We take the prospect we are called on
Do not we are born by you. Be still and strong,
If you, we should, tell my children
And keep the soul's large window open from
When you are tempted to be harsh with
your boy, it will do you good to remember
that you were yourself a boy not so very
long ago. And what sort of a boy were
you? Did you always do what you were
told to do? Were you always strictly
temperate, truthful, and honest? Did you
avoid bad companions as if they were the
plague? Did you spend your time in the
study?

When you are tempted to be harsh with
your boy, it will do you good to remember
that you were yourself a boy not so very
long ago. And what sort of a boy were
you? Did you always do what you were
told to do? Were you always strictly
temperate, truthful, and honest? Did you
avoid bad companions as if they were the
plague? Did you spend your time in the
study?

Third Quarter

1899

Intermediate QUARTERLY

M. E. CHURCH SOUTH

application, and intervention. There is
not even a remote hint of anything more.
In view of all these things, a vicious
human priesthood, which undertakes to
come between man and God, and to divide
the work of mediation with the Lord Jesus
Christ, is not to put the case more strong-
ly, a self-imposition. The way to find
it open to all who choose to travel in it,
our Lord himself "is also able to save
them to the uttermost that come unto
God by him, seeing he ever liveth to make
intercession for them." The rest which
shut men out from the mercy and in the
holiest place of all has been rent in twain.
There are no longer any hindrances or ob-
stacles before us. We may go straight to
our Father.

THE WEEK OF PRAYER.

We trust that some of our people will
forget the Week of Prayer, June 22-28
to which they have been called by the
church. There never was a time when

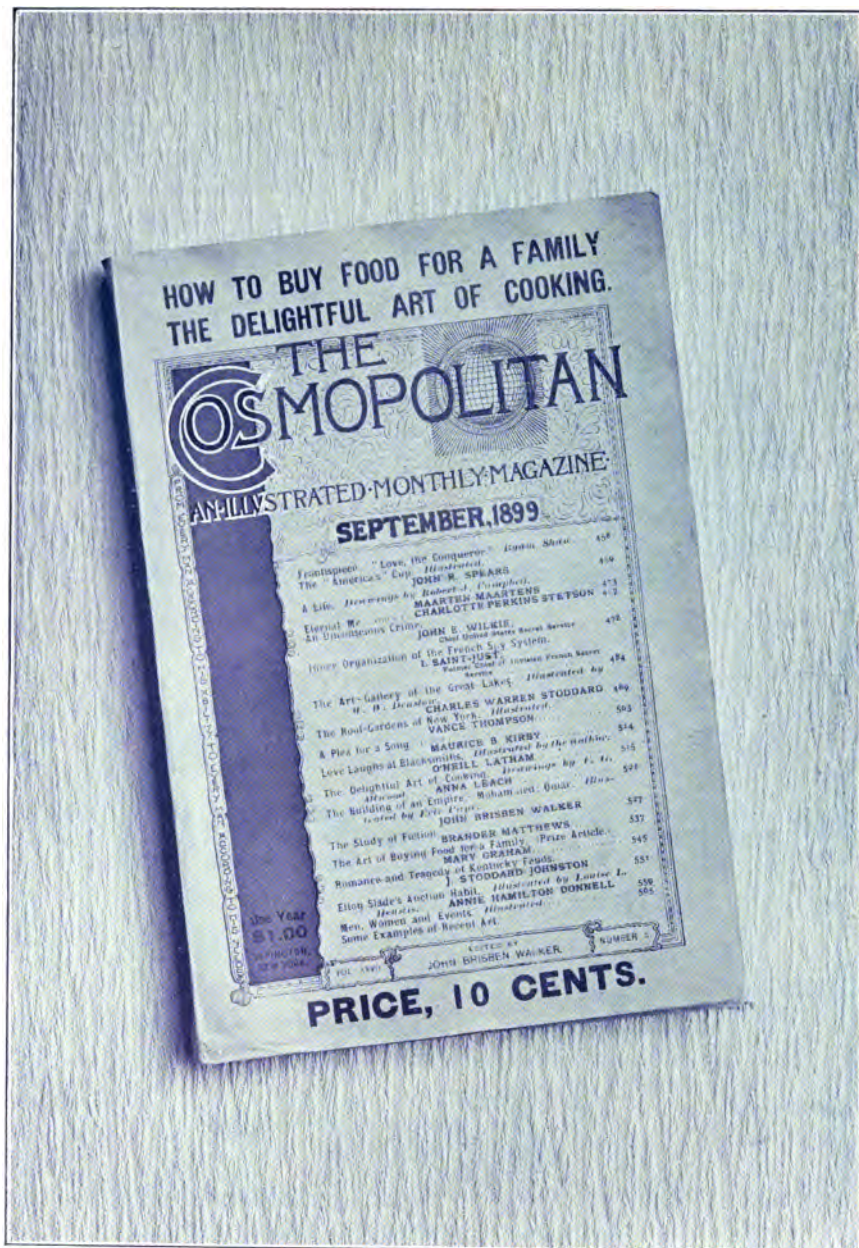


COMBINED
CIRCULATION
OF THE FOUR
Per. ISSUE
660,000
COPIES

NEW YORK OFFICE- WM. BALDWIN - 150 FIFTH AVE.

These publications reach the Central Southern Methodists Thoroughly.

ADVERTISING OFFICES: { 180 Times Building, New York City
{ Marquette Building, Chicago



The Practical Dairyman



reaches most of the creameries and factories and thousands of dairymen who have confidence in it and its advertisers. It is the only paper for which hundreds of creamery men and factory men are voluntarily acting as subscription agents. It is the ablest edited and most practical dairy publication in the country and is appreciated by the dairy interests. Permit us to introduce you to our 20,000 subscribers. Rates low. Write for sample.

PRACTICAL DAIRYMAN

E. CHUBB FULLER, Publisher,
Indianapolis, Ind.

Nobody Can Reach

the Farmer and Horticulturist of Chautauqua County, N. Y.,
THE GREATEST SMALL FRUIT REGION in the
world, except by advertising in

THE GRAPE BELT

Semi-Weekly, 4,000 circulation each issue.

Everybody Can Reach

the Horticulturist, and the *Fruit Grower, Shipper* and
Handler, by advertising in

Fruit—

A Monthly of 8,000 Nation-wide circulation.

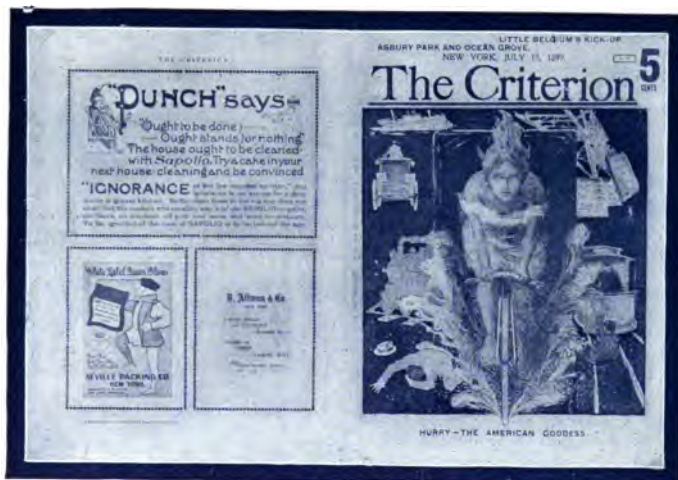
Both published by BELT PUBLISHING CO., 18-20 East Second St., Dunkirk, N. Y.

Right in the heart of the greatest fruit raising country in the world.

THE CRITERION

ESTABLISHED 1889

CRISP • LIVE • UP-TO-DATE



There is
No Other
high class
Paper
printed that
covers so wide
a range or
touches on so
many fields of
interest.
Reaching, as
it does,
all classes, it
Affords
Such
Exceptional
Opportuni-
ties to
Advertisers

A point worthy of the advertisers' consideration is the fact that 60 per cent. of THE CRITERION'S subscribers file the paper intact.

For Advertising Rates and Sample Copy address

THE CRITERION PUBLICATION CO., 156 Fifth Ave., New York.

as they cannot profitably neglect.

Atlanta Constitution

Largest Daily Circulation
Largest Sunday Circulation
Largest Weekly Circulation
South of Baltimore
East of St. Louis

NICHOLS & HOLLIDAY,

Sole Advertising Managers,

CONSTITUTION BUILDING, ATLANTA, GA.

Three ^{Great} Newspapers

New York Journal

AND ADVERTISER

New York Sunday Journal

AND ADVERTISER

New York Evening Journal

Each is a complete newspaper.

Each newspaper has the largest circulation of any newspaper in America.

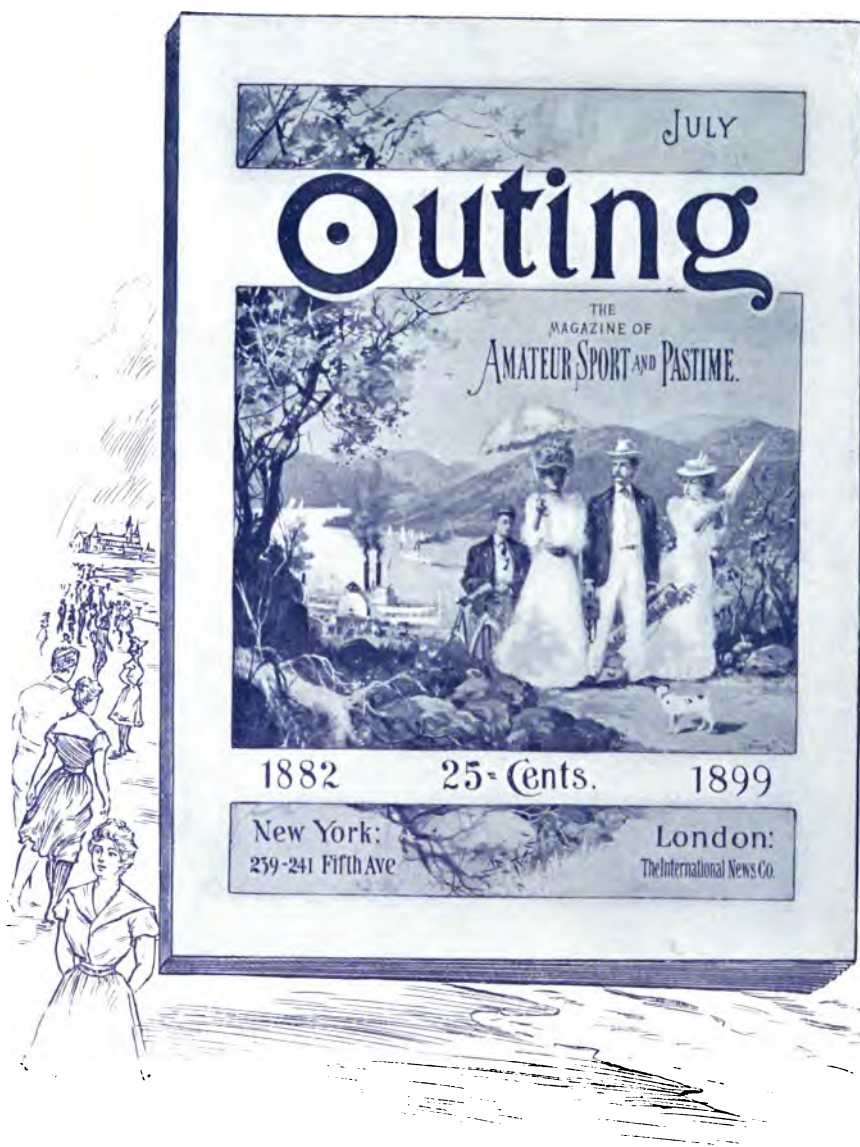
All the papers together have a larger circulation than all the big magazines combined.

The advertising rates are cheaper per line per thousand of circulation than any other newspaper or weekly or monthly periodical in the world.

Results better, too. Try it,

W. R. HEARST.

It Pays to Advertise in a Medium
read by the Buying Public such as





★★★★★★★★★★★★

KANSAS CITY, MO., U. S. A.

★★★★★★★★★★★★

THE MISSOURI AND KANSAS FARMER was established July 15, 1884, by its present publisher, and it has never changed hands nor missed a mailing date. It is, and always has been, "all home print," and it sets every line of its own type—does not nor never has used stereotyped plates to cheapen the cost of production. It is issued monthly (on the 15th), at the remarkably low subscription rate of 25c. a year. It has eight large, clean-printed pages, with six columns (20 inches long) on each page. Every number is illustrated. Its actual average circulation for the past year was **11,083** copies per issue—no more and no less.

Advertising Rates —

Its advertising rates are \$1 per inch per issue, flat, straight, and no discounts of any name or nature.

Samples to all who ask,
by return mail.
Address C. M. BROOKE,
Its head, belly and tail.

California Fruit Grower

STATE JOURNAL OF HORTICULTURE

Published Weekly

B. N. Rowley, Editor and Proprietor



320 Sansome Street, San Francisco



Subjects Treated :

Fresh fruit, Cured fruit, Canned fruit,
Raisins, Nuts, Honey, Prunes, Beans,
Etc., Etc., Etc.

A LIVE JOURNAL FOR THE OFFICE,
HOME, LIBRARY, ORCHARD AND FARM

Subscription in advance, \$2 per year



Advertising rates, \$2.50 per inch per month

Circulates throughout the United States,
Canada, Australia, England and Europe

Honest Circulation

See How It Grows!

1899 September, 68,140

August, - 63,429

July, - - 61,676

June, - - 62,509

May, - - 62,110

April, - - 61,908

March, - 58,034

Only

Five Cent
Illustrated
Magazine
in the world.

ADVERTISING
RATES
ACCORDINGLY

POPULAR AND PLEASING.

Send a trial page order at \$1.00 a thousand.
Sample Copy, Rates, etc., on application.


POTTER - KENDALL CO.

Publishers

HOME OFFICE: NEW SUDBURY BUILDING, BOSTON

NEW YORK OFFICE: 13-21 PARK ROW



 "Harlem Life is the Life of Harlem." — *N. Y. Herald.*



The One Home Up-town Weekly New York City

12,000 Circulation

(Mostly subscribers.)


Advertising Rates Reasonable.

It covers the northern part
of Greater New York, as no
other publication can do.

HARLEM LIFE PUBLISHING CO.

MILLARD J. BLOOMER, President,

81 East 125th Street, Cor. Park Avenue,
MT. MORRIS BANK BLDG. **NEW YORK.**

 Has also eight local editions. "For N. Y. Suburban List." Combined rate given.

The Home Magazine

Washington, D. C.

**DIFFERENT FROM
ALL OTHER
FAMILY JOURNALS.**

Not so humdrum.

Combines magazine features
with usual matters of domestic economy.

Circulation exceeds 180,000
copies an issue, largely paid-
in advance, for a full year, too.

Advertising rate, 75 cents
per agate line.



Popular Fashions Pays Advertisers



CIRCULATION 300,000 PER MONTH

Rates \$1.00 per agate line.

Every advertiser who uses it finds it brings big results.

ADVERTISING DEPARTMENT
710-11-12 PARK ROW BUILDING, N. Y.

A. J. WELLS, SPECIAL
REPRESENTATIVE

Publication Office: 79 Fourth Ave., N. Y.



The
Church Press
Association's
List of THIRTY such
**CHURCH
MAGAZINES**

is a proposition which
many of the leading
advertisers of the U.S.
have found profitable.

Combined Circulation, 35,000 Copies

every month of the
year. Established 1890

A
**Quarter Page
Advertisement**

(none larger)
on the covers of these
THIRTY publications
only costs \$37.50 per
month complete. Each
magazine is limited in
size to 16 pages.

200 So. 10th St., Phila., Pa.



The Morning Gazette

ESTABLISHED 1833

KALAMAZOO, MICH.

Published Daily (Monday excepted)
and Semi-Weekly.

Reorganized.
Recapitalized.
Revolutionized.
Up-to-date in every particular.

*Only Morning Paper Be-
tween Jackson and Chicago*

A distance of 209 miles east and
west and Grand Rapids and Fort
Wayne, 146 miles north and south.

Member Associated Press.
Special Leased Wire.
Mergenthaler Linotypes.
Perfect Mechanical Equipment.
Occupies its own building.

"Replies" at little cost

The final test of an advertising medium.

CUSHMAN'S COUPLE

Over 500,000 circulation guaranteed,

Stands the test.

THE COLUMBIAN, 300,000 Circulation

THE WOMAN'S HOME JOURNAL, 200,000 Circulation

are conceded by experienced advertisers to be at
the head of their class.

... Advertising Rate for ...

CUSHMAN'S COUPLE,

DISPLAY, \$2.00 per agate line
READING NOTICES, \$2.25 per agate line

... Forms Close 10th of Preceding Month ...

For detailed information address **L. N. CUSHMAN, Publisher, 34 Oliver St., Boston, Mass.**

INDEX

To Advertisers' Announcements.

ALABAMA.	Page.
Anniston, Southern Farm Life,.....	260
Birmingham, Ledger,.....	156
Selma, Morning Times,	305
CALIFORNIA.	
San Francisco, Abend Post,.....	286
California Fruit Grower	314
News Letter,	176
Overland Monthly,	232
CANADA.	
Montreal, Quebec, La Presse,	184
Ottawa, Ontario, Citizen,.....	186
Toronto, Ontario, Canada Lancet,.....	305
Globe,	186
Independent Forester,	266
Methodist Magazine—Review.....	46
Monetary Times,	292
News,	188
Sunday School Banner,	128
Vancouver, British Columbia, World,.....	188
Winnipeg, Manitoba, Morning Telegram,..	186
COLORADO.	
Leadville, Miner,	172
CONNECTICUT.	
Clintonville, Wayside Gleanings,	162
Meriden, Record and Republican,	48
New Haven, Journal and Courier,	48
DELAWARE.	
Wilmington, Republican,	294
DISTRICT OF COLUMBIA.	
Washington, Home Magazine,.....	316
Sunday Herald,	86
GEORGIA.	
Athens, Woman's Work,	114
Atlanta, Constitution,	311
Journal,	154
Augusta, Chronicle,	158
Georgia Baptist,	248
Tribune,	160
ILLINOIS.	
Alton, Sentinel-Democrat,.....	230
Chicago, Birds and All Nature,	290
Brush and Pencil,	230
Chicago Newspaper Union,	268
Child Study Monthly,	290
Conkey's Home Journal,.....	220
P. C. Darrow, Typographer,	92
Dry Goods Reporter,	292
Freie Presse,	84
Jewish Courier,	110
Orange Judd Farmer,	170
Rundschau,	222
Skandinaven,	112
Union Signal,	166
Western Agriculturist,	238
Western Catholic,	180
Chicago Electrotype and Stereotype Co.,..	126
Moline, Journal,	230
INDIANA.	
Indianapolis, American Farmer,	274
Indiana Farmer,	282
Practical Dairyman,	310
Up-to-Date Farming and Gar-	302
dening,	302
Logansport, Advance,	246
Notre Dame, Ave Maria,	162

IOWA.	Page.
Burlington, Hawkeye,	130
Creston, Independent American,	134
Davenport, Iowa Catholic Messenger,	138
Des Moines, Gazette,	134
News,	134
Register,	248
Ottumwa, Courier,	84
KANSAS.	
Lawrence, Rural Home,	282
Topeka, Kansas Farmer,	305
KENTUCKY.	
Covington, Commonwealth,	320
Louisville, Home and Farm,	256
Western Recorder,	182
Paducah, Sun,	252
LOUISIANA.	
New Orleans, Morning Star,	306
MAINE.	
Augusta, Vickery and Hill List,	116
MASSACHUSETTS.	
Amesbury, Daily News,	38
Boston, American Stockkeeper,	238
Columbian,	318
Cushman's Couple,	318
Donahoe's Magazine,	306
Journal,	42
Herald,	40
Home Monthly,	210
Household,	70
Modern Friscilla,	92
National Magazine,	50
New England Farmer,	272
Nickell Magazine,	315
Sacred Heart Review,	124
Sunday School Helper,	274
Woman's Home Journal,.....	318
Fall River, Globe,	276
Holyoke, Evening Globe and Democrat,....	38
Springfield, Good Housekeeping,	66
Farm and Home,	168
New England Homestead,	170
Republican,	44
Worcester, Evening Post,	44
Opinion Publique,	294
MICHIGAN.	
Kalamazoo, Gazette,	318
Saginaw, Evening Leader,	262
MINNESOTA.	
Minneapolis, Skordemann,	282
St. Paul, Farmer,	262
Globe,	132
Volkszeitung,	108
MISSOURI.	
Kansas City, Missouri and Kansas Farmer....	314
Presse,	138
St. Louis, Am. School and College Journal....	301
Chaperone Magazine,	84
Christian Advocate,	254
Church Progress,	306
Midland Farmer,	276
MONTANA.	
Helena, Stockman and Farmer,	248
White Sulphur Springs, Rocky Mountain	276
Husbandman,	276
NEW JERSEY.	
Camden, Home Guide & Religious News, 250	250
N. J. Methodist & Epworth Ad-	250
vocate,	250
Passaic, Advertiser (Suburban Press Asso.)	68

INDEX—Continued.

NEW YORK.	Page.
Albany, Press-Knickerbocker and Express, 303	
Poultry Monthly,	54
Times Union,	52
Binghamton, Evening Herald,	52
Cohoes, Sunday Regulator,	66
Dunkirk, Fruit,—Grape Belt,	310
Floral Park, Mayflower,	198
Irvington, Cosmopolitan,	308-9
New York, Ainslee's Magazine,	194
American Agriculturalist,	170
American Gardening,	302
American Magazine,	174
American Queen,	80
Brooklyn Life,	208
Cassier's Magazine,	322
Catholic World,	276
Century Magazine,	144-46
Cheerful Moments,	92
Collier's Weekly,	192-206
Congregational Work,	236
Costume Royal,	82
Criterion,	311
Christian Advocate,	164
Dagblad, of the Hague, Holland, 294	
Delineator,	202-4
Dietetic and Hygienic Gazette, 283	
Ellis's Quintette,	210
Estey Wire Works,	190
Frank Leslie's Popular Monthly, 94	
Food and Drink,	136
Forum,	55
Gentlewoman,	106-210
Glass of Fashion,	212-14
Good Literature,	200
Harlem Life,	316
Harper's Bazar,	122
Harper's Magazine,	60
Harper's Weekly,	100
Home Magazine,	228
Home Talk,	74
Humane Alliance,	222
Jewish Daily News,	66
Journal,	312
Journal of Finance,	278
Judge,	242
Ladies' World,	224
Ledger Monthly,	102
Leslie's Weekly,	226
Life,	244
McCall's Magazine,	98
McClure's Magazine,	178
Methodist Book Concern,	164
Metropolitan & Rural Home, 118-210	
Metropolitan Magazine,	78
North American Review,	298
Omega,	286
Outing,	313
Paragon Monthly,	120-210
Parisian Magazine,	44
Pearson's Magazine,	104
People's Home Journal,	200
Popular Fashions,	317
Puck,	240
Review of Reviews,	96
Rosary Magazine,	296
St. Nicholas,	140-42
Scientific American,	58
Scribner's Magazine,	191
Standard,	76
Strand Magazine,	304
S. S. Journal and Quarterlies, 164	
Teachers' World,	280
Trained Motherhood,	108
Truth,	129
Welcome Friend,	181
Wide World Magazine,	234
Plattsburgh, Daily Press,—Sentinel,	62

NEW YORK—Continued.	Page.
Rochester, Educational Gazette,	278
Green's Fruit Grower,	238
Herald,	64
Nat. Fraternal Press Assoc.,	264
Vick's Magazine,	260
Schenectady, Gazette,	64
Syracuse, Northern Christian Advocate,	164
Troy, Observer,	66

NORTH CAROLINA.

Raleigh, Post,	150
----------------------	-----

OHIO.

Akron, Self Culture Magazine,	88
Cincinnati, Christian Standard,	182
Freie Presse,	90
Lookout,	182
Cleveland, Waechter und Anzeiger,	270
Dayton, Watchword,	254
Delaware, Gazette,	270
Sandusky, Good Reading,	162
Springfield, Farm and Fireside,	258
Farm News,	284
How to Grow Flowers,	300
Woman's Home Companion,	257
Warren, Chronicle,	270

OKLAHOMA.

Guthrie, Leader,	286
Oklahoma City, Home, Field and Forum,	256

PENNSYLVANIA.

Carbondale, Evening News,	72
Germantown, Telegraph,	176
Libonia, Park's Floral Magazine,	210
Oxford, Blooded Stock,	126
Philadelphia, Am. Baptist Publication So., 218	
American Church S. S. Magazine, 262	
Baptist Teacher & Quarterlies,	218
Catholic Standard and Times,	52
Church Press Association,	318
Guardian Angel,	128
Lippincott's Magazine,	216
New Ideas,	290
Our Young People,	218
Presbyterian,	252
Table Talk,	196
York, Gazette,	84
Pennsylvanian,	72

RHODE ISLAND.

Providence, Telegram,	46
-----------------------------	----

SOUTH CAROLINA.

Charleston, News and Courier,	152
Columbia State,	152

SOUTH DAKOTA.

Mitchell, South Dakota Educator,	276
Sioux Falls, Successful Farmer,	260

TENNESSEE.

Nashville, Christian Advocate,	307
S. S. Magazine & Quarterlies,	307

TEXAS.

Dallas, Texas Stock and Farm Journal,	274
Houston, Daily Herald,	138
San Antonio, Texas Stockman & Farmer, 272	

VERMONT.

Montpelier, Daily Journal,	246
Vermont Watchman,	246

VIRGINIA.

Norfolk, Landmark,	148
Richmond, Religious Herald,	252

WISCONSIN.

Milwaukee, Am. School Board Journal,	276
Herold,	138



What is Cassier's Magazine?

Cassier's Magazine is an engineering publication. It is not gotten up for the masses, but it does reach more people having interests in manufacturing, electrical, street railway and mining matters than any other publication in the world. The American edition carries eighty pages of advertisements, the English edition one hundred pages, including over eight hundred of the foremost advertisers in the engineering and electrical fields. Among the readers of Cassier's Magazine are thousands of men representing hundreds of millions of capital. These people are worth reaching, and there is no way that they can be so directly reached as in their favorite engineering publication.

*The Cassier Magazine Company,
3 West 29th Street, New York, and
33 Bedford Street, Strand, W. C., London, England.*



THIS BOOK IS DUE ON THE LAST DATE
STAMPED BELOW

OF 95 CENTS

RETURN TO the circulation desk of any
University of California Library

or to the

NORTHERN REGIONAL LIBRARY FACILITY
Bldg. 400, Richmond Field Station
University of California
Richmond, CA 94804-4698

ALL BOOKS MAY BE RECALLED AFTER 7 DAYS
2-month loans may be renewed by calling
(510) 642-6753
1-year loans may be recharged by bringing books
to NRLF
Renewals and recharges may be made 4 days
prior to due date

DUE AS STAMPED BELOW

JUL 18 1995

SENT ON ILL

OCT 18 1999

U. C. BERKELEY

YC 97389

HF5905

T4

235142

Thompson

